

# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## Check out that forecast...

### In this issue:

- A note from the Executive Director
- Music on Miner
- Live Music
- Northland Mardi Gras
- Upcoming Events
- Library Corner
- Calendar
- Miner Ave Construction
- Ribbon Cuttings
- #LiveRuskCounty

Dear Rusk County Community Members,

Is it bad luck to share a photo of the weather forecast this far in advance? I am going to take my chances... because just LOOK at this forecast for the coming weekend!

Early this summer the Midwest experienced a ton of rain. Many weekend activities plagued by rain fall. Many golf league nights canceled due to rain or saturated grounds from a downpour the night before! It was like we could not escape it.

Finally, Mother Nature is on our sides for a big weekend... Mardi Gras! High 70's and low 80's with SUNSHINE SUNSHINE SUNSHINE!

I am so excited to experience my very first Mardi Gras weekend. The Chamber is hosting a Arts & Crafts/ Car show on Saturday morning, there is variety of musical performances, the parades, and so much more. I guess I should not plan on working on our house at all this weekend... we are going to be BUSY!

I hope you all have a wonderful & sunny weekend (please don't blame me if I have jinxed us...), and it is filled with family, friends, and fun. Please be safe!

-Jenna Schostkewitz

Executive Director



*Rusk Area Chamber of  
Commerce - Eat, Play,  
Shop... Live Rusk County!*



Interested in becoming a Community

Investor? Email

[manager@liveruskcounty.com](mailto:manager@liveruskcounty.com)

July 17th, 2024

# WHAT'S UP?

*Eat, Play, Shop... Live*  
**RUSK**  
AREA CHAMBER OF COMMERCE

Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS - MUSIC ON MINER

CUMBERLAND  
FEDERAL BANK

*Eat, Play, Shop... Live*  
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2024 Summer series brought to you by Cumberland Federal Bank and Rusk Area Chamber of Commerce

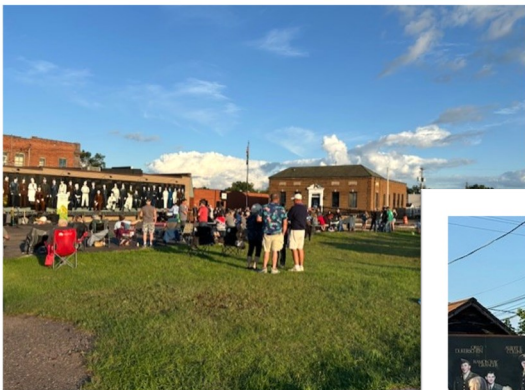
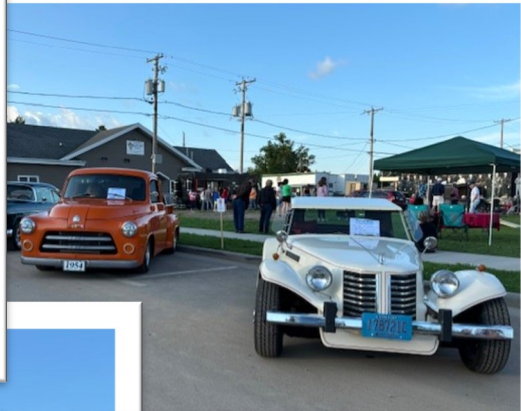
LADYSMITH, WISCONSIN



# MUSIC on Miner

LIVE SUMMER MUSIC SERIES  
& CAR SHOW! 6 PM - 9 PM

- FRIDAY JUNE 7TH @ THEATER LOUNGE WITH THE DAM LINCOLNS
- FRIDAY JULY 5TH @ MINER STATION WITH KID CACTUS AND THE TUMBLEWEEDS
- FRIDAY AUGUST 2ND @ 5TH QUARTER WITH TIM & BRIAN
- FRIDAY SEPTEMBER 6TH @ LJ'S AMERICAN WITH TBA... TO BE ALIVE!



July 17th, 2024

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## WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

# UPCOMING EVENTS - LIVE MUSIC

### ***Ladysmith Music in the Park Summer 2024 Schedule***

**June 6 Marshal Star Band**

**June 13 The Unlucky 7s**

**June 20 Songa Trio**

**June 27 Stefan Geisinger Band**

**July 3 WEDS - Danville**

SPONSORED BY FLAMBEAU VALLEY ARTS ASSOCIATION

**July 11 South of 8**

**PRE-MARDI GRAS PARTY!**

**July 25 - Squirrel Cage**

**August 1 - Best in Class**

**IN THE AMPHITHEATER**

**August 8th - Catalyst**

***New this year! Food vendors every show!***

All shows are Thursdays 6-8 pm, except for Weds July 3

All shows are at the Veteran's Memorial Pavilion  
except Aug 1 in the Amphitheater

***Bring a chair!***

***In case of rain, event will be at Worden Avenue Exchange***

LADYSMITH MUSIC IN THE PARK HOSTED BY:



July 17th, 2024

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# WHAT'S UP?

