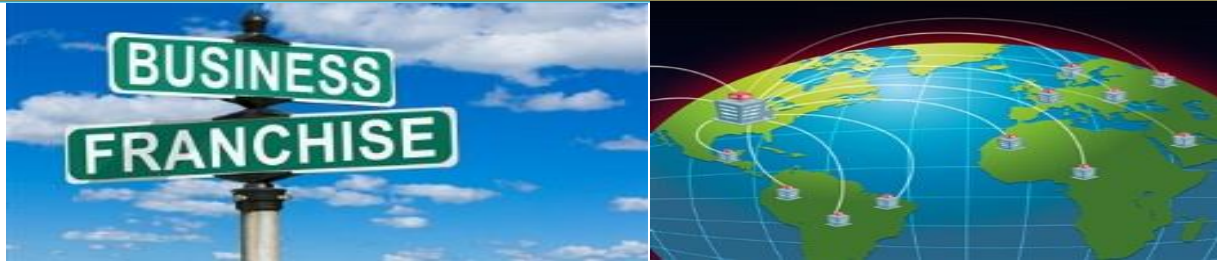


# FRANCHISE LAW



## FRANCHISE LAW

LORA offers both franchisees and franchisors premium services in preparing and reviewing Uniform Franchise Offering Circulars, franchise agreements, Area agreements, Area Developer Agreements & related contracts, litigation and other dispute resolution procedures involving franchises. LORA also provides counseling on licensing agreement in subpar to full franchise agreements.

LORA has extensive experience dealing with fortune 200 and 500 franchise companies with over 100 franchisees in their franchise systems. LORA can assist in franchise negotiation, franchise development agreements, raising capital, asset acquisitions, funding agreements and operational agreements.

LORA has experience litigating franchise related issues from designated area (exclusive territory) encroachment, to copyright and trademark infringement, non-competition agreement breaches, to wrongful termination of franchise etc.

### **LORA Franchise practice includes**

- franchise agreements
- exclusive territory negotiations and agreement
- advertising agreements
- franchise transfers
- non-competition clauses
- funding agreements

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