

WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

In this issue:

- A note from the Executive Director
- Community Awards
- Upcoming Events
- 5:05 Business After hours
- Miner Ave Construction
- Display Case
- #LiveRuskCounty

Being a member of this community

Dear Community Members,

As a new member of the Rusk area, and newly taking on this role at the Chamber, I have had the opportunity to speak to so many people about what they love about Rusk, what they hope to see improved, and ideas they have for the direction we are headed.

I am continually inspired by the remarkable spirit of engagement that defines our community. It's truly a privilege to witness firsthand the enthusiasm and dedication of our residents, who not only call this place home but actively seek ways to contribute to its vibrancy and success.

Whether through volunteering at local events, supporting our small businesses, or advocating for positive change, our community members demonstrate a deep-rooted commitment to making our neighborhood a better place for all. It's this collective passion and sense of responsibility that sets us apart and makes living here an extraordinary experience. I love the Midwest.

-Jenna Schostkewitz

Executive Director

***Rusk Area Chamber of
Commerce - Eat, Play,
Shop... Live Rusk County!***



Visit us online!



Interested in becoming a Community Investor? Email

manager@liveruskcounty.com

WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

COMMUNITY AWARDS

2024 RUSK AREA COMMUNITY AWARDS

WHEN

May 23rd, 2024
5pm Social Hour
6pm Dinner

WHERE

JS Supper Club
W9594 US Hwy 8
Ladysmith, WI 54848

PRESENTING • Small Business • Large Business • Green Award • Civic Organization • Youth Organization • Farm Family • New Venture • Volunteer • Youth Volunteer • Educator • Student • Friend of the Arts • Community Leader • Legacy

ALL COMMUNITY MEMBERS WELCOME TO ATTEND

TICKETS

\$25 per plate
Meal selection and tickets available on our website

www.liveruskcounty.com



MEAL OPTIONS

Option 1: Stuffed peppers with rice and mixed vegetable (vegetarian and gluten free)

Option 2: Chicken Marsala with Cavatappi pasta and mixed vegetable

Option 3: Salmon with garlic mashed potatoes and mixed vegetable

NOMINATE :

HTTPS://WWW.SURVEYMONKEY.COM/R/WS9DNFF



Paper nominations:
Rusk County Library, Rusk County Visitor Center, SFB, Ladysmith Federal, CCF Bank, Superior Choice Credit Union



Design by PhotoDirector

[Submit Nominations! Click Here](#)

[Purchase Tickets! Click Here](#)

WHAT'S UP?

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UPCOMING EVENTS

FAMILY PLAYGROUP

at Indianhead Community Action Agency

COME AND JOIN US!

TUESDAY APRIL 30TH

10:00AM - 11:30AM

1000 COLLEGE AVE. WEST

LADYSMITH, WI 54848

FREE EVENT FOR FAMILIES

ACTIVITIES WITH A SNACK

Contact Allison Anderson at

715-532-1640

WHY PLAY WITH US?

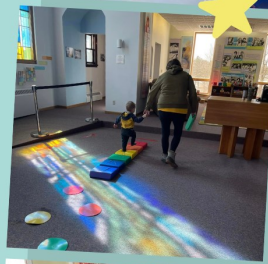
- Parents get education & motivation
- Children learn skills & strategies
- We grow and learn together
- Create Stronger Family & Community Bonds



Follow Us On Facebook
@ICAA Family Resource Center



ICAA is an equal opportunity employer and provider operating under an approved Affirmative Action Plan. We are an equal opportunity employer and provide reasonable accommodations for women, minorities, and persons with disabilities to apply.

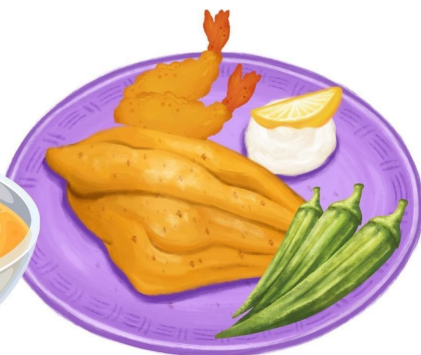


Cookbook Club

celebrating Cajun food and culture

May 19th 2:30pm

lower level of the Library
(East Room)



WHAT'S UP?



Rusk Area Chamber of Commerce Newsletter

UPCOMING EVENTS



| | |
|--------------------------|--|
| January 6 th | 9-12:30 pm |
| February 3 rd | Rusk County Senior/Youth Center (Fairgrounds) |
| March 2 nd | |
| April 6 th | |
| May 4 th | |
| | |



Check our Facebook page for more information, including each month's vendors and educational presentation. FoodShare/WI Quest accepted.

