

CREATIVE

PORTFOLIO



2025

BILAL AHMAD

I'M BILAL AHMAD

I am pursuing Bachelor of Arts in Journalism and Mass Communication from Jagannath International Management School (GGSIPU), Vasant Kunj, New Delhi. Passionate about Design, Photography and Video Editing.



EDUCATION

► COLLEGE

2022-2025

- Bachelor of Arts in Journalism and Mass Communication, Jagannath International Management School (GGSIPU), Vasant Kunj, New Delhi

Semester 1 CGPA - 9.3

Semester 2 CGPA - 9.1

Semester 3 CGPA - 9.2

Semester 4 CGPA - 9.4

Semester 5 CGPA - 9.5

► SCHOOLING

2020 - CBSE Board Standard 10th 87%

2022 - CBSE Board Standard 12th 85%





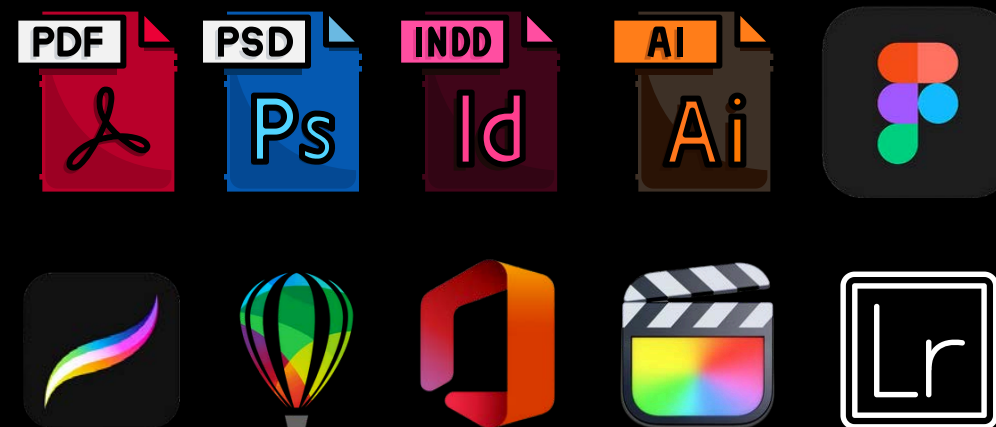
FREELANCE

- Graphic Design
- Photography
- Videography



MY SKILLS

SOFTWARES



CERTIFICATES

Photography Certificate Course, Udemy

SEPTEMBER 2021 — SEPTEMBER 2021

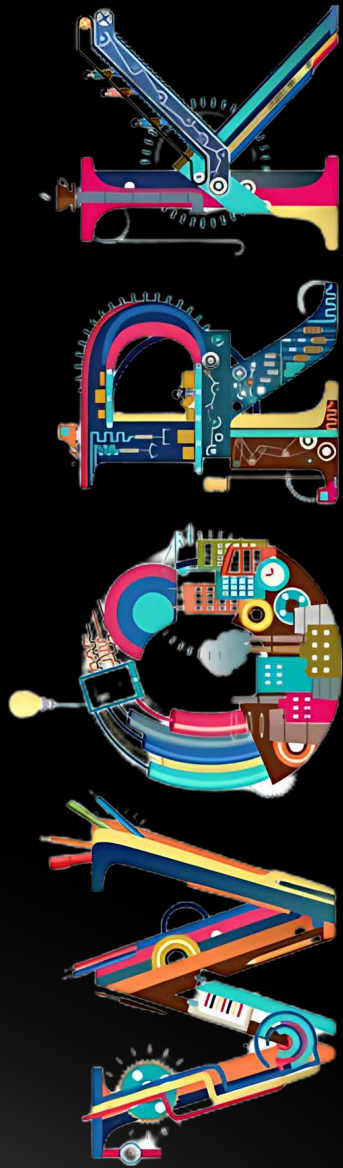
After Effects Certificate Course, Udemy

SEPTEMBER 2021 — SEPTEMBER 2021

UI/UX Design Course, Google

APRIL 2022 — APRIL 2022

Photoshop | Final Cut Pro | Illustrator | Procreate | InDesign | Lightroom | Photography | Videography | Video Editing | AI Generation | MS Word | MS PowerPoint | Teamwork | Leadership | Problem Solving | Calligraphy | Painting | Sketching | UI



MICROSOFT
JANUARY 2025-MARCH 2025
INTERNSHIP

Panasonic

PANASONIC
JUNE 2024-AUGUST 2024
INTERNSHIP



GOOGLE, GURUGRAM
APRIL 2022
INTERNSHIP

INTERNSHIPS

- Aam Aadmi Party (AAP)
- The Kantap
- Gala Genie
- Wokal Media House

EXPERIENCE

BRANDS I HAVE WORKED WITH

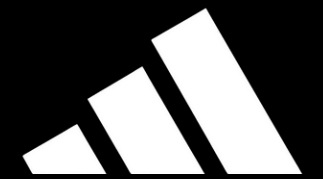


AUTOCAR

CW



Panasonic



zomato



THE HINDU



SAMSUNG

HYATT



A FEW



BELLAVITA®



DLF



PALLADIUM



DUNKIN'

