

WHAT'S UP?

RUSK
AREA CHAMBER OF COMMERCE

Rusk Area Chamber of Commerce Newsletter

In this issue:

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- Burger Battle
- Weyerhaeuser Booster Days
- Upcoming Events
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- Miner Ave Construction
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- #LiveRuskCounty

The Power of Tourism in Small Communities

Tourism is more than just visitors exploring new places; it's a powerful force that can uplift small communities in meaningful ways. When tourists come to our town, they bring more than just their curiosity—they bring economic support that fuels local businesses, creates jobs, and sustains our unique local culture.

Small communities, like ours, have a charm and character that larger cities often lack. Visitors come here to experience the hospitality, the slower pace, and the sense of history that we cherish every day. Each tourist who shops at a local store, dines at a local restaurant, or stays in a local inn contributes to the vitality of our community. These interactions are not just transactions; they are opportunities to share our stories and traditions with others.

Moreover, tourism fosters a sense of pride among residents. When we see others appreciating our community, we're reminded of what makes it special. It encourages us to preserve our heritage and keep our town vibrant for future generations.

In essence, tourism is a partnership. It's an invitation for others to share in the beauty of our community, and in return, it provides us with the resources to continue growing and thriving. So, let's continue to welcome visitors with open arms, knowing that each new face helps to build a stronger future for our community.

The Rusk Area Chamber of Commerce strives to enhance tourism in our area with lively events and community initiatives.

-Jenna Schostkewitz

Executive Director

***Rusk Area Chamber of
Commerce - Eat, Play,
Shop... Live Rusk County!***



Interested in becoming a Community

Investor? Email

manager@liveruskcounty.com

WHAT'S UP?

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UPCOMING EVENTS - MUSIC ON MINER





Playing at

LJ's American Bar

FRIDAY September 6th,
2024 6PM - 9PM

*Free Live Music &
Car Show*

LADYSMITH, WISCONSIN

The 2024 series brought to you by....

CUMBERLAND
FEDERAL BANK

Eat, Play, Shop... Live

RUSK
AREA CHAMBER OF COMMERCE

MUSIC

on

Miner



WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

UPCOMING EVENTS

RUSK AREA

BURGER BATTLE

SUNDAY SEPTEMBER 8TH 2024 - MEMORIAL PARK LADYSMITH, WI



\$45 VIP
\$20 GENERAL ADMISSION
\$10 KIDS TICKET

GET TICKETS HERE!





FREE SAFE RIDER RIDES HOME AVAILABLE AT THIS EVENT!

THANK YOU TO OUR SPONSORS



FREE SAFE RIDER RIDES HOME AVAILABLE AT THIS EVENT!



715-868-7291 BRUCE, WI





Self Image Fitness
Survive. Thrive.

THE AREA'S #1 CHOICE IN COLLISION REPAIR!



715-868-CARS CLASSICAUTOCOLLISION.COM



PARK RIDGE
DISTRIBUTING



Ewer
Financial Solutions LLC



Ladysmith News



Jump River Electric Cooperative, Inc.
Since 1938
Your Touchstone Energy® Cooperative



Eat, Play, Shop... Live
RUSK
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UPCOMING EVENTS

WIN 2 VIP TICKETS



**SCAN TO ENTER WINNER
ANNOUNCED 9/2/24**

\$90 value!

VIP Includes: 8 burger samples totaling 2 full burgers, all you can drink beer, soda, and water, coupons to competitors establishments, a souvenir glass and a VIP lanyard!



Music by.....

catalyst

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UPCOMING EVENTS - MARKETS AND FAIRS

June 18 thru Sept. 24

Stacker City Farmers Market

Tuesdays • 4-6 p.m.

MILL YARD PARK
• CORNELL •



ALL FROM LOCAL VENDORS - FREE ADMISSION

For more information, call Ginna Young, at 715-313-3713.

No charge for vendors to setup. Tables are provided, 1 per vendor only.
No direct sales. Handmade or homemade items only.



RUSK COUNTY FARMERS MARKET

Buy Local. Buy Fresh. Homegrown is Best.

MARKET SCHEDULE

WEDNESDAY
AFTERNOONS

NOON - 4:00 PM

SATURDAY
MORNINGS

8:30 AM - NOON

Open Every Market Day, Rain or Shine

Mid-June to Mid-October

<https://rusk.extension.wisc.edu/agriculture/farmers-markets/>

Find Us on Facebook & LocalHarvest.org

On the corner of Highway 8 and Second Street
Ladysmith, WI
(in the lot on the West Side of the Rusk County
Government Center)

There's No Day Like Farmers Market Day!