ICAA is an equal opportunity employer and provider operating under an approved Affirmative Action Plan. As an equal opportunity employer, we encourage women, minorities, and persons with disabilities to apply.

ICAA FREE CHILD CARE PROVIDER EVENT

Provider Appreciation Get-Together

ICAA is hosting our first annual, "Provider Appreciation Get-Together." The 2024 event will have Wisconsin's required Abusive Head Trauma Prevention Training for Child Care Providers presented.

What to expect:

- Change of scenery
- Adult Interaction
- Drawings & Prizes
- Required Training



- Gift Certificate to Adventures Resort, Tony WI
- Two Chances to win 30% OFF Gift Certificates to INKED HORIZONS
- Custom made items from PCW
- Even a chance to win handcrafted fishing baits

MAY 14, 2024

6:00 p.m. - 8:00 p.m.

1000 College Ave. West,
Ladysmith, WI 54819

Call Aryn Sather at 715-532-5922 to attend!

WHAT'S UP?

RUSK

AREA CHAMBER OF COMMERCE

Rusk Area Chamber of Commerce Newsletter

UPCOMING EVENTS

RCCF Estate Planning Seminar

The Power of Planning for the Future

MAY

9

4:30 – 6:30 PM
Hors d'oeuvres & refreshments

5:00 – 6:00 PM
Presentation

Worden Exchange
310 Worden Ave,
Ladysmith

Free Event

RVSP by April 30
Email info@rccfwi.org
or mail enclosed
RSVP card

715-210-4446 • info@rccfwi.org • www.rccfwi.org
RCCF is a regional affiliate fund of the Eau Claire Community Foundation

The Power of Planning for the Future

Learn from the experts:

- Reduce Taxes
- Avoid Probate
- Strategic Estate Planning

Presented by:



Cindy L. Hangartner
Attorney, Shareholder
Crivello, Nichols & Hall, S.C.

Sponsored By:



Andrew Schlafer
CFP, Director
Baird - Private Wealth
Management



THE RUSK COUNTY
COMMUNITY FOUNDATION

WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

UPCOMING EVENTS

1ST ANNUAL FALCON OPEN

BENEFIT FOR THE FLAMBEAU FOREVER FOUNDATION

SATURDAY, JUNE 29TH • 11AM
TEE AWAY GOLF COURSE

\$200 PER TEAM (4 PERSON TEAMS)
CART RENTAL IS EXTRA

REGISTRATION OPEN TO FLAMBEAU ALUMNI UNTIL MAY 15TH

REGISTRATION OPEN TO THE PUBLIC ON MAY 15TH

- PUTTING GREEN GAMES
- HOLE PRIZES
- CASH DRAWINGS
- 50/50 RAFFLES
- BUCKET RAFFLES
- FOOD FOR PURCHASE
- BEVERAGE CART



REGISTER HERE!
18 TEAMS MAX!

BE A HOLE SPONSOR FOR ONLY \$50! CONTACT TED ALBERSON AT TED.ALBERSON50@GMAIL.COM TO SUPPORT OUR EVENT!



BUSCH LIGHT

6th Annual Hunter J Strop Memorial Scholarship Bass Fishing Tournament

Saturday, June 22nd

Tournament 6:00am to 2:00pm

Dairyland Flowage Community Park - Ladysmith, Wisconsin

Register at the park at 5:00am or at Flambeau River Outfitters prior to June 22nd.

- Registration - \$100 per Boat (80% Payout, 20% Goes to Scholarship)
- Trophies to Top 3 Anglers with Heaviest Weight
- Big Fish Pot - \$10 Payable the Morning of Tournament



PLAN ON SPENDING THE DAY!

ACTIVITY PROCEEDS WILL GO TO THE SCHOLARSHIP

Non-Angler Activities for the Whole Family

Noon to 5:00pm

- Stretch & Board Raffles
- Tournament T-Shirts for Sale
- Cornhole Tournament
- Games
- Food & Drinks

For More Information
(Tournament Registration, Rules or Questions)
Call Flambeau River Outfitters: (715)-532-0485

WHAT'S UP?

RUSK AREA CHAMBER OF COMMERCE

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The Aging and Disability Resource Center Presents

Memory Screening

A closer look at memory changes

A memory screen is a wellness tool to help identify possible changes in memory and brain health. It creates a baseline so that future changes can be monitored, it's free and takes only 10 minutes!

Get immediate results

The screen can be done in your home or at our office. At your request, we will mail the results to your health care provider.

