



## Social Cooperation Initiative (SCI) Annual Report 2025



## DEAR FRIENDS,

As we reflect on 2025, we do so with gratitude and renewed commitment to the communities we serve. Over the past year, Social Cooperation Initiative (SCI) continued to work alongside marginalized populations to address the root causes of poverty, inequality, and exclusion through integrated, community-driven approaches that combine humanitarian response, development action, and advocacy for systemic change.

Across diverse contexts, SCI's work focused on protecting the rights and dignity of the most vulnerable, particularly girls, women, and children. Efforts to expand access to education and prevent harmful practices such as early child marriage remained central to our programming, alongside initiatives to strengthen schools, empower families economically, and build safer, more supportive community environments. These combined actions contributed to early shifts in attitudes, behaviors, and local systems that influence long-term outcomes for children and families.

At the same time, SCI responded to urgent humanitarian needs. During the year, food packages were distributed to orphaned children and widowed households facing acute vulnerability, helping families meet immediate survival needs with dignity. In parallel, SCI provided food and non-food item assistance to flood-affected communities across Pakistan, supporting households to cope with displacement, loss of livelihoods, and damaged infrastructure. These responses were guided by needs assessments and implemented in coordination with local actors to ensure timely and equitable support.

SCI also strengthened its role as a connector and advocate. Through sustained engagement and networking, we worked with government institutions, United Nations agencies, and civil society organizations to amplify the voices of marginalized communities and promote inclusive policies and practices. By contributing evidence, community perspectives, and field-based learning, SCI supported collective efforts to advance child protection, gender equality, social protection, and disaster-responsive systems.

The stories and results presented in this report reflect collective action. They belong to families who found relief in times of crisis, to girls who remained in or returned to learning, to women who gained skills and confidence, and to communities that organized to protect their members. They also belong to our partners and supporters, whose trust enables SCI to work across humanitarian, development, and advocacy spaces with consistency and purpose.

As we look ahead, SCI remains committed to acting in solidarity with marginalized communities, strengthening local capacities, and contributing to systems that uphold rights, dignity, and opportunity for all. While challenges persist, 2025 reaffirmed a core belief that guides our work: sustainable change is possible when communities are supported to lead their own pathways toward justice and resilience.

With appreciation,

**Sajjad Hussain Malik**

Chief Executive Officer

Social Cooperation Initiative (SCI)



## WHO WE ARE

Founded in 2011, the Social Cooperation Initiative is a local development and humanitarian organization dedicated to working with marginalized communities to achieve tangible and sustainable changes in the lives of marginalized groups. We are committed to advancing integrated, human rights-based development by addressing the root causes of the challenges people face. Through community-driven programs and strategic advocacy, we engage individuals and partners at both local and national levels to protect the rights and well-being of the most vulnerable. Our work empowers communities, promotes equality, and builds lasting, inclusive solutions, ensuring an equal and inclusive future for all.

## OUR VISION

An equal and inclusive society where all people can fully exercise their rights with dignity and respect.

## OUR MISSION

We empower marginalized communities to lead sustainable, community-driven inclusive solutions that address the root causes of poverty and injustice, building a just and dignified future for all.



# OUR PROGRAMS



## TRANSFORMATIVE FORMAL AND NONFORMAL EDUCATION

We are committed to working for access to quality education for all children, especially girls, from foundational learning to secondary levels. Working together with children, families, communities, and governments, we test various solutions to ensure equitable access to education, documenting these efforts to advocate children's access to their fundamental right to a free and quality education



## SUSTAINABLE LIVELIHOOD AND FUTURISTIC SKILLS

We are dedicated to fostering sustainable livelihoods by empowering marginalized communities. Our comprehensive approach equips them with innovative, futuristic market-driven skills, alongside crucial digital and financial literacy. We provide ongoing mentoring, coaching for market linkages and job placements enabling them to seek dignified and sustainable work.



## EMERGENCIES, FOOD SECURITY AND CLIMATE CHANGE

We work with affected communities to find creative ways to build resilience against disasters, shocks and impacts of climate change. We take a human rights-based approach to disasters, climate change and building resilience so that the communities have the capacity to absorb shocks and uncertainties, recover after disasters and adapt to climate change.



## COMMUNITY EMPOWERMENT FOR PUBLIC SERVICES

We believe in universal, free public services as a fundamental right of people. Our programs and strategies empower people we work with to analyze, reflect and take action to ensure their meaningful participation in the governance processes and holding duty bearers to account to plan and deliver the essential public services like health, education, protection and safeguarding.

10+

DISTRICTS

20+

PARTNERSHIPS

1M+

LIVES IMPACTED

# IMPACT FROM COMMUNITY PERSPECTIVE

## THE STORY OF KHARSAR TARI, HOW A DREAM TURNED INTO A SCHOOL

The village of Kharsar Tari, a small cluster of mud homes surrounded by the endless dunes of Tharparkar, was once silent to the sound of children learning. Though only sixteen kilometers from the town of Mithi, it felt worlds away, cut off from opportunity, electricity, clean water, and hope. Here, life depends on the mercy of the clouds. When rain came, crops

grew, and animals thrived. When it didn't, hunger and hardship followed.

For generations, no child in Kharsar Tari had ever gone to school. The literacy rate was barely one percent. Parents had never seen a book, and daughters were expected to help with chores or care for younger siblings. The nearest school was miles away, and families could not afford to send their children there.

Then, in 2024, a small team from the Social Cooperation Initiative (SCI) arrived in the village. They didn't come up with big promises, only with questions, listening ears, and patience. They sat on the sandy ground under acacia trees, drinking tea with elders and mothers, and spoke about what education could mean for their children's future.

At first, there was hesitation. "Schooling is not for us," one villager said. "Our daughters will marry young; what use are books to them?" But as the team continued visiting, bringing stories of other villages where girls could read and write, minds slowly began to shift. A respected religious leader stood up during one meeting and said, "Education is also a light from God, and our daughters deserve that light too."

