

Gabriella Celona

• gabriellalcelona@gmail.com •
www.linkedin.com/in/gabriella-celona

EDUCATION

Emerson College, Boston, MA May 2024
School of Communications Bachelor of Science Major: Journalism
Concentration: Broadcast Entertainment

WORK/ LEADERSHIP EXPERIENCE

The Gift To Gab with Gabriella Celona Present

An interactive social media production focusing on lifestyle and entertainment

- Creator
- Director and Producer
- On air host
- Post Production
- Social Media manager and content creator

WEBN-TV Boston, Boston, MA October 2021- Present

A Boston based news organization covering local, national and international news

- On air reporter and host
- Create visual elements for productions
- Executive Producer and social content for NYFW coverage fall 2023 (Emerson College and WEBN Instagrams)

Mr. Martinis, Boston, MA May 2023-Present

Social media brand producing content to support the Espresso Martini experience

- Host/ Personality
- Pre-event social media content creator
- Event host and associate producer
- Social Media

AfterBuzz TV/ Better Together with Maria Menounos August 2022– December 2022

Online broadcast network that specializes in after-show podcasts for several television series

- Intern
- Post on social media accounts including Instagram, Tiktok, and X (Twitter) platforms
- Write editorial articles, edit audio and video, marketing
- Developing skills to become an entertainment journalist/reporter

Image Unlimited Communications Boston March 2024- Present

IUC Boston Public Relations and Marketing

- Generating buzz-worthy ideas and securing media coverage and branding via broadcast, digital, and print
- Assist alongside social media coordinator at content shoots
- Compile social media content for IUC events

InBoston Magazine, Boston, MA July 2022- January 2024

Boston based lifestyle magazine

- Television personality, Content Creator, Writer
- Host Red Carpet VIP events for InBoston Magazine's Launch (Boston's Premier Lifestyle Magazine) Summer, Spring, Fall, and Winter issues
- Interview guests, attendees, report on upcoming events shown in the magazine

Technology Skills: Final Cut Pro Editing Software, Adobe Premiere Pro, Proficient in Soci, Proficient in Canva, Inception, Mimir, LiveU, and more.

Film and TV Studio Skills: Reporting, Script Writing, Editing, Directing, Producing, Camera Work, Production Assistant, Acting on Camera, Television Studio, Photography, Video Sequencing, Audio Recording, Scoring, Foley Effects, Websites and Videogames. I have also studied documentaries, docudrama, film noir, stereotypes within film, character studies, and parody films.

Personal Skills: Collaborative Leadership, Excellent Communication, Creative Problem Solving Skills

Interests: Entertainment, Social Media, Pop Culture, Dance, Film, Broadway

RELEVANT ENTERTAINMENT EXPERIENCE

Boston Music Awards <i>Reporter</i>	December 2023
Boston's Runway Ball <i>Reporter</i>	December 2023
New York Fashion Week <i>Reporter</i>	September 2023
Giving the Glam <i>Broadcast Journalist</i>	June 2023
EVVY41 Awards Show & EVVY42 Awards Show, Boston, MA <i>Choreographer/ Dancer</i>	June 2021-May 2023
New Kids On The Block Tour located at Fenway Park, Boston, MA <i>Dancer</i>	July 2021-August 2021
Zello Dance Studios, Boston, MA <i>Dancer/ Intern</i>	September 2020-Present
