

G-Note Consulting, LLC

Strategic Change • Communications • People Enablement

Driving adoption through people-centered transformation.



Helping organizations navigate change with clarity, confidence, and adoption. G-Note Consulting provides people-centered organizational and human capital consulting to help government organizations strengthen workforce effectiveness, navigate organizational change, and align people, processes, and strategy.

ORGANIZATIONAL CHANGE & READINESS

- Organizational assessments
- Change impact assessments
- Readiness assessments
- Stakeholder engagement
- Organizational effectiveness
- Workforce planning

COMMUNICATIONS & ENABLEMENT

- Communication strategies
- Leadership communications
- Workforce communications
- Training strategies
- Adoption campaigns
- Resource & toolkit development

PROGRAM & WORKFORCE SUPPORT

- Project & program support
- Cross-functional coordination
- Facilitation & workshops
- Process improvement
- Leadership development
- Performance measurement

THE HEART FRAMEWORK

A people-centered approach to organizational change.

H HEAR	E EVALUATE	A ALIGN	R ROLL OUT	T TEND
Understand stakeholder needs.	Identify impacts, readiness, gaps & risks.	Align people, process & objectives.	Support communication, engagement, training & governance.	Measure, reinforce, transition & improve.

WHY G-NOTE CONSULTING?

- ✓ **People-centered.** Addresses the human and operational sides of transformation.
- ✓ **Strategy + execution.** Advisory guidance paired with practical implementation, communication, training and stakeholder support.
- ✓ **Cross-functional perspective.** Experience spanning HR, communications, learning, change management, talent and business transformation.
- ✓ **Adoption-focused.** Success means people understand, adopt and sustain the change.

20+

YEARS OF WORKFORCE & ORGANIZATIONAL EXPERIENCE

70%

INCREASE IN DIGITAL LEARNING ADOPTION

\$500K

ANNUAL SAVINGS FROM PROCESS IMPROVEMENT

GOVERNMENT CONTRACTING

WOSB Certified • SAM Registered • CAGE: 23NB0 • UEI: YG66ENT7UVG6
NAICS: 541611 – Administrative Management & General Management Consulting
NAICS: 541612 – Human Resources Consulting Services

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