# RUSK

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Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS - LIVE MUSIC

### THE THUNDERMEN

Friday, July 19  
7-11



SATURDAY,  
JULY 20  
7-11  
IN THE PHAT SHACK

### LEATHER MUSTANG



DOLLY PARTON  
&  
ALAN JACKSON  
LOOK-ALIKE  
CONTEST

JUDGING @ 9



## THE RUNDOWNS

SUNDAY, JULY 21  
1-4  
IN THE PHAT SHACK

Live Music at Phat Bob's Big Swedes

Friday July 19- The Thundermen 7pm-11pm

Saturday July 20- Leather Mustang 7pm-11pm

Dolly Parton & Alan Jackson Look-alike contest judging at 9pm

Sunday July 21- The Rundowns 1pm-4pm



THE \_\_\_\_\_  
micah uttecht  
\_\_\_\_\_ BAND

LIVE @MINER STATION

211 MINER AVE, LADYSMITH, WI

07/20 1-4PM

July 17th, 2024

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## UPCOMING EVENTS - MARDI GRAS

### 2024 Northland Mardi Gras Dates!



# July 18-21, 2024



July 17th, 2024

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## WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

### UPCOMING EVENTS - MARDI GRAS

LADYSMITH FIRE DEPARTMENT

# CORNHOLE TOURNAMENT

SATURDAY, JULY 20TH AT 11:00 AM  
LADYSMITH FIREHALL  
FOLLOWING THE ANNUAL PANCAKE BREAKFAST  
100% PAYBACK!  
BAGS PROVIDED (CAN NOT USE OWN BAGS)  
DOUBLE ELIMINATION

REGISTRATION FEE \$20/TWO-PERSON TEAM  
PRE-REGISTER WITH JERRY AT  
715-403-0192

REGISTRATION DEADLINE : MUST BE REGISTERED  
BY 10:00 AM ON THE 20TH.



RAIN OR SHINE!!

*Legacy Saturday July 20th  
Amphitheater 2pm & 6pm*

# Two Free Shows

# YO-YO

## Comedy

Sponsored by  
**AMVETS Post 127**



World Yo-Yo Champion



**MARK HAYWARD**  
YO-YOER, JUGGLER, & COOL GUY

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Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS - MARDI GRAS



“Congratulations to our 2024 Mardi Gras Ambassador Court. What an amazing group of youth leaders. The Northland Community Club donates money to each member of the court’s cause they chose to compete for.

(R to L)

2nd Runner Up: Jordan Sandlin with a \$75 donation to Power House Lady-smith

1st Runner Up: Savannah Burlingame with a \$150 donation to Fishing Has No Boundaries.

Ambassador Select: Josie Lybert with a \$75 donation to Women With Cour-age

And your 2024 Mardi Gras Ambassador Charley Nobles with a \$200 donation to the American Foundation for Suicide Prevention-Wisconsin Chapter.

Make sure to congratulate them on their hard work when you see them this week at Mardi Gras” - Source: Ladysmith’s Northland Mardi Gras Facebook Page

July 17th, 2024

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## UPCOMING EVENTS - MARDI GRAS



**Mardi Gras 2024 Kids Parade**  
**SUNDAY JULY 21ST**  
**STARTS AT 12:30 PM**  
**DRAWING AT 12:25 PM**

Kids of all ages are welcome to kick off Parade Sunday in their favorite costumes. Meet in the Security Financial Bank parking lot starting at Noon. Participants will receive goodie bags and entered into the Door Prize Drawing. The parade ends at Casa Mexicana

Start → End

Worden Ave W, Rusk County Emergency, W 2nd St S, 1st St S, Worden Ave E, Berg's Collision and Detail, Casa Mexicana, Worden Exchange

Made with PosterMyWall.com



July 17th, 2024

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**WHAT'S UP?**

Rusk Area Chamber of Commerce Newsletter

## **UPCOMING EVENTS - MARDI GRAS**

# **MARDI GRAS**

**Saturday July 20th 12-1pm**

New This  
Year!

*Sensory Hour*

The Northland Community Club will be hosting a sensory friendly hour at this year's Mardi Gras. This will include an hour of smaller crowds, reduced noise for games and rides, and acoustic music on the main stage.

Weather Shield has donated ear plugs that individuals can pick up at the Northland Community Food Booth to help with reduced noise throughout the entire festival.

**Questions or to learn more contact 715-415-1902**

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**POP UP ART SHOW  
Mardi Gras 07/20/24  
Security Financial  
Bank Community  
Room 10 to 2.  
RAAA Artists  
Prize & Cookies**

## UPCOMING EVENTS - MARDI GRAS

### ***Thursday, July 18th***

- 4:00 p.m.- Ribbon Cutting and Opening Ceremony / Entrance to Memorial Park
- ◆ 4:00 p.m.-7:00 p.m. Veteran's Memorial Pavilion Stage – D.J. Music by "Royal Entertainment"/Memorial Park
- ◆ • 5:00 p.m.- Christman Amusements Opens / Memorial Park
- ◆ • 5:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park •
- ◆ 6:00 p.m.- Tri-County Little League Majors ALL STAR GAME / Fair-grounds
- ◆ • 6:00 p.m.- 11:00 p.m.- Veteran's Memorial Pavilion Stage "Ember" / Memorial Park
- ◆ • 11:00 p.m.- Beer Garden Closes Down • 11:00 p.m.- Closing Down Of Festival Grounds

