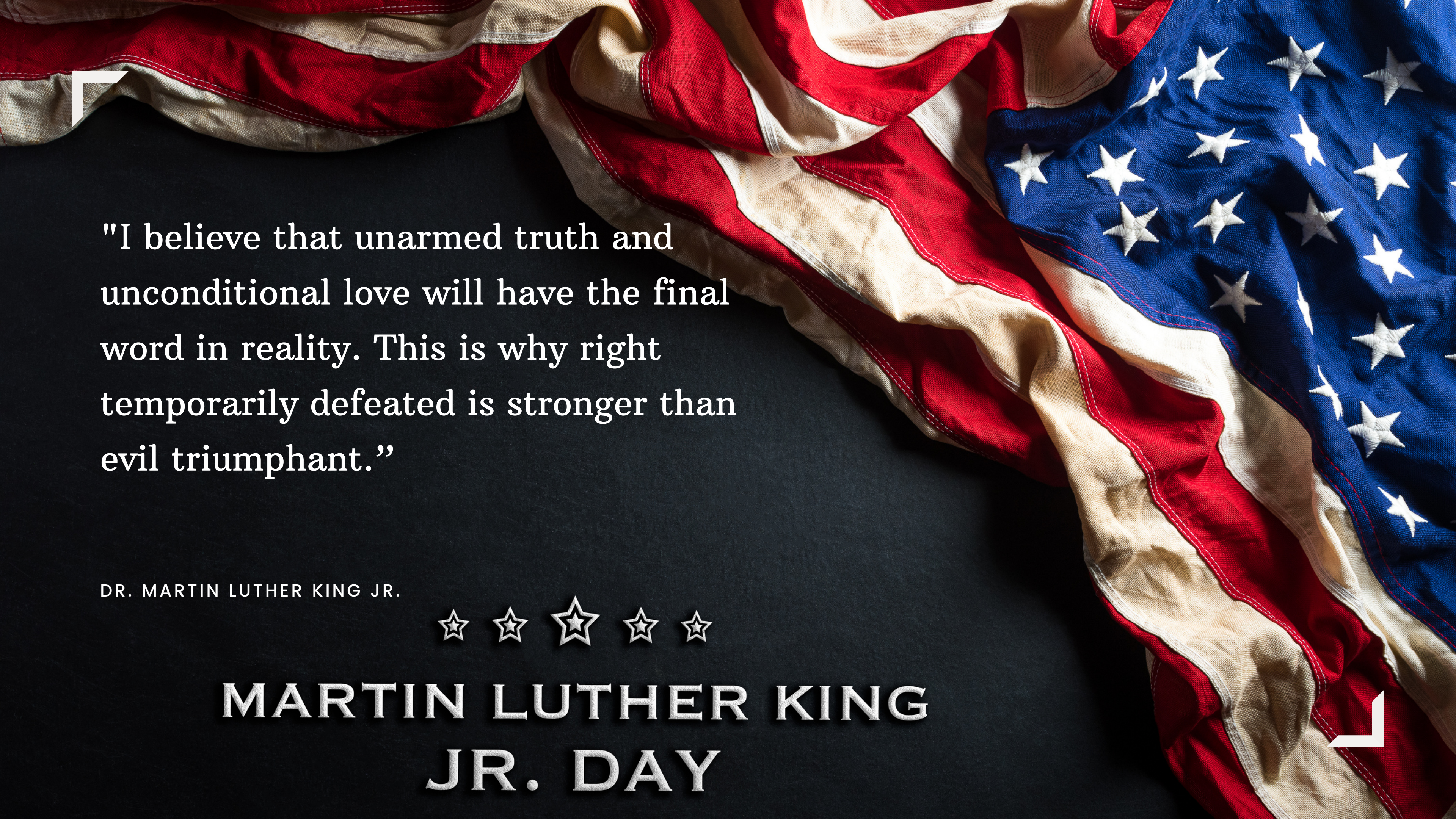


The background of the slide features a stylized American flag. The top half shows the stars and stripes of the flag, while the bottom half is a solid dark blue. A thin red vertical line is positioned on the left side, and a thin red horizontal line is at the bottom.

American Rescue Plan Act

WHAT YOU NEED TO KNOW AS A SMALL BUSINESS OWNER,
ENTREPRENEUR, OR NONPROFIT ORGANIZATION



"I believe that unarmed truth and unconditional love will have the final word in reality. This is why right temporarily defeated is stronger than evil triumphant."

DR. MARTIN LUTHER KING JR.