Saturday 9-1



The Pine Lodge Shop



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UPCOMING EVENTS

LJ'S AMERICAN BAR

ADULT

COMEDY SHOW

HEADLINER: COMEDYTRAPPER

Seen on VH1's Tool Academy, Tyra Banks, Last Comic Standing, TMZ, Shaq's Comedy All-Stars

SATURDAY, AUG 31st 6pm

LJ's American Bar

200 Worden Ave E, Ladysmith, WI 54848

(715) 609-1415



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SATURDAY AT 9 PM

PM Entertainment @ Miner Station

Miner Station

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UPCOMING EVENTS

COME GROOVE WITH US

at a 60's Costume Party

FRIDAY, SEPTEMBER 20 | 7-10 PM

WORDEN AVENUE EXCHANGE | 310 WORDEN AVE

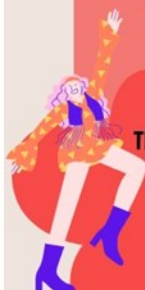
beer - charcuterie - theme cocktails

silent auction - door prizes - games

**All proceeds from ticket sales and silent auction go to the
rusk county animal shelter spay and neuter fund.**

PRE-SALE BY SEPTEMBER 13 - \$25 PER PERSON - \$30 AT THE DOOR

**TICKETS AVAILABLE FOR PURCHASE AT THE RUSK COUNTY ANIMAL SHELTER
OR BY TEXTING 952-270-9386.**



Grief & Share®

Grief recovery groups

Join us:

Hope Lutheran Church
320 1st St. S., Ladysmith, WI 54848
715-532-7739

Wednesdays, 6:00 -7:30 p.m.
September 4, 2024-December 4, 2024
(Except for the day before Thanksgiving.)

Call the church to register.

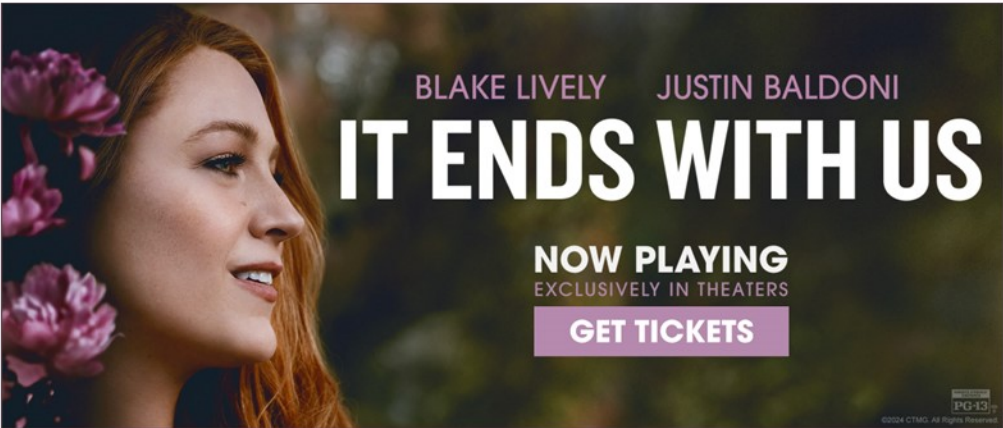
GRIEFSHARE.ORG



WHAT'S UP?

Rusk Area Chamber of Commerce Newsletter

UPCOMING EVENTS - MINER THEATER

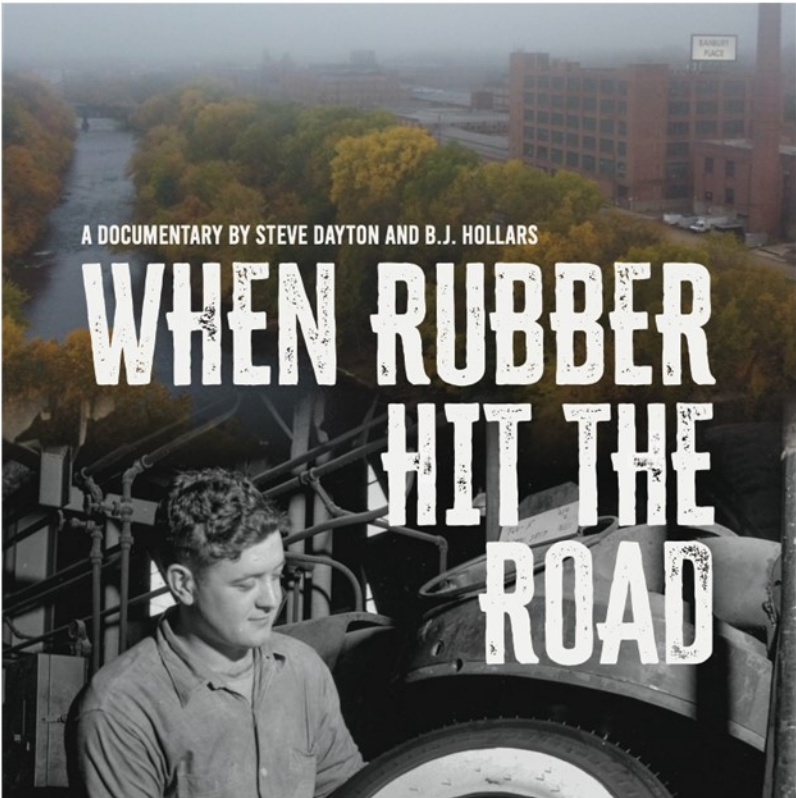


Showtimes:

Friday, August 30 - 7pm

Saturday, August 31 - 2pm & 7pm

Sunday, September 1 - 2pm & 7pm



Join us for a special showing of documentary WHEN RUBBER HIT THE ROAD from Eau Claire.



