

Rochester Wedding Show

Sunday, February 1, 2026 11 a.m. to 3 p.m.

Mayo Civic Center - Exhibit Hall & North Lobby, Rochester, Minnesota

We are pleased to announce that Southern Minnesota and Northern Iowa's largest event for everything weddings and marriage will be held on [Sunday, February 1st, at the Mayo Civic Center in Rochester.](#)

This will be a first look opportunity to view the latest in formal attire, learn about what's new and innovative in specialized wedding products and services, sample beverages, cakes and delicacies and more on the exhibit floor, as well as utilize a separate presentation room, where formal wedding attire, and accessories for the wedding party can be presented. This separation will provide uninterrupted presentations for exhibitors on the exhibit floor.

The Mayo Civic Center is a well known and familiar facility to attendees and wedding product and service specialists. It's access by skyways from the central core of Rochester's medical, hospitality and lodging destinations, as well as access from adjacent parking ramps and on street parking provides ease of access for attendees, while exhibitors will find multiple street level entrances and overhead doors to access the street level exhibit floors.

Our companies have been creating commerce by connecting consumers with product and service providers for over 30 years. This includes numerous shows at the Mayo Civic Center and our current Home & Lifestyles show at the Graham Arena in Rochester. Our Valued Marketing Affiliates that have provided Digital, Print, Radio, Social Media, and TV marketing for our past and current Rochester shows, will be utilized along with other mediums to reach attendees about this timely event for the soon to be married.

If you provide formal attire for the wedding party, specialized wedding services, or are in the beverage, food, hospitality, restaurant, lodging or travel industries or provide products and services for the soon to be married, this is an opportunity to reach hundreds of decision making future newlyweds, parents, family and friends who are seeking information for a memorable wedding event.

Sharing of Exhibit information is encouraged. If you know of associates who can benefit from this timely event, our informational web link is: www.rochestermnweddingshow.com

We are available daily to discuss your interest in this marketing opportunity as well as other opportunities that can bring added name recognition to your company as this show progresses.

Your interest and consideration in this timely event is appreciated.



Sincerely,
Bradford Hansen



RochesterMNshows

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone (507) 387-7469 rochestermnshows@gmail.com

Rochester Wedding Show

Sunday, February 1, 2026 11 a.m. to 3 p.m.

Mayo Civic Center - Exhibit Hall & North Lobby, Rochester, Minnesota

EXHIBITOR INFORMATION AND REGULATIONS

SHOW LOCATION

Mayo Civic Center, 30 Civic Center Dr., SE, Rochester, Minnesota 55901

DATES AND HOURS

Sunday, February 1, 2026 11 a.m. to 3 p.m.

EXHIBIT SPACE DETAILS

A standard exhibit space is 10 feet wide x 9 feet deep. 8 feet tall back and 3 feet tall side curtains are included. Exhibit placement will be at the discretion of the show management. Shared exhibit spaces are not permitted.

EXHIBIT INVESTMENTS

1 Corner Exhibit Space	\$500.00 per.
1 In Line Exhibit Space	\$450.00 per.
1 Corner Exhibit Space/1 In Line Exhibit Space	\$925.00 per.
2 In Line Exhibit Spaces	\$875.00 per.
4 Exhibit Space End Cap	\$1,700.00 per.
5 Exhibit Spaces Or More	\$425.00 per.
Non-Profit/Government/MLM/Tourism	\$300.00 per.*

* An exclusive exhibit rate for Non-Profits, Education, Government Agencies and Multi-Level Marketing Reps.

UTILITIES

All utilities are contracted with Mayo Civic Center. Public Wi-Fi is free.

(Information will be included in the final exhibit packet and event web page.)

RESERVING SPACE AND PAYMENT METHODS

The exhibit investment is based on the amount, position and type of exhibit space requested. To reserve exhibit space, a deposit by check, money order or credit card in the amount of 1/2 the total amount, must be submitted with a completed contract.

FINAL PAYMENT

The final balance will be due and payable by January 9, 2026

EXHIBIT MOVE IN

Saturday, January 31, 3 p.m. to 8 p.m. and Sunday, February 1, 8 a.m. to 10 a.m. Move in will be managed based on large display entrance, then carry in displays.

