



The International
Fragrance Association

Annual Report

2024

*Advancing Fragrance Standards,
Sustainability, and Global Engagement*



ifraannualreport.com | ifrafragrance.org

A new chapter: **New leadership for IFRA**

Alexander Mohr, the new IFRA President, aims to strengthen global engagement with authorities and expand IFRA's membership base. Key priorities include defending fragrance ingredients to support perfumers' innovation, implementing the new IFRA strategic plan developed in 2024, and advancing sustainability initiatives within the industry.

The President also plans to review internal structures to ensure IFRA remains future-ready. With a strong team and robust foundations, he looks forward to collaborating with stakeholders, members, the Board, and the Secretariat to achieve these goals.



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New challenges: **Identifying better approaches and concrete goals**



Paul Andersson, IFRA's new Chairman as of November 2024, emphasizes building on IFRA's more than 50 years of promoting the safe use of fragrance raw materials while adapting to evolving trends. His strategy focuses on inclusivity by expanding IFRA's global reach, especially in emerging markets, and deepening collaboration with national associations.

Key priorities include addressing consumer demand for sustainable and natural solutions and integrating technology, such as artificial intelligence, into IFRA's approach to better serve the fragrance industry, the planet, and consumers.

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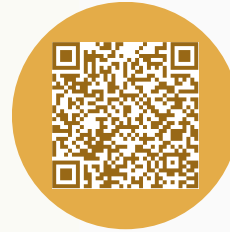
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IFRA in APAC: **Strengthening partnerships**

In 2024, IFRA Asia Pacific achieved significant milestones, including promoting the **IFRA Standards** in collaboration with CAFFCI and translating them into Chinese. The organization strengthened partnerships with national associations in China, Japan, and ASEAN and facilitated connections across the fragrance value chain.

In 2025, IFRA Asia Pacific will focus on sustainability projects in China, deepening regional collaborations, and engaging with upstream and downstream associations, including the European Chamber of Commerce in Korea and Accord in Australia, fostering continued growth and cooperation.



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IFRA in Europe: **Leading advocacy**

In 2024, IFRA focused on revising the Detergent Regulation, advocating for proportionate provisions for fragrance ingredients, particularly on biodegradability, already regulated under REACH. Looking to 2025, the regulation is expected to be finalized alongside major EU legislative developments, including a revised REACH and a new Circular Economy Package with updates on Ecodesign for Sustainable Products Regulations.

IFRA will continue engaging with European institutions, partners, and national associations to ensure a comprehensive regulatory framework supporting the fragrance industry's growth.



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IFRA's case study on **Safe and Sustainable Chemical Design**



Safe and Sustainable by Design (SSbD) is a key priority of the EU's Chemical Strategy for Sustainability, aiming to combine safety and sustainability in chemical design, preventing risks at the outset.

The SSbD framework, currently in a testing phase until December 2024, evaluates chemicals through hazard, environmental, and sustainability assessments. IFRA tested the framework on methyl salicylate, identifying challenges like data gaps and complexity.

Results were shared with the European Commission, alongside recommendations for a sector-specific approach. IFRA will continue engaging to ensure a framework that fosters innovation and supports the fragrance industry's needs.

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IFRA in India: **IFRA's fresh engagement**

In India, IFRA focuses on addressing technical advocacy challenges through initiatives like a 41-week perfumery course, workshops on sustainability and the Green Chemistry Compass tool, and the third FICCI International Fragrance Business Summit.

For 2025, IFRA aims to expand programs aligned with its 2024–2029 strategy, including collaborations with BIS, CSAR-CIMAP, and other partners. Efforts will focus on standards, sustainability, and new chemical legislation.

IFRA seeks to strengthen its presence in India, driving progress in sustainability and the fragrance industry.

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IFRA advocacy: **IFRA's collaborative approach in Latin America**



In 2024, Latin America advanced chemical substance management with Brazil introducing a national inventory and countries like Chile, Colombia, and Peru refining legislation.

IFRA worked with national associations, local partners, and the Latin American Regulatory Cooperation Forum (LARCF) to promote regulatory harmonization aligned with international best practices.

For 2025, IFRA will focus on ingredient defense, MERCOSUR-related topics, and sustainability initiatives, including biodiversity and supporting small and medium-sized members. The 2025 EOI Week will be held in Santiago, Chile, in June.

