



**COTATI-ROHNERT PARK**  

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**UNIFIED SCHOOL DISTRICT**

## **Superintendent Search**

**The Board of Trustees of the Cotati-Rohnert Park Unified School District seeks a long-term relationship with a collegial leader who can build on the District's strengths through the development of an effective governance team as its Superintendent of Schools.**



# Learning for a Lifetime – Committed to the Future

## About Our District

Situated in the heart of California’s beautiful Sonoma County, the Cotati-Rohnert Park Unified School District is proud to be a district that is creating innovative programs, attracting students, and preparing them for college and careers.

The District’s vision is clear: “All students are entitled to a successful education; our focus is learning, and we are a team.” This vision is shared by our community, and we are thankful for the tremendous support we receive, which helps make our schools special places for children to learn.

We have strong academic and enrichment programs, magnet programs, and distinguished schools from transitional kindergarten through high school. Our district has received national recognition for our work in closing the achievement gap and increasing access to advanced curriculum for all students.

Cotati-Rohnert Park Unified School District educates more than 5,740 students on a traditional and year-round calendar schedule.

Our District staff is comprised of 329 teachers, 228 classified employees, seven confidential employees, nine classified managers, and 39 certificated administrators.

The total general fund budget is \$69,488,516 which includes \$15,462,688 LCAP and \$4,512,530 in Supplemental Grants, resulting in expenditures of \$12,106 per student.

A facility bond for \$80 million passed in 2014 and another \$80 million bond was successful in 2016. In addition, the community has supported a parcel tax resulting in \$1.22 million per year through 2025. Despite this high level of community support, the District faces many of the fiscal challenges experienced by other school districts in California.

Our student population is Latino (approximately 43.5%); Caucasian (approximately 42.5%); Asian, 4.3%; African-American, 2.6%; Hawaiian/Pacific Islander, 1.9%; and Native American, 1.6%.

# Our Schools

**Evergreen Elementary School**  
**John Reed Elementary School**  
**Marguerite Hahn Elementary School**  
**Monte Vista Elementary School**  
**Richard Crane Year-Round Elementary School**  
**Thomas Page Academy (K-8)**  
**University Elementary School**  
**Lawrence E. Jones Middle School**  
**Technology Middle School**  
**Rancho Cotate High School**  
**Technology High School**



# Strengths, Needs/Critical Issues, and the Characteristics Desired in a New Superintendent

Parents, students, certificated and classified staff, community members and civic leaders participated in a process to identify the strengths and needs/critical issues of the Cotati-Rohnert Park Unified School District and the characteristics desired in their new Superintendent in order to build on those strengths and to effectively address the critical issues. Many stakeholders participated in this process through individual and group meetings as well as through an online survey. The Board of Trustees prioritized those elements as follows:

## Strengths of the District

- A unified Board of Trustees
- A growing and revitalizing community in which to raise a family
- An excellent teaching staff
- Extensive access to technology for students and staff
- Dedicated key stakeholder involvement
- Great principals and school counselors
- Extensive program opportunities for students
- Beautifully upgraded school facilities
- School choice
- Post-graduation opportunities for students

## District's Greatest Needs/Critical Issues

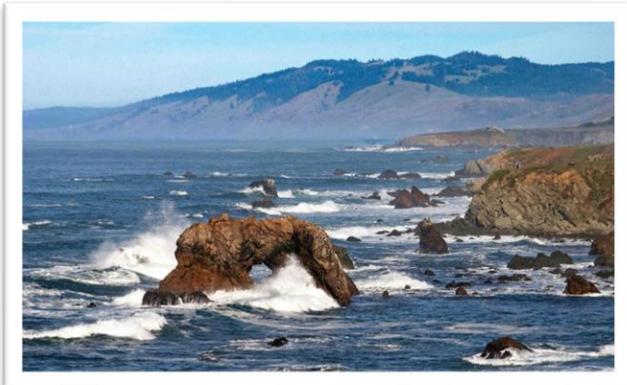
- Marketing positive District programs and achievements
- Expanding family engagement
- Increasing student achievement
- Changing student demographics
- Declining enrollment
- High cost of living
- Budget deficit
- Using PowerSchool more effectively in communicating to parents and other stakeholders

## Desired Characteristics of the New Superintendent

The Board of Trustees seeks a leader who:

- Has the capability to unite all stakeholders
- Is transparent and collaborative with a TK-12 vision
- Respects the opinions of all segments of the school community
- Has a background in curriculum and is focused on improving academic achievement for all students
- Embraces and has had success in diverse settings
- Is an effective listener, communicator and marketer
- Supports and develops all staff members

# In the Heart of Sonoma County



The District serves the cities of Cotati and Rohnert Park and is situated in the middle of the North Bay. From our central location, one can easily reach many points of interest to the north, south, east, and west:

**North:** Wine Country and recreation in the Russian River Valley, Armstrong Redwoods State Park

**South:** San Francisco with Marin County in between

**East:** Sonoma and Napa Wine Country, Sonoma Raceway

**West:** The beautiful Sonoma Coast, including Bodega Bay and Pt. Reyes National Seashore, for great seafood or scenic walks on the beach

Sonoma State University, located in Rohnert Park, serves as a partner with the District in a variety of mutually beneficial ways.



## Cotati-Rohnert Park Unified School District Board of Trustees

Leffler Brown, President	Term expires 2022
Chrissa Gillies, Clerk	Term expires 2022
Joe Cimino	Term expires 2022
Tim Nonn	Term expires 2020
Jennifer Wiltermood	Term expires 2020

Candidates should not contact members of the Cotati-Rohnert Park Unified School District Board of Trustees.

# The Selection and Application Process

Dr. Dave Brown and Dr. Steve Goldstone of The Cosca Group (TCG) have been retained by the Cotati-Rohnert Park Unified School District Board of Trustees for the search, recruitment, screening, and selection process for the new Superintendent of Schools.

Interested applicants must submit all of the following to be received by The Cosca Group on or before 4 p.m., February 21, 2020:

- Completed Application Form (as provided herein)
- Personal Letter of Application
- Résumé including record of professional education and professional experiences
- College or University Placement File forwarded by request of the applicant OR letters from five professional references (three of which must be current)

During the screening process, reference checks will be made with those familiar with candidates' professional performance. Board members will visit the district and community of the final candidate.

## Send Completed Application and Related Information Electronically to:

The Cosca Group c/o Dr. Dave Brown and Dr. Steve Goldstone at: [gostevego@live.com](mailto:gostevego@live.com)

For additional information, please contact:

Dr. Dave Brown	707-256-9200
Dr. Steve Goldstone	707-373-3786

**All materials must be received by 4:00 p.m. on February 21, 2020**

## Contract Terms

The successful candidate will be offered a multi-year contract with a competitive and negotiable salary based on qualifications and experience.