That moment changed everything.

Within weeks, the community came together to make the impossible possible. A family offered a piece of land. The men built a chonra, a traditional hut made of mud and straw and declared it the village's first classroom. Women cleaned and prepared the space, and children peeked through the door, giggling at the sight of slates and books.

SCI provided what they could: learning materials, teacher training, school bags, and stationery. Two local women were trained as teachers, and a School Management Committee (SMC) was formed to keep the school running. When the first class began, more than two dozen girls attended, many holding a pencil for the very first time. "We never imagined our daughters would go to school," an elder said softly. "Now they carry books and speak with confidence." The little non-formal school soon became the pride of Kharsar Tari. Parents began visiting regularly, mothers helped encourage





attendance, and the SMC started meetings to track progress. Children who once roamed the fields now sang songs, learned alphabets, and dreamed of becoming teachers and nurses.

Seeing the remarkable transformation, SCI invited the District Education Officer (DEO) to visit the school. The DEO was impressed, not only by the children's enthusiasm but by the community's deep involvement. "This," he said, "is how education begins, not in buildings, but in hearts."

Motivated by the visit, the villagers, with SCI's help, wrote a formal request to the Government of Sindh. A few months later, the government approved the establishment of a formal school in Kharsar Tari, a first in the village's history. The school was now officially recognized, paving the way for permanent classrooms, trained teachers, and continued government support.

Today, Kharsar Tari stands as a symbol of transformation. Where there was once silence, now you hear laughter, recitation, and the hum of lessons. The community that once doubted education now leads it. Parents proudly say, "This school is ours, built with our hands and our hope."

The SCI team still visits often. Plans are underway for the construction of a proper school building and for more teacher training. But real success has already taken root, in the confidence of young girls who now walk to school each morning, their books tucked under their arms, their future no longer hidden behind the desert horizon.

"Kharsar Tari showed us," an SCI field officer reflects, "that when people believe in change, even the most remote village can become a place of learning and light."



# OUR 2025 IMPACT IN NUMBERS

2025 was marked by a series of interconnected challenges, including recurrent flooding and emerging realities driven by climate change and rapid urbanization. Despite these pressures, the continued support of our donors and partners enabled us to sustain operations and extend assistance to a wide range of communities across Pakistan, many

**1000**

GIRLS ENROLLED IN  
SCHOOL AND  
SUPPORTED WITH  
SCHOLARSHIPS

**300**

ORPHAN AND  
WIDOW FAMILIES  
SUPPORTED WITH  
FOOD AND WINTER  
KITS

**200**

FAMILIES SUPPORTED IN  
MICROENTERPRISE  
TRAINING,  
DEVELOPMENT AND  
MARKET LINKAGES

**04**

COMMUNITY  
LEARNING CENTERS  
ESTABLISHED FOR  
EDUCATION AND  
EMPOWERMENT

**50**

COMMUNITY  
BASED GROUPS,  
FORMED AND  
STRENGTHENED

**15**

PARTNERS,  
GOVERNMENT  
AGENCIES, NETWORKS  
AND UNIVERSITIES

**133,105**

PEOPLE REACHED  
INDIRECTLY THROUGH  
DEVELOPMENT,  
HUMANITARIAN AND  
RELIEF PROGRAMS

**100**

NEW CHILD BIRTH  
REGISTRATION WERE  
FACILITATED BIRTH  
REGISTRATION  
CAMPAIGN

**51,628**

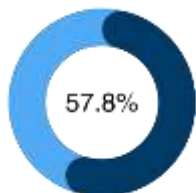
PEOPLE REACHED  
DIRECTLY THROUGH  
DEVELOPMENT,  
HUMANITARIAN AND  
RELIEF PROGRAMS

# EVIDENCE IS POWER



SCI conducted a comprehensive baseline assessment to inform the design of its education, early child marriages and community livelihood support program. The baseline study was conducted with 9 UCs of Taluka Mithi, using mixed-method tools such as household surveys, FGDs, KIIs, and village profiling. The assessment covered 384 households in 56 villages.

The baseline study established a strong evidence base that is now shaping SCI's targeting and intervention strategies. It highlighted urgent risks, such as 56.9% of girls married before 18, severe shortages of girls' schools, and financial and cultural barriers restricting girls' education, allowing SCI to prioritize high-risk locations and tailor activities to real community needs. Stakeholder participation also strengthened awareness and collective ownership; many parents and local leaders acknowledged that "education is essential to delaying early marriage," while district officials noted that the findings "provide an urgent call for joint action to protect girls." The data is already informing actions such as mobilizing parents, planning for girls access to schools, improving school services, and designing livelihood support, ensuring the project responds effectively to structural causes risks identified behind the low enrolment rate and prevalence of girls child marriage.



**57.8% unaware  
of child  
marriage laws**



**39.3% of respondents  
identified child marriage as a  
major risk for girls**



**71% of respondents  
have attended child  
marriages**

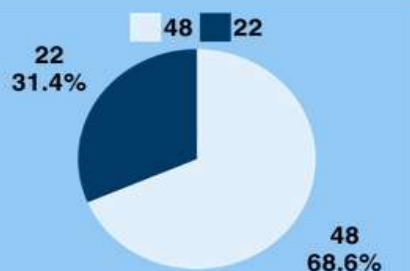


49.8%

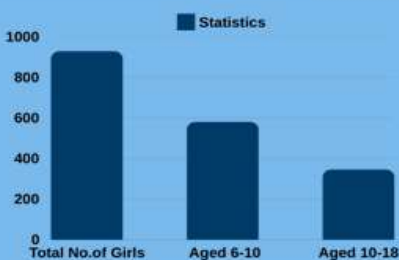
49.8% identified lack of education  
as the biggest risk for girls