MARTIN LUTHER KING
JR. DAY

About Us



**JOSEPHINE ZOMAYAH ATTISHA
(FOUNDER)**

Principal grant specialist with experience in writing winning proposals for businesses and non-profit organizations.

WE HELP YOU WIN

PROGRESSIVE GRANTS

A SERVICE PROVIDER FOR SMALL
BUSINESSES AND NON-PROFIT
ORGANIZATIONS

- Government Contracting
- Grant Development
- Grant Education and Training
- Prospective Funder Research
- Proposal Review

Webinar Outline

Topics to Discuss

1. About "The American Rescue Plan Act"
2. Timelines
3. Application Overview
4. Get Organized: Your Facts and Figures
5. Tips
6. Resources





About the American Rescue Plan Act

A Brief Background

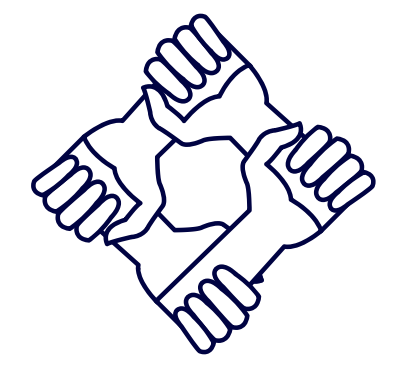
In May 2021, the U.S. Department of the Treasury announced the launch of the Coronavirus State and Local Fiscal Recovery Funds, established by the American Rescue Plan Act of 2021, to provide \$350 billion in emergency funding for eligible state, local, territorial, and Tribal governments.

\$350 Billion Distribution



\$195 billion

to states, distributed based on each state's share of *unemployed* people after an initial allotment of \$500 million per state



\$65 billion

to counties, distributed based on each county's share of the general population



\$65 billion

to municipalities, distributed using the Community Development Block Grant formula, which considers a variety of measures largely focused on population, poverty, and housing overcrowding



\$20 billion

to tribal governments, distributed primarily using a method that the Secretary of the Treasury will determine



\$4.5 billion

to other U.S. territories



"The rules place an emphasis on spending these funds in low-income communities – communities of color– [to] rectify health, educational, and housing disparities exasperated by COVID-19... "

DEPUTY SECRETARY WALLY ADEYEMO, SEPTEMBER 2021



The American Rescue Plan Act

APPLICATIONS AVAILABLE TODAY

Eligible state, local, territorial, and Tribal governments accepting applications for grant funding to:

- Bolster agencies' response to the COVID-19 emergency and its economic impacts;
- Replace lost public sector revenue to strengthen support for vital public services and help retain jobs;
- Support immediate economic stabilization for households and businesses
- Lay the foundation to rebuild for a prosperous future



A black and white photograph of a person hiking on a trail, looking out over a mountain range. The person is on the left side of the frame, and the mountains are in the background. The image is used as a background for the slide.

Unemployment Rate

14.8%*

APRIL 2020

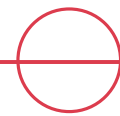
TOO MANY AMERICANS REMAIN
UNEMPLOYED, OUT OF THE LABOR
FORCE, OR UNABLE TO PAY THEIR
BILLS, WITH THIS PAIN
PARTICULARLY ACUTE AMONG
LOWER-INCOME AMERICANS AND
COMMUNITIES OF COLOR.

* U.S. Bureau of Labor Statistics, Unemployment Rate [UNRATE], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/UNRATE> (last visited December 7, 2021).

Timeline

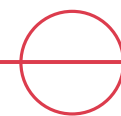
"...SLFRF funds may only be used for costs incurred within a specific time period, beginning March 3, 2021, with all funds obligated by December 31, 2024 and all funds spent by December 31, 2026."

March
2021



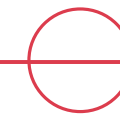
Funding allocations
begin

December
2024



Local units of government
have to identify projects
and obligate funds.

December
2026



All funds spent *and*
accounted for.

What You Need to Know

About the Application Process

- Who is eligible to apply?
- What activities and/or expenses can be covered?
- Who has funding?
- Where can I find it?
- How can I apply?
- How long will funding last?

Who is Eligible?

The funds provide substantial flexibility for each jurisdiction to meet local needs—including support for households, small businesses, impacted industries, essential workers, and the communities hardest-hit by the pandemic.