Early detection is important

Like blood pressure, cancer, diabetes or stroke screening, memory screens contribute to prevention and better treatments.

Treatable Causes of Memory Loss

Some memory changes and confusion may be the result of nutritional and vitamin deficiencies, depression, thyroid issues, medication effects, and more.

Knowledge means more control

Dementia can often be treated with medications and future planning that preserve quality of life for a longer period of time. Memory screen results are a valuable tool in managing your overall health.



Please schedule your 10-minute appointment through the ADRC, 1:00-4:00 p.m.: (715) 537-6225

Thursday, May 23, 2024:

- Rusk County Community Library, Ladysmith
- Hawkins Area Library, Hawkins

Find us on @ADRCBarron and @ADRC Ladysmith



The Aging and Disability Resource Center Presents

Savvy Caregiver Training

Increase Your Confidence, Knowledge, & Skills



Are you caring for someone with Alzheimer's disease or other form of progressive dementia?

Savvy Caregiver is a proven curriculum developed by Dr. Kenneth Hepburn and colleagues at the University of Minnesota. Grounded in research this educational series teaches strategies, practical real-world skills, and helps to reduce stress, both in the caregiver and the person for whom care is being provided. Savvy Caregiver increases the caregiver's sense of competence, and well-being even though there may be little experience. The course will cover:

- understanding the career of caregiving
- different types of dementia
- how the decline in cognition affects behavior
- dealing with the feelings that arise while caregiving
- fitting tasks and activities to the person's abilities
- decision making skills

June 4th - July 9th, 2024

- 6 Tuesdays, 9:30 - 11:30 a.m.

Please register online at the Aging & Disability Resource Center, www.adrcconnections.org/registrations

Location:

Rice Lake Senior Center
12 W. Humbird St. Rice Lake, WI

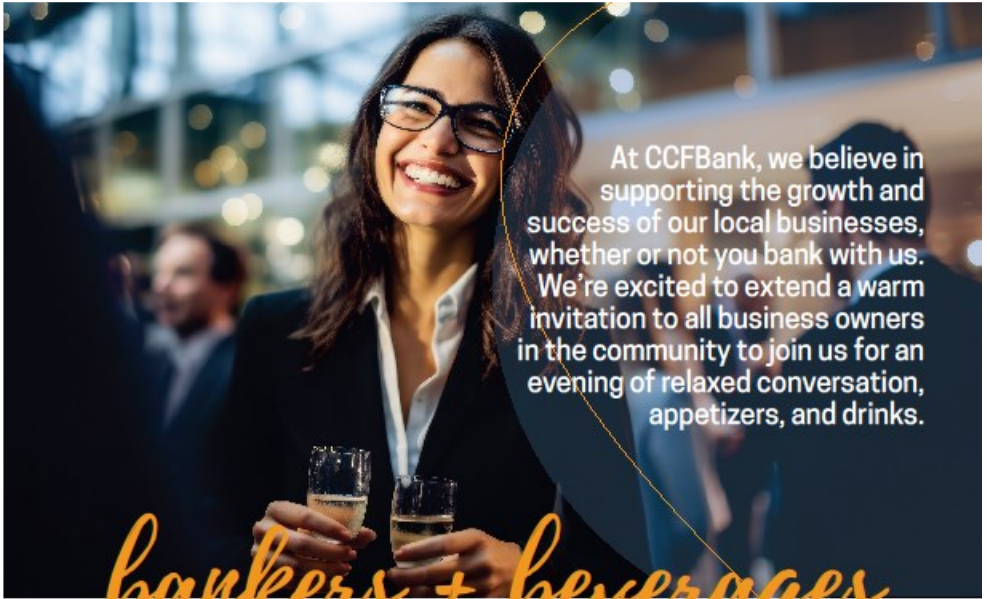
Presented by Trisha Witham
Dementia Care Specialist

Free event
For more information call the ADRC at (715) 537-6225

trisha.witham@co.barron.wi.us



WHAT'S UP?



At CCFBank, we believe in supporting the growth and success of our local businesses, whether or not you bank with us. We're excited to extend a warm invitation to all business owners in the community to join us for an evening of relaxed conversation, appetizers, and drinks.

bankers + beverages A HAPPY HOUR FOR BUSINESS OWNERS

HEART OF THE NORTH BREWING

Wednesday, June 5 @ 5pm

N4038 State Hwy 27
Ladysmith, WI 54848

Delicious Appetizers & Refreshments On Us

Heart of The North Brewing features innovative craft beers brewed right here in the heart of Northern Wisconsin. We'll also provide appetizers and wood-fired pizzas made from local organic ingredients.

