



POSITIVELY MEMPHIS

MAY 2021

POSITIVELY MEMPHIS is offered Monogram challenge grant.

During the exhausting period of the pandemic, Positively Memphis took that time to re-evaluate its original mission statement and considered taking a more aggressive role in helping the community. While hosting the Speakers Luncheon Series when local leaders presented the positive projects and programs occurring in the area did in fact serve the original purpose; but now it seemed more important to consider larger projects. The Speakers Luncheon Series will re-launch its schedule in August.

New projects have been reviewed by the recently established Advisory Board. The first of which is dealing with the fact that it has been sadly stated that one in four of the children in our community go to bed hungry every night.

Fortunately, Karl Schledwitz, Co-founder and CEO of Monogram Foods and longtime friend of Pat Halloran, has agreed to have Monogram's charitable arm, Monogram Loves Kids Foundation offer an extremely generous matching grant of \$50,000. This challenge grant means that when PM raises \$50,000, Monogram will match that amount and \$100,000 will be available to lessen the present hunger issue in our community's children.

Positively Memphis is currently interviewing a number of local non-profits that have experience in the distribution of food to the needy families and school programs. PM's role will be to financially contribute to those selected to further their mission.

Positively Memphis' founder, Pat Halloran, formerly the President & CEO of the Orpheum Theatre, has been nurturing PM since 2018 to reach this point. Halloran will be leading the effort seeking the financial support needed to reach the challenge amount with the help of the Advisory Board and those that have previously supported Positively Memphis.

Through Positively Memphis' association with the Community Foundation of Greater Memphis donations to the campaign provides tax benefits.

The second new project that PM will be addressing in the near future is helping teachers reduce and hopefully eliminate them paying for classroom supplies out of their pocket. More information on that project will be forthcoming.

But for now - stepping forward in the children's hunger issue is the top priority.

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