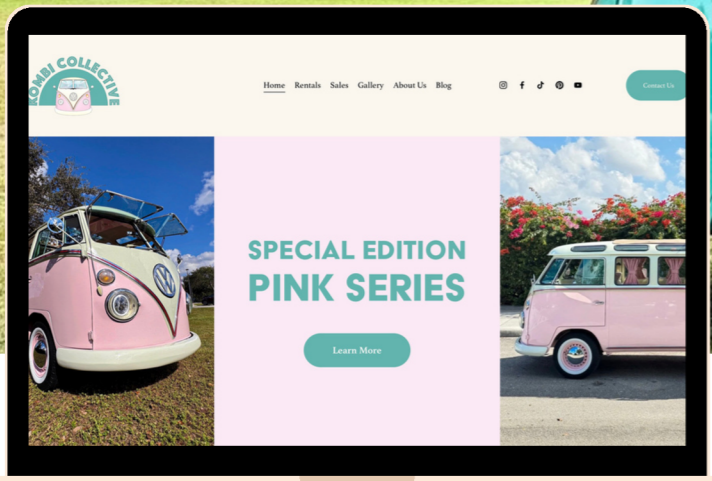




KOMBI COLLECTIVE CASE STUDY

A complete solution for your business!



Logo & Brand Development



Website Design



Marketing Management

Kombi Collective was created to bring the charm of vintage Volkswagen buses into modern experiences, events, travel, and lifestyle branding.

Frontier Marketing helped build the brand from the ground up — starting with the name, logo, visual direction, website, and overall brand identity. The goal was to create a business that felt nostalgic, fun, premium, and instantly recognizable.

What started as an idea became a fully developed brand with a strong online presence, a professional website, and a growing social media following.

Social Media Success

Kombi Collective's social media presence became one of the clearest signs of the brand's success.

Because the brand was built around strong visuals, lifestyle appeal, and a unique concept, it naturally translated well to Instagram and other social platforms.

The result was a social presence that feels consistent, recognizable, and highly shareable.

 **5.7K FOLLOWERS**
Under 2 years

 **MILLIONS OF VIEWS**
Across all platforms

KEY WINS

1 Brand Creation
We created the name, logo, brand identity, and creative direction that turned Kombi Collective into a memorable vintage lifestyle brand.

2 Website & Digital Presence
We built a polished website and visual presence designed to showcase the buses, tell the story, and support social media growth.

3 Business Impact
We transformed an idea into a recognizable brand with a professional image, strong online presence, and long-term growth potential.

