



# Jersey Woolly

"The Fluff"

The Official Newsletter of the National Jersey Woolly Rabbit Club:

**Summer 2023**



**Nationals Results**

**Scholarship Awards**

**District Nominations**

# CONTENTS

NATIONAL JERSEY WOOLY RABBIT CLUB

3	Record Of Vote	20	Treasurer's Report
4	President's Report	21	Board Election Nominees
5	Vice President's Report	26	Open BOB
6	District 1 Report	32	Open BOS
7	District 2 Report		
8	District 3 & 4 Reports		
9	Sweepstakes Report		
10	District 5 Photos		
11	District 6 Report		
12	District 7 Report		
13	District 8 Repor		
14	Scholarship Recipients		
16	District 9 Report		
16	Youth Liason		
17	Secretary's Report		
18	Significant Dates		
18	Historian Report		

## 26 COVER STORY



next issue submission  
 date  
 august 15th!

www.njwrclub.org

# FLUFF

Meet the NJWRC Board

**President**  
 CHERYL LOESCH  
 momdeplume@comcast.net

**Vice-President**  
 DOUGLAS BROWN  
 doug.brown1982.db@gmail.com

**Secretary**  
 ALEX WILLIAMS  
 zcharmed@msn.com

**Treasurer**  
 BRENDA REILLY  
 NJWRCLUBtreasurer@gmail.com

**District One**  
 BETHANY ROBERTSON  
 bethanyrobertsongm@gmail.com

**District Two**  
 LORI ROBASCIOTTI  
 dogznkidz@hotmail.com

**District Three**  
 IZZY BUKOVICH  
 izzybuk18@gmail.com

**District Four**  
 MICHAEL WOLFE  
 2002michaelwolfe@gmail.com

**District Five**  
 BRENDA KNEIR  
 mobunniesrabbitry@yahoo.com

**District Six**  
 KIRSTEN TAYLOR  
 flyinghooffarms@yahoo.com

**District Seven**  
 MAE SWAN  
 maeswan@gmail.com

**District Eight**  
 JULIE AVERSA  
 jtaversa@gmail.com

**District Nine**  
 MICHELLE LANDIS  
 roughnecksm@verizon.net

www.njwrclub.org

# FLUFF

### Committees

#### Newsletter

JORDAN HOBBS  
fursclassrabbity@gmail.com

#### Website

BRITTANY MOORSE  
blmoorse@gmail.com

#### Election

ALEX WILLIAMS  
zcharmed@msn.com

#### Standards Committee

Julie Aversa, Steven Buell, Tracey Freeman, Amber Henderson, Bethany Robertson, Cheryl Loesch (chair)

#### Constitution & By-Laws

CHERYL LOESCH  
MICHAEL WOLFE  
DOUGLAS BROWN (Chair)

#### Sweepstakes Scoring

NICOLE SCHMITT  
njwrscweeps@gmail.com

#### Awards

ALEX WILLIAMS & CHERYL LOESCH

#### Youth Coordinator

LINDSAY AVERSA  
allstarwoolies@gmail.com

#### Historian

BETHANY ROBERTSON  
bethanyrobertsongm@gmail.com

## Record Of Vote

March 2023 – May 2023

1. Outreach effort to youth, trial run; birthday cards  
Motion: Brenda R Second: Doug  
Passed with vote of 11 yes, 1 no votes

2. Vote by acclamation to approve Scholarship Committee recommendation to give scholarships to Rachael Walkup and Bettina Curletto.

3. Accept procedures for Scholarship Award process.  
Motion: Julie Second: Alex  
Passed with vote of 12 yes, 0 no votes.

4. Approve annual budget for Youth Committee activities of \$500.00, with the possibility of petitioning an additional \$500.00 per year.  
Motion: Doug Second: Brenda K  
Passed with vote of 12 yes, 0 no votes.

5. Select Nationals Host for 2025:  
There were 2 bids submitted, one from Wooly Lovers of Texas, the other from the Sunflower Jersey Wooly Rabbit Club. @025 Nationals will be hosted by the Sunflower JWRC Nationals, in Hutchinson KS on Saturday, April 25, 2025

### Advertising Rates

	1 Issue	4 Issues
Full Page:	\$45	\$150
1/2 Page:	\$24	\$85
1/4 Page:	\$12	\$40

### Content & Ad

#### Submission Deadline:

Winter: Nov 5-12    Spring: Feb 5-12  
Summer: May 8-15    Fall: Aug 8-15

Hurry! Ad rates might go up so contact the Newsletter Editor or your District Director to place your ad now!



Join the Nationals Facebook  
<https://www.facebook.com/groups/887429869032046/>

# President's Report

I see that our membership has been busy breeding their woolies and creating the next generation of lovely stock. I so look forward to seeing them at the next Convention! Along those lines, I hope that you've all been keeping back a likely senior to potentially donate to the Golden Fleece Auction. Invitations to donate will be sent out soon by our GFA solicitor, Michelle Landis. We invite donors based primarily on their standings in the sweeps categories of Award of Excellence and Herdsmanship, as these two categories highlight those breeders whose animals do well on the show tables. We have been fortunate in having quality animals donated for our 50-50 auction in the past, and we hope you will consider donating to the GFA again this year.

By the time this edition goes to print, we will be deep into preparations for Convention. The National Clubs are tasked with many responsibilities at Convention, including staffing the show tables, running a booth, and several other events. We will be looking for lots of help from our membership. Please consider donating a bit of time to staffing our booth, running rabbits to show tables, or lending a hand with any of the other tasks.

Congratulations go out to Nationals Open winners, Christy Przybylowski and Madelyn DeSelm, and to our Youth winners, Cody Landis and Jocelyn Byers. What beautiful woolies there were at this Nationals! Many thanks to Gail More and her team at the Ohio Jersey Wooly club for the wonderful job they did hosting the event. It is certainly a lot of work to put on a Nationals, and they did a wonderful job on their inaugural event. I look forward to them hosting another Nationals in the future.

2024 Nationals is scheduled to take place Saturday, February 17, 2024 in West Monroe, Louisiana, and will be hosted by the Louisiana Jersey Wooly Rabbit Breeders. This looks like it should be a fun event, and at a time when maybe we can hope to have some woolies in prime coat!