### **Friday, July 19th**

- ◆ 12:30 p.m.- 4:00 p.m.- Rusk County Historical Society Museum Open/ Fairgrounds
- ◆ • 3:00 p.m.- Christman Amusements Opens
- ◆ • 3:00 p.m.-Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- ◆ • 3:00 p.m.- 5:00 p.m.- Veteran's Memorial Pavilion Stage - "Gundo" / Memorial Park
- ◆ • 5:30 p.m.- 8:30 p.m.- Veteran's Memorial Pavilion Stage Presents "The Dam Lincolns" /Memorial Park
- ◆ • 6:00 p.m. – Family Event – To Be Announced / Memorial Park Amphitheater (40-minute free show)
- ◆ • 7:00 p.m. – Rusk Co. Jr. Fair Truck & Tractor Pull at Rusk County Fairgrounds • 9:00 p.m. – Veteran's Memorial Pavilion Stage presents "Derek Jones & The 50 South"/Memorial Park
- ◆ • 10:00 p.m.- Venetian Night Parade and Fireworks Show / Flambeau River-Memorial Park
- ◆ • 12:00 a.m.- Closing Down of Beer Garden and Festival Grounds

July 17th, 2024

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## UPCOMING EVENTS - MARDI GRAS

Saturday, July 20th

- 7:00 a.m.- Mardi Gras Open Golf Tournament / Mickey's on the Flambeau/ Tee-A-Way Golf and Supper Club
- ◆ 8:00 a.m. – Race Start Time for “Blue Hills Running Club” Mardi Gras 5K/10K Walk Run and Kids 400M Dash 12 and under. Ladysmith High School – No charge, no shirts provided. Donations accepted for Blue Hills Running Camp for youth - bluehillsrunning@gmail.com for more info.
- ◆ • 8:00 a.m.- 11:00 a.m.- Firefighters Pancake Feed / Ladysmith Fire Hall • 8:00 a.m. – 12:00 p.m. – Rusk County Farmer's Market – Lake Ave & E. 2nd St. Parking Lot Downtown Ladysmith
- ◆ • 8:30 a.m – Registration for Mardi Gras 3 on 3 Basketball – Memorial Park – 9:00 a.m. Start Time
- ◆ • 9:00 a.m.- 2:00 p.m.- Mardi Gras Arts & Craft Fair / Downtown Ladysmith
- ◆ • 10:00 a.m.-1:00 p.m. Car Show - Downtown Ladysmith.
- ◆ • 10:30 a.m.- Cornhole / Ladysmith Fire Hall • 11:00 a.m. – Horseshoes registration/ Memorial Park. \$5 per person, 100% payback, draw a partner. • 12:00 p.m. - Horseshoes Tournament/ Memorial Park. Contact Bill at 715-532-7275 for more info.
- ◆ • 12:00 p.m.-1:00p.m. – Sensory Hour (smaller crowds, reduced noise/ music at games, rides and main stage)
- ◆ • 12:00-2:00 p.m.- Music by “Joe's Music”/Festival Midway – Memorial Park
- ◆ • 12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open / Fairgrounds
- ◆ • 1:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park
- ◆ • 1:00 p.m.-2:30 p.m. – Veteran's Memorial Pavilion Stage “Jennifer Reisch”/Memorial Park
- ◆ • 1:00 p.m.-4:00p.m. – Bingo – Armstrong Pavilion/Memorial Park – Proceeds go to the Hawkins Lions Club
- ◆ • 2:00 p.m. – Family Event – To Be Announced / Memorial Park Amphitheater (40-minute free show)
- ◆ • 3:00 p.m. – 4:00 p.m. – Parade Float Tour – Memorial Park Beach
- ◆ • 3:00 p.m.-5:00 p.m. - Veteran's Memorial Pavilion Stage presents “Greater Than Human”/Memorial Park
- ◆ • 5:00 p.m.-8:00 p.m. – Free Kartoan Caricatures by Pete and Dian Wagner – Memorial Park • 5:30 p.m.-8:30 p.m. – Veteran's Memorial Pavilion Stage presents “Curious Crow”/Memorial Park
- ◆ • 9:00 p.m.-11:30 p.m. – Veteran's Memorial Pavilion Stage Presents “Moon Fever”/Memorial Park
- ◆ • 10:00 p.m.- Venetian Night Parade and Fireworks Show / Flambeau River -Memorial Park
- ◆ • 12:00 a.m.- Closing Down of Beer Garden and Festival Grounds

July 17th, 2024

**WHAT'S UP?**

*— Eat, Play, Shop... Live —*  
**RUSK**  
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Rusk Area Chamber of Commerce Newsletter

