

TECHNOLOGY ADVISORS AND
IMPLEMENTATION SERVICES FOR MSPs

- Know the way

Go the way

Show the way
- Expertise from SMB to Enterprise

Identify the best solutions to meet your need

Digital transformation leadership & delivery services



“They understood our business dynamics from the outset and were able to immediately dig in, propose viable solutions to address our needs and objectives.”
VP Network Security Managed Services

OUR APPROACH

At Technology Optimization Partners, we measure success with clients through key metrics:

- **Client Satisfaction:** Regular feedback and satisfaction surveys to ensure our solutions meet or exceed client expectations.
- **Performance Metrics:** Tracking improvements in efficiency, productivity, and cost savings resulting from our implemented solutions.
- **Goal Achievement:** Assessing the extent to which our strategies help clients achieve their specific business objectives.
- **Long-term Impact:** Evaluating the sustained benefits and growth experienced by clients over time.



- ✓ 20% increase in productivity and revenue year over year through operational efficiencies
- ✓ +12% revenue growth for \$275m business through development of Operational KPI metrics
- ✓ New revenue streams, greater margins via integrated managed services for Internet Services Co.
- ✓ 50% reduction in churn through implementing comprehensive solutions to meet evolving IT needs

OUR EXPERTISE

WIRELESS
MANAGEMENT

Wireless (4G/5G) cost and performance optimization leveraging all major carriers
Cloud management of devices and plans delivers operational efficiencies & eliminates overages
Identify best carrier at locations to maximize up-time, performance and customer satisfaction

NETWORK
PERFORMANCE

Real-time and historical network performance enhances operational oversight
Data-driven performance optimization & connectivity linked to SLA management and reporting
Customizable, fully-managed monitoring platform drives ROI of Cloud based SaaS approach

CX TRANS-
FORMATION

Vendor evaluation criteria, procurement and deployment for UCaaS and CCaaS solutions
Accelerate migration of Customer Experience to cloud based and integration of leading AI processes
Transform your customer & agent experience with the right implementation for your business goals

CPQ
OPTIMIZATION

Increase sales velocity across portfolio of TV products and services with online CPQ platform
Simplify management of partner product/services catalogs with the most current capabilities
IT Service industry financing, micro-leasing optimize cash flow & financing options

TOP is a strategic advisory and services business built with the Managed Services Provider in mind. Working closely with our MSP clients, we collaborate to understand their unique needs and provide solutions to achieve their goals.