EXHIBIT MOVE OUT

Exhibit move out will begin at the conclusion of the show at 3:15 p.m. with complete removal of materials by 8 p.m. on Sunday, February 1.

PAID ADMISSION-DAY OF SHOW EXHIBITOR IDENTIFICATION

Identification will be required for all exhibiting participants, and any exhibiting affiliates during the day of show hours.

(Information will be included in the final exhibit packet and event web page.)

INSURANCE

Exhibitor agrees to obtain and maintain Comprehensive General Liability Insurance in the amount of \$1,000,000.00. Date of coverage shall be from January 31, to February 1, 2026. Exhibitor shall provide RochesterMNshows with a Certificate of Insurance as proof of coverage by January 16, 2026.

(Information will be included in the final exhibit packet and event web page.)

SIGNAGE

All exhibits must have professional appearing signage or literature identifying the exhibit. No hand lettered signage.

A SELLING EVENT

The acceptance of payment for goods or services, or the receipt of a deposit for reservations is encouraged.

EXHIBIT MATERIALS AND ACCESSORIES

Use of your own display materials is permitted. Display accessories will also be available for rental from this shows designated decorator.

(Information will be included in the final exhibit packet and event web page.)

FOOD - BEVERAGE SAMPLING

Food and beverage sampling including wine, beer and other beverages, shall be conducted in compliance with Minnesota guidelines related to preparation, sampling method by weight or ounce, and sanitary dispensing. Food or beverages are not to be sold for on site consumption.

(Information will be included in the final exhibit packet and event web page.)

SECURITY

Night security and exhibitor merchandise security will be addressed in the final exhibit packet and event web page.

MINNESOTA ST-19

Minnesota law requires a Minnesota St.-19 be completed and submitted to the show sponsor prior to participation.

EXHIBIT RESTRICTIONS

- * All "unfinished" display surfaces exposed to the public or adjacent exhibits, must be draped or concealed.
- * Exhibitor may not install any solid structure materials on the front 1/2 of an exhibit space higher than four (4) ft.
- * Canopy displays are prohibited by the Mayo Civic Center.
- * Tables must be skirted and covered. Skirting must be clean and reach from table top to just at the floor.
- * Helium Balloons, Stickers, Glitter, Confetti, Strobe Lights or products with transferable adhesive are restricted materials at this show.
- * Lighted Candles, Aerosols, Flammable Propellants or liquids that can create a slipping or fire hazard are prohibited.
- * Pets are restricted from entry into the Mayo Civic Center. Service Dogs under A.D.A. guidelines are permitted.
- * The entry of or sale of Food or Beverages for personal consumption in the Mayo Civic Center is prohibited. "Medical Exceptions Exist."
- * Music, musicians, functioning audio speakers, or performances of any kind are prohibited.
- * Audio-Visual Devices must be used at a reasonable volume level that does not interfere with other exhibitors.

(Information will be included in the Final Exhibit Packet and event Web Page.)

FINAL PACKET AND EVENT WEB PAGE

The final exhibit packet and event web page will include exhibit order forms, the facility, exhibit materials and accessories, insurance, food and beverage sampling, security, Minnesota St.-19, and other information related to your participation in this event.

RochesterMNshows

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Rochester Wedding Show

Sunday, February 1, 2026 11 a.m. to 3 p.m.
Mayo Civic Center - Exhibit Hall & North Lobby, Rochester, Minnesota

EXHIBIT MOVE IN

Saturday, January 31, 3 p.m. to 8 p.m.

Sunday, February 1, 8 a.m. to 10 a.m.

EXHIBIT MOVE OUT

Sunday, February 1, 3:15 p.m. to 8 p.m.