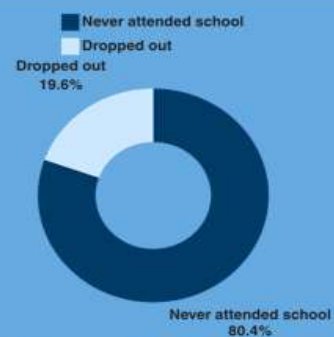
No middle or high schools  
for girls



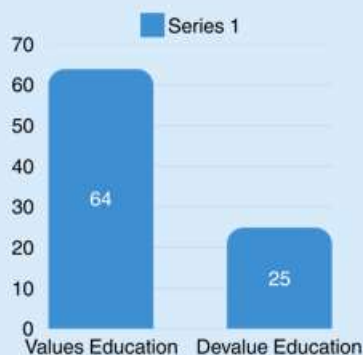
Out of 56 villages, only 22 active  
girls' schools exist, all at primary  
level



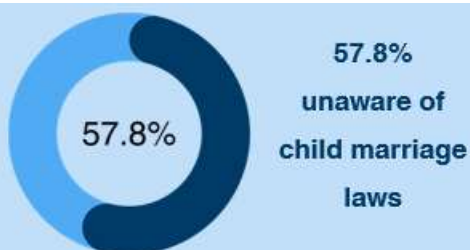
930 girls identified as out-of-school  
(582 aged 6-10, 347 aged 10-18)-  
through village profiling



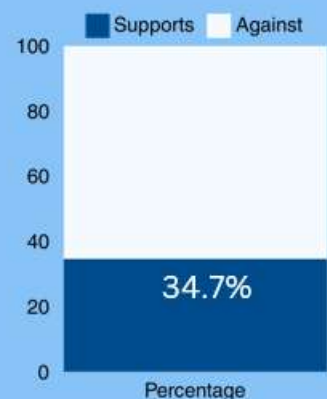
747 girls never attended school, 182  
dropped out through village profiling



Only 63.9% consider girls'  
education important  
24.9% believe girls'  
education is not important



Only 39% report community  
discussions about preventing child  
marriage.



Only 34.7% believe their  
community supports actions  
against child marriage.

47.5% report insufficient  
income as primary  
economic challenge

57.8% unaware of child  
marriage laws

76.3% need support  
with school supplies

30.3% face lack of job  
opportunities

69.3% cite poverty as  
main reason for child  
marriage

87.2% recognize economic  
stability as critical for  
girls' education

# GIRLS REALIZING THEIR EDUCATION DREAM WITH COMMUNITY SUPPORT

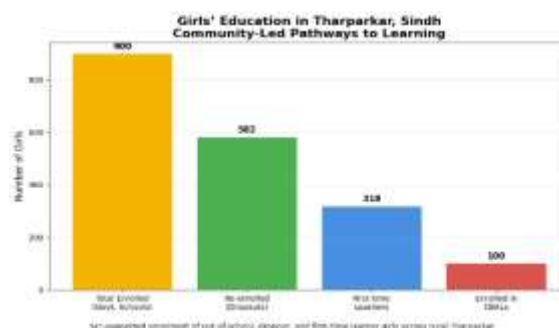
*One mother from Bakhua shared, “Now my daughter is excited to go to school because she has her own bag and books, it feels special to her.”*

In 2025, Social Cooperation Initiative intensified its efforts to expand access to primary education for girls by combining large-scale community mobilization with practical support to address both social and economic barriers to schooling. Through sustained engagement with parents, families, religious leaders, and community influencers, SCI worked across 43 villages to shift norms, encourage enrolment, and support girls to remain in school.

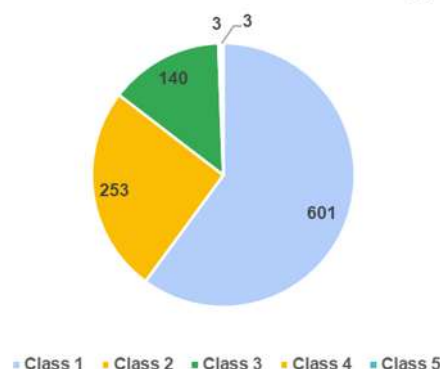
As part of this effort, SCI conducted 120 community mobilization sessions, reaching 14,383 community members, including 179 people with disabilities. These dialogues created safe spaces to discuss the harms of early marriage, the long-term value of girls’ education, and the role of families and communities in protecting girls’ futures. As a result, 900 girls were enrolled in 53 government primary schools across 43 villages. Of these, 582 were school dropouts and 318 had never attended school before. Notably, 95.7 percent of enrolled girls were under the age of 10, reflecting a strong focus on early prevention. In addition, 100 girls who had never been to school were enrolled in four Community-Based Accelerated Learning centers.

The changes observed went beyond enrolment figures. Families reported shifts in attitudes and intentions, with one father sharing, “I never thought my daughter would go to school, but now I see her future differently.” Religious leaders played a critical role in reinforcing positive norms, reminding communities that “educating a girl means educating a family.” Mothers also expressed growing confidence, with one noting, “Even though I cannot read, the pictures and stories helped me understand why keeping my daughter in school is important.” These collective shifts translated into tangible action, including delayed marriage plans, peer support among youth, and re-enrolment of older girls. A father from Mohrano proudly stated, “This is the first time in my family’s history that a girl is going to school.” Importantly, no child marriages were reported among enrolled girls during the reporting period.

