

March 1-2, 2019
DoubleTree by Hilton Orange County Airport



The Superintendent Candidate Seminar

KEYS TO EFFECTIVE CAREER ADVANCEMENT AND LONG TERM PROFESSIONAL SUCCESS

VALIDATING THE DECISION | PERFECTING THE APPLICATION | HONING THE PRESENTATION



The Cosca Group
The Team Behind Your Team





realize

If you plan to apply for a superintendent position, it is up to you to take the steps to make your hopes a reality. While an impressive resume is a start, purposeful, well-informed strategies will substantially enhance your ability to achieve the right position and realize long term career success.

WHY YOU SHOULD ATTEND . . .

- Equip yourself to stand out among your competitors
- Understand what boards really want
- Learn the facts from experienced search consultants
- Collect inside tips in discussions with your contemporaries
- Gather ways to polish your application package
- Refresh your interview IQ
- Appreciate the fundamentals of making the right move
- Get answers to questions during Table Talks

THE PROGRAM

You've worked hard and you know you are ready. You have the training and experience.

Successfully presenting yourself as the right candidate is your final hurdle.

With well-informed strategies and purposeful efforts you can dramatically improve your potential for success.



Friday, March 1, 2019

4:00 - 4:15 p.m.

4:15 - 5:30 p.m.

5:30 - 6:15 p.m.

6:30 - 8:00 p.m.

Saturday, March 2, 2019

8:00 - 9:00 a.m.

9:00 - 11:45 a.m.

Saturday, March 2, 2019

12:00 - 12:45 p.m.

1:00 - 4:00 p.m.

SESSION I

Welcome and Introductions

Positioning Yourself for the Move

Supper and Table Talks with Consultants

Making the Right Decision for You

SESSION II

Continental Breakfast

Developing a Polished Application Package

SESSION III

Lunch and Table Talks with Consultants

Preparing for a Flawless Interview

SESSION TOPICS

SESSION I

Positioning Yourself and Making the Right Decision

Grooming Your Candidacy Before You Apply

Understanding all Aspects of the Process

Appraising Yourself and the Position

Organizing a Positive Transition

SESSION II

Developing a Polished Application Package

Focusing on What Matters

Crafting a Perfect Letter of Intent

Constructing the Right Resume

Fine-Tuning All the Details

SESSION III

Preparing for a Flawless Interview

Realizing Preparation Essentials

Anticipating Traps and Pitfalls

Grasping the Nuances of Delivery

Developing a Conscious Strategy

FEATURED PRESENTERS



Dr. Frank Cosca

Founder of The Cosca Group, widely recognized for success and dedication, distinguished as advisor to ACSA, CSBA, and the State Superintendent of Public Instruction, and chair of the USC Dean's Superintendents' Advisory Group (DSAG).



Dr. Steve Goldstone

Chairman of The Cosca Group, experienced search consultant; former superintendent ; former Associate Professor at USC, University of La Verne, and California State University Hayward; and founding Dean of Touro University's College of Education.



Dr. Jan Britz

Experienced search consultant, former Superintendent of the Burbank Unified School District and adjunct professor at multiple California universities.



Mr. Jaime Castellanos

Experienced search consultant and former Superintendent of the William S. Hart Union High School District, with experience serving districts from 3,000 to over 24,000 students.



Dr. George Bloch

Experienced search consultant, former Superintendent of the Chino Valley Unified School District and 2001 California Superintendent of the Year.



Mr. Kenneth Noonan

Experienced search consultant, former superintendent of three school districts, former member of the ACSA Board and founding member of CABA and CALSA.



Ms. Pat Puleo

Experienced search consultant; recognized expert in curriculum, instruction, mentoring, evaluation, and planning; and former CSU Director of Education Programs.



Dr. Theresa Daem

Founder of the National Association of School Superintendents, author, and former Superintendent of the Laguna Beach Unified School District.

A SPECIAL THANK YOU TO SVA ARCHITECTS FOR ITS SUPPORT



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Founded in 2003, SVA Architects offers innovative architectural design and planning services to public and private clients, including key civic, cultural, educational, mixed-use, residential, military, and commercial projects.

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THE VENUE

DoubleTree by Hilton Hotel

Orange County Airport
7 Hutton Centre Drive
Santa Ana, CA 92707

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FAX: +1-714-662-7935



One of the top-rated properties in Orange County, this hotel offers easy access to area freeways and features a free shuttle to John Wayne Airport. Hotel guests will appreciate the 24-hour business center, outdoor pool and state-of-the-art fitness center, and the Bordeaux Restaurant serves American and French cuisine in an elegant setting for breakfast, lunch and dinner.

SEMINAR REGISTRATION

ENROLL ONLINE AT: www.TheCoscaGroup.com

Deadline to Enroll and Pay in Full: February 13, 2019

Space is limited; applications will be confirmed based on the order received.

**\$299 fee includes 90+ page Candidate Resource Collection,
Friday supper, Saturday continental breakfast and lunch.**

Cancellation Policy: To be eligible for a refund, cancellation must be in writing and dated on or before February 1, 2019. Refunds will be less a \$50 administration fee. No refunds will be made for cancellations dated after February 1, 2019 or for "no shows".

Disclaimers: *TCG reserves the right to make reasonable substitutions in the event of speaker cancellation or conference room adjustments. *TCG is not responsible for travel expenses lost due to the cancellation of or change in a program. *TCG, its officers, vendors, contractors and employees assume no responsibility for any personal injury or property damage or loss incurred by a TCG partner, associate, guest or participant at any TCG-sponsored activity.

FOR MORE INFORMATION PLEASE CONTACT

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Presented by

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