EXHIBIT INVESTMENTS

1 Corner Exhibit Space.....\$500.00 per

1 In Line Exhibit Space.....\$450.00 per

1 Corner -1 In Line Exhibit Space..... \$925.00 per

2 In Line Exhibit Spaces.....\$875.00 per

4 Exhibit Space End Cap.....\$1,700.00 per

5 Exhibit Spaces Or More..... \$425.00 per

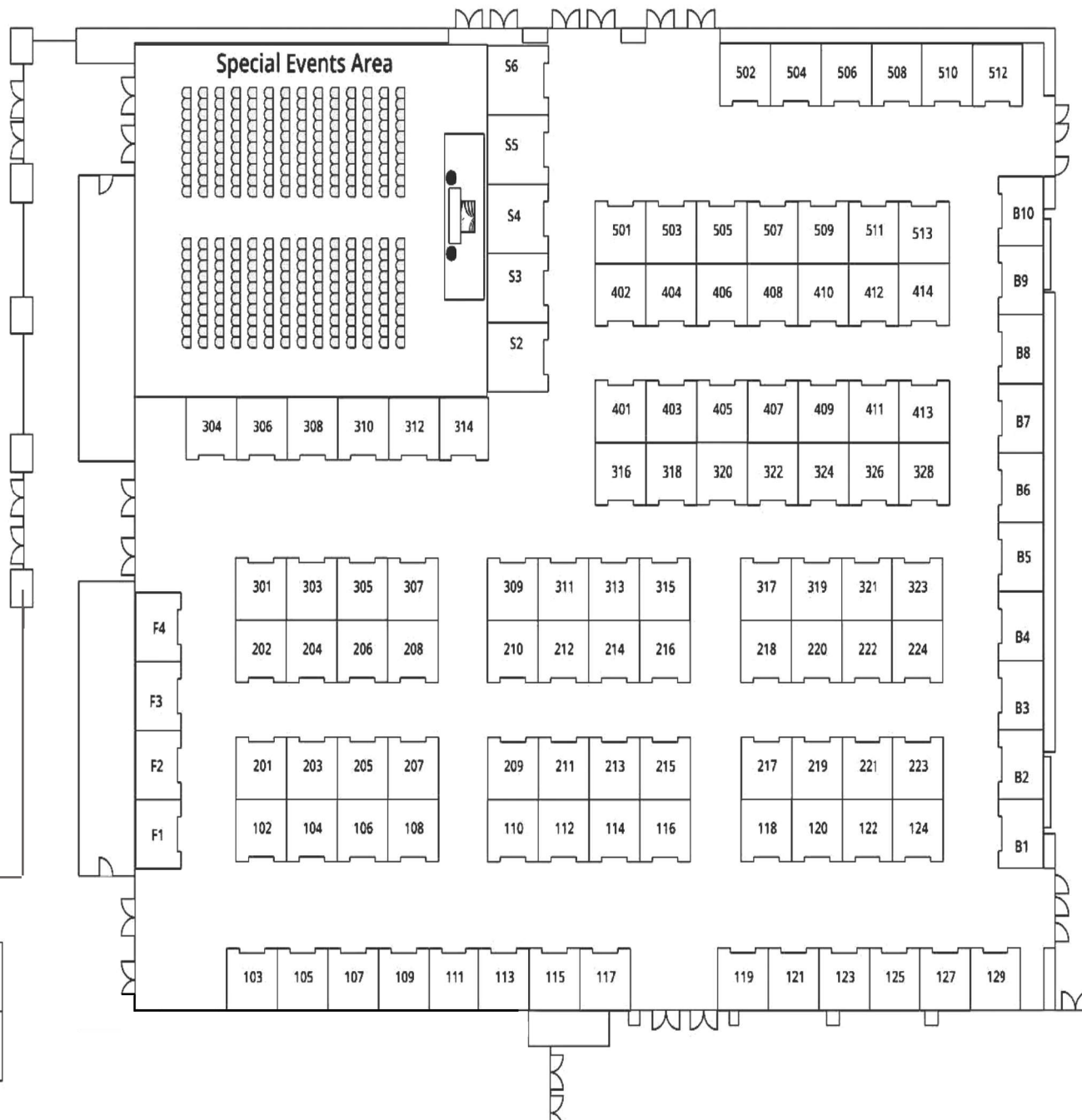
Non-Profits - M.L.M.'s - Government.. \$300.00 per *

** An exclusive exhibit rate for Non-Profits, Education,
Government Agencies and Multi-Level Marketing Rep's.*

Engage - Interact - Network

Sharing Of Our Exhibit Information Link Is Encouraged!

