



CLASSICAL

LIGHT CLASSICAL (60 DAYS)

COUNTRY

HIT COUNTRY (30 DAYS)

MODERN COUNTRY (60 DAYS)

TRADITIONAL COUNTRY (60 DAYS)

DANCE

DANCE (30 DAYS)

RETRO DISCO (90 DAYS)

HEALTH & FITNESS

'70S & '80S WORKOUT (90 DAYS)

CLASSIC ALTERNATIVE WORKOUT (180 DAYS)

CLASSIC ROCK WORKOUT (180 DAYS)

GLOW (30 DAYS)

NEW AGE SPA (90 DAYS)

ZEN (30 DAYS)

INSTRUMENTAL

CONTEMPORARY INSTRUMENTALS (60 DAYS)

EARTHTONES (30 DAYS)

TRANQUILITY (90 DAYS)

INTERNATIONAL

ITALIAN BISTRO BLEND (60 DAYS)

JAZZ

BIG BAND SWING (90 DAYS)

CLASSIC JAZZ VOCAL BLEND (60 DAYS)

JAZZ (60 DAYS)

JAZZ VOCAL BLEND (30 DAYS)

RAT PACK (90 DAYS)

SMOOTH JAZZ (30 DAYS)

LATIN

FIESTA TROPICAL (60 DAYS)

HURBANO (formerly Reggaeton) (30 DAYS)

LATIN HITS (formerly Latin Contemporary) (30 DAYS)

LATIN JAZZ (90 DAYS)

ROCK EN ESPAÑOL (90 DAYS)

ROMANCERO LATINO (90 DAYS)

OLDIES

GOLDEN OLDIES (60 DAYS)

SONGWRITERS OF THE '70S (90 DAYS)

UPBEAT OIDIES (180 DAYS)

POP/ADULT CONTEMPORARY

'90S HITS (60 DAYS)

ADULT CONTEMPORARY (90 DAYS)

CITYSCAPES (60 DAYS)

CLASSIC HITS BLEND (90 DAYS)

CLUB 12 (30 DAYS)

FAMILIAR FAVORITES (60 DAYS)

HOT TRAXX (60 DAYS)

METRO BLEND (30 DAYS)

MODERN DAY DIVAS (30 DAYS)

POP STYLE (60 DAYS)

SOFT HITS (60 DAYS)

VIXENS (30 DAYS)

ROCK

ALTERNATIVE (60 DAYS)

COLLEGE ROCK (30 DAYS)

FOLK ROCK (90 DAYS)

SPECIALTY

BEACH PARTY (90 DAYS)

CHILDREN'S (60 DAYS)

URBAN

GROOVE LOUNGE (30 DAYS)

HOT JAMZ (HIP HOP) (30 DAYS)

URBAN ADULT CONTEMPORARY (30 DAYS)

URBAN BEAT (30 DAYS)

You'll receive new music styles that follow ProFusion D's regular production schedule based on your music profile and the service rotation you've selected. ProFusion D styles are created to satisfy the diverse needs of any business by offering a selection of targeted music styles with mass appeal. Now you can get programs you want on a schedule you can count on.



sight. sound. science.™



PROFUSION D

ProFusion D provides digital-quality music and message marketing in one comprehensive high-performance system. Utilizing ProFusion D's on-hold capabilities, DMX will create the perfect solution for your business to increase your sales, enhance your image and connect with your customers.

PROFESSIONAL MUSIC PROGRAMMING You'll receive an unparalleled selection of demographically targeted music styles with original artists' songs. Each ProFusion D disc contains up to 20 hours of music.

ON-HOLD MESSAGE MARKETING ProFusion D allows you to inform callers and capture their attention by promoting your products and services or by offering valuable business information.

FLEXIBLE UPDATES DMX MUSIC will automatically send you an update on a 30-, 60- or 90-day rotation based on your business needs. In addition, you'll receive a starter library that includes two discs of music styles that are right for your business.

TOP-OF-THE-LINE TECHNOLOGY The robust technology of ProFusion D includes a sophisticated CD buffering system that helps extend the life of your system. Our professional-grade equipment offers versatility and quality that will keep up with continuous commercial use.

SUPERIOR SOUND QUALITY ProFusion D delivers the highest fidelity in an on-premise platform with DFX Dynamic Sound Enhancement software. DFX provides enhanced fidelity, ambience, dynamic and bass boost performance.

TOTAL MANAGEMENT CONTROL DMX MUSIC puts you in charge of your business environment with a proprietary system that only plays our professionally programmed discs. You'll no longer have to worry about your staff bringing in their own CDs. Plus, you can change the music with the time of day or day of week so you can cater to a changing clientele.

EFFICIENT ON-HOLD MESSAGING It's never been easier to keep your callers on the line, promote or highlight specific products and services, or entertain them while they wait. With ProFusion D, your phone system will turn into a powerful communication center. We can use your messages or our music experts can create message content from concept to production, including copywriting and providing professional voice talent. Our built-in messaging-on-hold feature makes the ProFusion D system a compelling, cost-effective solution to integrate messaging and music into one package.

SIMPLE TO USE ProFusion D is easily installed, which is compatible with your business' existing technologies and sound systems. The ProFusion D system provides worry-free operation throughout the day so you and your customers will enjoy the quality sound of professionally programmed music. If you choose our messaging-on-hold service, all of your audio media will arrive on one CD. You just insert the new disc and your music and messages are automatically updated. It's that simple. You'll get the convenience of a hands-free solution and the flexibility of a CD player in a single-platform solution.

SUPERIOR PROGRAMMING FEATURES

- Digital-quality audio
- Up to 20 hours of digital music per disc
- On-Hold Message Marketing capability
- 30-, 60- or 90-day digital music updates
- DFX Sound Enhancement Software
- Sophisticated CD buffering technology
- Opening disc library
- All licensing fees are paid

AUDIO PERFORMANCE*

- Sampling Rate: 44.1 KHz
- Frequency Response: 20.0 Hz to 20.0 KHz +3.0 dB
- Digital Audio: 1 mono zone with 1 zone messaging-on-hold option

POWER*

- Power: Worldwide 115 VAC – 240 VAC, 50 Hz – 60 Hz
- Consumption: 100 watts maximum

FRONT PANEL*

- DVD Drive

REAR PANEL*

- Analog Audio: Mono (1 mono zone with 1 zone messaging-on-hold option)

MECHANICAL*

- Dimensions: 15.5" x 3.75" x 16" (WxHxD)
- Weight: 15 lbs.
- Convection cooled

*Design and specifications are subject to change without notice

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800.345.5000 * www.dmxmusic.com