RSVP REQUESTED

To ensure we are abundant hosts, we kindly request your RSVP by May 22. To do so, or for any inquiries, please contact:

Ronda Johnson
715.532.7279 press 0

Forge Local Business Connections

Our CCFBank Ladysmith team will be on hand to chat with you in a relaxed setting. Ask questions, share your challenges, or simply connect with fellow local business owners.

Zero Pressure

This happy hour is all about sharing knowledge, fostering connections, and supporting our local business community. There's no sales pitch—just good company.

EVENTS 2024
APRIL/MAY SCHEDULE

- FRI 26** **MAD BATTER FOOD TRAILER WILL BE HERE**
309 Worden Ave W, Ladysmith
- SAT 27** **SIP & SHOP WITH LILLA ROSE/CRAFTS & LOLA'S LUNCHBOX FOOD TRK**
309 Worden Ave W, Ladysmith
- SAT 4** **SHIP & SHOP BUMBLING CHAOS AND BEAUDIN BOTANIQUE**
309 Worden Ave W, Ladysmith
- SAT 18** **STOP DOWN AND CHECK OUT KEEP-R-CLEAN AND THERE REFURBISHED FURNITURE**
309 Worden Ave W, Ladysmith

MORE INFO: **WHAT'S BREWING AT JT'S**

April 17, 2024

Eat, Play, Shop... Live

WHAT'S UP?

RUSK

AREA CHAMBER OF COMMERCE

Rusk Area Chamber of Commerce Newsletter

UPCOMING EVENTS



FUN *in the* LOBBY

DURING ROAD CONSTRUCTION



Join Us!



MOTHER'S DAY DRAWING

April 29 to May 10

Drawing for a \$50 gift certificate to Cedar Lodge.



JUNE DAIRY DAYS

June 7

Cheese and Ice Cream for all customers in the lobby.



FATHER'S DAY DRAWING

June 3 to June 16

Drawing for a \$50 Gift Certificate to Ted's Timber Lodge.



ICE CREAM MONTH DRAWING

July 1 to 12 & July 15 to 26

Two drawings for \$25 gift cards to Dairy Queen.



NATIONAL SANDWICH MONTH DRAWING

August 5 to 16 & August 19 to 30

Two drawings for \$25 gift card to Subway.



BACK TO SCHOOL DRAWING

September 9 to September 20

Drawing for a cooler backpack filled with treats.



NATIONAL PIZZA MONTH DRAWING

September 30 to October 11 & October 14 to October 25

Two drawings for three pizzas of your choice from East Mart.

No purchase necessary for either or win. Drawings open to all residents. See branch for details.

Bankers Who Believe in You. sfbank.com | 888.254.0615 |



GriefShare®

Grief recovery groups

Join us:

Hope Lutheran Church 320 First St. S., Ladysmith, WI
 TIME: 6:00 -7:30
 DATES: Thursdays March 7, 14, 21 and Wednesday March 27. All Wednesdays in April and May except for April 17 (we'll meet on Thursday, April 18).

To register, call Hope Lutheran at 715-532-7739 or go to griefshare.org, click on "Find a group" and enter the 54848 zip code.

GRIEFSHARE.ORG

April 17, 2024

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UPCOMING EVENTS - LIBRARY CORNER

2024 Storytime Schedule at the Rusk County Community Library

Baby and Toddler Storytime
for ages 0-3, older siblings welcome
Wednesdays at 10:30am
January 17, 24, 31
February 7, 14, 28
March 6, 13, 20, 27
April 3, 24
May 1, 8, 15, 22

Preschool Storytime
for ages 3-5
Thursdays at 10:30am
January 18, 25
February 1, 8, 15, 29
March 7, 14, 21, 28
April 4, 25
May 2, 9, 16, 23

Follow us on Facebook for updates:
Rusk County Community Library (WV)

Rusk County Community Library
Lego Club
Winter/Spring 2024

All ages welcome!
Two times each day
11am and 4:30pm

January 15
February 5
March 4, 18
April 1, 15
May 6, 20



Not Accepted
Aerosol Cans
Contains Iodine
Illegal Drugs
Hazardous
Household Waste
Anything containing bodily fluids



What To Bring
Capsules
Creams/Ointments
Inhalers
Non-Aerosol Sprays
Pills
Patches
Vials
Pet Medication
Vapes

Rusk County
Drug Take Back Day
Sharps Disposal & Vape Disposal Will Be Available
Saturday April 27th
10 am to 12:30 pm
At the Rusk County Community Library
Bring your unused and expired prescription and over-the-counter medications to the Library during the event.
There will be resources available.