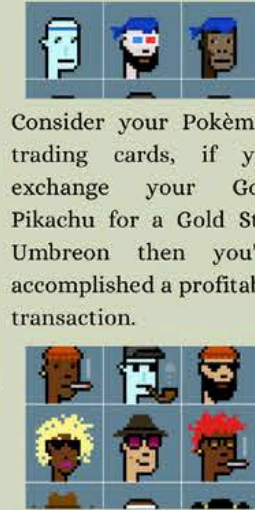


NFTs vs Cryptocurrency

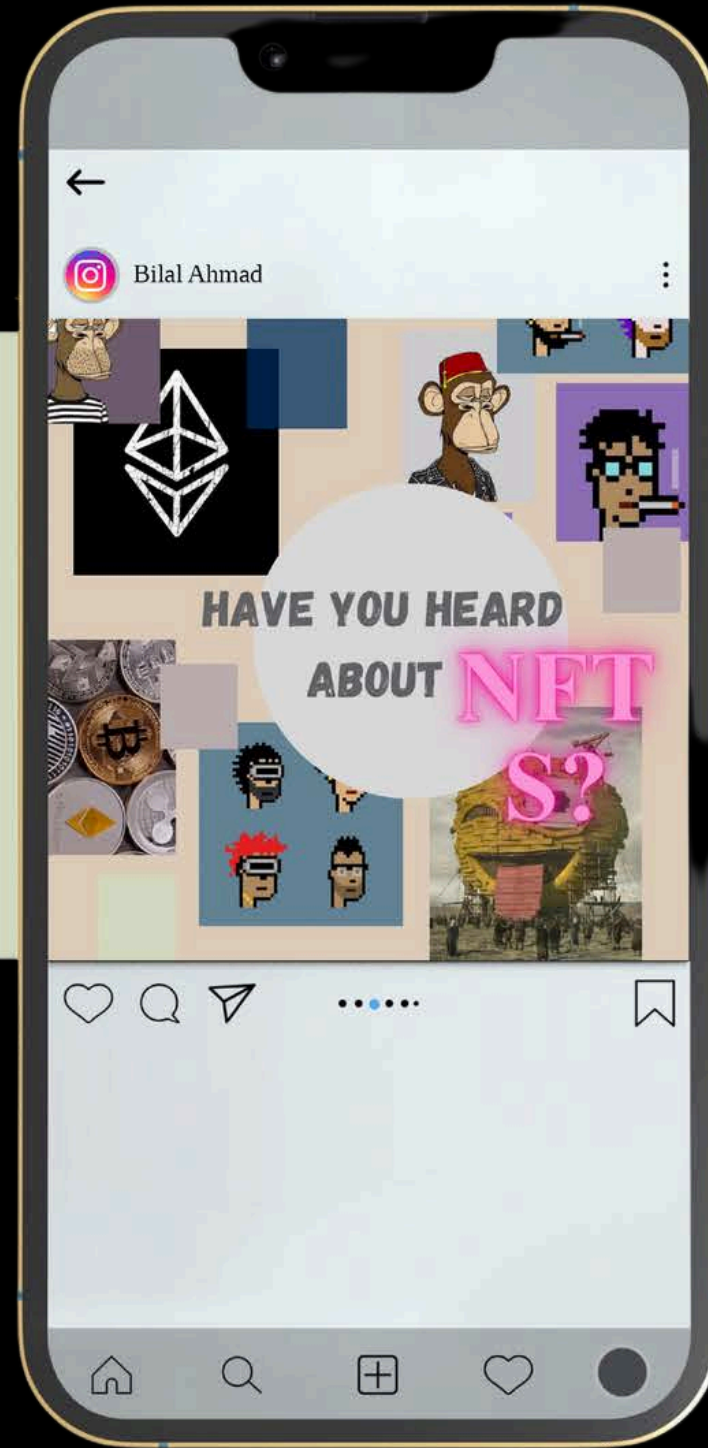
NFTs notably have a unique code that differentiates them from other tokens similar to how a Dior Addict Lip Glow is different from a Givenchy Gloss Interdit Vinyl. For every crypto you pick the currency value remains the same just like one penny will be equal to another penny. NFTs surely are safe when it comes to trading since one can easily dictate their ownership towards any specific thing they exchange using the system without worrying about copyrights.

What are NFTs?

NFT stands for Non Fungible Tokens that are used to "gatekeep" anything. Simply speaking it's an amalgamation of smart business minds teaming up to set the world on fire (not literally) but enough to aid content creators in a cool environment of exchange.



Consider your Pokémon trading cards, if you exchange your Gold Pikachu for a Gold Star Umbreon then you've accomplished a profitable transaction.



How do NFTs work?

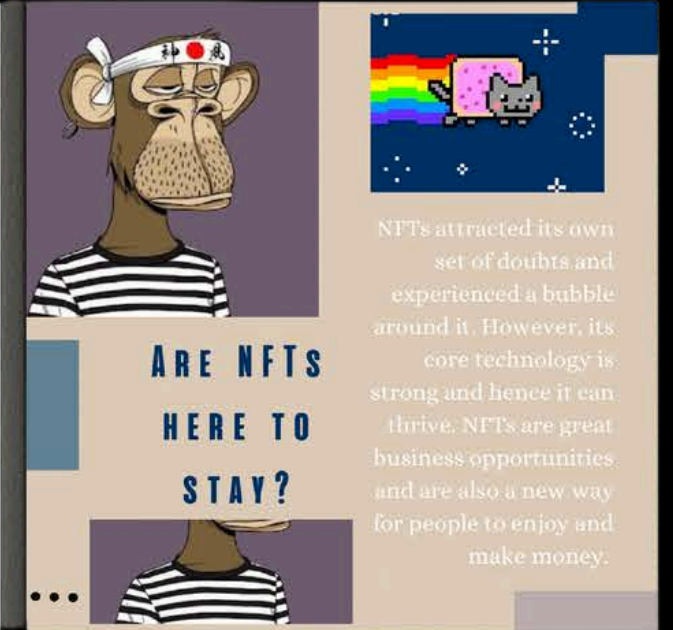
MAIN FEATURES OF NON-FUNGIBLE TOKENS



Traditional works of art hold value because they are one of a kind. With NFTs, artwork or collectibles can be "tokenised" to make a digital certificate of ownership. This can be bought and sold. NFTs exist on a blockchain (mainly part of the Ethereum blockchain), which is a distributed public ledger that records transactions. Also, NFTs can have only one owner at a time.

ARE NFTS HERE TO STAY?

NFTs attracted its own set of doubts and experienced a bubble around it. However, its core technology is strong and hence it can thrive. NFTs are great business opportunities and are also a new way for people to enjoy and make money.