Congratulations to Scholarship recipients, Rachael Walkup and Bettina Curletto, who each were awarded \$1000.00 scholarships. We wish you the best with your chosen schooling!

This has been a busy quarter for the board as well. We discussed and took action on several Youth related initiatives, which we hope will show our support for the youth in helpful and substantial ways. We put in place a small outreach initiative to give a shout out to each of our Youth on their birthdays. We also formalized the youth scholarship application procedures, and we voted to give an annual budget to the Youth Committee so that they may plan and present more activities in future.

Candidates for our election this year for District Directors in odd-numbered districts, and for President have their bios posted in this newsletter. Ballots will be mailed out in August. Return ballots must be postmarked by September first. The newly elected board members will take up their duties at the close of the membership meeting at Convention in October.

Cheryl Loesch



CHERYL LOESCH  
momdeplume@comcast.net

"Please consider donating a bit of time to staffing our booth, running rabbits to show tables, or lending a hand with any of the other tasks."



DOUG BROWN  
doug.brown1982.db@gmail.com

## Vice President's Report

No report for this issue

Have you renewed  
your membership?  
Now is a perfect  
opportunity to  
do so. You can  
renew online at  
[www.njwrclub.org](http://www.njwrclub.org).



# District 1 Report

No report for this issue



BETHANY ROBERTSON  
bethanyrobertsongm@gmail.com

**Regions Represented:**  
Alaska, Idaho, Oregon,  
Montana, Washington, Wyoming,  
Saskatchewan, Alberta, BC, Yukon  
Territory & Japan

"Mentoring can be extremely fulfilling and allows for long lasting friendships to form as well as encouraging breeders not to give up"

~Bethany  
Robertson



LORI ROBASCIOTTI  
dogznkidz@hotmail.com

**Regions Represented:**  
Arizona, California, Hawaii,  
Nevada, Utah, Mexico

## District 2 Report

Spring greetings from District 2. I'm "trying" to type this report with the not too helpful assistance of my new 8 week old kitten, good luck with that. OUCH, she just bit me!

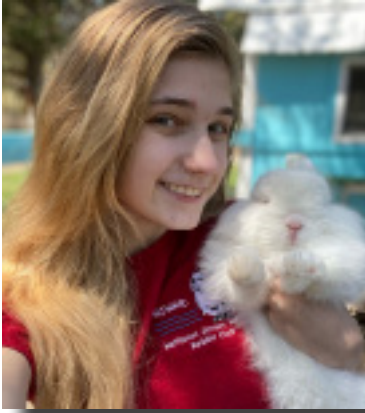
It's been relatively quiet out west. We sadly, just don't have many Wooly exhibitors/breeders. Because of that, those of us who are going to a show will contact each other and work together to make legs at the shows. We may be may be few but, we are mighty and fun!

We had our California State Convention the first weekend in March. Not only did we have 3 all breed shows but, Pacific Coast Wooly Rabbit Club also hosted a specialty. I was excited to win both BOB and BOSB under judge Jeremy Collins with TM's Champagne (pointed Sr doe and TM's Fearless (pointed Sr buck). These two were BOG and BOSG at ARBA Convention in Reno. Champagne now has a 2 week old litter of 4 sired by her half brother Fearless. Fingers crossed for Convention hopefuls for Kentucky.

I was notified just before I began writing this report that we had a big Wooly win in Southern California today. Michaeline McConnell's chestnut Sr buck Michaeline's Timothy won RIS under judge Linda Bell. This handsome boy is a wonderful example of the breed.

My next few thoughts were brought around by a very sad loss earlier this week. Michaeline lost her 8 year old broken buck Wonder's Hemmingway. His show record was amazing with 4 BIS, 7 RIS, 1st pl Broken Sr buck ARBA Convention and 62 GC legs. What we need to understand is how this little guy has touched so very many people. Hemmingway was bred by Amber Henderson and sold to Michaeline in a trio to get her back into rabbits after a long break. Amber taking a chance with a new breeder was the beginning of a good friendship. As Hemmingway began to win on the tables his progeny began to travel throughout the country to other breeders. I myself have 3 does who go back to Hemmingway many times in their pedigrees. His story is just a perfect example of the "family" we have in this breed. We share, help and support where we can. It's all about the Jersey Woolies and the betterment of us all, 4 and 2 legs!

Ok, the kitten just woke up, now time for self preservation again. Take care and live each day to it's fullest.



IZZY BUKOVICH  
izzybuk18@gmail.com

**Regions Represented:**  
Iowa, Minnesota, Nebraska,  
North Dakota,  
South Dakota & Wisconsin

## District 3 Report

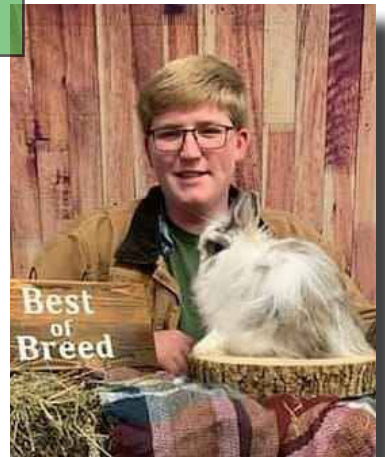
No Report provided for this issue

Get to know your Jersey Woolly  
friends!

Have you joined the Jersey Woolly  
Facebook discussion group yet?

## District 4 Report

No Report provided for this issue



MICHAEL WOLFE  
2002michaelwolfe@gmail.com

**Regions Represented:**  
Arkansas, Colorado, New  
Mexico, Oklahoma, & Texas





NICOLE SCHMITT  
njwrcsweeps@gmail.com

## Sweepstakes/Sanctions Report

Sorry NJWRC Members! This article is a re-run (as if it wasn't WILDLY interesting the 1<sup>st</sup> time!)

Hm. Sanctions. Reports. Points. Ever wonder what my whole process is, from start to finish? Well, even if you never wondered, I'm going to tell you anyway! First things first – Get the envelope out of the mailbox & open the envelope! Following me so far?!

Most of my Rabbit Mail is made up of sanction requests, as most Host Club's email reports.