SMALL BUSINESSES



ENTREPRENEURS



NON-PROFIT ORGANIZATIONS





Four Eligible Categories

#1) ECONOMIC DEVELOPMENT & PUBLIC HEALTH

- to support small business, deliver assistance to workers and families
- to reach people with particularly significant barriers to accessing support, including immigrants and people of color with low incomes
- investments in housing and neighborhoods
- to respond to the pandemic and its negative economic impacts
- funding COVID-19 mitigation efforts, medical expenses, behavioral healthcare, and public health

#2) PUBLIC SECTOR REVENUE

- targets schools, child care, and housing to avoid additional layoffs and funding cuts
- restore jobs and public services lost over the last year

#3) PREMIUM PAY TO ESSENTIAL WORKERS

- The term 'premium pay' means an amount of up to \$13 per hour that is paid to an eligible worker, for all work performed during the COVID-19 public health emergency.

#4) INFRASTRUCTURE

- invest in water, sewer, or broadband infrastructure.

Examples

Eligible Activities Part I



Rebuild
Communities



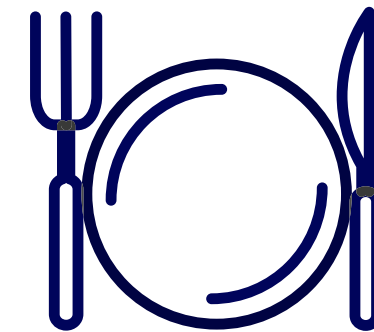
Daycare
Centers



Education or
Job Training



Public Health
and Safety
Workers



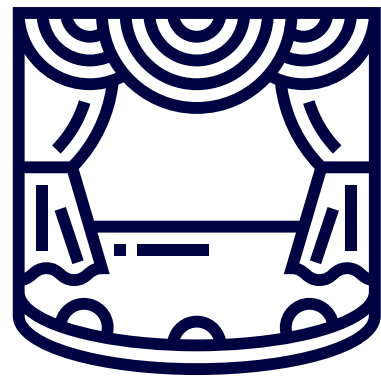
Restaurants

Examples

Eligible Activities Part II



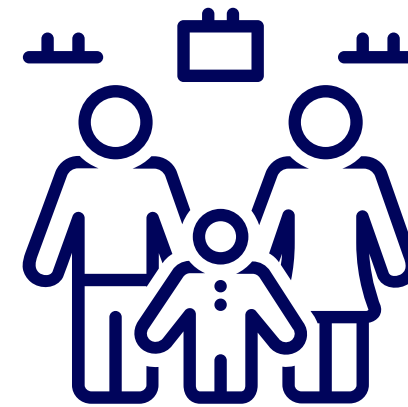
Tourism,
Travel, Hotels
& Hospitality



Performing Arts
& Convention
Centers



Non-profit
Organizations



Households



Premium
Pay for
Essential
Workers

Who Has Funding?

Where to Find Funding?

1. Local municipal agencies such as:
 - a. City
 - b. County
 - c. Planning & Development
 - d. Major Non-profit Organizations.

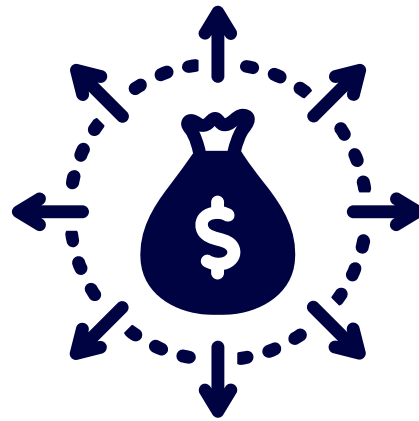


How to Find Funding & Apply:

1. Reach out to your local municipal office.
 - a. Call the City's office
2. Search online with keywords:
 - a. "ARPA 2022"
 - b. "American Rescue Plan + "city name"
 - c. "American Rescue Plan + "county name"
3. Apply Online or at office

Spotlight: City of Chicago

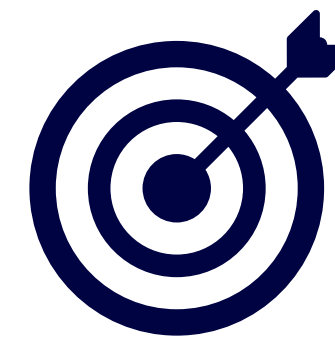
City of Chicago's Priorities & Allocations



\$1.887
BILLION



#1) JANUARY 31, 2022
#2) MARCH 10, 2022



- Thriving and Safe Communities
- Equitable Economic Recovery

“By investing in neighborhoods, the grants will bring new businesses and entertainment options to Chicago’s commercial corridors, help existing businesses stabilize or grow, and preserve or create hundreds of jobs,” DPD Commissioner Maurice Cox said.