Showtime:

Tuesday, September 10th @ 6pm

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UPCOMING EVENTS



"Farm to Table" Picnic

Vote for your favorite dish – all supplied by our vendors!

Saturday, August 31, 2024

Picnic: 10:30 'til the food runs out

Suggested donation: Adults \$8-; children 12 & under \$4-

Proceeds support: Farmers Market Double Value Coupon Program, Market Match Program & Farmers Market Operations

A tasty and fun way to support our community & local

The Aging and Disability Resource Center Presents

Stepping On



People Who Complete Stepping On Have a 30% Reduction in Falls!

This seven-week workshop helps you recognize your risk of falling, build your physical strength, and develop the practical skills you need to avoid falling. Local experts and trained leaders help you modify strength and balance exercises to your level and help find solutions for your needs.

With fun, hands-on learning you'll know how:

- To identify & remove fall hazards in your home.
- Vision and hearing loss affect your risk of falling.
- To choose safe footwear for all your activities.
- Medications play a role in your risk of falling.

Stepping On

**Mondays, September 9—October 21
2:00 p.m. – 4:00 p.m.**

Rusk County Community Library
418 Corbett Ave W. Ladysmith, WI 54848
Registration is required by September 3. To register or for more information, contact Alisa Lammers at 715-537-6225 or alisa.lammers@co.barron.wi.us, or visit www.adreconnections.org/registrations



The ADRC cannot endorse or recommend any organization, product, or service.



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UPCOMING EVENTS



Nonprofit Fund Development

OCT. 16 | ONLINE

You will walk away with tools, techniques, and ideas to help you develop short and long term funding plans.

REGISTER TODAY!

SCHOLARSHIPS AVAILABLE

through our partnership with:



See details on our website!



University of Wisconsin
Eau Claire

Continuing Education

PLAY AND LEARN EVENT TIMES



ICAA Family Resource Center is hosting
FREE EVENTS for families. Activities with a snack!

**SEPTEMBER
18TH**

10:00 - 11:30 A.M.

1000 COLLEGE AVE W., LADYSMITH WI

10:00 - 11:30 A.M.

1000 COLLEGE AVE W., LADYSMITH WI

**OCTOBER
23RD**

10:00 - 11:30 A.M.

1000 COLLEGE AVE W., LADYSMITH WI

**NOVEMBER
20TH**

10:00 - 11:30 A.M.

1000 COLLEGE AVE W., LADYSMITH WI

**DECEMBER
18TH**



Stay Current,

Follow Us on Facebook

@ICAA Family Resource Center



Contact by Calling

715-532-1589

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UPCOMING EVENTS



September & October 2024 Exercise classes

Check out www.wholyfit.org
for more information about this exercise program.

Exercise classes will be led by Gold Certified WholyFit Instructor and Occupational Therapist Heidi Jo Sovacool, Owner of Offering Hope Therapies. Class goals will be stretching, strengthening, and balance. Equipment needed: a thin, 2' x 6' exercise mat. Recommended attire: modest, comfortable clothes. The exercises will be done on your mat with bare feet. The class length is 45-60 minutes. Class sizes are limited. Please call/message to request a registration form at 715-609-1310. Class cost: \$8/visit. If you've never taken a class here before, your first class will be free.

Class location:

Offering Hope Therapies, Inc.
(Next to Dollar General on
Highway 27 North in Ladysmith)
711 W 9TH ST N Ladysmith, WI 54848



The Tuesday Chair Class, Exercise from a seated and standing position. 11:00 am-11:45 am
September 10, 17, 24, October 1, 8, 15, 22 & 29

The Friday Gentle Pace Class. Exercises are done at standing, kneeling, and floor levels. 11:00 am-12:00 pm
September 13, 20, 27, October 4, 11, 18, 25 & 11/1



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SATURDAY, AUGUST 31, 2024 AT 11 AM

Hawkins Motorsports Truck & Tractor Pull

Hawkins Lions Park

Hawkins Motorsports Truck & Tractor Pull

Hawkins Lions Park
Hwy 8
Hawkins, WI 54530

Saturday, August 31st, 2024 @ 11:00am

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UPCOMING EVENTS



ALL 80'S REUNION

LADYSMITH, WISCONSIN

WEEKEND



FRIDAY, SEPT. 13TH
EAST BAY LODGE

On the Water
Live DJ
Outdoor Tiki Bar
Lakeview Deck
Free Drink Ticket
Burger Buffet / Chicken

\$25 6 pm - ?