### SANCTION HANDLING:

It's my goal to issue sanctions within 24 hours of receipt. Many times, though, mail received on a Friday isn't done until Monday. But, generally speaking, they get done the next day. Upon opening the envelope, sanction requests go in one pile, reports in another (see Report Handling below!) – sorted by breed. Sanction requests are 1<sup>st</sup> reviewed for duplication in my Excel Sanctions Logs (being VERY careful that I'm the correct breed's log!). Once I've determined this is a new request, the postmark date, received date & processed date are noted. The payment method (check #, money order #, or the occasional cash) & amount are also noted. I apply the appropriate endorsement stamp to each check (being VERY careful that I'm using the right breed's

bank stamp!) and I write in my sanction number on the paper request, which I base on the ARBA #'s. Smart, right?! Then, each request is added to the Sanctions Log for that breed. The info included in the log is the date received & processed, and how (email or mail). The club name, secretary info, show location & date, the breed's season, ARBA #'s and my assigned numbers. Essentially, the log contains all pertinent info on the show, so in case the paper copy would get lost or something, I'd still have 100% of the needed information. I've got the logs set up to automatically determine the date the report is due as well, which is included in the sanction I send to the club. It also notes my billing month & bank deposit date. Bank runs are made 3 times per month, pretty much without fail. Once the shows added to the logs, I generate the sanction that will be sent to the Host Club. Then email the sanction/s to the SS (being VERY careful to be sure I'm in the correct breed's email!). Sanctions being sent by regular mail are printed & mailed. Then the show info is immediately added to the Sanctioned Shows listing that is updated on each breed's sweepstakes website pretty much once per day.

After the sanction is issued, the paperwork goes into a "sort in after bank deposit" slot in the Open Sanctions envelope, keeping them in the same order as they appear on the log. This is a very handy little step in case there is something weird in my bank deposit – it's very easy then to pull out all of the requests that should be included in the current deposit. Once the payment has been deposited, the paperwork is then sorted in to the monthly slots, sorted 1<sup>st</sup> by show date, then show location (State/City), and lastly by club name.

### REPORT HANDLING:

Then, later (sometimes MUCH later!), the report shows up! Emailed reports are immediately printed & a return email is sent confirming receipt (even if they don't ask me to confirm!). Before sending the Thanks! email, though, I always briefly review what I've received for any glaring problems – missing pages, wrong breed (yeah, it happens!), etc. It's embarrassing (and much more difficult to get an answer!) if I immediately reply confirming receipt, and 2 days later I realize I'm missing pages or something. So I always try to take a quick look at it to be sure there isn't anything glaringly wrong with it. The report is then logged on the Sanctioned Shows listing with the date I received it, how I received it, and the current status of the processing (RTW, RTCML, RTE & HOLD – keep reading if you're not too bored yet to find out what all these exciting abbreviations mean!). The date received and the manner in

which it was received is recorded on the paper as well. The original sanction request paperwork is pulled from the open sanctions envelope & matched to the report/s. (Continued on page 25)

# District 5 Report

Hello District 5!

It was good to see some of you in Canton Ohio for Jersey Wooly Nationals. We had 3 open exhibitors, Gayle Beirau, Brenda Kneir, and Sharon Moore. We had 3 Youth, Addison Withrich, Carson and Kainen Reker. We had a lot of good class placings in some very big classes! Gayle Beirau won BOSG shaded with her beautiful doe RH's Happy Dance! In youth, Addison Withrich had BOSG Shaded with PI's Swiss Miss. Carson Reker had Best Overall Wool with More's Crystal!

In the Specialty show Addison Withrich had BOSG Tan. Carson Reker won BOB and Best Overall Wool with his Broken Buck Mo Bunnies Domino!

Congratulations to The Sunflower Jersey Wooly Club! They will be hosting 2025 Jersey Wooly Nationals in Hutchinson Kansas. This club started in 2019 and serves Kansas, Missouri, Oklahoma, and Nebraska. If you live in any of these states and are not a member please consider joining. Membership fee is \$10. If you are interested in joining please contact Melissa Tillery. [tilleryswildhares@gmail.com](mailto:tilleryswildhares@gmail.com) Let's all pitch in and help them put on a great show! I am excited that our district will be involved in putting on a National Show.

Keep in mind the club will be hosting the GFA auction at convention again this year. Proceeds go to fund our Scholarship program. If you are doing well in Sweeps you may be ask to donate.

As always if you have any questions or wins you would like to post don't hesitate to contact me. [mobunniesrabbitry@yahoo.com](mailto:mobunniesrabbitry@yahoo.com)



BRENDA KNEIR  
[mobunniesrabbitry@yahoo.com](mailto:mobunniesrabbitry@yahoo.com)

**Regions Represented:**  
Illinois, Kansas  
& Missouri

"The summer heat didn't waste any time moving into Southeast Mo. It's time to take measures to keep the bunnies cool!"

~Brenda Kneir

# District 6 Report

No Report submitted for this issue.



KIRSTEN TAYLOR  
flyinghooffarms@yahoo.com

**Regions Represented:**

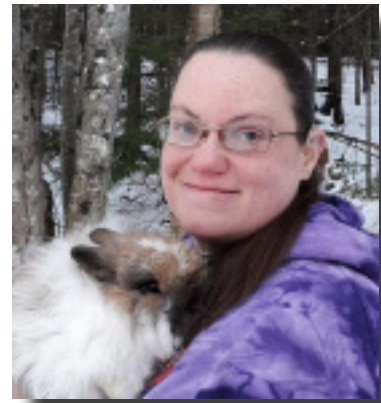
Alabama, Florida, Georgia,  
Louisiana, Mississippi, Tennessee,  
and Puerto Rico

As soon as the show is finished, send an email and attach photos to your District Rep to be featured in the next Fluff!

Next Deadline:  
August 15th!

# District 7 Report

No report submitted for this issue



MAE SWAN  
maeswan@gmail.com

**Regions Represented:**  
Connecticut, Maine,  
Massachusetts, New York, Rhode  
Island, New Hampshire &  
Vermont

"D7 has some  
awesome  
breeders with  
amazing animals  
and it's a pleasure  
to be able to  
highlight them."

~Mae Swan

# District 8 Report

Spring has finally sprung. I hope spring nest boxes are full!!!! Nationals, what can I say. Convention numbers and it was a ton of fun. It was great to see so many exhibitors. Thank you to the Ohio Jersey Wooly club for hosting a great show!!!! Now onto the next group to talk about, the shaded group.