NEW BALANCE 9060



NEW BALANCE 9060



LOADED FRIES



FLAVOR OF THE MONTH

SALTED CARAMEL CHOC

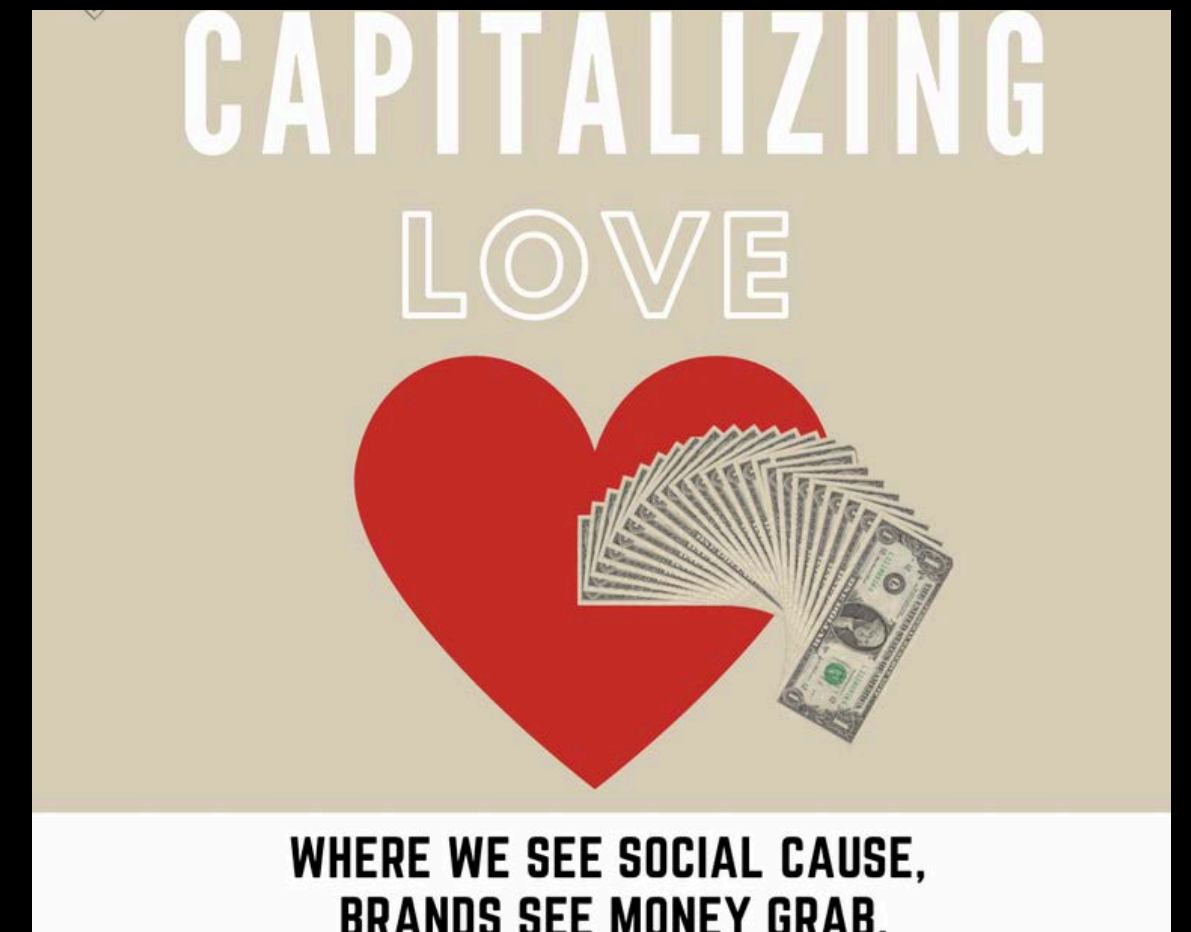
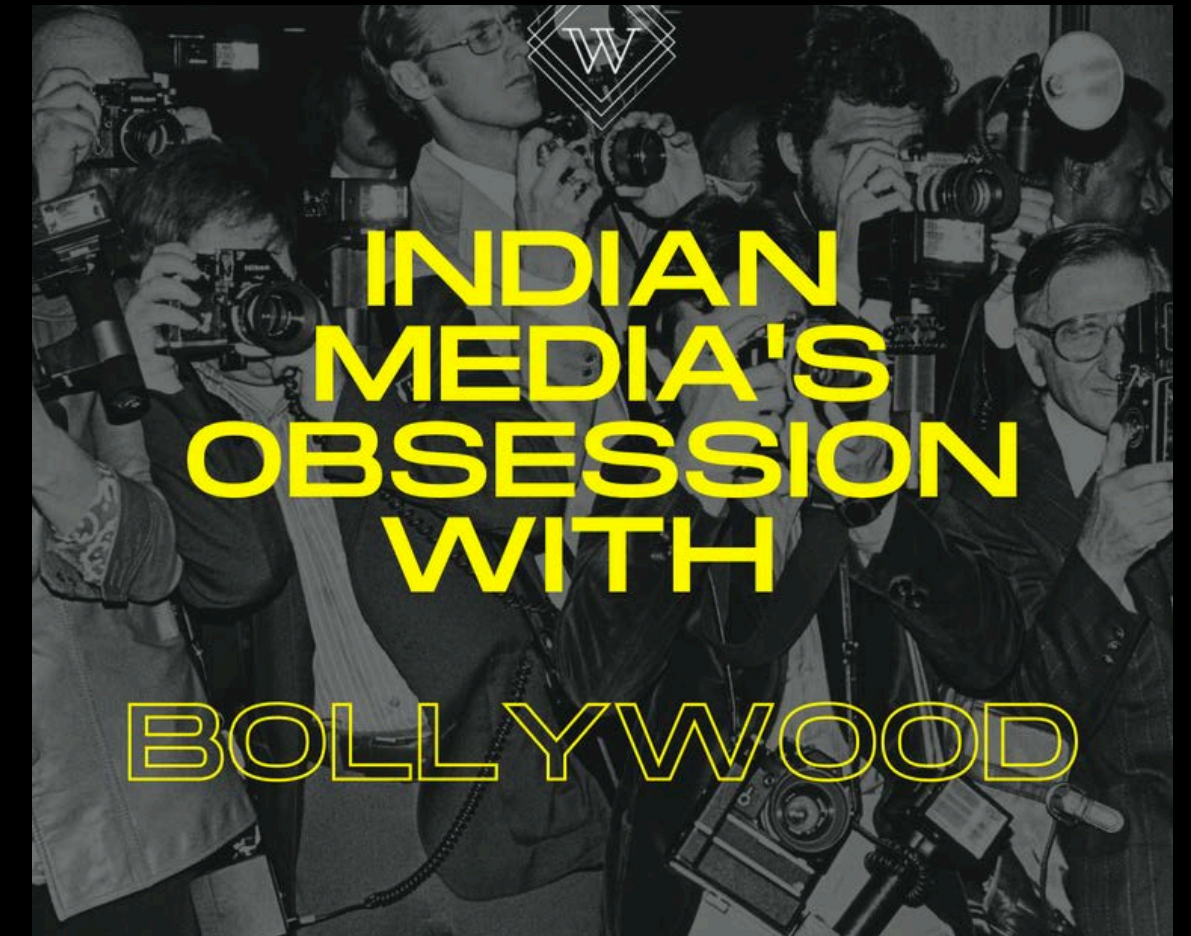


