

# William C. Bryson

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## Performance-Driven Vice-President of Manufacturing

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### Professional Summary

25+ years of leadership experience driving operational excellence, cost reductions, and multi-site management across U.S. and Canadian manufacturing facilities. Proven record of improving productivity, quality, and profitability through Lean Manufacturing, Six Sigma, and continuous improvement initiatives. Recognized for building high-performing teams, fostering safety cultures, and aligning operations with corporate growth strategies.

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### Core Competencies

- Multi-Site Manufacturing Leadership
  - Lean Manufacturing & Six Sigma
  - Operational Cost Reduction
  - Workforce Development & Succession Planning
  - Safety & Regulatory Compliance
  - Process Improvement & Waste Reduction
  - Budgeting & Capital Equipment Purchasing
  - New Product Development & Launches
  - SDLC & Workflow Optimization
  - Quality Assurance & Standards Compliance
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### Software Skills

- Microsoft Word, Excel & PowerPoint
- Zoom
- Salesforce
- Teams
- QuickBooks Online

# Professional Experience

## Segmen Manufacturing Corporation – St. Louis, MO

### Vice President of Manufacturing | June 2011 – Present

Direct operations for six manufacturing plants across Missouri, Georgia, Alabama, and Tennessee, producing luggage handling systems and replacement parts for global markets.

- Provide executive leadership and strategic direction for Plant Managers, ensuring alignment with corporate KPIs for quality, safety, cost, and delivery.
  - Champion Lean and Six Sigma methodologies, achieving measurable reductions in waste and gains in efficiency and throughput.
  - Collaborate with R&D and Engineering to launch new product lines, supporting innovation and speed-to-market.
  - Implement safety programs that significantly reduced workplace injuries, earning the **Daniel D. Latson Award for Safety Excellence (Missouri)**.
  - Manage multimillion-dollar budgets covering labor, capital equipment, and operational costs; reduced overhead while improving output.
  - Spearhead continuous improvement initiatives, enhancing scalability and profitability across all plants.
  - Expanded company footprint with the planning and construction of two new facilities, adding **156,000 sq. ft. of production capacity**.
  - Partnered with Sales and Key Accounts to strengthen client relationships and drive account growth.
  - **Recognized as Executive of the Year (2018)** for surpassing performance metrics in safety, output, and leadership development.
  - Mentored and promoted four team members into Assistant Plant Manager roles, building future leadership capacity.
  - Hire, train, supervise, motivate, and evaluate **Mid-Level Management** personnel.
  - Opened **New Plant Location** in Wilmington, North Carolina and developed partnership with Work Central Staffing to provide employees.
  - Spearheaded “**Just-in-Time**” protocols to control inventory.
  - **Speaker** at national convention in Atlanta, Georgia in 2014.
  - Spearheaded **New Location Start-Up** in London, England in 2018.
  - Received the **John B. Lawson** Award for reducing costs in 2018.
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## APS Manufacturing Corporation – Atlanta, GA

### Plant Manager | April 1996 – June 2011

Led manufacturing operations for a leading global office furniture manufacturer, managing 17 direct-report leaders and 274 production staff.

- Directed budgeting, workforce management, and operational planning to align with corporate profitability goals.
  - Implemented Lean Manufacturing principles, improving efficiency and reducing waste.
  - Achieved a **14% reduction in operating costs** and a **174% profitability increase** over 11 years.
  - Reduced labor force by 25% (366 to 274 employees) while maintaining output and quality standards.
  - Developed and launched a plant-wide safety program, later adopted companywide.
  - Selected to train Plant Managers across U.S. facilities on safety awareness, reducing injury rates enterprise wide.
  - Mentored and advanced 12 employees into Shift Manager positions, strengthening leadership pipelines.
  - Recognized as **Employee of the Year (1995)** for leadership, results, and safety contributions.
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### Earlier Roles

- **Assistant Plant Manager & Shift Manager**, Limtech Manufacturing – Denver, CO
  - **Production Employee (Internship)**, Balton Manufacturing – Denver, CO
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## Education & Professional Development

- **MBA**, Georgia Tech University – Atlanta, GA
- **B.S., Mechanical Engineering**, University of Colorado – Boulder, CO
  - Graduated Summa Cum Laude; Named *Top Mechanical Engineering Student*
- Executive-Level Manufacturing Program, North Carolina State University – Raleigh, NC
- Professional Training: Lean Manufacturing | Six Sigma | Statistical Process Control | Quality Standards | Leadership & Communication

**Conference Presenter:** “How to Achieve Manufacturing Success” – Baltimore, MD (Topic: Building a Cohesive Workforce)

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## Community Leadership

- Board of Directors – St. Louis Chamber of Commerce
- Member – Greater St. Louis Manufacturers' Association
- Member – Manufacturing Council, St. Louis, MO
- Volunteer – United Way Fundraising Campaign
- Board Member – Jackson Regional Hospital, St. Louis, MO

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