Sponsored By



Friendly Fungi
Presentation by Patrick Miller, cofounder of Northwest Wisconsin Myco Enthusiasts


Join us for a fun and interactive spring wild mushroom class! Learn where to look, how to harvest, prepare, and store wild mushrooms...and which ones you should avoid.

May 2nd
6pm-7pm
Rusk County Community Library
(lower level)



2024 Teen Tuesdays
at the Rusk County Community Library

For ages 12-18
4:00-5:30pm
January 16, 30
February 13, 27
March 12, 26
April 23
May 7, 21



ladysmithnpl.org
715-532-2604
spooner@ladysmithnpl.org



[Click here to subscribe to the Rusk County Community Library's newsletter!](#)

April 17, 2024

WHAT'S UP?



Rusk Area Chamber of Commerce Newsletter

Saturday April 27

- ◆ Drug take back day at Rusk County Community Library @ 10:00am-12:30pm

Tuesday April 30

- ◆ Family Play Group at Indianhead Community Action Agency @ 10am -11:30 am

Thursday May 2

- ◆ Friendly Fungi at Rusk Area Community Library @ 6pm-7pm

Saturday May 4

- ◆ Last Winter Farmer's Market at Rusk County Senior/Youth Center @ 9am-12:30pm

Monday May 6

- ◆ Lego Club at Rusk County Community Library @11am-4pm

Tuesday May 7

- ◆ Teen Tuesdays at Rusk County Community Library

Thursday May 9

- ◆ Estate Planning Seminar at Worden Avenue Exchange @ 4:30pm-6:30pm

Tuesday May 14

- ◆ Provider appreciation get together at Indianhead Community Action Agency @ 6pm- 8pm

Sunday May 19

- ◆ Cookbook Club at Rusk County Community Library @ 2:30pm

Monday May 20

- ◆ Lego Club at Rusk County Community Library @ 11am-4pm

Tuesday May 21

- ◆ Teen Tuesdays at Rusk County Community Library

Thursday May 23

- ◆ Rusk Area Community Awards Dinner at JS Supper Club @ 6pm
- ◆ Memory Screening at Rusk County Community Library and Hawkins Community Library (by appointment)

Wednesday June 5

- ◆ CCF Bankers & Beverages Happy Hour for Business Owners at Heart of the North Brewing @ 5:00pm

Saturday June 22

- ◆ Hunter J Strop Bass Fishing Tournament at Dairyland Flowage Community Park 6am-2pm

Saturday June 29

- ◆ 1st Annual Falcon Open at Tee Away Golf Course @ 11:00am

April 17, 2024

WHAT'S UP?

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NEXT 5:05 BUSINESS AFTER HOURS

Both of our April 5:05's were well attended and full of fun! Thank you to **North Cedar Academy** and **Ladysmith Federal Savings & Loan/Heart of the North Brewing** for hosting!

Upcoming 5:05's will be announced soon!!



Are you interested in hosting or sponsoring a 5:05 event?

Email

manager@liveruskcounty.com

April 17, 2024

Eat, Play, Shop... Live

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Miner Avenue Construction

Eat, Play, Shop... Live

RUSK

AREA CHAMBER OF COMMERCE



Miner Avenue GIVEAWAY!

\$400 MONTHLY IN CHAMBER BUCKS TO BE GIVEN AWAY!

Winners pulled once per month, on the last day of the month.

Prizes will be mailed, please fill out full form for eligibility.

Forms available at many storefronts on Miner Avenue

Downtown Ladysmith is OPEN!

Miner Avenue reconstruction is officially underway! In this section we will be highlighting Downtown Ladysmith while it is under construction.

This will include any giveaway promotions, downtown events, sales, and happenings.

Please send information to manager@liveruskcounty.com to be featured here.



April 17, 2024

Eat, Play, Shop... Live

RUSK

AREA CHAMBER OF COMMERCE

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Visitor Center Display Case

April - Ladysmith Federal Savings & Loan



April 17, 2024

Eat, Play, Shop... Live

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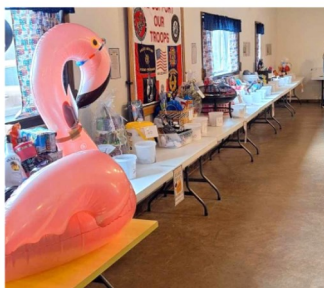
LIVING RUSK COUNTY

We want to see how YOU live Rusk County!
Please submit photos to
manager@liveruskcounty.com to be
featured



Ladysmith Federal Savings and Loan participating in Denim Day

#LiveRuskCounty



Project Graduation @ VMA Dropzone