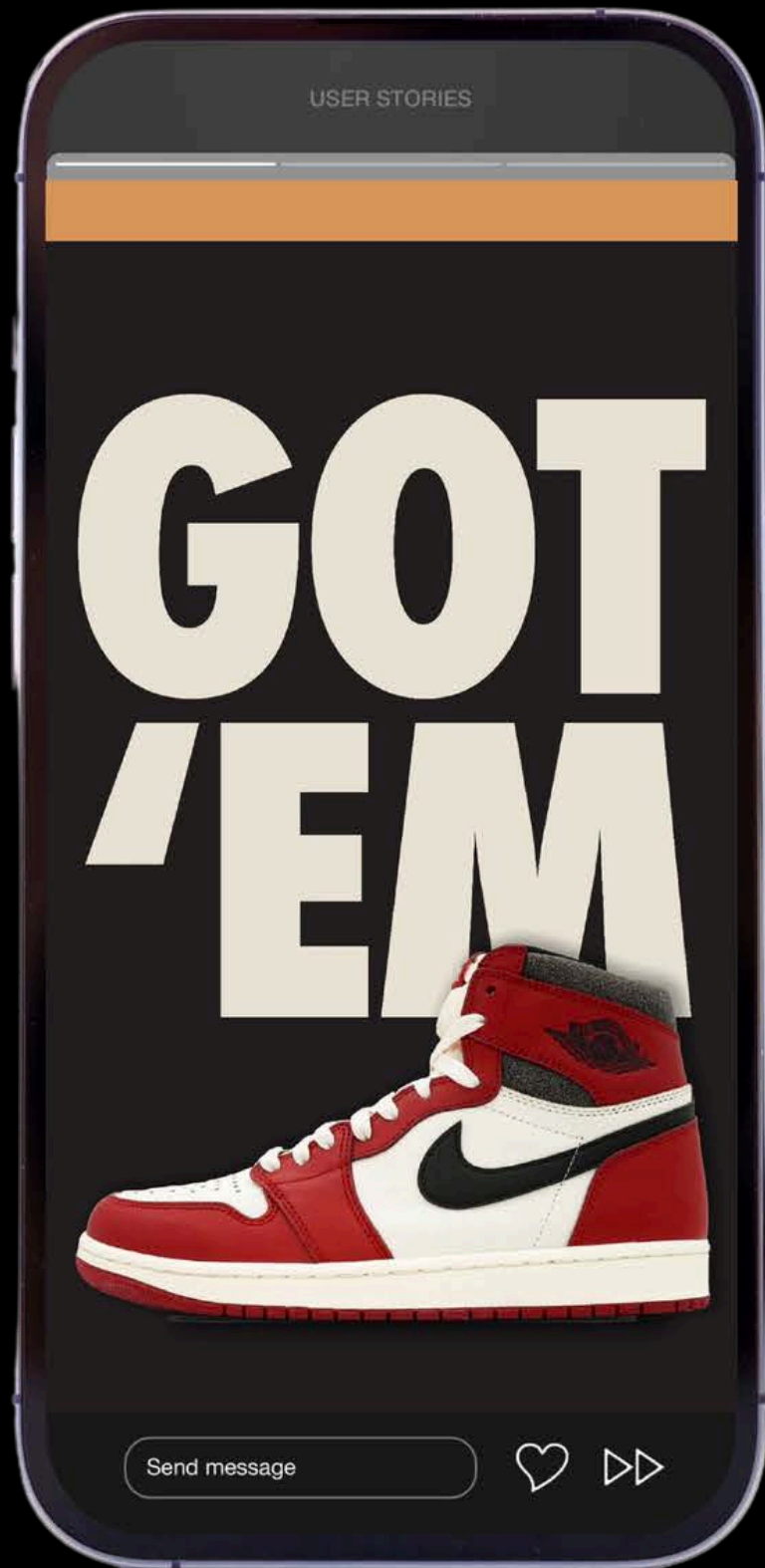
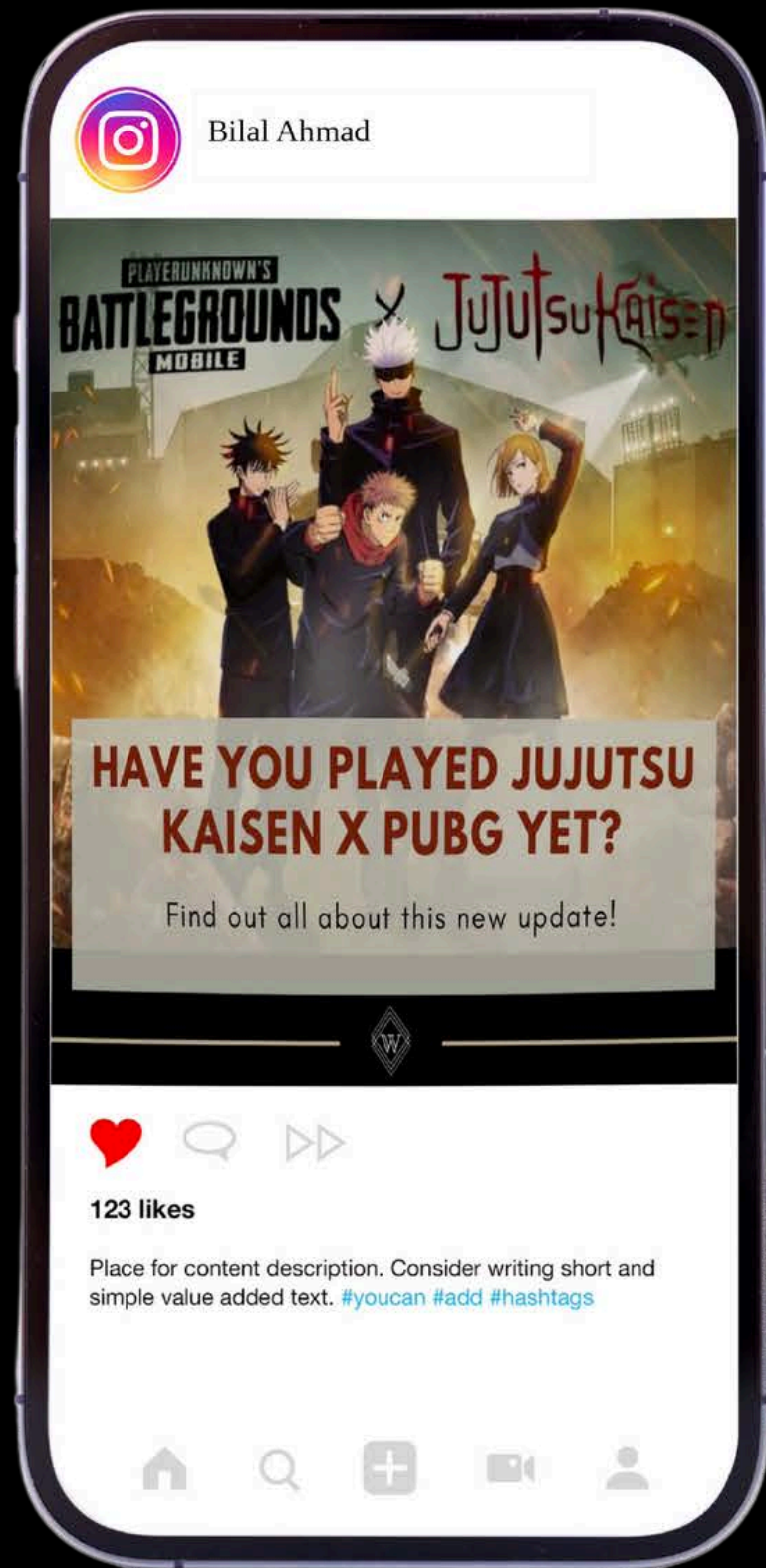