The Shaded group includes Black and Blue tort, sable point, seal, Siamese sable and smoke pearl. Shaded should be kept away from agouti when breeding. It is also wise to keep rew or pointed white in your shaded program to keep from getting seals in any of the colors.

Blue Tort-The face, ears, feet, and tail are to be smoky blue. Body wool is to be fawn, shading to a smoky blue on the rump, flanks, haunches, and belly. Undercolor is to be pale cream. Eyes-Blue-gray.

Disqualification- White belly or underside of the tail.

Black Tort-The face, ears, feet, and tail are to be smoky black. Wool is to be orange, shading to a smoky black on the rump, flanks, haunches, and belly. Undercolor is to be cream. Eyes-brown.

Sable Point-The face, ears, feet, and tail are to be sepia brown. Body wool is to be cream. Undercolor is to be light cream or white. Eyes-brown, ruby cast permissible. Fault-blotchy color; heavy shading on body.

Disqualifications-Body wool pure white, white on the underside of the tail.

Seal-Color is to be a very dark sepia(almost black) on the face, ears, saddle, feet and tai. Body wool is to shade only slightly to a dark sepia on the flanks, chest, and belly. Eyes-Brown. Ruby cast permissible.

Disqualification-lack of discernible shading.

Siamese Sable-Color is to be rich sepia on the face, ears, saddle, feet and tail. Saddle color is to shade off gradually to a paler sepia on the flanks, chest, and belly. Eyes-Brown Ruby cast permissible

Fault-Blotchy shading.

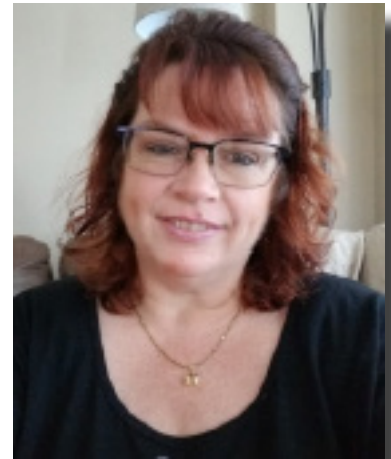
Smoke Pearl-Color is to be a rich smoke gray on face, ears, saddle, feet and tail . Saddle color is to shade off gradually to a soft pearl gray on the flanks, chest, and belly. Eyes-Blue gray. Ruby cast permissible. Fault-Blotchy shading.

That sums up the shaded group. Remember that rew or pointed white will add cream to the coffee and keep them light (Siamese sable vs seal). So self (black and blue) can be bred to shaded. Rew not carrying agouti and pointed can all be safely bred to shaded. You want to keep chocolate away from your shaded.

Hope your nestboxes are full

Julie Aversa

District 8 Representative.



JULIE AVERSA  
jtaversa@gmail.com

**Regions Represented:**  
Indiana, Kentucky, Michigan, Ohio,  
Manitoba & Ontario

# Scholarship Recipient

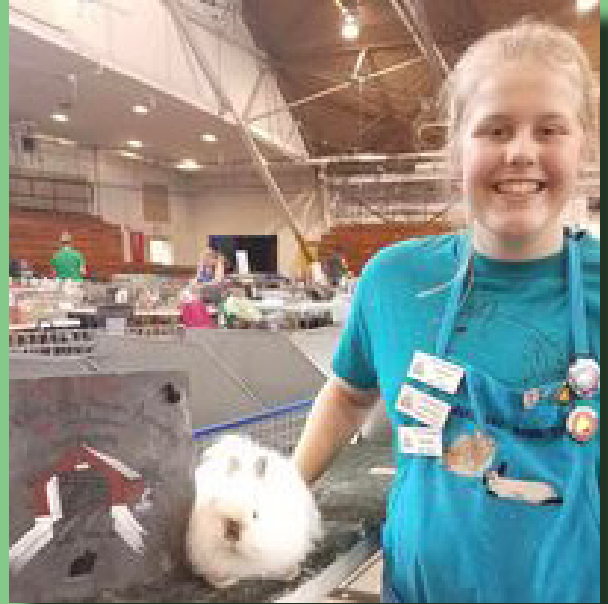
## ~ Rachael Walkup

I got my first pet bunny in 2014 (which, as an aside, I still have!) and my first Himalayan show rabbits in January of 2015. I got my first Jersey Woolly, a broken black buck I named Cupid, at PaSRBA in 2016 from Christy Przybylowski. From then, I was hooked! I had interest in a lot of varieties in the beginning. I originally started out with a lot of agoutis, especially chestnuts. I found their ring pattern mesmerizing, and I am still very fond of them. Simultaneously I became obsessed with torts – specifically blue torts – and I began growing a little tort herd as well! My main “man” was (and still is, although retired)

Smokesceen bred by Marge Thornton. I was very fortunate to get him from Julie and Lindsay Aversa. I continued with shaded, specifically torts, for quite a bit but I would soon find my passion project. Pointed whites, in my opinion, are not nearly as popular as they should be. Raising Himalayans prior to woolies, I’ve always had an affinity for the pointeds. I have been focused on my pointed project for about 2 years now. I work very closely with Daniel Kuyoth and his lines, while also trying to establish my own.

Through raising Jersey Woolies I have earned a lot of ‘firsts’; my first Best In Show (a pointed!), first Reserve In Show and first National Best of Breed. I am grateful to the amazing wooly people who have supported me through my journey and taken the time to teach me how to evaluate, choose breedings and groom my herd. The Jersey Wooly World is full of amazing, generous people!

Besides my love for rabbits, I have a love for science and medicine. I am going to Delaware Valley University this fall to study Biology with the goal of going to vet school.