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Ingredient defence: **Effectively protecting the perfumer's palette**

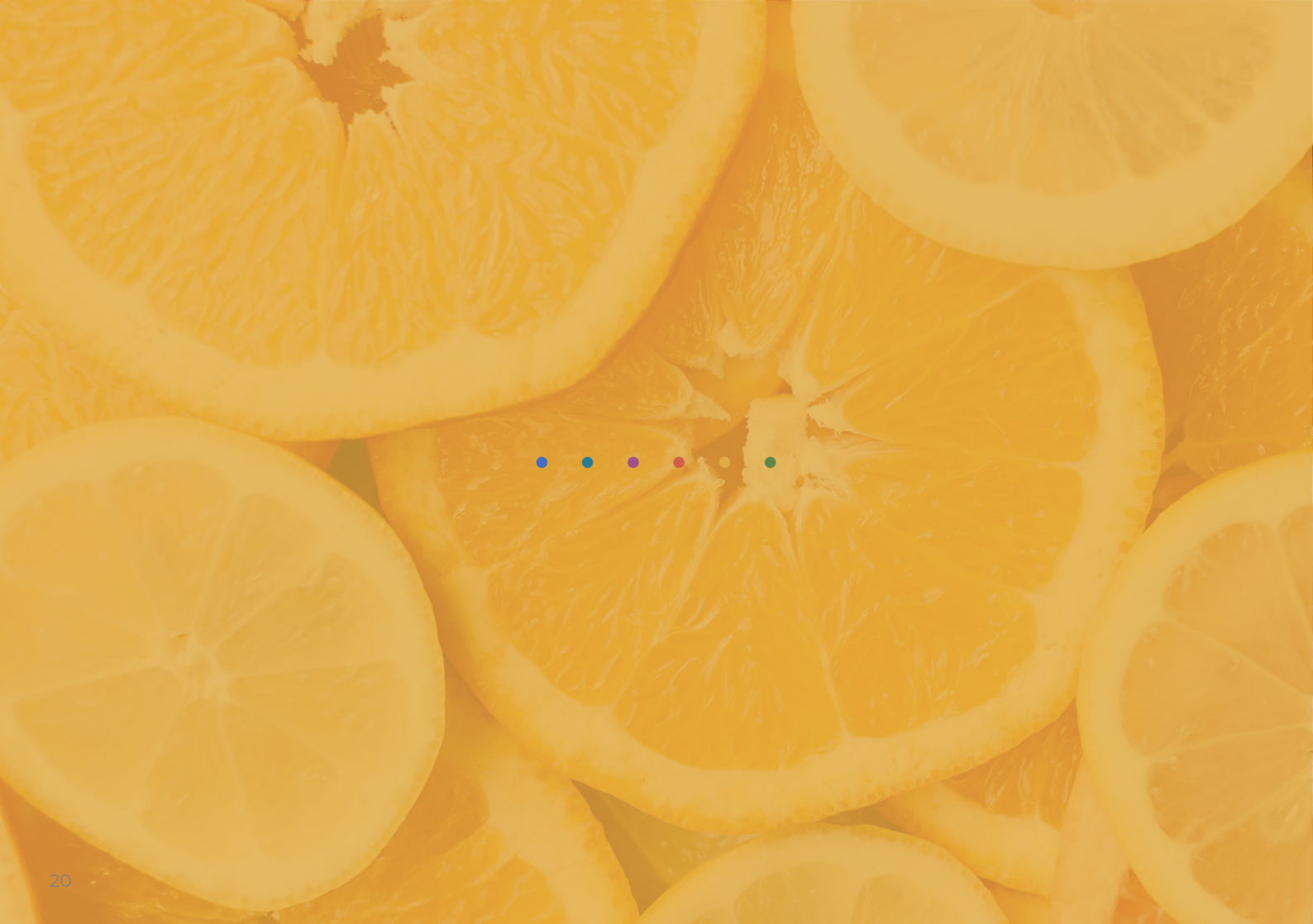
In 2024, IFRA's Regulatory Affairs focuses on Europe, the most regulated region, with significant impacts from the EU's Chemical Strategy for Sustainability.

Ingredient defence is paramount as authorities propose harmful classifications for key fragrance substances based on flawed high-dose testing, risking bans and widespread reformulations for fragrances and cosmetics.