## **UPCOMING EVENTS - MARDI GRAS**

Sunday, July 21st

- ◆ 10:30 a.m.- Parade Registration Begins / Ladysmith Elementary Parking Lot (E. 8th St. & Miner Ave.) \$25 fee for non-Mardi Gras sponsors.
- ◆ • 12:00 p.m.- Christman Amusements opens / Memorial Park •  
12:30 p.m.- 4:30 p.m.- Rusk County Historical Society Museum Open / Fairgrounds
- ◆ • 12:30 p.m.-Kiddie Parade / Downtown Ladysmith-Miner Avenue
- ◆ • 1:00 p.m.- Street Parade / Downtown Ladysmith-Worden & Miner Avenue
- ◆ Chicken Poop Contest at Miner Station following parade\*\*
- ◆ • 2:00 p.m.-4:00p.m. – Bingo – Armstrong Pavilion/Memorial Park – Proceeds go to the Hawkins Lions Club
- ◆ • 3:00 p.m. – Balloon Animal Twisting by Zor Misfitz – Memorial Park/Festival Midway – Free – Donations accepted.
- ◆ • 3:00 p.m.- Beer Garden Opens-\$3.00 Gate Admission Fee / Memorial Park •
- ◆ 3:00 p.m.- 5:30 p.m. Veteran's Memorial Pavilion Stage presents "Sean & Ian Okamoto" / Memorial Park
- ◆ • 3:00 p.m. – Queen's Court – Memorial Park • 6:00 p.m. – Raffle Drawings
- ◆ • 6:00 p.m.- 8:30 p.m. Veteran's Memorial Pavilion Stage Presents "Catalyst"/ Memorial Park

*\*\*not organized by Northland Mardi Gras*

*2024 Ladysmith Northland Mardi Gras Schedule of Events Presented By The Northland Community Club  
Memorial Park-Ladysmith, WI July 18-21 2024 FULL  
SCHEDULE AND MORE DETAILS AT  
[www.NORTHLANDMARDIGRAS.com](http://www.NORTHLANDMARDIGRAS.com)*

July 17th, 2024

# WHAT'S UP?



Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS - MARKETS AND FAIRS

June 18 thru Sept. 24

### Stacker City Farmers Market

Tuesdays • 4-6 p.m.

MILL YARD PARK  
• CORNELL •



ALL FROM LOCAL VENDORS - FREE ADMISSION

For more information, call Ginna Young, at 715-313-3713.

No charge for vendors to setup. Tables are provided, 1 per vendor only.  
No direct sales. Handmade or homemade items only.



**RUSK COUNTY FARMERS MARKET**  
Buy Local. Buy Fresh. Homegrown is Best.

#### MARKET SCHEDULE

WEDNESDAY  
AFTERNOONS

NOON - 4:00 PM

SATURDAY  
MORNINGS

8:30 AM - NOON

Open Every Market Day, Rain or Shine

Mid-June to Mid-October

<https://rusk.extension.wisc.edu/agriculture/farmers-markets/>

Find Us on Facebook & LocalHarvest.org

On the corner of Highway 8 and Second Street  
Ladysmith, WI  
(in the lot on the West Side of the Rusk County  
Government Center)

S&K BOUTIQUE PRESENTS

### CORNELL FARMER'S MARKET

EVERY OTHER  
SATURDAY  
9:00AM - 12:00PM

UP TO  
20 VENDORS

S&K BOUTIQUE  
208 MAIN ST  
CORNELL, WI 54732

[HTTPS://SKBOUTIQUE54732@MYSHOPIFY.COM](https://skboutique54732@myshopify.com)

OR  
Call 715-239-2028

Sign up here!!!



### There's No Day Like Farmers Market Day!

Saturday 9-1



The Pine Lodge Shop



July 17th, 2024

# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS

### TRACK TUESDAYS

JOIN THE RUN!

ALL AGES AND SKILL SETS WELCOME!



**JUNE 11TH- AUGUST 13TH**  
**5:30PM-BRUCE TRACK**



**Grief Share**<sup>®</sup>

Grief recovery groups

**Join us:**  
Hope Lutheran Church  
320 1st St. S., Ladysmith, WI 54848  
715-532-7739

Wednesdays, 6:00 -7:30 p.m.  
September 4, 2024-December 4, 2024  
(Except for the day before Thanksgiving.)

Call the church to register.

**GRIEFSHARE.ORG**

July 17th, 2024

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# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS - MINER THEATER



 Showtimes:

Friday, July 19th - 7pm

Saturday, July 20th - 2pm & 7pm

Sunday, July 21st - 2pm & 7pm



**MINER THEATRE presents**

# Summer DOLLAR DAYS

Movies start at 2:00PM  
All tickets only \$ 1



 JULY 2	 JULY 9	 JULY 16	 JULY 23
 JULY 30	 AUGUST 6	 AUGUST 13	 AUGUST 20

**MINER THEATRE PRESENTS**

# LATE NIGHT DOLLAR DAYS

MOVIES START AT 7:00PM  
ALL TICKETS ONLY \$1

 JULY 9	 JULY 16	 JULY 23	 JULY 30
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July 17th, 2024

*Eat, Play, Shop... Live*

# RUSK

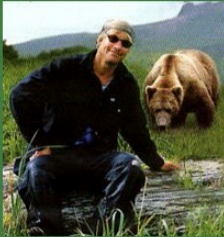
## AREA CHAMBER OF COMMERCE

# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS

**Grizzly Man**  
a  
Werner Herzog documentary  
exploring the life & death  
of Timothy Treadwell



a  
**ChaliceStream**  
Film Forum

Sunday, July 21st  
2024  
2-5 P.M.