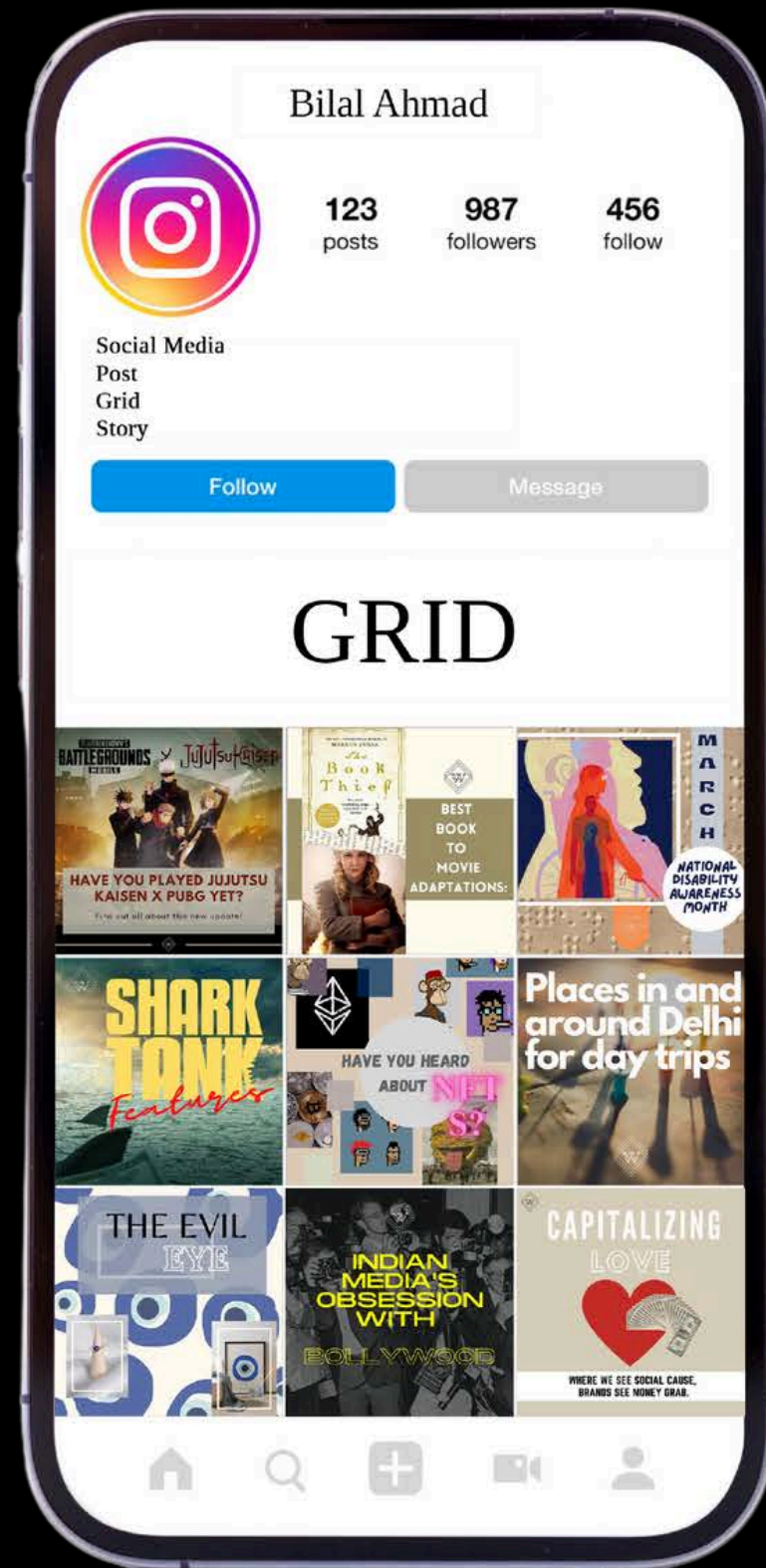
— Dive Into —
Decadence



