

JUNE 26TH 2025

# INVEST IN THE FRY SHOPPE





# WHAT DO WE SELL?



**FRENCH FRY CONES  
LOADED FRIES  
SMASH BURGERS  
CHICKEN WINGS & BITES  
DESSERT FRIES  
& MORE**

# WHY THE FRY SHOPPE?

## Unique Concept

The market is still young and prime for an all french fry concept restaurant. Competition in this space exists, but is limited. What set's us apart from other fry concept restaurants is that we offer a variety of fries (4 currently), and we allow customers to customize their orders anyway they want. We offer fry cones, that serve as appetizers or snacks, as well as loaded fry boxes that are the main course, complete with proteins, toppings and sauces. However, we're not just fries. We also serve unique smash burgers, chicken wings & bites, dessert fries, fresh juices and other beverages.

## Minimal Competition

Do we have competitors? Of course. There are several all fries concepts in the market, but none too big to monopolize, and none offer the diversity of options that we do by combining cones and loaded fries and giving our customers so many options to build their orders anyway they want.



# HOW DO PEOPLE RATE US?

Our customers overwhelming love The Fry Shoppe. We can't please everyone, but our great reviews on Google and Yelp speak for themselves. We maintain a steady average of 4.5 stars on each.

Over the course of our first year, we paid close attention to customer feedback and used their concerns to improve on our customer service, processes, offerings and systems.

We really care about perception and take great care to ensure quality and good service.

*So far I have not had a bad combination on fries here. Always made to order, and the wait time is not bad. I also waited in my car while food was being prepped and kindly one of the young ladies surprised me with delivering my food to the car (very sweet). High five to this place!*

*I ordered a cone of fries with cheese sauce and churros, I'm telling you it was so tasty that I almost bit my finger. Great personalities and delicious food. This is a must!*

*They took a regular side and elevated the taste, presentation, giving my taste buds an experience. The Kansas bbq wings amazing! I got a side of Guava bbq amazing as well. You can choose your own toppings and have options of sauce and they make it fresh and crispy. Would definitely return.*

*Gave this spot a try for the first time, and I'm greatly impressed. They give you good portions and the prices are reasonable. The quality of the food was also fantastic, tasting very homemade and fresh. It's quite satisfying to find a local spot like this and it honestly deserves more business.*

*This place was amazing! The regular cones are a great size! We got one cone with boom boom ranch and crispy onions and another with queso salsa and jalapeños and bacon. We also got funnel fries and the passion mango drink. Everything was amazing and the funnel fries are for sure a must have!!*

*Fry Shoppe has nailed the concept of elevating fries from a simple side dish to a customizable culinary experience. With a variety of fry bases and countless toppings, there's something for everyone, making it an ideal spot for friends, families, or even a solo outing.*

## GO SEE OUR SOCIAL MEDIA

@thefryshoppe



# WHAT DO WE NEED?

**MORE CAPITAL TO PAY DOWN SOME LOANS AND  
LIABILITIES AND GIVE US MORE TIME TO CONTINUE  
TO GROW THE STORE AND THE BRAND.**

# HOW MUCH DO WE NEED?

**WE ARE LOOKING TO RAISE BETWEEN  
\$20,000 - \$45,000**

# WHAT DO YOU GET FOR YOUR INVESTMENT?

**YOU BECOME A BONAFIDE SHAREHOLDER OF THE  
FRY SHOPPE, WINTER PARK LOCATION. YOU BENEFIT  
FROM BEING AN OWNER AND SHARE IN THE PROFITS  
BASED ON HOW MANY SHARES YOU OWN.**

# HOW DOES IT WORK?

**WE ARE ACCEPTING INVESTMENTS STARTING AT \$5000 FOR 5% SHARES OF THE COMPANY. A MAXIMUM OF 49% SHARES ARE BEING OFFERED AT THIS TIME. THE MORE YOU INVEST, THE MORE SHARES YOU OWN.**

**AS A BONUS, FOR ANYONE WANTING TO MAKE A LARGER INVESTMENT, WE CAN OFFER YOU 49% OWNERSHIP FOR \$45,000.**

**THE CHOICE IS YOURS.**

**HOW MUCH DO YOU BELIEVE IN THIS CONCEPT?  
HOW INVOLVED DO YOU WANT TO BE?**

# WHAT WILL THE MONEY BE USED FOR?

**100% OF THE MONEY RAISED WILL BE USED TO PAY OFF LOANS AND LIABILITIES. BY PAYING OFF ONLY TWO VERY EXPENSIVE LOANS TOTALING AROUND \$17,000, THE BUSINESS WILL SAVE \$4600 A MONTH IN LOAN PAYMENTS. THIS MONEY CAN BE BETTER USED TO PAY OTHER NEEDS AND MAKE THE BUSINESS PROFITABLE PRACTICALLY OVER NIGHT.**

**THE THING THAT IS PREVENTING US FROM PROFITING IS MAINLY THESE HEFTY LOAN PAYMENTS AND SOME BACK TAXES. BY PAYING THESE OFF, THE BUSINESS WILL NOT ONLY SURVIVE, BUT WILL THRIVE AND BEGIN TO GENERATE A RETURN ON YOUR INVESTMENT PRETTY QUICKLY.**

# ARE THERE RISKS?

**YES. ABSOLUTELY. LIKE ANY OTHER INVESTMENTS AND BUSINESS VENTURES, THIS ONE IS NO DIFFERENT AND COMES WITH RISKS. AN INVESTMENT IS NOT A LOAN. WHEN YOU INVEST IN ANY BUSINESS, THERE IS A CHANCE YOU MAY NOT GET ALL YOUR MONEY BACK, AS THERE IS A CHANCE YOU WILL GET IT ALL BACK AND BENEFIT FROM LONG TERM PROFITS.**

**KEEP IN MIND, THERE IS ALWAYS AN EXIT STRATEGY. YOU ARE ALWAYS FREE TO SELL YOUR SHARES AT ANY MOMENT. THE BUSINESS ALWAYS RESERVES THE RIGHT TO SELL AND WORK TOWARDS RECOVERING ALL SHAREHOLDER INVESTMENTS.**

# ARE YOU STILL INTERESTED?

**IF YOU WANT TO LEARN MORE, I WILL BE  
HAPPY TO SHARE ALL THE DATA YOU  
NEED TO MAKE AN INFORMED DECISION,  
INCLUDING A LIST OF LIABILITIES, SALES  
REPORTS, PROFIT AND LOSE STATEMENTS  
AND ANY OTHER RELEVANT INFO.**

# CONTACT ME

**I WILL HAVE YOU SIGN A NON-DISCLOSURE  
AGREEMENT AND THEN WE CAN DISCUSS MORE  
DETAILED PRIVATE BUSINESS DATA.**

**WILSON SANTOS**

**text to 551-998-9717 or email [fryshoppe@gmail.com](mailto:fryshoppe@gmail.com)**