**Destination Heaven**



a  
**ChaliceStream**  
Forum  
discussing  
our imaginings  
of that storied realm

Tuesday, August  
13th  
2024

PERFECT DAYS  
A FILM BY WIM WENDERS  
"A POEM OF EXTRAORDINARY  
SUBTLETY AND BEAUTY"



a  
**ChaliceStream**  
Film Forum

Sunday, August 18th  
2024  
2-5 P.M.



Hope Lutheran Church , Ladysmith, WI 320 1st Street South, Ladysmith

for more info call Laura Johnson 715-579-9363

Vacation Bible School will be held Monday, July 22 through Wednesday July 24 from 5:00 pm to 7:30 pm

The theme for this year's VBS is "Camp Firelight"

A Summer Day Camp adventure with God (based on Psalm 56:3). For children who have recently completed Pre K through 5th Grade. Lessons, Crafts, Music, & Science Experiments. A light supper will be served each evening.

Registration forms can be found on the church's website (hlcladysmith.org) or registration can be completed the first day. All are welcome.



July 17th, 2024

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# UPCOMING EVENTS

## VETERAN'S MEMORIAL ASSOCIATION

**DROP ZONE  
BAR & GRILL**  
Fourth Annual



# CAR & CYCLE SHOW

WITH 1950'S PIN-UP GIRLS ★ ALL MAKES, MODELS, & YEARS WELCOME

**T-N-T**  
TIRE AND AUTO  
CENTER



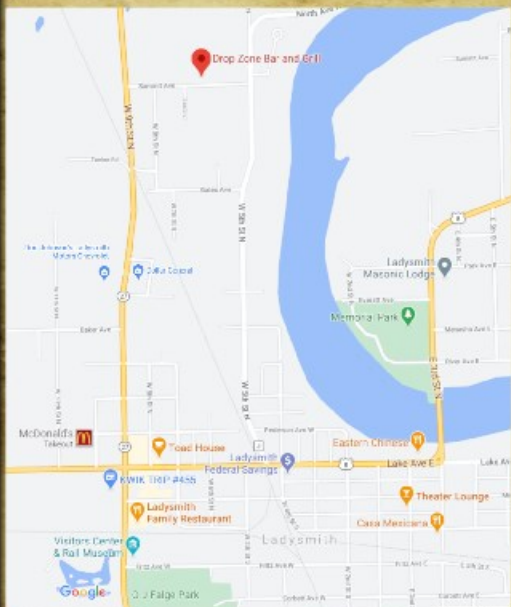
**JULY  
27**

**5 M**  
Repair and Customizing

**RUSK**  
AREA CHAMBER OF COMMERCE

★ SHOW: 10:00AM-2:00PM  
★ \$5.00 REGISTRATION FEE  
★ REGISTRATION: 9:00AM-11:00AM  
★ IN THE DROP ZONE PARKING LOT  
★ 605 SUMMIT AVE, LADYSMITH, WI 54848  
★ FOOD / DRINK AVAILABLE THROUGHOUT THE  
★ SHOW

★ 17 TROPHIES WILL BE HANDED OUT ★  
★ DASH PLAQUE FOR FIRST 100 ENTRANTS ★  
★ WINNERS FEATURED IN A 2025, 50'S PIN-UP  
★ CALENDAR AVAILABLE FOR PRE-ORDER/SALE ★  
★ PARADE FOR AREA NURSING HOMES AFTER  
★ THE SHOW



## Check out our other sponsors!

- AMVETS Post #127
- Sons of AMVETS
- CWI Automotive
- Cedar Lodge
- Small Town Auto
- Carquest
- Berg's Collision & Detail
- O'Reilly Auto Parts
- Apeiron North Fields
- Flambeau Monuments
- D.A.V. & D.A.V. Aux. Post #33
- Rocki Top Auto Recyclers
- Prolite Auto Glass

Questions? Contact the VMA/Drop Zone  
(715) 532-8772

July 17th, 2024

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## AREA CHAMBER OF COMMERCE

# WHAT'S UP?

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## UPCOMING EVENTS



YOU'RE INVITED TO THE

# MIDNIGHT AT THE MASQUERADE

A MASQUERADE MURDER MYSTERY DINNER

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**5:30 PM**  
JULY 27TH, 2024

**PARADISE SHORES**  
HOLCOMBE, WI

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The rustle of silks and feathers under muted conversation was probably the last thing heard by the tragically and unexpectedly deceased at the Billionaires' Club Annual Masquerade Ball. With a mystery under each feathery façade, unmasking the killer may be quite a challenge. It's up to you to determine which partygoer is guilty, bring this crime to justice, and save the party!



