



PHASE ONE

1. INITIAL CONTACT

You get in touch

2. THE BRIEF

What are we doing?

3. QUOTE

How much will it cost?

4. AGREEMENT

Ready to roll!

5. SIGN CONTRACT

Cross some I's and dot some T's | Down payment due

PHASE TWO

6. INITIAL CONCEPTS

Concepts and Presentation

7. FEEDBACK

Reflect and Regroup



8. DEVELOPMENT

Onwards and Upwards

9. FINALIZE

Nearly there!

10. FINAL TWEAKS

Cross some I's and dot some T's

11. SIGN OFF & SUPPLY

We are done! You approve and I provide deliverables

PHASE THREE

12. INVOICE

Payment due

13. PROJECT FEEDBACK

How was it for you?

14. SHARE

Loud and proud

15. KEEP IN TOUCH

How's it going?