www.rochestermnweddingshow.com



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15	14	13	12
8	9	10	11

Produced By;

RochesterMNshows

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ROCHESTER WEDDING SHOW APPLICATION FOR EXHIBIT SPACE

RochesterMNshows, hereafter referred to as SPONSOR, grants to the entity listed below, hereafter referred to as EXHIBITOR, the right to exhibit space at the 2026, Rochester Wedding Show, subject to the Terms and Conditions outlined on the reverse of this Application for Contract. The EXHIBITOR acknowledges all terms, conditions and obligations under this Application shall be binding upon EXHIBITOR as a contract from the acceptance date and or issue date of funds submitted to reserve exhibit space in this show.

Please Type Or Print The Following Information Or Complete An Online Application At: www.rochestermnweddingshow.com

Exhibiting Entity _____ Date _____

Address _____

City _____ State or Province _____ Postal or Zip Code _____

Telephone _____ Cell Phone _____

Email Address _____

By _____ Signature _____ Title _____

MY COMPANY WILL BE EXHIBITING

NUMBER OF "10 FEET WIDE BY 9 FEET DEEP" EXHIBIT SPACE or SPACES REQUESTED

My company will need 1 Corner Exhibit Space, 90 sq. ft. at \$500.00 Per Exhibit Space: ----- \$ _____

My company will need 1 In Line Exhibit Space, 90 sq. ft. at \$450.00 Per Exhibit Space: ----- \$ _____

My company will need 2 Exhibit Spaces, 1 Corner, 1 In Line Exhibit Space, 180 sq. ft. at \$925.00 Per: ----- \$ _____

My company will need 2 In Line Exhibit Spaces, 180 sq. ft. at \$875.00 Per: ----- \$ _____

My company will need 4 Exhibit Spaces, 360 sq. ft. as an End Cap Exhibit at \$1,700.00 Per: ----- \$ _____

My company will need 5 or more Exhibit Spaces at \$425.00 Per. Total Exhibit Spaces Requested: () ----- \$ _____

NON-PROFIT ORGANIZATION, GOVERNMENT, MULTI LEVEL MARKETING OR TRAVEL DESTINATION SPACE REQUEST

My office will need () In Line Exhibit Space or Exhibit Spaces at \$300.00 Per Exhibit Space: ----- \$ _____

TOTAL EXHIBIT INVESTMENT - DEPOSIT - FINAL PAYMENT

Total Exhibit Investment: ----- \$ _____

Deposit (1/2 of the Total Exhibit Investment): ----- \$ _____

Final Payment amount due and payable by January 9, 2026: ----- \$ _____

PLEASE COMPLETE THE FOLLOWING ONLY IF PAYING BY CREDIT CARD

Authorized Amount Of Payment \$ _____ Authorization Date _____

Credit Card # _____ Expiration Date _____ Card Verification # _____

Signature or Electronic Signature Of Card Holder _____

Printed Name Of Card Holder _____

Card Holder Address _____ City _____ State or Province _____ Postal or Zip Code _____

Email Address Of Card Holder Required _____ Card Holder Telephone _____

OFFICE USE ONLY

Received and Adopted On _____ By _____

Exhibit Or Bulk Exhibit Space or Area Assigned _____

First Deposit Check Or Credit Card Verification # _____ Issue Date _____ Amount \$ _____

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ALL PAYMENTS ARE TO BE MADE IN U.S. FUNDS AND MADE PAYABLE TO:

RochesterMNshows

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone ----- (507) 387-7469

Email ----- rochestermnshows@gmail.com

A copy of this APPLICATION for Exhibit Space as well as a copy of the TERMS and CONDITIONS of an accepted CONTRACT, will be returned with final billing.

ROCHESTER WEDDING SHOW CONTRACT TERMS AND CONDITIONS

RochesterMnshows, hereafter referred to as SPONSOR, grants to the entity listed on the reverse, hereafter referred to as EXHIBITOR, the right to exhibit space at the 2026, Rochester Wedding Show, subject to the terms and conditions of this contract as outlined below. The application shall be binding as an Exhibit Contract when accepted and signed by show SPONSOR.