To reduce financial barriers and sustain attendance, SCI also provided school supplies to girls enrolled through the initiative. While the project committed to support 900 girls in its first year, it exceeded this target by reaching 1,000 girls across formal schools and Community-Based Accelerated Learning centers. The provision of school kits eased household



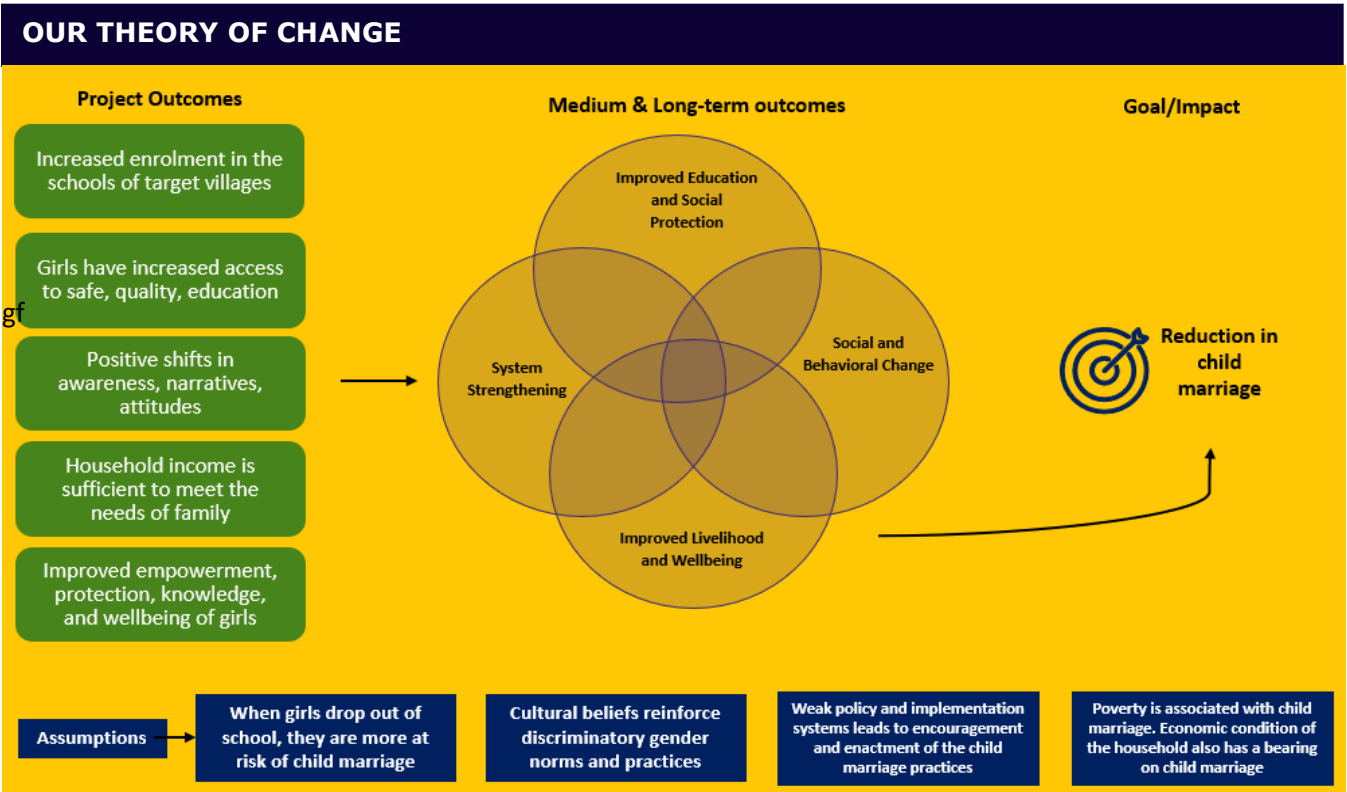
**Class wise breakdown of enrolled girls**





financial pressure and contributed to improved attendance, participation, and confidence. Teachers observed that “girls who previously came to class empty-handed are now fully engaged and eager to learn,” while parents reported renewed motivation at home.

Together, these combined interventions produced strong early results. Of the 1,000 girls enrolled through the initiative, 965 are now attending school at least four days a week, reflecting a 97 percent regular attendance rate. These outcomes demonstrate how sustained community engagement, coupled with practical support, can deliver early protection outcomes, strengthen retention, and lay a solid foundation for long-term change in girls’ education.





# STRENGTHENING TEACHING QUALITY AND CHILD PROTECTION IN SCHOOLS



SCI strengthened the quality and safety of girls' learning environments by first conducting a rigorous Training Needs Assessment of 200 primary school teachers in coordination with the District Education Office, and then delivering targeted training informed directly by this evidence. The assessment identified critical gaps in child protection, gender-sensitive pedagogy, and multi-grade classroom management, which shaped the design of eight structured training batches. As a result, 200 teachers were trained, achieving 100 percent of the target, with post-training assessments showing an average 85 percent improvement in knowledge related to child rights and child-marriage prevention.

Early outcomes point to meaningful change in classrooms across Taluka Mithi. Teachers adopted more structured and inclusive teaching practices, including activity-based learning, visual timetables, and multi-level lesson planning, making lessons more engaging for girls. Educators also reported increased confidence in identifying and responding to child-protection concerns, with one teacher noting, "For the first time, I feel confident explaining how to protect children and where to report concerns." These shifts are laying the foundation for safer, more inclusive, and girl-friendly classrooms across 53 target schools.



# EMPOWERING SCHOOL MANAGEMENT COMMITTEES FOR COMMUNITY LED SCHOOL IMPROVEMENT



SCI strengthened community ownership of education by building the capacity of School Management Committees and supporting them to plan, implement, and monitor school improvements. In partnership with the District Education Office, SCI trained 200 SMC members across 43 schools in nine Union Councils and supported the development of four School Improvement Plans. The participatory training enhanced SMC members' skills in governance, financial management, and planning, while the SIPs provided clear, locally owned roadmaps for action.

These efforts have already resulted in tangible improvements. SMCs are now holding regular meetings, maintaining records, tracking actions, and responsibly allocating resources. With SCI's support, committees began implementing priority actions identified in their SIPs, including classroom repairs, improved cleanliness, enrolment outreach, and monitoring systems. Together, these changes are strengthening decentralized school governance, improving learning conditions, and reinforcing community commitment to keeping girls safe and in school.

