We're Hiring: Graphic Designer @ Budhhi

Location: Remote
Type: Part-time / Flexible contractor
Compensation: Unpaid initially until sufficient fund is raised
Start Date: As soon as your creative energy hits our inbox
Application Deadline: May 10, 2025 (rolling review)

Who we are:
At Budhhi, our people and culture come first. We imagine, build and launch bold solutions that enrich individual lives and strengthen communities. We constantly find new ways to bring our designers, engineers and strategists together—sharing ideas, sharpening skills, and fueling the next generation of intelligent digital products.

In our third year, Budhhi is a lean, passionate startup working across healthcare, AI/ML, Web3, R&D and community programs like AI hackathons and conferences. As part of our scrappy crew, you'll help shape our DNA; share in the upside when we close our funding round.

Role Overview
We're not building slides. We're building movements. And we need a **visual identity wizard** to help us look as magical as we sound. You'll be the visual heartbeat of Budhhi's brand, collaborating with our UX/UI, Marketing, Sales and Product teams. From logo and design-system work to pitch decks, social templates, website mockups and sales collateral, you'll ensure every touchpoint reflects our "wisdom + possibility" ethos.

Your mission? **Make Budhhi instantly recognizable and memorable** as brand guardian, visual alchemist, and storytelling strategist.

What You'll Create

- A visual identity that punches through the noise

- Logo designs that feel timeless, yet futuristic

- Brand guides that capture our voice, vibe, and vision

- Marketing collateral — think brochures, pitch decks, event posters, social media templates, digital ads, and swag

- Consistent and scalable graphic assets that make every touchpoint feel on-brand

You Bring

- Experience in graphic design (agency, startup, freelance — we love portfolios that show range)

- Mastery of Adobe Creative Suite (especially Illustrator, InDesign, Photoshop), plus Figma or Canva

- Deep understanding of typography, color, layout, and branding principles

- A portfolio that includes brand identities, marketing materials, and digital content
- The ability to take a rough idea and turn it into a stunning visual
- Some exposure to building or maintaining component-based design systems.

What It's Like to Work with us

- We believe good design *feels like truth wearing a cape*
- You'll work with great human beings, curious minds, researchers, technology enthusiasts, ML/AI builders, dreamers, and product tinkerers
- Fully remote team (we like pajamas and productivity)
- Flexible hours (we trust grown-ups)
- Feedback is kind, fast, and helps everyone level up
- Your work will greatly impact individuals and the community
- Your work will be recognized by the Government, thousands of Industry experts across the global ecosystem

You Might Be The One If You:

- Have a visual style *and* know how to adapt it to different brands
- Love telling stories through color, shape, and whitespace
- Can make "serious tech" look fresh, human, and unexpected
- Want your work to shape how people around the world experience innovation
- Self-starter who finishes what they start
- Curious, hungry to learn new tools/technologies
- Collaborative mindset—able to work across multiple teams

What You'll Gain

- **Equity Upside:** Early stake in Budhhi, to be formalized post-funding.
- **Cross-Functional Impact:** Shape brand identity, marketing, sales, and product experiences.
- **Startup Experience:** Hands-on role in a high-growth environment; rapid skill development.
- **Future Opportunity:** As we raise capital, you'll have first dibs on expanded roles and paid engagement.

How to Apply

Please submit via email to Info@budhhi.com with:

1. Your design portfolio
2. Your résumé or a snazzy visual bio
3. One piece of branded content you love (yours or someone else's) and why it works
4. A brief note (200–300 words) on why you're excited to join a pre-funding startup and what you'd bring to Budhhi's creative vision.

Application Deadline

Rolling, but please apply by **May 10, 2025**. We hope to onboard ASAP.