Show Location: Mayo Civic Center, North Lobby and Exhibit Hall. 30 Civic Center Dr - Rochester, Minnesota 55901

Show Dates and Hours: 11 A.M. to 3 P.M. on Sunday, February 1, 2026.

Exhibit Deposit and Reserving Exhibit Space: A deposit of 1/2 of the "Total Investment" for the exhibit area leased; must accompany this signed and dated contract to reserve exhibit space. SPONSOR has final authority to accept a contract and allocate the amount and location of space in the exhibition facility. Exhibit space assignment will be based on the product or services and the receipt date of the application. *No Subletting or Sharing of Exhibit Space by Non-Contracted Participants.*

Final Payment: Final payment is due by January 9, 2026.

Move In: Exhibits can be assembled on Saturday, January 31, from 3:00 P.M. to 8:00 P.M. and on Sunday, February 1, from 8:00 A.M. to 10 A.M.

All exhibits must be assembled by the opening of the show at 11 A.M. on Sunday, February 1, 2026.

Move Out: EXHIBITOR shall not remove their exhibit in part or whole, prior to 3:15 P.M. on Sunday, February 1. Exhibits can be removed from the interior of the facility commencing at 3.15 P.M. with complete removal of exhibit materials by 8:00 P.M. on Sunday, February 1, 2026. If EXHIBITOR fails to remove their exhibit or exhibit materials, SPONSOR shall do so and expenses incurred will be the responsibility of the EXHIBITOR.

Exhibit Space / Line of Sight / Finished Surfaces: All exhibits must be confined to the contracted exhibit space. An EXHIBITOR in an Exhibit Space may not install any solid structure exhibit materials on the front 1/2 of exhibit space higher than four (4) feet, that would obstruct the Line of Sight of an adjacent exhibitor.

All "unfinished" display surfaces exposed to the public, must be draped or concealed. SPONSOR has the right in the best interest of this show, to reallocate and reassign an exhibit space as necessary at any time.

Character of Exhibits: SPONSOR reserves the right to restrict, prohibit, or remove any exhibit or EXHIBITOR which in the SPONSOR'S judgment may be offensive or detract from the general character of the show. This reservation includes persons, noise, items, conduct, printed material, or anything of an objectionable character which may detract from the general character of the show. All display surfaces visible to the public must be finished. EXHIBITOR may not assign or sublet the contracted space without prior approval of SPONSOR. Displays must be suitable for all ages of attendees.

Distribution of Literature and Other Materials: EXHIBITOR must confine all sales activities and distribution of any promotional materials to the limits of its own exhibit space. Aisle space shall not be used for exhibit, sales or distribution of printed literature or demonstrative purposes by EXHIBITOR. Stickers or any literature or products with any transferable adhesive quality are not to be distributed at this event.

Drapery and Signage: SPONSOR will provide 8 foot back and 3 foot side curtains for each exhibit space. Use of your own display materials such as: tables, skirting, carpet and chairs are permissible. Tables must be skirted and covered. Skirting must be clean, and reach from table top to just at the floor. Each Exhibit must be identified by at least one sign. Hand lettered or stenciled signs will not be permitted.

Utilities: Arrangements for Electrical must be ordered prior to the show from the Mayo Civic Center. On site orders will be accepted only when an electrical outlet is readily available at day of show pricing. SPONSOR, the facility, its employees, agents or affiliates, are not responsible for any damages of any type that may occur associated with the use of the utilities provided. Internet access is provided complimentary on a non secure open wireless system.

Building, City, State and Federal Regulations: EXHIBITOR agrees to obey and abide by all rules related to participation in this event by Building Inspector, Fire Marshal, State Health Inspector and other such entities and officials who regulate such events.

Sales Tax / Minnesota ST-19: All EXHIBITORS making sales during the show subject to sales tax are responsible for the proper collection and reporting thereof. All EXHIBITORS must complete and submit a Minnesota ST-19 form to SPONSOR prior to the event. Further details will be provided with final statement.