**An SMC chairperson shared, “For the first time, we have a clear plan that guides what our school needs and how we will achieve it.”**



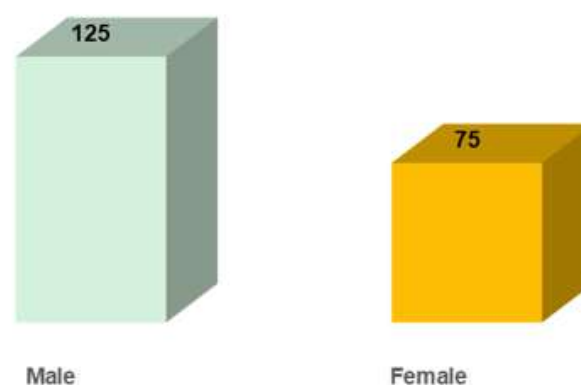


# BUILDING LIVELIHOODS FOR SUSTAINABLE FUTURE

Social Cooperation Initiative strengthened household economic resilience across Tharparkar by combining skills development, enterprise support, and market linkages to protect girls' education and reduce pressure for early marriage. Across 43 villages in nine Union Councils, SCI trained 200 vulnerable household members, including 125 women and 75 men, in entrepreneurship, financial literacy, marketing, and savings, resulting in 200 customized business plans. Each participating family received a tailored startup package aligned with their chosen enterprise, such as stitching

equipment, livestock, or small-shop inputs, enabling early income generation and improved financial confidence. SCI also established market linkages through supplier connections, group market visits, mentoring, peer learning, and youth-supported digital promotion, strengthening families' ability to sell competitively and sustainably. Complementing household interventions, SCI launched *Skills for Her* in partnership with Sannat Zaar, Government of Sindh, training 28 adolescent girls in market-based vocational skills and basic entrepreneurship. Together, these efforts are supporting women's economic participation, improving household stability, and reinforcing a protective environment that helps keep girls in school and delay early marriage.

Family members trained and supported in livelihood





# COMMUNITY AWARENESS AND ENGAGEMENT FOR IMPACT ACTION



## MASS AWARENESS USING MEDIA AND CREATIVE TOOLS



- Community-informed IEC design and dissemination
- Print, radio, theatre, and digital outreach combined
- 7,600 leaflets, 32 banners, and 1,206 radio messages
- Eight theatre performances enabling emotional engagement
- 67,493 people reached across Taluka Mithi
- Messaging translated into dialogue and early action

## FM RADIO MESSAGING FOR WIDE COMMUNITY REACH



- Culturally relevant radio messages in local language
- 1,206 FM radio messages broadcast repeatedly
- Reached remote and hard-to-access villages
- Reinforced messages on girls' education and child protection
- Regular exposure supporting attitude and behavior change
- Radio contributing to overall reach of 67,493 people

## COMMUNITY THEATRE FOR DIALOGUE AND SOCIAL CHANGE



- Participatory theatre addressing early marriage and education
- Eight live theatre performances conducted
- 1,571 community members directly engaged
- Emotional storytelling triggering reflection and discussion
- Families motivated to delay marriage and re-enroll girls
- Theatre reinforcing ownership and collective action

## IMPORTANT DAYS CELEBRATION AS CATALYSTS FOR ACTION



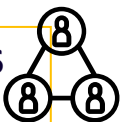
- Global observances localized for community relevance
- Seven events organized across five Union Councils
- Literacy, child labor, health, and girls' rights themes
- Youth-led discussions and public reflection
- 1,057 community members engaged
- Awareness translated into collective commitment.
- Events linked communities with duty bearers.

## VILLAGE ASSEMBLIES FOR COLLECTIVE COMMITMENT



- Inclusive village-level dialogue platforms
- Legal, health, and social dimensions addressed
- Youth theatre and women-led story circles
- 54 participants engaged in Sajani Bheel
- 35 families pledged to delay early marriage
- Public commitments reinforcing accountability
- Government official participant to hear the issues directly from the communities.

## ENGAGING COMMUNITY AND RELIGIOUS LEADERS



- Capacity building of trusted local influencers
- 105 leaders trained across 43 villages
- Integration of child rights messages into sermons
- Structured community awareness sessions delivered
- 14,383 community members engaged
- Leaders mobilizing parents and local protection

تعلیم کا  
فرورغ  
خوشحالی کی علامت  
بچیوں کی کم عمری میں شادی  
کی بجائے تعلیم دیں تاکہ ہر  
گھرانے خوشحال ہو اور  
ملک ترقی کرے



2010 Social  
Cooperation  
Initiative



EDUCATION  
DEPARTMENT  
GOVERNMENT OF PUNJAB

# تعلیم کا رخ

مدراسات کی علامت

## پیشہ معیار تعلیم

پیشہ معیار (Professional Standard) کے تحت ہر معلم کو اپنی تعلیم کے لیے ایک پیمانہ بنانا چاہیے۔ اس پیمانہ میں اس کے لیے ہر سال کی تعلیم کے لیے ایک پیمانہ بنانا چاہیے۔ اس پیمانہ میں اس کے لیے ہر سال کی تعلیم کے لیے ایک پیمانہ بنانا چاہیے۔

## کم عمری کی نشانی کے لکھنات کی آگاسی مہم

اس مہم کے تحت ہر معلم کو اپنی تعلیم کے لیے ایک پیمانہ بنانا چاہیے۔ اس پیمانہ میں اس کے لیے ہر سال کی تعلیم کے لیے ایک پیمانہ بنانا چاہیے۔ اس پیمانہ میں اس کے لیے ہر سال کی تعلیم کے لیے ایک پیمانہ بنانا چاہیے۔

Social Cohesion Initiative

EDUCATION DEPARTMENT

ترقی کا راستہ

تجربہ دہی پر کوہلی کی قوم جوار کی ایک مشہور سیڑھی کی چھٹی تہ پر نام لکھ کر دھڑلے سے اترتا ہوا نیچے تھکی کر بیٹھ جاتا ہے۔ وہاں پر ایک چھوٹی سی سیڑھی ہے جس پر وہ بیٹھ جاتا ہے۔ وہاں پر ایک چھوٹی سی سیڑھی ہے جس پر وہ بیٹھ جاتا ہے۔ وہاں پر ایک چھوٹی سی سیڑھی ہے جس پر وہ بیٹھ جاتا ہے۔



سیڑھی وابستگی

ہر ایک کو اپنا حصہ ملے گا۔

ہر ایک کو اپنا حصہ ملے گا۔

ہر ایک کو اپنا حصہ ملے گا۔

آئیے، ایک جہتی بنیں !