# Scholarship Recipient

## ~Bettina Curletto



Hi my name is Bettina Curletto, I am a 17 year old from Lafayette, California and I am one of the recipients for NJWRC college scholarship. I started 4-H as a 6-year old, 11 years ago and immediately joined the Rabbit Project. I learned early on about shows, and fell in love with showing my Jersey Woolly REW doe, Snooki (the best name for a girl from Jersey - thank you, Cindy Oldham). Throughout my time in the Rabbit Project, I've started my own breeding line, been to seven National ARBA Conventions, participating in not only the breed shows, but the youth contests as well. I have also had the honor of sweeping 2 Groups, BOB, BOSB, and wool awards at a Jersey Woolly Nationals show in 2021. This was an especially great accomplishment since I did this when I had only 6 rabbits in

my barn at the time. I entered them all and all but one took home an award. I have been the winner of sweepstakes for my district almost every year for the last six years or so. The rabbit Youth Competitions have also been a big part of my journey. My California State and District 2 teams have won multiple National awards in rabbit judging and quiz bowl. I regularly place in Royalty, Judging and Showmanship. This passion for rabbits has also allowed me to grow my leadership skills as I'm now the project leader for my 4-H club's Beginning Rabbits Project.

Outside of rabbits, I also own 3 angora goats, which I show at Fair. Because I want to teach people about animals and I wanted a closer place to keep my goats, I was very motivated to create a goat enclosure at my school. I am Founder and President of the Goat Club and we regularly allow teachers and students to interact with and learn about goats. Another passion of mine is cheerleading. I have been a cheerleader all 4 years of high school and was the Captain for two of those years.

All of these activities, as well as my part time job as a lifeguard, take an immense amount of time and energy. This has made it more difficult to attend rabbit shows as often as I did as a young kid, but I still love showing, and my love for rabbits started me down the college path I am on and will always be credited as making me the person I've become today. I am truly thankful for the help I've received from many breeders, but especially Timmy Bauer, Amber Henderson and Angel LeSage who helped me pick my stock to create my line. I'm confident that the experiences I've had for the last 11 years with rabbits will continue as I study Environmental Science at Montana State University and beyond. I certainly see myself continuing to mentor and help others learn more about their rabbits and grow their love and respect for agriculture and animals.

## District 9 Report

No report submitted for this issue



MICHELLE LANDIS  
rabbitcrossroads@aol.com  
**Regions Represented:**  
Delaware, Maryland, New Jersey,  
North Carolina,  
Pennsylvania, South Carolina,  
Virginia,  
West Virginia,  
Washington DC &  
All Other Foreign

## Show Etiquette

Stand back from the table while judging is going on. Do not discuss rabbits that are on the table. Do not lean on the judging coops or reach over for your rabbits.



LINDSAY AVERSA  
allstarwoolies@gmail.com

## Youth Liaison

No Report provided for this issue

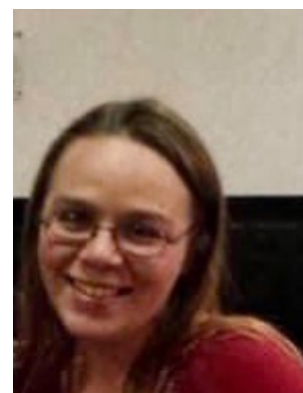


# Secretary Report

Hello All! I hope this finds everyone well with lots of babies in their nest boxes. At the time of publication our Nationals have come and gone. Congratulations to the Open and Youth winners for Nationals. I would not have wanted to be the judge for either show as everyone had beautiful animals on the table! Last but not least a HUGE thank you to the Ohio girls for putting on such a wonderful show.

I have given this article some great thought and as to what I wanted to write about this time. This time around I wanted to cover something different than my normal hi how are you and blah,blah blah article that I put out last time. I feel that we need to cover education in our breed for our new exhibitors in this hobby as well as for our seasoned exhibitors. Far too often I see new breeders get out of the hobby because of a need for instant gratification.

What do I mean by this? Oftentimes when one gets into the hobby they show at a couple local shows do well and then expect to have BOB at a bigger show such as Nationals. Unfortunately this is not always the case... Or they become frustrated with the quality of babies they get from breeding their "Grand Champions" together with not a single baby that is worth keeping. They begin to ask what they did wrong and begin to doubt that they even want to continue in the breed. What can we with more knowledge and experience do in order to help the new exhibitors in this breed? This is where we need to educate. We as a club in my opinion are one of the best at welcoming our new exhibitors into the breed and more than willing to help out by sharing our knowledge and experience. But what can we do to encourage them to want to stay in the breed? Well I personally think that we need to go up to those we haven't seen at shows before and introduce ourselves. Encourage them to feel different animals. When I first got into this hobby the oldtimers would encourage me to feel the bodies and coats on different animals so that I could get a sense of how a good textured animal felt compared to one with not enough guard hairs and too much density, what a full hindquarter felt like versus what a pinched or a squared hindquarter felt like. Good shoulders versus long or low in the shoulders you get my drift. We need to educate! Now by now you're probably thinking ok but I already do this so what more do you expect me to do? After all, you can only lead a horse to water... With all this being said and done, what else is there left to do? To this I reply that we sometimes need to take a step back, pause and look at our own herd and ask ourselves, am I breeding to the SOP and bettering the breed or am I breeding for the judges fancy? Now granted I know I'm probably going to get a lot of flak for this but ask yourself how often have you heard a judge put more emphasis on density over guard hair? Our breed has more points for texture over density but yet I see more and more judges pick a dense coat over a textured coat. This is where we need to be willing to educate and show examples of what a good coat should be versus a bad coat. We should be leading by example with each and every rabbit we put on the table with an animal that represents what the SOP says, not what we feel the judges like. Anyway folks I'll get off my soapbox and I hope to hear back from you and what your thoughts are. As always please feel free to reach out to me if you have any questions or concerns and I will see you at the shows!



ALEX WILLIAMS  
NJWRCsecretary@gmail.com  
zcharmed@msn.com



# SIGNIFICANT DATES



- June 1, 2023 Planning starts for Convention 2022  
Start thinking about GFA donations! Must be a minimum of 5 months of age at Convention. Hold back one of your sale animals.
- June 30, 2023 End of 2021/22 Sweeps year
- July 1, 2023 Start of 2022/23 Sweeps year
- August 1, 2023 Ballots go out for club elections
- August 15, 2023 Fluff Deadline, Fall issue
- September 1, 2023 Ballots due for Club elections
- October 7-11 ARBA Convention, Louisville KY—100th Anniversary of ARBA, 35th Anniversary of the Jersey Woolly breed!
- November 5, 2023 Fluff Deadline, Winter issue



BETHANY ROBERTSON  
bethanyrobertsongm@gmail.com



## Historian Report

Hello from your club Historian!