**DRESS CODE**  
Evening wear and Venetian masks encouraged.

**PURCHASE YOUR TICKETS ONLINE OR AT IMAGO DEI ACADEMY \$55 PER PERSON ADULTS ONLY**

**HOSTED BY:  
IMAGO DEI ACADEMY**

**CATERED BY: CEDAR LODGE**

*MUST BE  
AGE 21+*



# NOT YOUR GRANDMA'S BINGO

**Friday, July 26th**  
**7pm**

# GIFF'S POP-A-TOP



**Fun & Naughty Prizes**

# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS



### Nonprofit Fund Development

**OCT. 16 | ONLINE**

You will walk away with tools, techniques, and ideas to help you develop short and long term funding plans.

**REGISTER TODAY!**

#### SCHOLARSHIPS AVAILABLE

through our partnership with:



Eau Claire Community Foundation

[www.eccfwi.org](http://www.eccfwi.org) For Good. For Ever.



ROYAL CREDIT UNION.

See details on our website!



University of Wisconsin Eau Claire

Continuing Education

## UPCOMING OPEN PLAYGROUPS

ICAA Family Resource Center is hosting FREE EVENTS for families. Activities with a snack.

**JUNE 21ST**

10:00 - 11:30 A.M.

1000 COLLEGE AVE W., LADYSMITH WI

10:00 - 11:30 A.M.

MEMORIAL PARK, LADYSMITH WI

**JULY 16TH**

**AUGUST 1ST**

1:00 - 3:00 P.M.

1000 COLLEGE AVE W., LADYSMITH WI



10:00 - 11:30 A.M.

1000 COLLEGE AVE W., LADYSMITH WI

**SEPTEMBER 18TH**



Stay Current,

Follow Us on Facebook

@ICAA Family Resource Center



Contact Us,

Call Allison, Aryn or Lauren

at 715-532-4222

# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## UPCOMING EVENTS



**RUSK COUNTY**  
**NATIONAL NIGHT OUT**  
**2024**  
**Law Enforcement, Fire, EMS, and DNR**  
**Free Event For All Ages**

**TUESDAY, AUGUST 6**      **5-7 PM**  
**MEMORIAL PARK**  
**IN LADYSMITH**

Free: Food - Music - Games - Activities - Giveaways  
 K-9 Demonstrations - Vehicle Tours - Boat Rides  
 Community Resources - Bike Drawings - Door Prizes

★ ★ ★ ★ ★  
**Event made possible by the generosity of community businesses and volunteers.**  
 For more information Contact:  
 Rusk County Youth Council Facebook page or  
 ruskcountyyouthcouncil@gmail.com or call 715-532-2292



**50/50 DRAWING**      **BUCKET RAFFLES**  
**1st Annual SHELDON Craft Show**  
**RAFFLE BOARDS**

Vendors of all kinds are coming together for the 1st Annual Sheldon Craft Show! Bucket Raffles, Raffle Boards and 50/50 Drawings, all to help raise money for the Sheldon Fire Department during their Truck & Tractor Pull event. Craft Show is FREE to attend, and the Truck & Tractor pull is \$10 per person to attend.

**CRAFT SHOW TIMES:**  
**JULY 26TH, 6PM-10PM**  
**JULY 27TH, 2PM-7PM**

**Support Local Artisans - Truck & Tractor Pull (Admission \$10) - Food - Raffles**





5513 Main St, Sheldon WI - Sheldon Fair Grounds

We are still accepting vendors! Email Amanda Camren for more information!   [Dakota\\_Lover543@yahoo.com](mailto:Dakota_Lover543@yahoo.com)

July 17th, 2024

*Eat, Play, Shop... Live*

# WHAT'S UP?

# RUSK AREA CHAMBER OF COMMERCE

Rusk Area Chamber of Commerce Newsletter

## RIBBON CUTTINGS



Welcome to the  
community, Tractor  
Supply Co in  
Ladysmith!

July 17th, 2024

# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## RUSK COUNTY LIBRARY CORNER



Rusk County Community Library  
2024 Summer Library Program  
All events start at 11am

July 5: Sean the Mammoth Hunter Presentation  
July 12: Storytime and Crafts  
July 19: Scavenger Hunt in the Library  
July 26: Chris Cold Wisconsin Wildlife Presentation  
August 2: Storytime and Crafts  
August 9: Petting Zoo  
August 16: Movie Party  
June 17-July 31: Keep track of minutes read on the Beanstack Tracking app or website, or get a paper log from the library if you prefer an offline option. Receive your certificate and free book at the party on August 16.  
Registration starts June 1  
Follow us on Facebook for updates!



Rusk County Community Library  
**Lego Club Schedule**  
Summer 2024  
All ages welcome!  
Two times each day  
11am and 4:30pm  
June 3, 17  
July 1, 15  
August 5, 19

**Cookbook Club**  
Bring your favorite dish!  
Show off your best recipes by bringing your fave dish to share  
All cooks are welcome to join!