ہر ایک کو اپنا حصہ ملے گا۔

ہر ایک کو اپنا حصہ ملے گا۔

ہر ایک کو اپنا حصہ ملے گا۔

Social Cohesion Initiative

EDUCATION DEPARTMENT

تعلیم کا  
فروغ

خوشحالی کی علامت

کم عمری کی شادی کے نقصانات  
اور تعلیم سے آنے والی مثبت  
تبدیلیوں کے لیے  
SCI کا ساتھ دیں



 Social  
Cooperation  
Initiative

[illegible]

- اسکول میں داخلہ  
ایک 1000 بچوں کو پانچواں تعلیم کے لئے اسکول میں داخلہ کر دیا اور اسکول میں جانیں یا چھلے جاتی تھیں۔ لیکن اب غربت یا کسی اور وجہ سے نہیں جاتیں۔
- ضروری سامان کی فراہمی  
اسکول میں داخلہ کر دینی تھی ہر بچے کو چھلے کھانے کے لئے اسکول یکدم۔ کپڑوں اور دیگر اشیاء کی فوری فراہمی فراہم کی جاتی ہے۔
- مسلسل رجسٹری  
SCI ان میں تمام تعلیمی منصوبے کے تحت ہر بچہ بچوں کو تعلیمی رجسٹری فراہم کرتی رہے گی بلکہ ان کو درویش دیکھ سکیں گے ان کی مدد سے عمل کر سکیں گے۔ SCI اس پروگرام کی مسلسل سرچہ تھی اور رابطاتی کرتی رہے گی۔
- سماجی طور پر یا اختیار بنانا  
ایک چار (1000) داخلہ کر دینی تھی جن میں سے 1200 (1200) کامیاب لڑکوں کو ایک جامع منصوبے کے تحت اپنا کاروبار شروع کرنے میں مدد دی جائے گی اور جدید ٹیکنالوجی پروگراموں کے ذریعے ان کی عملی صلاحیتوں کو بڑھایا جائے گا۔ ان کے لئے اسکول میں لڑکوں کے لئے دستیاب کر دیئے جائیں گے۔ ان کے لئے اسکول میں لڑکوں کے لئے دستیاب کر دیئے جائیں گے۔ ان کے لئے اسکول میں لڑکوں کے لئے دستیاب کر دیئے جائیں گے۔ ان کے لئے اسکول میں لڑکوں کے لئے دستیاب کر دیئے جائیں گے۔
- اسکول کی تربیت  
قریباً ہر مہینے میں اس کے گروہوں کے سربراہی اسکولوں میں بچوں کی تعلیم و تربیت میں شمولیت کے معروف عمل 200 اسکولوں کو ان کی استعداد کو مزید بڑھانے کے لئے جدید تعلیمی طریقہ کار کی تربیت دی جائے گی۔ ان کے لئے اسکول میں لڑکوں کے لئے دستیاب کر دیئے جائیں گے۔ ان کے لئے اسکول میں لڑکوں کے لئے دستیاب کر دیئے جائیں گے۔ ان کے لئے اسکول میں لڑکوں کے لئے دستیاب کر دیئے جائیں گے۔
- مقامی افراد کی صلاحیت سازی  
ہر سو (200) مقامی افراد کی تعلیم حاصل کی جائے گی۔ ان کو اس پروگرام کی فراہمی اور بچوں کی صلاحیت کی تربیت دی جائے گی۔



# MEDIA AND YOUTH ENGAGEMENT FOR SOCIAL CHANGE

## ENGAGING MEDIA FOR ETHICAL AND CHILD-SENSITIVE REPORTING

SCI strengthened responsible media engagement by orienting 12 journalists, including nine men and three women, on ethical and child-sensitive reporting and facilitating four field visits to project communities. This resulted in 32 published articles, three video reports, and 20 social media stories highlighting girls' education and early child marriage in Taluka Mithi. Journalists adopted more respectful and protective language, shifting coverage toward solution-oriented narratives. Communities reported feeling represented with dignity, and media stories helped spark public dialogue, increased referrals of at-risk cases, and local advocacy for safer, better-equipped schools, demonstrating the role of ethical media in strengthening child-protection and education systems



## YOUTH-LED STORYTELLING AND COMMUNITY MEDIA ENGAGEMENT

SCI exceeded its target for youth engagement by training 100 young community journalists, including 51 men and 49 women, across four Union Councils in content creation, social media, and ethical storytelling. Youth volunteers produced video reports, articles, photo stories, and 21 social media features, and conducted community visits linking families, schools, and local leaders. As trusted local voices, youth storytellers helped delay early marriages, encourage re-enrolment, and expand conversations on girls' rights across neighboring communities. Their authentic, peer-led narratives strengthened community ownership, elevated local voices, and translated awareness into concrete protective action for girls in Tharparkar.









# LEGAL VOICES AND CIVIL ACTION FOR GIRLS' EDUCATION AND EARLY CHILD MARRIAGES

## ENGAGING THE LEGAL COMMUNITY FOR GIRLS' RIGHTS AND PROTECTION

SCI strengthened the role of the legal community in protecting girls' rights by orienting 69 Bar Association members, including lawyers from across Tharparkar, on child rights, early marriage laws, and education-related legislation, significantly exceeding the original target. The training enhanced understanding of the legal harms of early marriage and the importance of prevention-focused legal practice. Lawyers reported increased confidence in advising families, speaking publicly on legal safeguards, and promoting child protection through informal advocacy. While no formal cases were filed in Year 1, the initiative positioned the Bar Association as a credible ally in preventing early marriage and supporting girls' education at the community level.