The ARBA has many incredible resources for its members and this includes an extensive library. The ARBA Hall of Fame Library contains books, magazines, photos, and artifacts showcasing the hobby and history of the American rabbit and cavy over the last century.

They have a complete collection of all of the American Standard of Perfections, Guide books, year books, and Domestic Rabbit magazines.

I recently found out that they have also set up displays for each recognized breed within the library. When one of our members visited, they found that the Jersey Woolly display only has a place card. It is my hope that by reaching out to our members that we may be able to add to this display to share with others some of the beautiful history behind our breed.

This can include photographs, artwork, old awards, and so much more. If you are interested in donating or have questions regarding items that may hold historical value to our club, please reach out!

Thank you,  
Bethany Robertson  
Photo taken by Michael Wolfe showing display at the ARBA library



# National Jersey Woolly Rabbit Club NEW Membership Application

Name

ARBA#

For Family membership

List names of all family members that wish to join and who currently live at the same address:

ARBA#(if available)	Youth DOB required (month & year)	Name
ARBA#(if available)	Youth DOB required (month & year)	Name
ARBA#(if available)	Youth DOB required (month & year)	Name

Name	ARBA#(if available)	Youth DOB required (month & year)
------	---------------------	-----------------------------------

Address & Street	City	State	Zip	County	Number
------------------	------	-------	-----	--------	--------

Phone # \_\_\_\_\_

E-mail: \_\_\_\_\_

Membership includes an email version of the newsletter and access to the NJWRC Members facebook page.

Adult New Membership*	<i>1 year \$15 or 3 years \$35</i>	\$ _____
Adult Renewal	<i>1 year \$12 or 3 years \$25</i>	\$ _____

Youth New Membership*	<i>1 year \$12</i>	\$ _____
Youth Renewal	<i>1 year \$9</i>	\$ _____

Family Membership	<i>1 year \$25 or 3 years \$60</i>	\$ _____
<i>2 adults and any children under the age of 19 legally residing at the same address</i>		

Life Membership	\$125 one-time payment	\$ _____
<i>Any member in good standing who has held continuous membership for a minimum of 3 years and has reached the age of 45 years.</i>		

**Total Due** \$ \_\_\_\_\_

Send check or money order payable to **NJWRC** along with the application to:

**NJWRC Secretary, Alex Williams**  
**932 Bentleyville Road, Charleroi, PA 15022**  
[NJWRCsecretary@gmail.com](mailto:NJWRCsecretary@gmail.com)

**Or: PayPal:** [NJWRCclubTreasurer@gmail.com](mailto:NJWRCclubTreasurer@gmail.com) (if paying by PayPal, make sure to *type YOUR NAME and MEMBERS* included on this application in the *PayPal Notes* section.) *a list of ALL*

# Treasurer Report



BRENDA REILLY  
NJWRCLUBtreasurer@gmail.com



# BOARD ELECTIONS



Each year, we have elections for some of the board positions. This year, we will be voting for odd-numbered District Directors, and President. Ballots will be sent out in August, returned by September 1st, and candidates will take up their positions following the General Membership Meeting at Convention in October.

~Cheryl Loesch



Hello NJWRC Members!

I am very excited to be running again for District 1 representative for our National breed club.

Some of you may already know me, as I have a running joke with my family that I was “born into this hobby” but I’ve been raising and showing rabbits for most of my life.

Jersey Woolies have always been one of my favorite breeds and as an adult they became my passion. I am co-owner/breeder of Wild Meadows Rabbitry where our primary breed are the Woolies and most of our barn space is dedicated to them. I have truly enjoyed being able to work with other knowledgeable breeders that have taught me so much and have been able to develop some wonderful, long lasting friendships through these rabbits.

I look forward to continuing to promote our club and breed if given the opportunity.

Thank you!

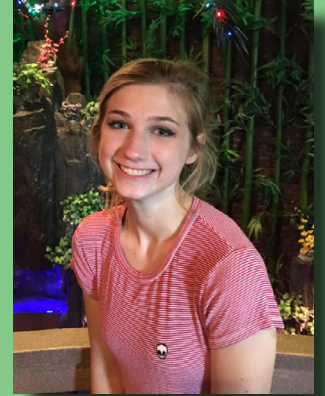
## DISTRICT 1



BETHANY ROBERTSON  
bethanyrobertsongm@gmail.com

## DISTRICT 3

My name is Izzy Bukovich and I am located in Central Minnesota. I am beyond excited to be running for a second term as your D3 Rep. While I have only been raising rabbits for a few short years, I am dedicated to the improvement and promotion of our beloved woolies, and I am continuing to learn about improving our breed. I look forward to what the future holds for our club and our breed!



IZZY BUKOVICH  
izzybuk18@gmail.com

Hello everyone!

I am Brenda Kneir, Region 5 Director. Most of you know me by now, but if not I will tell you a little about myself.

My husband got me interested in Woolies in 2015 when he came home from a local auction with an adorable pair of Jersey Wooly. I fell in love with the sweet, love-able little guys and the rest is history.

The best thing about breeding and being involved with rabbits is the people and friendships I have cultivated. Being a director gives me the opportunity to help new breeders and youth. I am very passionate about helping our youth to grow and succeed in their rabbit program. I believe if we teach them right while they are young they will grow up to be responsible breeders. I have two grandchildren that are active in breeding and showing Jersey Wooly and Polish. I love seeing the friendships and good sportsmanship they are forming.

I have been District 5 Director since 2019. It's a big responsibility. Being apart of the JW board gives us the opportunity to make decisions in the best interest of this wonderful breed and their breeders. I am always just a phone call, text or email away to help with any questions or concerns you may have. Feel free to reach out anytime! I would be honored to serve another term as your district representative.

Brenda Kneir

## DISTRICT 5



BRENDA KNEIR  
mobunniesrabbitry@yahoo.com

## DISRTICT 7

My name is Connie Forward. I live in Bouckville, NY. I started showing Woolies back in 2006 after I won a trio at the Texas Convention. I am running for the District 7 Director position. I have traveled all over the country to show with my son, Steven. I feel I can do a good job to represent our district. We are always encouraging new breeders. Anyone can come to me with their opinions on how to improve our club, and I will pass them on. I am all for new ideas and promoting the Youth.