**Nourish Body, Mind
& Palate**

#InternationalYogaDay







SAMBA ORIGINALS

Born on the pitch, the Samba is a timeless icon of street style. This silhouette stays true to its legacy with a tasteful, low-profile, soft leather upper, suede overlays and gum sole, making it a staple in everyone's closet - on and off the pitch.



SAMBA

CLASSIC

ICONIC





**TRAVIS
SCOTT**



SAIL

JUST DO IT.

Panasonic CONNECT

Now we are on
WhatsApp

Scan the QR Code



— OR —

WhatsApp on 9311211333

- Get product catalogue
- Buy a product
- EDMs
- Product videos



BALDWIN AIRDOPES

The perfect blend of style and functionality



Pre-order now

Adaptive Voice
Control

Active Noise
Cancellation

360° Surround
Audio

www.baldwin.com

1800 000 1111

*t&c apply

connect



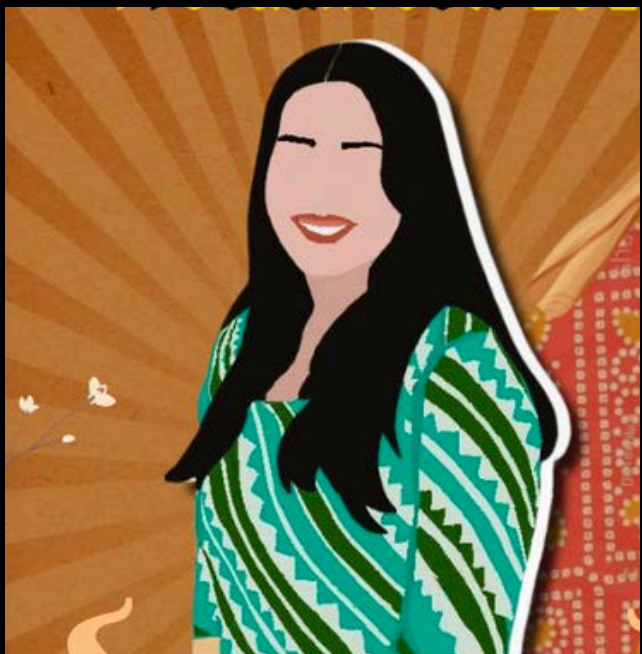
Logos



indiana.



Illustrations



Visiting Card





Source: KKR



Rinku Singh
snapshots from IPL
2023

RIN

-Bilal Ahmad

He began playing for Uttar Pradesh across multiple group levels, and his fiery approach astonished only. At 16, he appeared in his debut and made 83 runs in the inaugural game. He also played in first-class cricket in 2018, ending the 2018-19 Rani Trophy. Uttar Pradesh's best run-maker with 953 runs in 10 matches, he represented Central Zone at the Under-10 level and Uttar Pradesh at the Under-16, Under-23 levels. He made his List A debut for Uttar Pradesh in March 2014 at 16. On November 5, 2016, he made his first-class debut for Uttar Pradesh in the Ranji Trophy during the 2016-17 season.

RINKU GIVES IT BACK WHERE HE CAME FROM

This year's IPL event has helped him make a name for himself. Despite growing up in a poor area, he plans to build a sports ground for impoverished cricketers in Aligarh, Uttar Pradesh, according to an article in the New York Express. He invested Rs 50 lakh in the project, and the left-handed batter's wish will come true.



AMA Cafe

Delhi | Dehradun

9520875541



Pancakes

Embark on a taste adventure with our famous pancakes at AMA Cafe. Impossibly fluffy, our golden stacks are a canvas for flavour. Indulge in Berry Bliss, Maple Elegance, Savoury Symphony, Nutty Delight, or the Decadent Chocolate Temptation. Every bite is a masterpiece, redefining breakfast bliss. Join us and savor the extraordinary at AMA Cafe.

About

Welcome to AMA Cafe, where every sip tells a story and every bite is a moment of indulgence. Nestled in the heart of Delhi & Dehradun, our charming cafe is a haven for those seeking a respite from the ordinary.





