

VSG Impact Portfolio



Business Management & Consulting



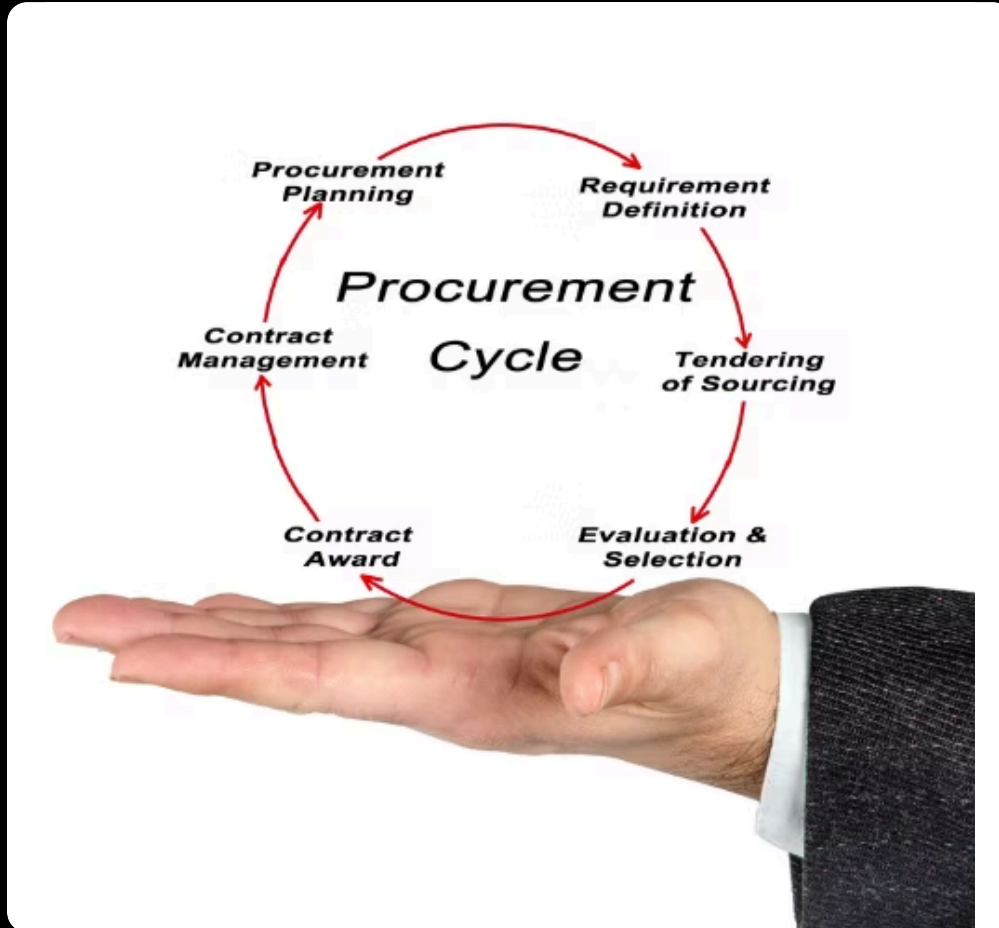
- **30+ Years of Expertise:** Expert guidance in startup development, business expansion, and management.
- **Infrastructure Building:** Specializes in scalable infrastructure for domestic and international growth.
- **Global Perspective:** Utilizes global partnerships for innovative business solutions.
- **Diverse Client Focus:** Serves small to medium-sized businesses in healthcare, athletics, nonprofits, education, and commercial industries.

Digital Marketing & Media

- **Campaign Building & Automation:** Designs high-converting campaigns with advanced automation systems.
- **SEO Setup & Management:** Implements and manages SEO strategies to increase visibility and drive traffic.
- **Social Media Advertising:** Ad setup, manages ad campaigns on platforms like Facebook, Instagram, and Google Ads.
- **Exclusive Tools:** Uses AI tools, Bluehost, WordPress, SEO tools, and ad management platforms.



Federal & State Procurement Processes



- **Agile Proposal Management:** Manages RFP and procurement processes efficiently with agile teams.
- **Research & Pipeline Creation:** Provides research and builds pipelines for government contract opportunities.
- **Proposal Drafting & Creation:** Crafts detailed, winning proposals for federal and state contracts.
- **Tech-Enabled Solutions:** Uses AI tools, project management platforms, and procurement-specific software.

Customer Reviews

Owner – Building Impressions

“The team at VSG Impact brings fresh, innovative ideas to the table. They have the right mindset to take businesses to the next level, and their results-driven approach has been invaluable for our growth.”



Symno Vidoe & Photography

“VSG Team exceeded our expectations by meeting every deadline and demonstrating exceptional leadership under pressure. Their ability to manage teams with varying knowledge levels really stood out. A true partner in business.”



Division of Policy, Planning & Public Affairs – Office of the County Executive

Angela and her team approaches each project with thorough planning and the right steps to ensure success. Their humility, dedication to learning, and insightful leadership have been a huge asset to our projects.”



Owner – Wolf Mountain Contractors

“Integrity, creativity, and business intelligence—that’s what you get when working with [Company Name]. Their leadership’s commitment to serving clients with excellence sets them apart in today’s competitive business world.”



Sapphire Medical

“The leadership team provides an incredible level of service, driven by business intelligence and devotion to delivering excellent results. We are consistently impressed with their work.”



M. Basden – Finance & Accounting

“Working with VSG Impact is a seamless and rewarding experience. They are highly professional, organized, and always take the time to understand the unique needs of their clients.”