CONNIE FORWARD

Hello, my name is Michelle Landis. I am from Perkasio, PA and I am excited to be running for District 9 director again. I have learned so much in my 2 years as the D9 Director and I am very excited to run for that position again. We have an amazing group of people that are running our National Jersey Wooly Rabbit Club and I would love to continue working with them to improve our club and our breed.

For those of you who don't know me.... We were introduced to Jersey Woolies about 13 years ago when my daughter Ashley Landis fell in love with the breed at a 4H picnic. Little did I know what we were getting ourselves into back then, but I am sooo glad that we did it! When Ashley started to lose interest in showing in 2019, she handed over her entire herd to her brother Cody Landis. Through it all, I got to be the taxi, show mom and cheerleader for my kids. Cody decided to split his herd with me 2 years ago with him showing his half of the herd in Youth and me showing my herd in Open. I have had soooo much fun showing with all of the Open breeders.

Now for a bit about me... I am the current D9 director for the NJWRC, the Treasurer and Show Secretary for North East Jersey Wooly Breeders, an Assistant 4H leader for Carrot Crunchers Rabbit & Cavy Club, I had the extreme pleasure of procuring rabbits for the Golden Fleece Auction at Reno, NV this past year and am so excited to have this wonderful honor again this year in Louisville, KY.

If chosen as your D9 director, I promise to continue to work side by side with all of the other board members to promote our breed to the best of our abilities. I want to promote a feeling of inclusion, friendliness, great sportsmanship and an openness to listen to everyone's ideas for our club. I love to hear from all of our D9 breeders and other breeders from all over the country. We have an amazing membership in our club that is full of so many talented and wonderful people. I see a very bright future for the NJWRC.

## DISTRICT 9



MICHELLE LANDIS  
rabbitcrossroads@aol.com

I'm Cheryl Loesch, and I'm running for a third, and final, term as President of the NJWRC. My practical experience in club work includes my previous two terms as President, two terms as Vice President, and D3 Director before that. Over the years, I have served as Chair or member on various club committees, including Constitution and Bylaws, and Standards Committees. I was the Managing Editor for the Fluff, and have volunteered many, many hours at Conventions and for other club needs. I've also had the pleasure of being President for a local Specialty Club, the Great Plains Jersey Wooly Rabbit Club, and have served there as host to four Nationals. I've also been President of an AKC dog club, and served in local community clubs.

Most of you know that I came into this hobby through my child, as many of us have. He showed in youth starting in 2008, and we learned together about this breed. In 2012, I started with my own small herd, and by the next year, Pi Hollows was my rabbitry entirely. Once we got started with that one little Wooly, there was no turning back. I am deeply committed to bettering this breed, and to stewarding the club to the best of my ability.

I am grateful for all of your past support, and I thank you for considering me for the future.

## PRESIDENT



CHERYL LOESCH  
momdeplume@comcast.net





NICOLE SCHMITT  
njwrceweeps@gmail.com

## Sweepstakes/Sanctions Report (Continued)

RTW (ready to work): The RTW phase is the most “flexible” for when / where I can work on it. It is during the RTW phase that Bonus Points, Quality Points & Ear #'s recorded. I don't need a computer to do this, and often do it in the middle of the night when I can't sleep! I try to do this part as soon after receiving the report as possible, since this is the point at which I would find any errors in the report that weren't glaring enough to be caught in the 1<sup>st</sup> review. ✍️ Luckily, the VAST majority of reports are received complete & perfectly fine!

Following RTW is RTCML (ready to check membership listing): Ready to check out that big ole membership list (again, being VERY careful that I'm in the right breed! Yeah, that's a continuing theme throughout!). The membership list date is recorded on the paperwork as well. Reports are checked using the 1st membership list received in the month following the show – December shows / January listing. This ensures that anyone that joined the club during the month of the show is sure to receive their points.

RTE (ready to enter): Yahoo! After all that pre-work, I'm finally ready to roll! The reports are entered – and when complete, the fill color on the Sanctioned Shows Listing is changed from yellow to light gray. The bulletin deadline is noted on both the Sanctioned Shows Listing, as well as on the paperwork.

Once entry is completely done, the paperwork is ready to scan. All reports (and correspondence regarding the report, as well as the original sanction request), are scanned as PDF files individually, and are then uploaded to my Google Cloud. Once the upload is complete, all paperwork is recycled. If something comes up with a report, I can download it again from my Cloud, print it, note any issues, and then it is rescanned & uploaded again with the extra notes. Once the scanning is done, it's noted on the sanctioned shows listing with a “G” in the scanned column (in case you ever wondered what that was, which you probably didn't because it's really not that interesting!).

HOLD (holding for next new membership listing). We don't see the HOLD one very often, as most shows are not that expedient with getting reports in! These reports stay in the RTCML envelope until early the following month when I've received the updated membership listing from our valued Club Secretaries. ✍️ Then the membership is checked & the report can be entered.