## STRENGTHENING LOCAL COORDINATION FOR COLLECTIVE ACTION

SCI strengthened collaboration among local organizations and institutions by convening a strategic coordination workshop with 22 participants from eight local NGOs, education offices, and community groups. The workshop facilitated joint planning, shared learning from Year 1, and secured commitments for data sharing, coordinated enrolment support, and village-level monitoring. As a result, education officials began sharing data on out-of-school girls, community groups formed education watch committees, and local CSOs launched awareness drives across multiple Union Councils. These strengthened partnerships are improving coordination, accelerating referrals, and reinforcing a collective approach to reducing dropout and preventing early child marriage in Tharparkar.



# EMPOWERING GIRLS AND STRENGTHENING COMMUNITY PROTECTION SYSTEMS



Social Cooperation Initiative strengthened girls' empowerment and protection across Taluka Mithi through a community-anchored model combining safe spaces, skills, awareness, and institutional engagement. SCI established four Girl Empowerment Resource Centres (GERCs), enrolling 100 out-of-school girls in non-formal education and engaging 40 women in vocational skills, supported by 10 trained youth facilitators and village oversight committees. One centre was upgraded into a solar-powered, digitally enabled model, ensuring uninterrupted learning and introducing basic digital literacy in a remote village.

Complementing centre-based support, SCI delivered child-protection and wellbeing training to 900 girls across 43 villages, with over 85 percent demonstrating improved awareness of rights, safety, and education pathways. At the community level, 10 Early Child Marriage Watch Groups were formed to support early warning, dialogue, and prevention, strengthening collective vigilance even in the absence of formally reported cases. SCI also trained 140 government officials from six departments on child-protection laws and gender-responsive service delivery, prompting improved coordination and proactive engagement with communities. Together, these interventions are increasing girls' confidence, delaying marriage pressures, strengthening community ownership, and building more responsive local systems that enable girls to learn, grow, and thrive in Tharparkar.





# CHARITY AND RELIEF SUPPORT PROGRAM

# WINTER RELIEF



## WINTER RELIEF SUPPORT FOR VULNERABLE FAMILIES IN ISLAMABAD

During the winter season, Social Cooperation Initiative, in collaboration with Zakat Foundation of America, provided winter relief assistance to vulnerable and marginalized groups in Islamabad to help them cope with harsh cold conditions. The initiative reached 50 widowed women in Jinnah Garden, 20 members of the transgender community, 20 homeless individuals living under bridges, and 20 women residing at the Social Protection Women's Center (Sector 8-H). Relief packages included warm shawls, blankets, quilts, socks, gloves, hats, and hoodies for adults and children. Delivered with dignity and care, the support aimed to provide both physical warmth and a sense of security, reflecting SCI's commitment to humanitarian solidarity, social inclusion, and ensuring that no deserving person is left unsupported during times of extreme weather.







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## Providing a sense of security to deserving families in Islamabad during cold nights

January 15, 2025 News Desk

Islamabad: With a determination not to leave deserving and disadvantaged families and individuals alone in the severe cold of Islamabad, the "Social Cooperation Initiative" in collaboration with the "Zakat Foundation of America" distributed "Winter Relief Packages" among deserving families and needy individuals. The aim of this campaign is to comfort



News Network Pakistan  
January 15 at 8:25 AM  
Providing a sense of security to deserving families in Islamabad during cold nights  
<https://nnpakistan.com/providing-a-sense-of-security-to-...>



## Social Cooperation Initiative" in collaboration with the "Zakat Foundation of America" distributed "Winter Relief Packages"

**DAILY MUTIK GB**  
Editor in chief  
Wazir Nusrat Ali

## Social Cooperation Initiative, Zakat Foundation Distribute Winter Relief Packages in Islamabad

By: Mutik Report

ISLAMABAD: In an effort to protect vulnerable families and individuals from the severe winter conditions in the cold night, the Social Cooperation Initiative, in collaboration with the Zakat Foundation of America, distributed "Winter Relief Packages" among deserving families and needy individuals. The aim of this campaign is to comfort



Initiative, in collaboration with the Zakat Foundation of America, distributed Winter Relief Packages among deserving families and needy individuals. The aim of this campaign is to comfort



Initiative, in collaboration with the Zakat Foundation of America, distributed Winter Relief Packages among deserving families and needy individuals. The aim of this campaign is to comfort



# RAMADHAN RELIEF



## RAMADAN FOOD ASSISTANCE FOR WIDOWED AND VULNERABLE FAMILIES

During Ramadan 2025, Social Cooperation Initiative, with the generous support of **Zakat Foundation America**, provided food assistance to 50 widowed and highly vulnerable families in Islamabad. The distribution was organized on March 9, 2025, at Immarat Ground, Soan Garden (Islamabad), following a structured and transparent selection process that screened over 1,000 identified individuals to prioritize the most deserving households. SCI implemented a dignified distribution system, including token issuance and on-site verification through signatures and thumb impressions, to ensure accountability and fairness. The event was conducted respectfully, beginning with a recitation from the Holy Quran and remarks highlighting the importance of collective solidarity during Ramadan. This support brought timely relief to families facing food insecurity and reaffirmed SCI's commitment to accountable, compassionate humanitarian assistance in partnership with trusted donors.