Food and Beverage: Food and Beverage sampling including Wine, Beer, and other Alcoholic beverages, shall be conducted in compliance with Minnesota Guidelines related to preparation, sampling methods by weight or ounce, and sanitary dispensing. *Food And Beverages Are Not To Be Sold For On Sight Consumption.*

Security: EXHIBITOR and their employees are responsible for the security of all goods, materials, exhibits or products brought into, delivered to, or left at the Mayo Civic Center. After facility closing on January 31, 2026 the building is secured and accessed only by facility personnel.

Use of the Exhibitors Name: EXHIBITOR authorizes SPONSOR, its agents and marketing entities, to use EXHIBITORS name and contact information for the purpose of promoting participation in this and future Shows, and as a reference to solicit other EXHIBITORS for this and future shows.

Insurance: Exhibitor agrees to obtain and maintain Comprehensive General Liability Insurance in the amount of \$1,000,000.00. Date of coverage shall be from January 31 to February 1 2026. RochesterMnshows shall be named as additional insured on such policy. Exhibitor shall supply RochesterMnshows with a Certificate of Insurance as proof of coverage, prior to the show.

Final Exhibit Packet: The Final Exhibit Packet will include detailed information on the following: Facility Access, Exhibitor Identification, Exhibit Accessory Rental, Food & Beverage Sampling, Insurance, Sales Tax, Security, Signage, Utilities and other EXHIBITOR regulations and restrictions related to participation in this show.

Liability & Indemnification: The SPONSOR, Co-Sponsors, Show Decorator, the Operator, the Corporation, the Exclusive Caterer, and their respective members, officers, directors, agents and employees, shall not be liable for the safety or security of exhibit or exhibit material, any bodily injuries or other damages, arising out of the exhibit area of or on any Mayo Civic Center properties. EXHIBITOR agrees to indemnify and hold The SPONSOR, Co-Sponsors, Show Decorator, the Operator, the Corporation, the Exclusive Caterer, and or affiliates or employees of, harmless from any damage, liability, loss or deficiency arising out of, or resulting from the contracting for and participating in this show by EXHIBITOR, its employees, sub-contractors, suppliers, and guests.

Cancellation and Forfeiture of Payment: If an EXHIBITORS leased space is not fully paid for by January 9, 2026, SPONSOR may terminate this contract and reassign the space to another EXHIBITOR. If EXHIBITOR does not claim or occupy the assigned space(s) by 9 A.M. on January 31, 2026, SPONSOR may terminate this contract and reassign the space (s) to another EXHIBITOR. In neither case shall the defaulting EXHIBITOR, employees or its affiliates be entitled to the refund of any sums paid in advance for such space. Should EXHIBITOR find it necessary to cancel participation prior to January 9, 2026, 75% of submitted funds will be returned. Cancellation by the EXHIBITOR after January 9, 2026 will result in the forfeiture of all payments received. EXHIBITORS who have contracted for exhibit space and fail to appear and exhibit at the event, shall forfeit all funds paid and are responsible for any and all additional outstanding contracted amounts and the legal fees associated with the collection of such amounts. Cancellation of exhibit space by an EXHIBITOR must be provided in writing to SPONSOR. Should SPONSOR fail to hold this event it shall promptly refund all EXHIBITOR sums paid. Such refund shall be accepted by the EXHIBITOR in full settlement of all loss or damage suffered by the EXHIBITOR. EXHIBITOR in entering into this contract, waives the right to "charge backs of funds submitted by credit card to lease exhibit space from SPONSOR" and or any other fees as it relates to any payments for this show.

Collection and or Insufficient Fund Fees: Collection and Legal Fees will be charged to EXHIBITORS, who have either contracted for exhibit space and fail to appear at event or for any and all outstanding balances as they may be. Returned check fees are \$35.00 per occurrence.

Force Majeure: If the Mayo Civic Center, or any part of the exhibit area thereof is unavailable as a result of civil disorder, disease, fire, flood, governmental intervention, labor dispute, tempest, acts of war, acts of terrorism, strike, or any other action necessitating cancellation of the Show, or reduction in installation time, event time or move out time, or change in exhibit location, the SPONSOR shall not be liable to indemnify or reimburse the EXHIBITOR in respect of any damage or loss, or for direct or indirect expenses arising as a result thereof.

Revisions: SPONSOR may revise or amend wording, promotional materials and terms and conditions of this contract, which are binding upon exhibitor.

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