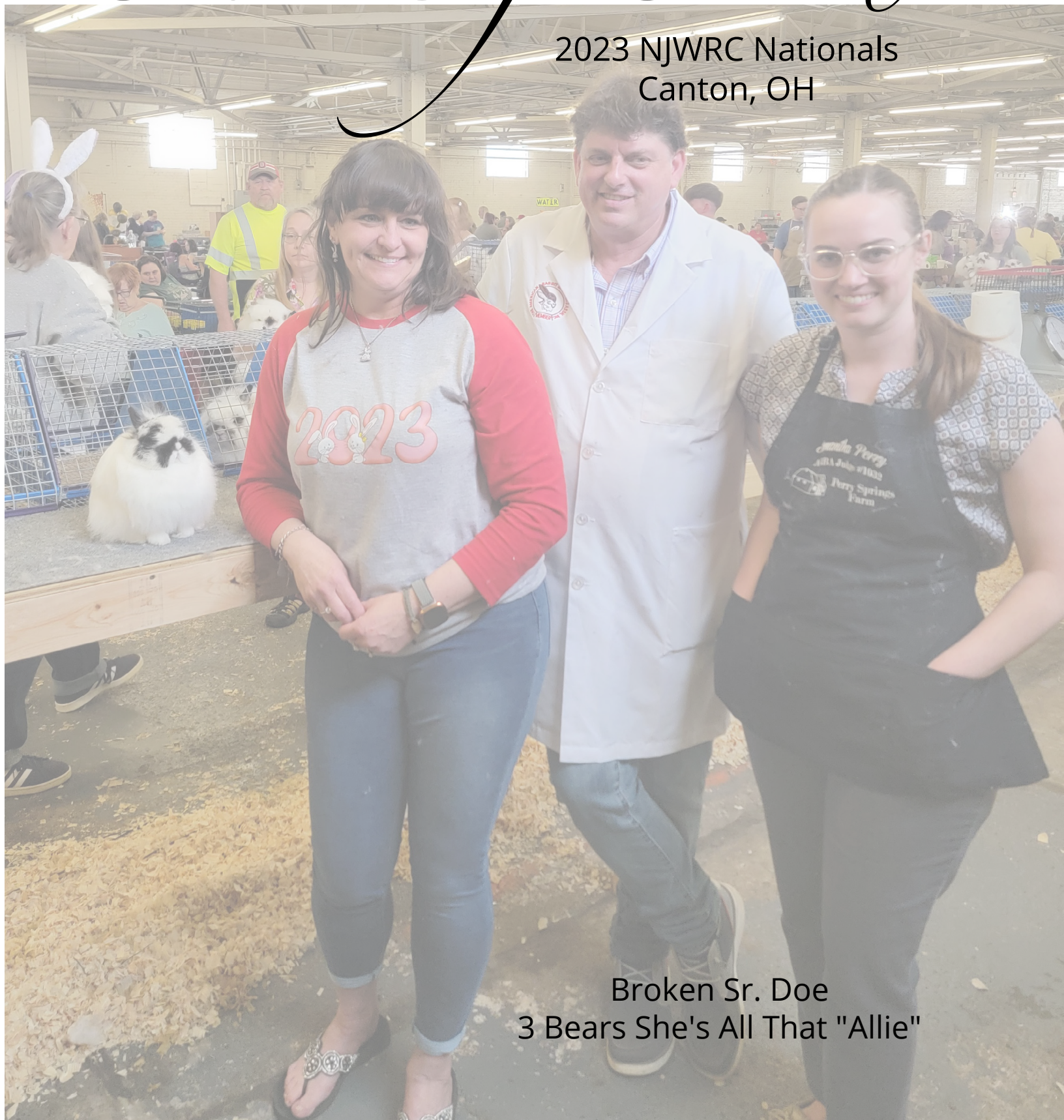
Now, lest I take up even more space in this already jam-packed Gazette, I will end my journey's tale here!

Till next time!

-Nicole

# Best Of Breed

2023 NJWRC Nationals  
Canton, OH



Broken Sr. Doe  
3 Bears She's All That "Allie"



It's been a couple weeks since Nationals and I am still on Cloud 9. I don't know where to begin with the amazing time I had at Nationals this year. Our show committee did an incredible job organizing the show, the fabulous awards, and judges. Seeing all of my Jersey Wooly Peeps was like seeing family I haven't seen in ages. We are so lucky to have such an Incredible Family within the Jersey Wooly breed. The Jersey wooly rabbits are said to be sweet, docile and loving and the owners of this breed I feel are the same. When I get stressed with all the work of owning rabbits, nonbreeders ask me why I don't sell

out. I love my rabbits but love my Jersey Wooly Family just as much. Thank you. You all are amazing, caring and so FUN.

I am so honored to have won BOB and The wool class with 3 Bears She's All That "Allie" my Broken Sr Doe. There were so many beautiful rabbits at the Ohio Nationals. I adored Allie from the time she was a baby. Her coat is amazing and I loved her markings. She earned her name, She's All That, when she was about 8 weeks old. She has an attitude and lets you know it, but also loves to be cuddled and scratched. She loves to self pose. She's All That also went on to win BIS the next day in Ohio for the All breed show where 7 National Shows were held that weekend. She also has a RIS and a double BIS at the National Capital Show in Maryland. This is so amazing considering she isn't even a year old yet. I can't wait to see where she goes from here.



3 Bears Antoinette, REW SR Doe, is her sister from the same dam but different sire. Antoinette was the Group winner for Selves. She has an incredible coat that I strive for, an easy care, fluff and go coat. She also won the overall white wool.

3 Bears Barney, a Black Otter Buck, was my group winner for Tans. He is small but a solid little buck out of a Doe that I received from Billy Miller. He also works as a therapy rabbit because he is so sweet and docile.

I am so honored to have had such incredible wins at Nationals in Ohio. I must give credit where credit is due. My wins are all to do to the Incredible Jersey Wooly Family trying to better the breed. She's All That and Antoinette are a combination of 3 Bears Rabbits and the Landis rabbits. The dam of both is Ashley, a broken Doe named after Ashley Landis. A daughter of a rabbit that I received from the Landis Family to help improve my herd. My Tan buck as I mentioned above was out of a doe from Billy Miller. It is with that cooperation of helping each other within the Jersey Wooly breed that in the 15 years I have been doing Jersey Woolies, I have seen the Jersey wooly become an incredible rabbit. You rarely saw a Jersey Wooly win Best in Show 15 years ago. Now you see lots of BIS Jersey Woolies.

The incredible love I felt when I won BOB is undescrivable. Thank you. The way we support each other and care about each other, that is what showing Jersey Woolies is all about.

I can't wait to see everyone at the Convention in the Fall.



# *Best Opposite Of Breed*

2023 NJWRC Nationals  
Canton, OH



Broken Sr. Buck  
Barnwood's Link



I am beyond thrilled to have won best opposite at the 2023 Jersey Wooly nationals with my beloved rabbit, Barnwood's Link! This is a momentous achievement that I have been working towards for a long time, and it feels incredible to have finally accomplished it. I am grateful for all the support and encouragement from my friends and family who have helped me along the way. Even when Link was just a baby I knew he would be special. Link is one of my most successful homegrown rabbits, winning many awards starting in youth and now in open.

Link's parents are Barnwood's 21, a broken chestnut doe, and Hot Shot's Savvy, black buck. He has many different lines in him including Baby Blue, Vera and Allstar. Link's dad has also been very successful on the show table and has won many BOB and BOS in youth and open. Link's mom is always reliable when giving me amazing show stock. Link already has offspring and I look forward to showing his offspring and getting more from him in the future.

~Madelyn Deselm