**Sunday**  
**August 11th**  
**2:30pm**  
lower level of the Library  
(East Room)

Rusk County Community Library  
**Walking Group**  
Wednesday mornings  
**@8:30am**  
Meet in front of the Library  
418 Corbett Ave W  
Ladysmith, WI



Everyone is welcome to join!  
For any questions email [swearingen@ladysmithpl.org](mailto:swearingen@ladysmithpl.org)



Join us at the  
Rusk County Community Library  
Tuesday, July 23  
at 11am for a  
Nature Storytime and  
Outdoor Scavenger Hunt




**In Person Events**  
**Fridays at 11am**

- July 5: Sean the Mammoth Hunter Presentation
- July 12: Storytime and Crafts
- July 19: Scavenger Hunt in the Library
- July 26: Chris Cold Wisconsin Wildlife Presentation
- August 2: Storytime and Crafts
- August 9: Petting Zoo
- August 16: Movie Party

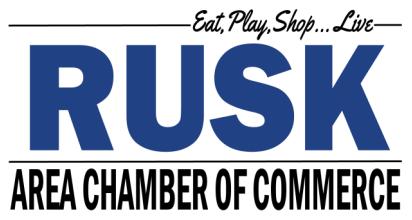
**SUMMER TEEN SERIES**  
AT THE RUSK COUNTY COMMUNITY LIBRARY  
FOR AGES 12-18  
11:00AM  
JUNE 13, 27  
JULY 11, 25  
AUGUST 8, 22



Ladysmithpl.org  
715-532-2604  
[spooner@ladysmithpl.org](mailto:spooner@ladysmithpl.org)

July 17th, 2024

# WHAT'S UP?



## Thursday July 18

- ◆ Ladysmith Mardi Gras opening day. See full schedule for details on the day's activities

## Friday July 19

- ◆ Ladysmith Northland Mardi Gras. See full schedule for details
- ◆ LIVE MUSIC at Veterans Memorial Pavilion - "Gundo" at 5pm
- ◆ LIVE MUSIC at Veterans Memorial Pavilion - "The Dam Lincolns" at 8:30 pm
- ◆ Magic Show (family event) at Memorial Park Amphitheater 6pm
- ◆ Rusk Co Jr Fair Truck & Tractor pull @ Rusk County Fairgrounds 7pm
- ◆ LIVE MUSIC at Veterans Memorial Pavilion - "Derek Jones & The 50 South" 9pm
- ◆ Venetian Night Parade/Fireworks at Flambeau River- Memorial Park 10pm
- ◆ LIVE MUSIC at Phat Bob's Big Swedes - "The Thundermen" 7pm-11pm

## Saturday July 20

- ◆ Mardi Gras Open Golf Tournament at Tee Away @ 8am
- ◆ Race start time for Blue Hills Running Club Mardi Gras 5k/10k walk/run @ 8am
- ◆ Rusk County Farmer's Market 8am-noon
- ◆ Pancake Breakfast at Ladysmith Firehall @ 8am-11am
- ◆ Mardi Gras Arts & Craft Fair in Security Financial Bank Parking lot @ 9am-2pm
- ◆ Mardi Gras Car Show on Worden Ave @ 10am-1pm
- ◆ Cornhole tournament at Ladysmith Firehall @ 10am
- ◆ LIVE MUSIC by "Joe's Music" in Memorial Park/Festival Midway @ 12pm-2pm
- ◆ LIVE MUSIC "Jennifer Reisch" at Veterans Memorial Pavilion @ 1pm-2:30pm
- ◆ BINGO with the Hawkins Lions Club at Armstrong Pavilion/Veterans Memorial Park @ 1pm-4pm
- ◆ Yo-Yo Tricks & Comedy (family event) at Memorial Park Amphitheater @2pm
- ◆ Parade Float Tour at Memorial Park Beach @ 3pm-4pm
- ◆ LIVE MUSIC "Greater Than Human" at Memorial Park @ 3pm-5pm
- ◆ LIVE MUSIC "Curious Crow" at Memorial Park @ 5:30pm-8:30pm
- ◆ Yo-Yo Tricks & Comedy (family event) at Memorial Park Amphitheater @6pm
- ◆ LIVE MUSIC "Moon Fever" at Memorial Park @9pm-11:30pm
- ◆ Venetian Night Parade/Fireworks at Flambeau River- Memorial Park 10pm

July 17th, 2024

# WHAT'S UP?



- ◆ LIVE MUSIC “Leather Mustang” at Phat Bob’s Big Swedes and Dolly Parton Alan Jackson lookalike contest 7pm-11pm

## Sunday July 21

- ◆ Chalice Stream Film Forum “Grizzly Man” @ 2pm-5pm
- ◆ Mardi Gras Kiddie Parade Downtown Ladysmith 12:30pm
- ◆ Street Parade Downtown Ladysmith 1pm
- ◆ Miner Station Chicken Poop contest following parade
- ◆ BINGO with the Hawkins Lions Club at Armstrong Pavilion/Veterans Memorial Park @ 1pm-4pm
- ◆ Balloon Animal Twisting at Memorial Park Festival Midway 3pm
- ◆ LIVE MUSIC “Sean & Ian Okamoto” at Veterans Memorial Pavilion Stage 3pm-5pm
- ◆ LIVE MUSIC “Ladysmith City Limits” at Veterans Memorial Pavilion Stage 6pm-8:30pm
- ◆ LIVE MUSIC “The Rundowns” at Phat Bob’s Big Swedes 1pm-4pm

