



2025 SPONSORSHIP OPPORTUNITIES

Partner with the Lake George Summer Invitational and connect with hundreds of local families while supporting a beloved community event! In our 6th year, the LG Summer Invitational, held at Betar Rec Park in Moreau brings together over 30 teams and 400 families from throughout the Northeast for a weekend of fun and exciting competition. We offer two impactful sponsorship levels designed to maximize your brand exposure and show your support for the tournament.

Become a **Dugout Sponsor** for just \$100 and gain valuable visibility:

- **On-Site Presence:** Distribute your promotional materials directly to attendees at a designated high-traffic area near the park entrance, ensuring your message reaches your target audience.
- **Extensive Social Media Reach:** Benefit from two monthly social media posts May-July across our tournament's Facebook and Instagram channels, thanking our Dugout Sponsors and driving traffic to your online platforms.
- **Online and On-Site Recognition:** Your company logo will be featured prominently on our website's sponsor page with a link to your website, as well as on a dedicated "Thank You Sponsors" banner displayed at the park entrance.

Elevate your brand with our **Home Run Sponsorship** for \$200 and achieve premium exposure:

- **All Dugout Sponsor Benefits:** Enjoy all the benefits of the Dugout sponsorship, amplifying your reach and impact.
- **Exclusive Naming Rights:** Secure naming rights for an age division championship plaque for the 2025 tournament, permanently associating your brand with achievement and sportsmanship.
- **Comprehensive Brand Integration:** Your company logo will be prominently displayed on the tournament website's homepage and sponsor page ensuring maximum visibility.
- **Prime On-Site Placement:** Your logo will be featured on a large, dedicated banner you provide at a prime location within Betar Rec Park, such as near the bustling concession stand, capturing the attention of every attendee.
- **Enhanced Social Media Engagement:** Benefit from weekly dedicated social media posts May-July, including pre-tournament promotion, maximizing your reach and building excitement around your partnership.
- **Interactive Marketing Opportunities:** Run a social media contest or promotion in conjunction with the tournament, engaging attendees and generating buzz around your brand.

We also welcome in-kind sponsorships, such as providing water, snacks, or prizes, offering flexible options for businesses of all sizes. We are committed to creating mutually beneficial partnerships and are happy to customize packages to meet your specific marketing goals. By sponsoring the Lake George Summer Invitational, you're not just supporting a local event; you're investing in the community and connecting with hundreds of potential customers.

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Please join us in making the 2025 tournament a resounding success!