



Norfolk Sunday Football League

Social Media Policy

1.1 Introduction

Members of the Norfolk Sunday Football league (NSFL) enjoy the opportunities and rewards of a Sunday Football league combined with affiliation to county and national Football associations. It is subsequently expected that members will uphold the ethos of the League in all social media interactions. Members will not act in such a way that the image of the NSFL is brought into disrepute nor in a way that harms the immediate and wider football community.

Social media can be, when appropriate, an effective tool and is commonly used by the NSFL community to express their views, comments, ideas and criticism on a whole range of issues. NSFL expects members to use social media in a respectful and responsible manner. Social media should not be used to insult, present offensive or inappropriate content or to misrepresent the club or any member of the NSFL or the external football community.

The League has official X and Instagram presence where we look to foster a community spirit in sharing the success of all clubs.

1.2 Rationale

The purpose of this policy is to set standards of behaviour for the use of social media that are consistent with the broader values and expectations of the NSFL community.

1.3 Definition

Social Media - refers to all social networking sites such as (but not limited to): Facebook, X, Instagram, LinkedIn, Google+, YouTube and covers any way how these services are accessed.

1.4 Scope

This Policy applies to all those under the remit of the NSFL code of conduct. These documents can be accessed from the League website.

[Norfolksundayleague.co.uk](http://norfolksundayleague.co.uk)

1.5 Rights and Responsibilities

Members are expected to show respect to others, including members of the NSFL and wider football community.

Members are also expected to give due respect to the reputation and good name of NSFL.

SOCIAL MEDIA POLICY

- Respect the rights and confidentiality of others and the club - Do not impersonate or falsely represent another person
- Do not bully, intimidate, abuse, harass or threaten others
- Do not make defamatory comments
- Do not use offensive or threatening language or resort to personal abuse towards each other or members of the NSFL Community
- Do not post content that is hateful, threatening, pornographic or incites violence against others
- Do not post content that harms the reputation and good standing of the NSFL or those within its community
- Do not post content that contravenes the rules and regulation of the FA or leagues that we play in
- Adhere to the age restrictions for the use of the social media site in question

Any member of the NSFL who feels that they may have been subjected by a third-party to any of the elements mentioned in section 1.5 for club related matters, should report such matters directly to the League via the League Secretary.



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1.6 Breach of this policy

A breach of this policy may also involve a breach of other NSFL policies, and should be read in conjunction with the:

- NSFL Codes of Conduct
- The FA Responsible use of Social Networking sites guide
- The FA Social Networking, websites, mobile phones, email communications guide

A breach of this policy will be considered by the committee, or their delegates, and will be dealt with on a case by case basis.

All reports of cyber bullying and other technology misuses will be investigated fully and may result in notification to the police where the NSFL is obliged to do so. Sanctions may include, but are not limited to, suspension, or banning from membership of NSFL. Members must be aware that in certain circumstances where a crime has been committed, they may be subject to a criminal investigation by the police over which NSFL will have no control.

1.7 Reference material

Further guidance on Social Media can be found on The FA website -

<http://www.thefa.com/my-football/football-volunteers/whatsyourpitch/goingforpr>