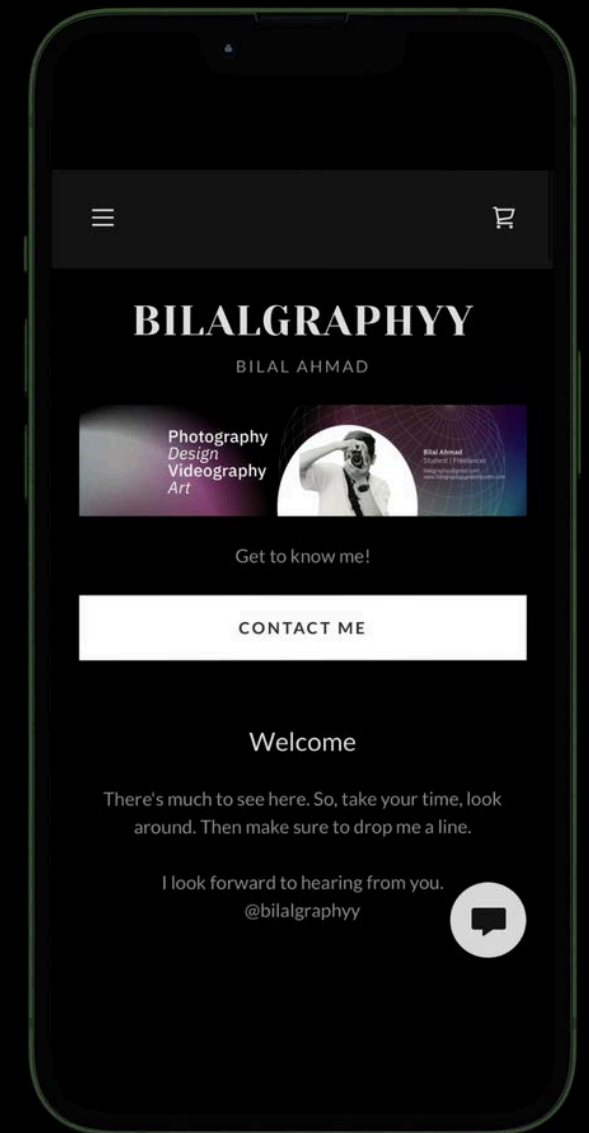
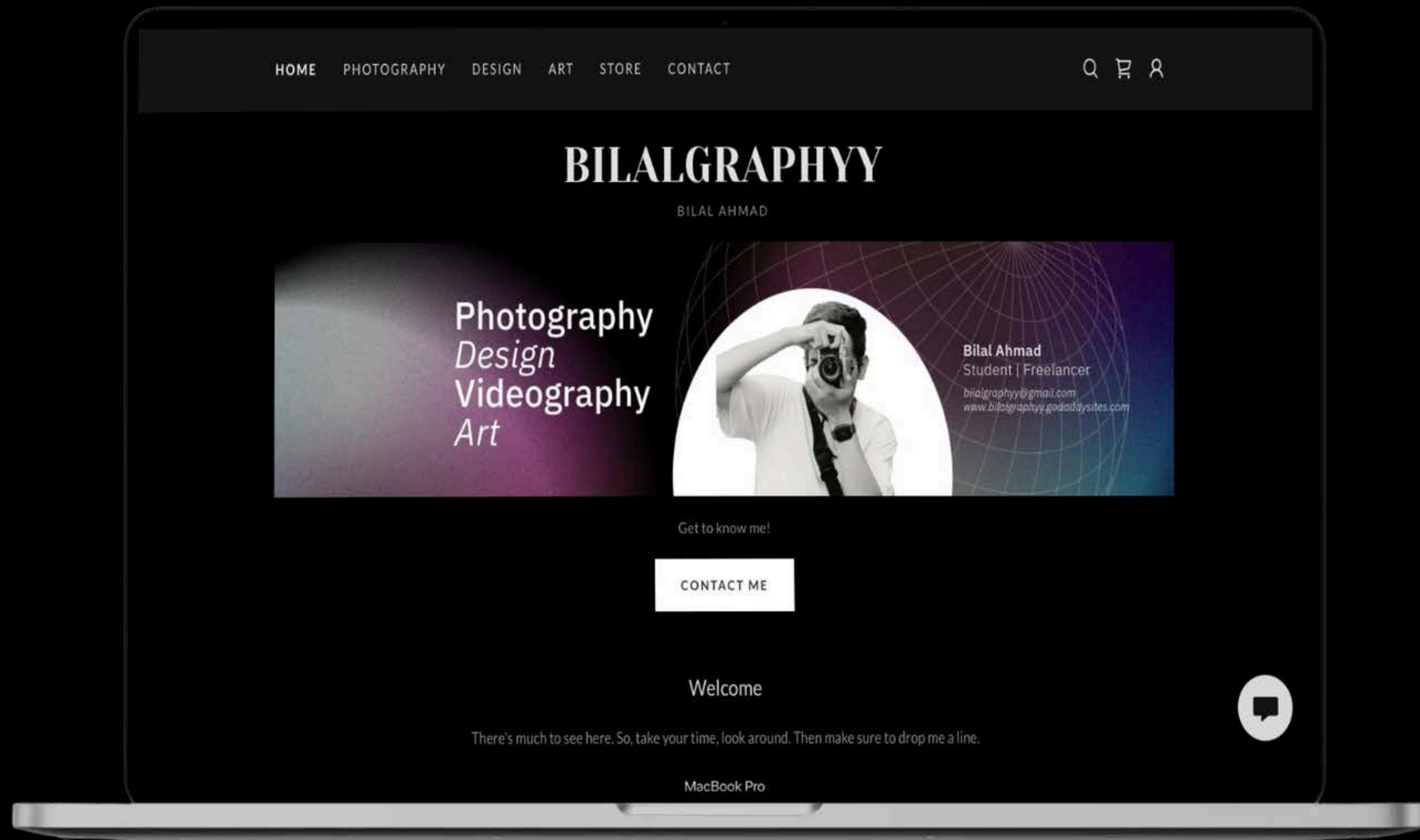
AMA Cafe

