OURfest 2025

Sponsorship Opportunities



Philly Pride 365 Presents: OURfest - National Coming OUT Day Festival Philadelphia, PA — October 12, 2025



2025 Theme

Out Loud, Out Front: Power, Protection & Pride

OURfest is the nation's only large-scale celebration dedicated to National Coming OUT Day. It is a free, family-friendly festival rooted in joy, equity, and resilience.

Why Sponsor OURfest?

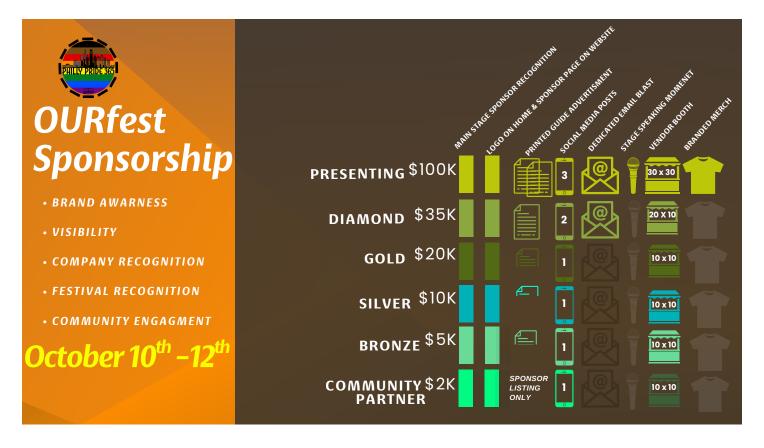
- Reach 100,000+ attendees in the heart of Philadelphia's Gayborhood.
- Align with LGBTQ+ visibility, equity, and resilience.
- Support voter engagement, wellness programming, queer arts, and youth/family spaces.
- Show your business is Out Loud, Out Front in support of LGBTQ+ communities.



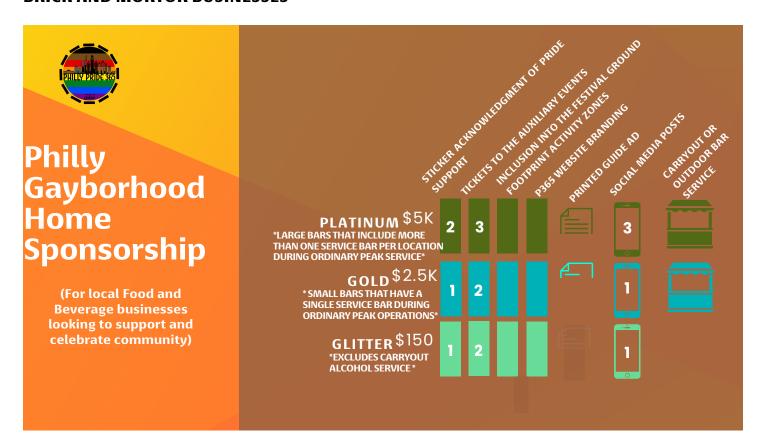


Sponsorship Packages

We invite you to partner with Philly Pride 365 by investing in one of our tailored sponsorship packages, designed to maximize visibility, community impact, and brand alignment with the nation's only National Coming OUT Day Festival.



BRICK AND MORTOR BUSINESSES



Events & Activations Schedule

Sunday October 12th, 2025

12:00 PM – Festival Begins (Philadelphia Gayborhood) 1:00 PM – 6:00 PM – Community Programming & Performances:

- Main Stage + Youth & Healing Stages
- Local & National LGBTQ+ Resource Booths
- Queer Art, Drag & Music Showcases
- Kids & Family Programming
- Health, Wellness & Mental Health Zones

6:00 PM - Festival Concludes



LEGACY · UNITY · VISIBILITY

E3: TWENTY

The Festival 50,000

30,000

ingaged with Wellness iniatives in POP Wellness

Estimated Attendance

12,000

Engaged in Youth and Family Section

3,000

Sober Zone

*ATTENDANCE IS CALCULATED BY DRONE FOOTAGE, MEASUREMENTS OF SQUARE FOOTAGE AND DISTRIBUTED WRISTBANDS IN SELECT AFFINITY SPACES AT THE MARCH AND ON THE FESTIVAL GROUND FROM 10AM - 8PM

**ATTENDANCE IS ESTIMATED AS THIS WAS NOT A TICKETED EVENT

Additional Events:

- Loud & Proud: National Coming OUT Day Poetry Slam (Date/Location TBD)
- Living Loud: Trans Health, HIV & Long-Term Survivors Roundtable (Date/Location TBD)
- UNLEASHED: Sex-Positive & Power-Full (Date/Location TBD, 21+)
- OURfest Soul Salon: Our Rhythm, OUR Blues Stage (Festival Day: 10/12)
- OURfest MainStage (Festival Day: 10/12)