For 2025, IFRA will address challenges from CLP revisions, defending both individual and grouped substances. Additionally, IFRA will propose solutions for the EU's REACH revision to simplify regulations from a fragrance industry perspective.



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IFRA Standards: **Implementation of the 51st amendment and preparation of the 52nd**

The IFRA Standards are the fragrance industry's framework for ensuring the safe use of fragrance ingredients, mandating bans, restrictions, or purity criteria based on scientific evidence.

The 51st Amendment, announced in June 2023, is set for full implementation by October 2025. With updates every three years, preparations for the 52nd Amendment have begun, aiming to start consultations by late 2025.

Efforts throughout 2024 have focused on setting the stage for this next amendment, continuing well into 2025.

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Furocoumarins policy: **A key feature of the 52nd amendment**



The revised IFRA policy on furocoumarins, a key feature of the upcoming 52nd Amendment, focuses on enhancing safety in the fragrance industry.

Developed over several years, it is built on three critical workstreams: an analytical method for quantifying individual furocoumarins, identifying specific markers, and updating evidence for maximum thresholds.

The policy introduces two changes to the IFRA Standards: the removal of some individual oils Standards and the renaming of one Standard. It also defines eight furocoumarin markers and sets three maximum threshold levels for skin contact products.

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Responsible sourcing: **Convention on International Trade in Endangered Species**

The Convention on International Trade in Endangered Species (CITES), is critical for IFRA due to the potential risks facing natural materials used in the fragrance industry.

In collaboration with an external consultant and the International Society of Perfumer Creators (ISPC), IFRA assessed natural ingredients for CITES-related threats. This process identified four high-risk materials, now prioritized for IFRA's 2025 work program.



The focus will be on analyzing supply chains and identifying intervention points to mitigate the risk of these materials being CITES-listed.

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Allergen evaluation: **Update on the IDEA project on fragrance safety**

In 2024, the IDEA project advanced fragrance safety through two key initiatives.

A surveillance project collected clinical data on fragrance allergies in collaboration with 10 clinics across eight European countries, ensuring high-quality patch test readings. Initial data is expected by the end of 2024, with analysis planned for 2025 to refine methodologies.

Concurrently, the project integrated New Approach Methodologies (NAMs) into refining the Quantitative Risk Assessment (QRA), extending the Reference Chemical Potency List (RCPL). Both efforts aim to enhance allergen safety and secure QRA endorsement globally.



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Acetylated Vetiver Oil: **NAMS assessment**



In 2024, IFRA's consortium addressed inhalation safety concerns for Acetylated Vetiver Oil (AVO), a key fine fragrance ingredient. Using a New Approach Methodology (NAM), they presented experimental data to the SCCS, which issued a positive opinion supporting AVO's safety in sprayable applications.

This marked a milestone as it was the first use of a NAM in vitro method for this endpoint on a complex fragrance ingredient. In 2025, the consortium will publish findings to guide future safety assessments.

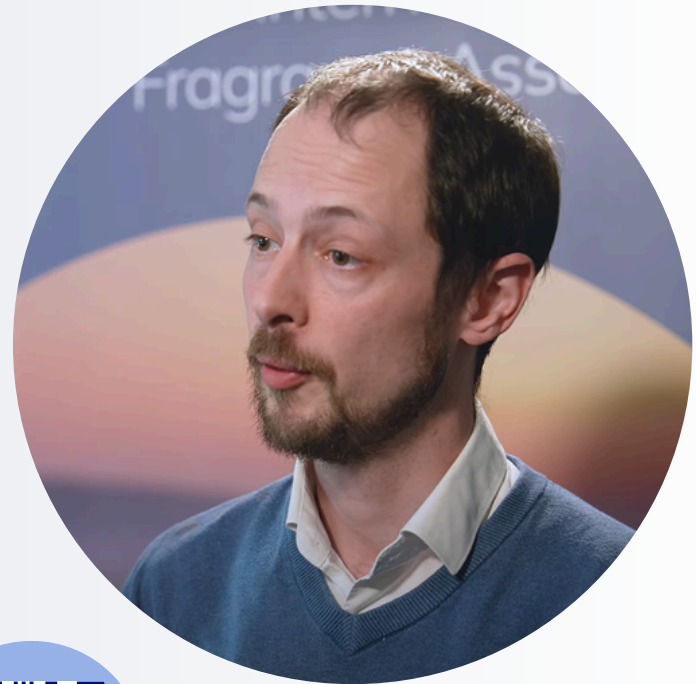
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Talking fragrance: **IFRA communications activities in 2024**

The International Fragrance Association (IFRA) Communications Department led global outreach in 2024, hosting over 10 webinars on topics like emissions and green chemistry, attending events like the World Perfumery Congress, and organizing the successful Global Fragrance Summit 2024 in Dubai.