Preferred applications will seek to create:

- Catalytic projects with a strong local impact.
- Projects in historically disinvested areas that build upon existing efforts such as Mayor Lightfoot’s INVEST South/West Initiative and community safety initiatives.
- Commercial, mixed-use, and light manufacturing projects that create jobs and services.

Spotlight: City of Detroit

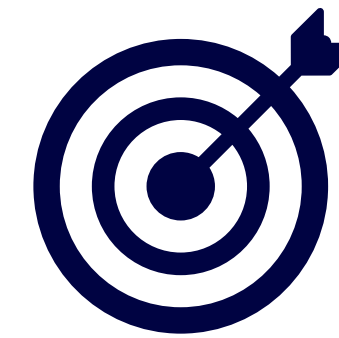
City of Detroit Priorities & Allocations



\$836 Million



January 2022
February 2022



- Provide job training and employment for anyone willing to work regardless of high school graduation or criminal background
- Reinvest in impoverished neighborhoods

- Rebuild Our Neighborhood
- Fight Poverty: Housing & Employment
- Public Safety
- Rebuild Parks, Recreation, Culture
- Equitable Economic Recovery
- Small Businesses
- Build Digital Equity

Spotlight: Oakland County, MI

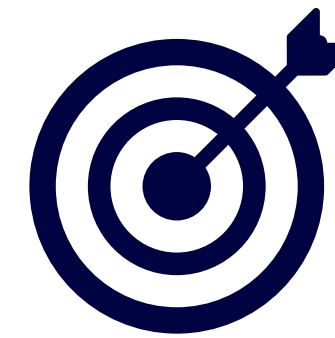
Oakland County Priorities & Allocations



\$244 Million



January 2022
February 2022



- Business Assistance
- Mental Health
- Housing Assistance
- Workforce Development
(including grants for childcare)

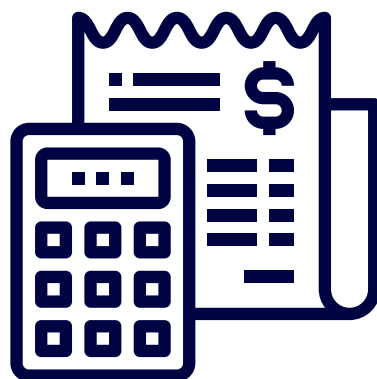
The County will grant \$1,200 per household to families where childcare is a barrier to employment.
The grant is limited to 1,000 households who qualify at up to 300% of the U.S. federal poverty guidelines or meet Oakland County Michigan Works! Agency's Workforce Innovation and Opportunity Act Dislocated Worker, Adult, or Youth Program Eligibility guidelines.

Get Organized: Facts & Figures

For Individuals or Families

IMPORTANT DOCUMENTS & PERSONAL STATEMENTS

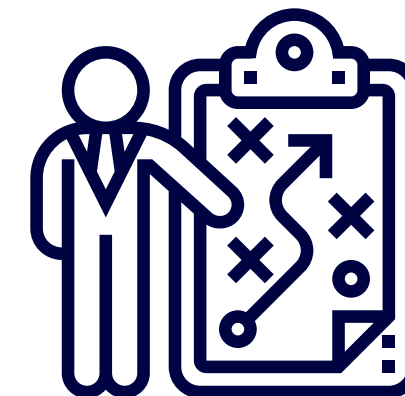
- Verification of identity and residency in City/ County.
- Information describing the applicant's financial situation and need proof of income/bank statements.
- Documentation demonstrating that the applicant meets the eligibility criteria.
- Attestation from the applicant as to the planned use of funds.



For Small Business Owners/ Developers

PROJECT PLANNING

- Feasibility
- Promote economic growth
- Timeline
- Business Plan
- Budget
- Indicate loss of revenue



Tips



How to Submit a Successful Application

- Read the priorities
- Align with the agency's guidelines
- Follow instructions
- Draft your application in advance
- Submit the first round (you can reapply if you get denied in the second round)
- Don't miss the deadline



Resources

WHITE HOUSE

[AMERICAN RESCUE PLAN PRESENTATION](#)

U.S. DEPARTMENT OF TREASURY

[Coronavirus State & Local Fiscal Recovery Funds](#)

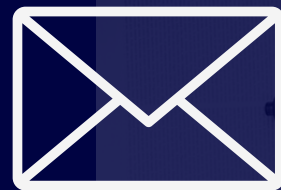
SMALL BUSINESS ASSOCIATION

[Business Plan and other Tips](#)

NATIONAL COUNCIL OF NON-PROFITS

[STATE AND LOCAL ARPA FUNDS](#)

Questions?



EMAIL ADDRESS

support@progressivegrants.org