SAT., SEPT. 14TH
FAIRGROUNDS

Outdoor Fire Pit
Camping
Live DJ
Food available for purchase
Carry-in's welcome!
BYOB!

\$15 6 - 11 pm

Limited Edition 80's REUNION Swag:
https://shop.webko.com/ladysmith_reunion/shop/home
Hurry, going fast!- Sales end August, 28th!



LEAF IT TO RUSK 2024

October 4th-6th

WHAT'S UP?

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UPCOMING EVENTS

Rusk County Republicans



FALL FUNDRAISER



You're INVITED

When: Sunday September 15th 2024

Where: Colonial Nursery / Heart of the North Brewery
N4038 Hwy 27 Ladysmith, WI 54848

Time: 4:30 (social time) til ?? Cost: \$45.00 per person
Raffles... 50/50, bucket raffle with special item raffles



Menu: 12-15ft Charcuterie Board loaded with fruits, cheeses, meats, shrimp, crackers, breads, pretzels, spreads, dips, desserts.. and more

with PIZZA after PIZZA after PIZZA

~~separate here & return~~ **RSVP by Sept 5th**

\$45.00 per person number attending _____ \$ _____
Names of all attending: _____

Address: _____ City: _____ State/Zip: _____
Phone: _____ Email: _____

Make checks or money order payable to:
RUSK CO. REPUBLICANS N5140 Thornapple Rd, Ladysmith WI 54848
Questions Call: (920)277-5515 or (920)277-3979



4th Annual

Quilt Walk

October 12th 2024
9am-1:30pm

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RUSK COUNTY LIBRARY CORNER



Animal Tracks, Sign,
and Habitats for Kids
with Ron Weber, DNR
Wednesday, August 21st
at 11am
Rusk County
Community Library



Rusk County
Community Library
Lego Club
Schedule
Summer 2024
All ages welcome!
Two times each day
11am and 4:30pm
June 3, 17
July 1, 15
August 5, 19



In Person Events Fridays at 11am

- July 5: Sean the Mammoth Hunter Presentation
- July 12: Storytime and Crafts
- July 19: Scavenger Hunt in the Library
- July 26: Chris Cold Wisconsin Wildlife Presentation
- August 2: Storytime and Crafts
- August 9: Petting Zoo
- August 16: Movie Party

Rusk County Community Library

Walking Group

Wednesday mornings
@8:30am

Meet in front of the Library
418 Corbett Ave W
Ladysmith, WI



Everyone is welcome to join!

For any questions email swearingen@ladysmithpl.org



RUSK COUNTY COMMUNITY LIBRARY SECOND BREAKFAST BOOK CLUB

A BOOK CLUB FOR TEENS WHERE WE READ
THE HOBBIT

AUGUST 5, 19 SEPTEMBER 9, 23

3:30-4:15PM

FOR AGES 12-18



SUMMER TEEN SERIES

AT THE RUSK COUNTY COMMUNITY LIBRARY

FOR AGES 12-18

11:00AM

JUNE 13, 27

JULY 11, 25

AUGUST 8, 22



Ladysmithpl.org
715-532-2604

spooner@ladysmithpl.org

August 28th 2024

Eat, Play, Shop... Live

WHAT'S UP?

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Miner Avenue Construction



**CONTINUE ENTERING TO WIN
CHAMBER BUCKS AT YOUR FAVOR-
ITE MINER AVE BUSINESSES!**



WHAT'S UP?

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Member highlights!



Visit Gateway Gourmets in Bruce! Fresh coffee, baked goods, ice cream, wines, meats, cheeses, and items from local artisans!



Artisans Outlet

Get your GLOW on 30% off EVERYTHING IN THE STORE 50% off CLOTHING IN THE BACKROOM \$1, \$2, \$3, \$5 & \$10

TENT DEALS Coffee Samples in the morning. Wine and Moonshine at 11.

N5750 White Street Glen Flora, WI 54526

Open Monday- Saturday 9-5 Sunday 11-4

Plan a "Back to School Get-a-way" or a trip to some of the many area events with our September/October availability!



PLUS shopping and more in beautiful nearby communities. Now is great time to book a stay at Northern Boundaries Cabin!

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LIVING RUSK COUNTY



In the afternoon, grab a coffee from Toad House.... In the evening grab a cocktail from Adventures Resort!

#LiveRuskCounty



We want to see how YOU live Rusk County! Please submit photos to
manager@liveruskcounty.com to be
featured