



PRESS RELEASE — MAY 30, 2022



POSITIVELY MEMPHIS Awards 1st Round of Grants...

Pat Halloran, founder of POSITIVELY MEMPHIS, announced grants awards to local nonprofits who are major distributors of food to hungry children and their families.

PM was originally founded to host a series of luncheons with speakers that led major projects making a positive impact in Memphis. Things were progressing smoothly until the pandemic caused the series to abruptly halt. Halloran and PM's interns decided that the COVID threat might last longer than a normal flu epidemic and refocused their energy to a more pressing need – feeding hungry children.

Safety net organizations were stretched to their limits supplying food for families that were hungry during covid. Raising funds to help deliver food to tables of those experiencing hunger is a need we can positively support and our philanthropic wheels began to turn. The first goal of \$25,000 was set. A long time friend of Halloran's, Karl Schledwitz the Chairman and CEO of Monogram Foods, committed a matching grant of \$50,000 if PM increased its goal. The campaign was on with an amended goal of \$100,000.

In 8 months over \$200,000 was raised. Contributions were directed to and distributed through the Community Foundation of Greater Memphis. PM has no employees or salaries - operational expenses are paid by Halloran Enterprises and Halloran Realty Group, and CFGM can provide tax benefits too.

The more PM learned about the continued challenges around hunger the more convinced and committed PM became.

We are pleased to announce the **FEEDING HUNGRY CHILDREN CAMPAIGN** has another goal of \$200,000 in 2022. The first grantee awards included Mid-South FoodBank which has received \$50,000 to date. Other grantees include Porter-Leath, Memphis Union Mission, For The Kingdom and St. Patrick's Food Pantry.

The **POSITIVELY MEMPHIS SPEAKERS SERIES** is also taking shape with speakers to be announced in June. Halloran feels confident that both projects will be tremendously successful.



Cathy Pope & Pat Halloran



**POSITIVELY
MEMPHIS**

For more information visit PositivelyMemphis.com or contact Pat Halloran at pathalloran37@gmail.com or (901) 237-4200