**Marketing Contacts Log**

Suggested spreadsheet format for tracking marketing activity

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Date** | **Contact Method** | **Publisher** | **Subjects** | **Contact** | **Title** | **Email** | **Phone** | **Mailing** | **Response/Comments** |
|  |  |  |  |  |  |  |  |  |  |
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