IFRA also released its second annual video report, updated key materials, and refreshed its website to engage stakeholders effectively. With new leadership and a multi-annual strategy, IFRA is poised to advance its advocacy efforts and strengthen its impact across the fragrance industry.



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Global Fragrance Summit 2024

Dubai, 30-31 October 2024

The International Fragrance Association (IFRA) was delighted to be able to welcome over 180 attendees to Global Fragrance Summit 2024.

This year's event took place in Dubai, United Arab Emirates from 30-31 October, with a site visit on 1 November.

Global Fragrance Summit 2024 saw experts and leaders from across the fragrance industry come together to discuss the future of our sector.

Conversations occurred through the lens of sustainability, regulatory affairs, customer needs and the need for engagement and collaboration.



See pictures of the event by scanning the QR code or visit www.globalfragrancesummit.com

Sustainability:

Continuing to build upon the fragrance industry's sustainability efforts

Jonathan Warr, Chairman of the IFRA-IOFI Sustainability Committee, reviewed 2024's progress at the Global Fragrance Summit 2024 in Dubai. He looked at expanding EcoVadis adoption, advancing carbon footprint reduction goals, and addressing deforestation with the European Deforestation Regulation (EUDR).

Key tools like the Green Chemistry Compass were developed to enhance sustainability practices across companies. Regional webinars tackled carbon footprinting and new reporting requirements like the Corporate Sustainability Reporting Directive (CSRD). Looking ahead, the committee will refine priorities for 2025, focusing on responsible sourcing, environmental impact, and strengthening global sustainability efforts.



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Sustainability: **Scope 1 & 2 emissions report**

At the IFRA Global Fragrance Summit, Cordula Mock Knoblauch (BASF) presented findings from a study on Scope 1 and 2 emissions in fragrance production, focusing on blending and storage activities.

Data from 11 companies revealed significant emission intensity variations, with smaller companies demonstrating both challenges and leadership in efficiency. Regional differences, driven by grid emission factors, were highlighted, alongside the importance of addressing HFC emissions. Mock Knoblauch emphasized best practices, the value of accurate reporting, and the potential for both small and large companies to lead in sustainability.

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MEET THE IFRA BOARD

Regular members (alphabetical order by surname)



Paul Andersson
Chair of the Board



Maurizio Volpi
Vice-Chair,
President, Fragrance &
Beauty Givaudan



Thilo Bischoff
Treasurer
SVP Global Aroma
Ingredients, Nutrition &
Health Asia Pacific, BASF



Emmanuel Butstraen
Board member
President, Perfumery &
Beauty, dsm-firmenich



Catherine Gadras
Board member
MD, Product Safety-Regulatory
Affairs, Robertet



Claus-Oliver Schmidt
Board member
President Scent and Care,
Symrise



Ana Paula Mendonça
Board member
President, Scent, IFF



Fuminori Sato
Board member
Chairman, Fragrance
Division, Takasago

National Association members (alphabetical order by region)



Takamasa Hirai
Board member (APAC)
General Manager Quality
Assurance Dept, T-Hasegawa



Philippe Massé
Board member (Europe)
President, Prodarom



Mauro Landgraf
Board member (LATAM)
MANE



Farah Ahmed
Board member (US),
Fragrance Creator's
Association

Board observers



Bhuvana Nageshwaran
Observer
Director, F&F, Ultra International Ltd

MEET THE IFRA TEAM

(alphabetical order by surname)



Alexander Mohr
President



Lei Samekto
Executive Assistant
to the President



Matthias Vey
Vice-President,
Scientific Affairs



Cristina Arregui
Global Regulatory
Affairs Director



**Charles
de Lusignan**
Global Communications
Director



Jennifer Dorts
Scientific and
Regulatory Affairs
Manager



Amaia Irizar
Senior Toxicology Associate



Caroline Li
Regional Director
(APAC)