## Tuesday July 23

- ◆ Farmer’s Market at Mill Yard Park in Cornell @ 4pm-6pm
- ◆ Track Tuesdays at Bruce Track @ 5:30pm

## Thursday July 25

- ◆ MUSIC IN THE PARK “Squirrel Cage” at Veterans Memorial Park in Ladysmith 6pm-8pm

## Friday July 26

- ◆ Sheldon Craft Show at the Sheldon Park @ 6:00pm-10:00pm
- ◆ Sheldon Fire Department Truck Pull 7pm

## Saturday July 27

- ◆ Sheldon Craft Show at the Sheldon Park @ 6:00pm-10:00pm
- ◆ VMA Car & Cycle Show at DropZone @ 10:00am-2:00pm
- ◆ Masquerade Murder Mystery Dinner at Paradise Shores @ 5:30pm
- ◆ Rusk County Farmers Market @ 8:30am-noon
- ◆ Chetek Farmers Market @ 9am-1pm

## Thursday August 1

- ◆ MUSIC IN THE PARK “Best in Class” Veterans Memorial Park Amphitheater Ladysmith

## Tuesday August 6

- ◆ National Night Out at Veterans Memorial Park

## Thursday August 8

- ◆ MUSIC IN THE PARK “Catalyst” Veterans Memorial Park Ladysmith



July 17th, 2024

*— Eat, Play, Shop... Live —*

# RUSK

AREA CHAMBER OF COMMERCE

## WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

### Miner Avenue Construction



## Miner Avenue GIVEAWAY!


\$400 MONTHLY IN CHAMBER BUCKS TO BE GIVEN AWAY!

Winners pulled once per month, on the last day of the month.

Prizes will be mailed, please fill out full form for eligibility.

Forms available at many storefronts on Miner Avenue

## Grand prize opportunity!

<b>July Ticket</b>	 <b>Rusk Area Chamber of Commerce</b> Chamber Bucks Giveaway entry ticket	
	Visit all <u>5</u> businesses in the month of <u>July</u> to enter	
	Name : _____ Address: _____ City/State: _____ Zip: _____ Phone # : _____	Theatre Lounge What's Brewing at JT's Lois, Lann, & Bean LLB Boutique Shabby Inspirations Miner Station
	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 5px; text-align: center;">Theater Lounge</div> <div style="border: 1px solid black; border-radius: 50%; padding: 5px; text-align: center;">What's Brewing at JT's</div> <div style="border: 1px solid black; border-radius: 50%; padding: 5px; text-align: center;">Lois, Lann, &amp; Bean LLB Boutique</div> <div style="border: 1px solid black; border-radius: 50%; padding: 5px; text-align: center;">Shabby Inspirations</div> <div style="border: 1px solid black; border-radius: 50%; padding: 5px; text-align: center;">Miner Station</div> </div>	

Your **July Miner Avenue Train Ticket** is your one way ticket to the GRAND PRIZE! Visit all five businesses listed here and get your train ticket punched. Tickets available in June at storefronts along Miner. Once you have successfully visited all your stops, submit your ticket in one of the chamber bucks containers!

Must have all spots punched by the business. Winners will be pulled at the end of the month. GRAND PRIZE is \$150 in Chamber Bucks!

July 17th, 2024

*Eat, Play, Shop... Live*

**RUSK**  
AREA CHAMBER OF COMMERCE

# WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

## LIVING RUSK COUNTY

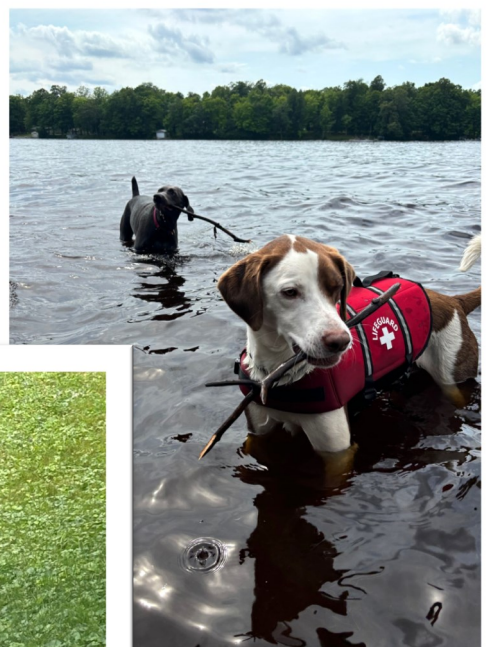


Photos from Bruce Bluehills Fest 2024

July 12th-14th



*#LiveRuskCounty*



Young fawn has a snack off the apple tree



Marsha & Frank take a swim at the sandbar on Lake Flambeau

We want to see how YOU live Rusk County! Please submit photos to

[manager@liveruskcounty.com](mailto:manager@liveruskcounty.com) to be

featured