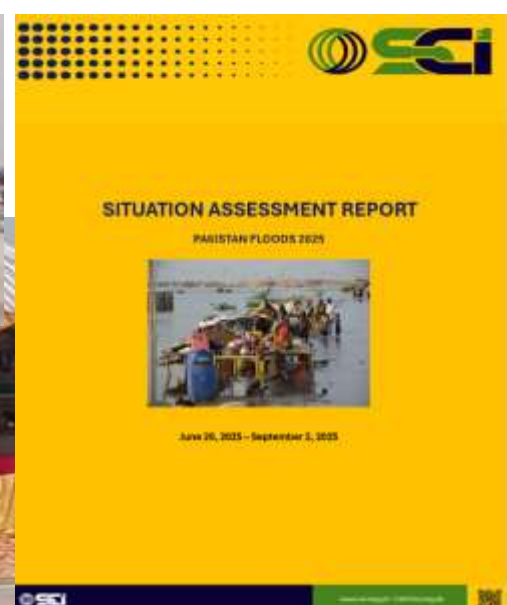
# DISASTER RELIEF

## EMERGENCY RELIEF MOBILIZATION DURING THE 2025 FLOODS

During the 2025 floods in Pakistan, Social Cooperation Initiative conducted participatory needs assessment and rapidly mobilized its nationwide network of volunteers and supporters to deliver emergency food and non-food assistance to families affected by widespread displacement and loss. Leveraging local presence and community relationships, SCI coordinated needs identification, collection, and distribution of essential supplies, including food rations and basic household items, to support households facing acute hardship. The response prioritized dignity, transparency, and speed, enabling timely relief in hard-hit communities while complementing local response efforts. This collective, volunteer-driven action underscored SCI's ability to activate grassroots solidarity during emergencies and reaffirmed its commitment to standing with communities in times of crisis.



**SCI**  
Social Cooperation Initiative stands in solidarity with the people of Pakistan affected by the floods and is actively assessing damages to inform its relief, recovery, and long-term development efforts.  
sci.org.pk | info@sci.org.pk





# **GOVERNMENT, ACADAMIA AND CIVIL SOCIETY ENGAGEMNET**

# GOVERNMENT ENGAGEMENT FOR ADVOCACY AND COLLABORATION

## GOVERNMENT ENGAGEMENTS AND POLICY DIALOGUE

Social Cooperation Initiative strengthened its engagement with federal institutions and policymakers to advance girls' education, youth empowerment, climate resilience, and data-driven governance. SCI held high-level meetings with the Federal Ministry of Education and Professional Training, Parliamentary Caucus on Child Rights, NDMA, Pakistan Bureau of Statistics, Prime Minister Youth Program, and the Ministry of Energy. These engagements focused on expanding access to education, mapping out-of-school children through data systems, strengthening child protection and juvenile justice, enhancing disaster preparedness, and scaling youth volunteerism nationwide. Collectively, these dialogues reinforced SCI's role as a trusted partner contributing field evidence, community insights, and practical solutions to national policy priorities.





# DIPLOMATIC ENGAGEMENTS



## DIPLOMATIC AND INTERNATIONAL EDUCATION ENGAGEMENTS

SCI strengthened international partnerships through engagements with the Embassies of Türkiye and the United States. Discussions with H.E. Ambassador Irfan Neziroğlu emphasized long-term collaboration on girls' education, youth empowerment, and cultural exchange. SCI also participated in the inauguration of the United States Educational Foundation in Pakistan building, marking 75 years of U.S.–Pakistan educational cooperation. Engagements with U.S. Embassy and USEFP leadership explored shared priorities in scholarships, student mobility, and youth development, positioning SCI to contribute to future cross-border education and exchange initiatives.



# UNITED NATIONS, CIVIL SOCIETY AND INTER – AGENCY COLLABORATION

## UN, INTER-AGENCY, AND CHILD RIGHTS PARTNERSHIPS

Social Cooperation Initiative strengthened collaboration with UN agencies, national partners, and civil society to advance child rights, gender equality, health, and inclusive development. SCI actively engaged in inter-agency platforms, including UNFPA's SRH Working Group, Universal Health Coverage Day 2025, dialogues on technology-facilitated gender-based violence, the 16 Days of Activism Against GBV, and a regional workshop on integrating MHPSS into SRH and GBV responses. In parallel, SCI deepened partnerships with national organizations such as SHARP Pakistan and UGOOD, marked World Children's Day, and contributed to national forums including the Sustainable Development Conference 2025 and the Sustainability Investment Expo. Together, these engagements strengthened technical alignment with global standards, reinforced coordinated advocacy, and positioned SCI as an active contributor to multi-stakeholder efforts advancing the Sustainable Development Goals.





# PEACE, HARMONY AND PUBLIC DISCOURSE

## MEDIA, PEACE, AND PUBLIC DISCOURSE

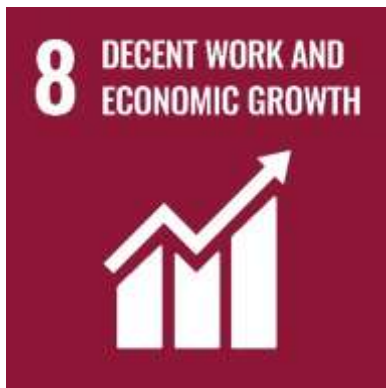
SCI contributed to national dialogue on education, peace, and social cohesion by participating in the Chromatic Media launch on “Educational Pathways to Peace,” alongside media professionals, parliamentarians, and civil society actors. SCI highlighted education as a foundation for peacebuilding, inclusive development, and community resilience, reinforcing its advocacy for education-led social transformation.







# OUR CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS





## **STRATEGIC LEADERSHIP PROFESSIONAL CERTIFICATE AWARD**

SCI's commitment to ethical and strategic leadership was reinforced in 2025 when its CEO, Sajjad Hussain Malik, was awarded the Strategic Leadership Professional Certificate by the National Defense University, Islamabad. The recognition followed completion of an intensive leadership program focused on strategic thinking, governance, and ethical decision-making. This milestone reflects SCI's investment in leadership excellence to strengthen organizational effectiveness, guide complex partnerships, and drive sustainable impact across education, youth development, and community resilience initiatives.



# THANK YOU

For your ongoing support and being part of this journey to  
create an equal and inclusive society where all people can fully  
exercise their rights with dignity and respect



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