**Aurélie
Perrichet**
Regional Director
(Europe)



**Sandeep
Srivastava**
Director
(India)



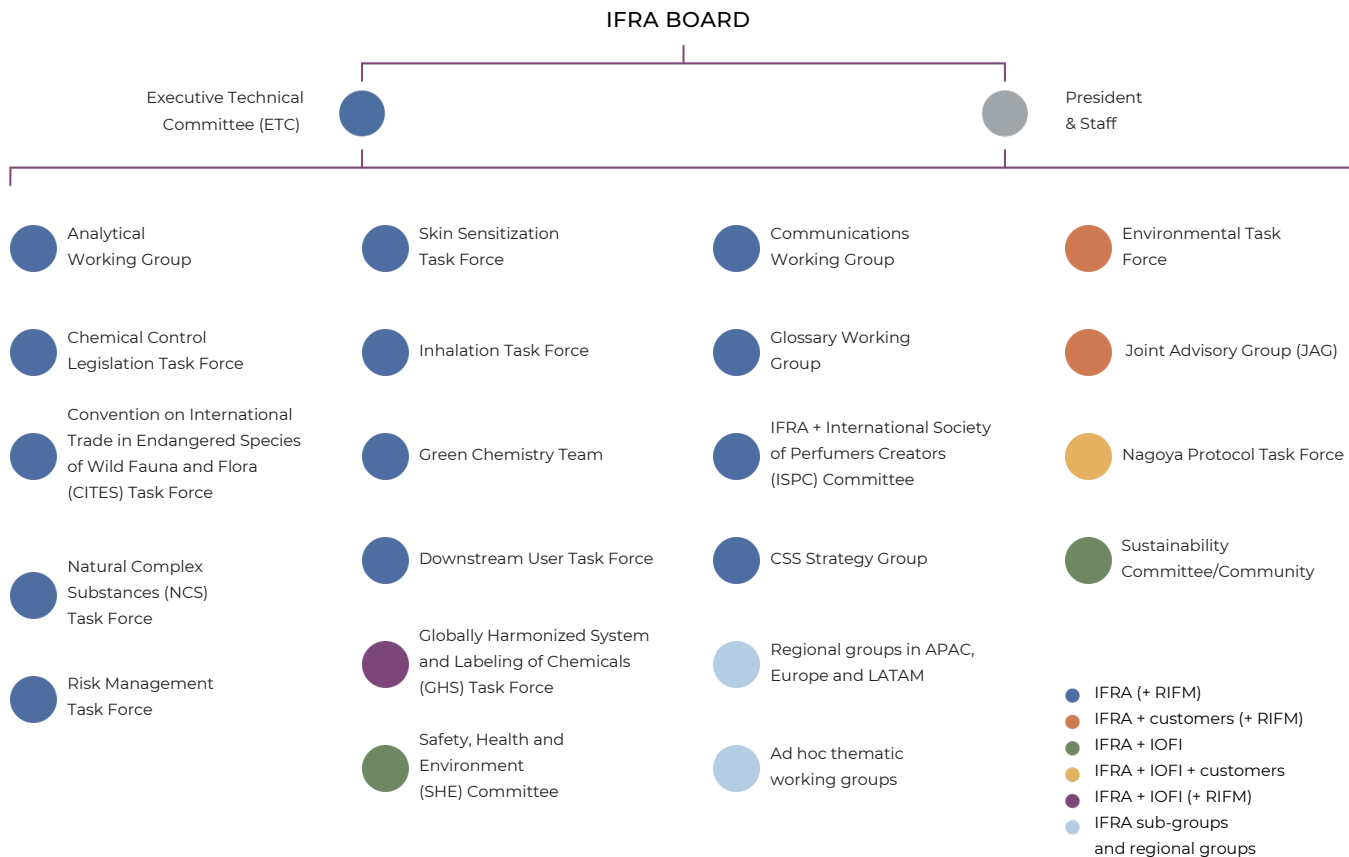
Eduardo Valle
Regional Issues Manager
(LATAM)



Marta Varela
Communications and
Events Manager



IFRA COMMITTEES AND TASK FORCES





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