

"It is an illusion that photos are made with the camera... "

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Happy Friday! A very warm week here on the west coast, and a good opportunity to finish a major website update. The shot above from South Beach in Miami is an indication that that new images are available - new stories to come! My original plan was to introduce themed-galleries on the website this autumn in time for the new year, but after the past two months of motorcycle races, airshows, and fireworks-festivals there's definitely enough content to have some new gallery rooms to wander through. And incentive for me to fill them with more content. I can no longer hide behind the randomness of everything in one place. A welcome challenge by the way. Although I am becoming more comfortable with the day-to-day of marketing, social media, and administration the real delight here is finding great opportunities and turning those into images people want to see. At least, I hope that's what's happening!



The notion of [Action Graphics and Blue Marble Scenes](#) is still the website underpinning, but within those there are new galleries - I think of them as new rooms. [Blue Marble](#) has three new galleries, including Nature's Best, and a gallery with a short photographic essay on South Beach Miami. I'm thinking of that as a short-term presentation, and may do more of these for places and events. [Action Graphics](#) has themed galleries for Autosport, Motorcycle Racing, Airshows, and Rodeo - there was a lot of overlap and it made

sense, at least to me, to find ways to highlight these activities.

New Content! This update isn't just moving things around - it was an opportunity for me to get several new images finalized and put together, as well as all the content from the [air show](#), and the [South Beach themed essay](#).

For those of you already familiar with the website I would appreciate some feedback on how this update is for finding your way around - I'm not wanting people to be lost in the gallery and not sure where to go! If you have suggestions and comments just respond to this email - and thanks in advance.



The past few weeks have seen a real uptick on the number of viewers on the website, and on our Facebook page. Thank you to everyone who has helped with that by sharing these emails and encouraging new viewers to find the website. It's fun to have all that going on - I do appreciate the comments and feedback, and have enjoyed discussions with new people looking for more information, or just wanting to know how a shot was done. It's all a great journey and that journey involves the people you get to meet along the way.

And that quote above on the email title line - it's from a photographers saint, Henri Cartier Bresson, a champion of spontaneous photography. And he's right about what makes a photograph work for each of us, and it's surely different for you than for me when you see an image. I like that. I'm enjoying the experience of what that means.



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