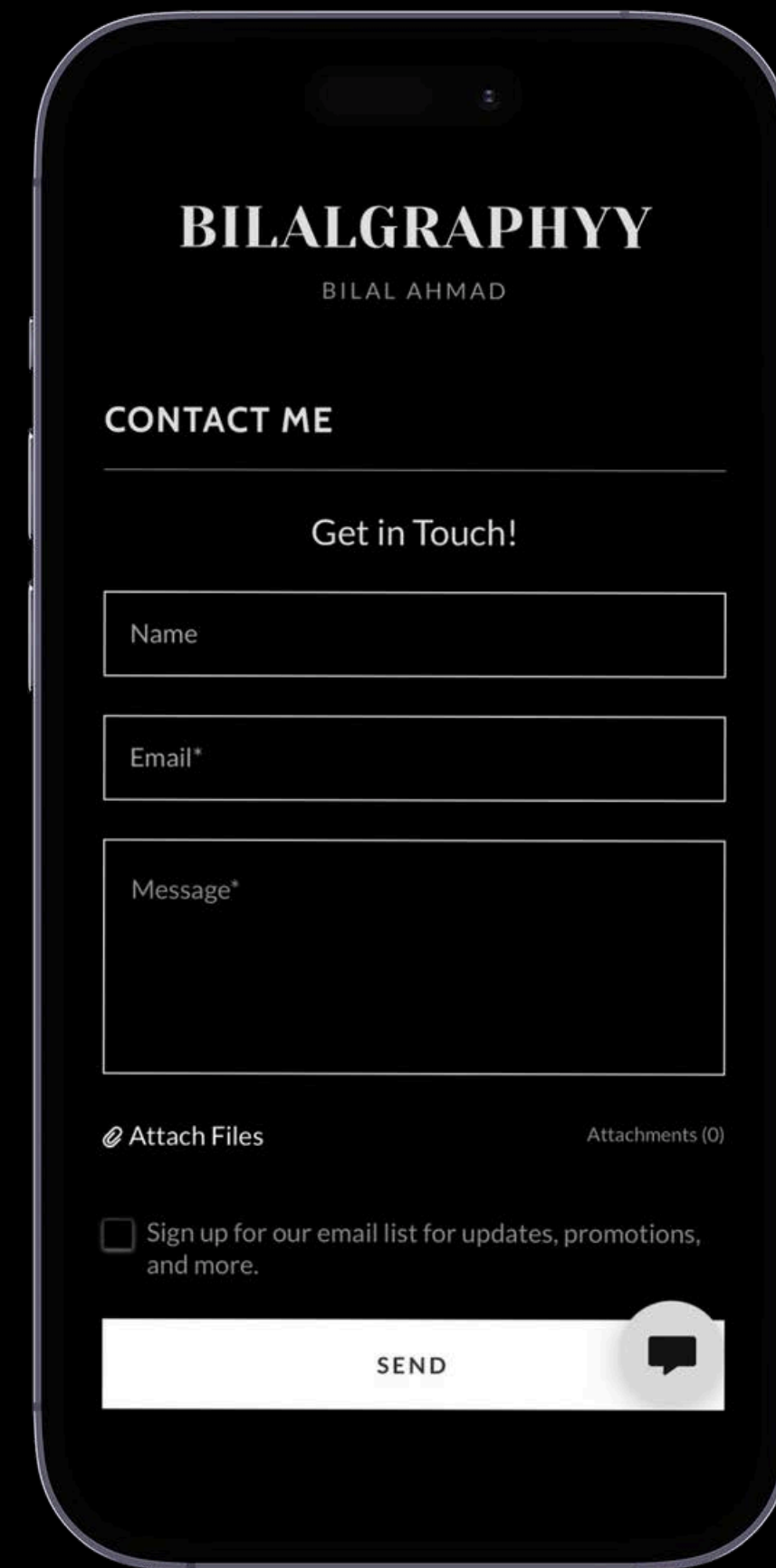
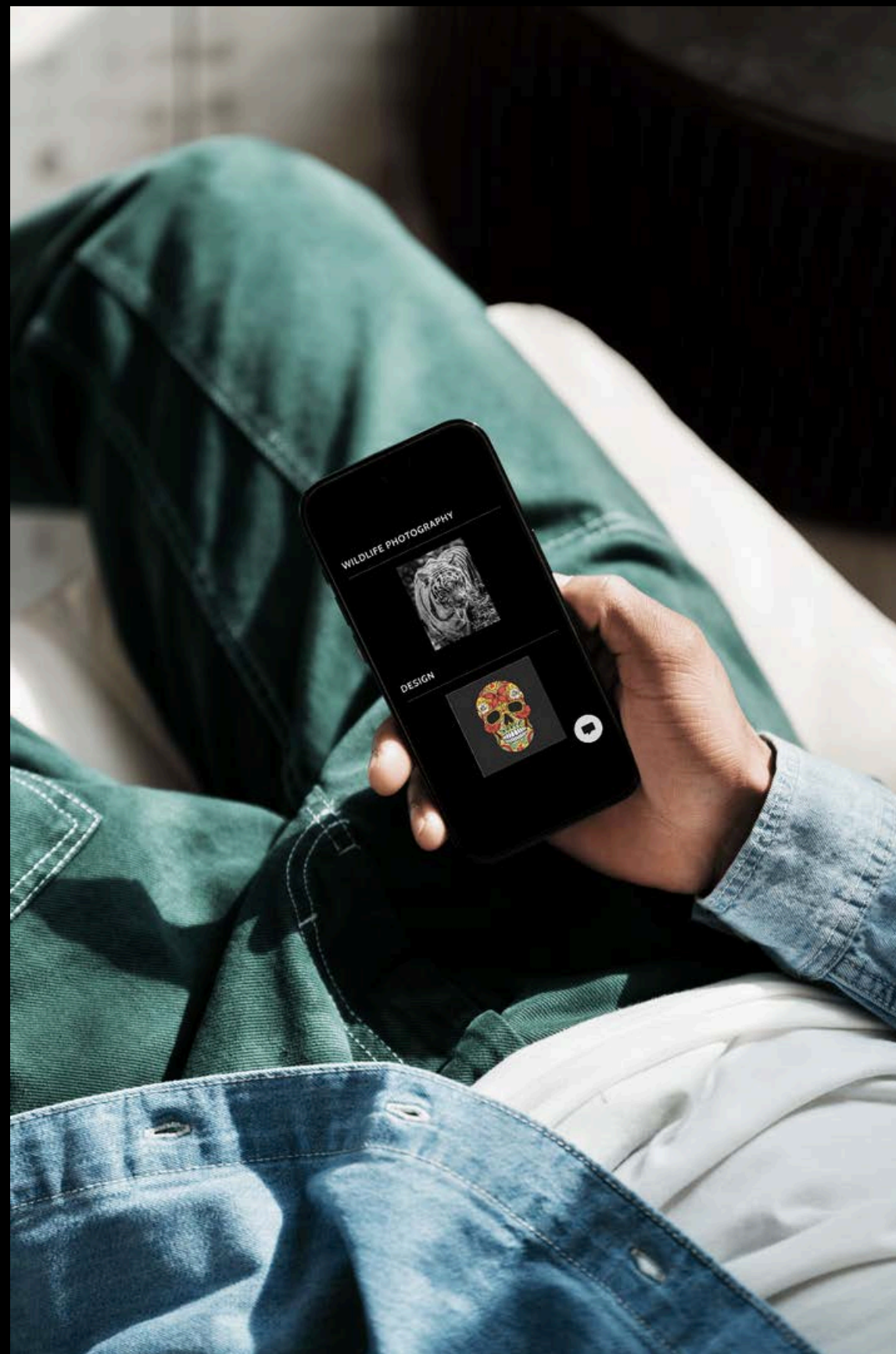
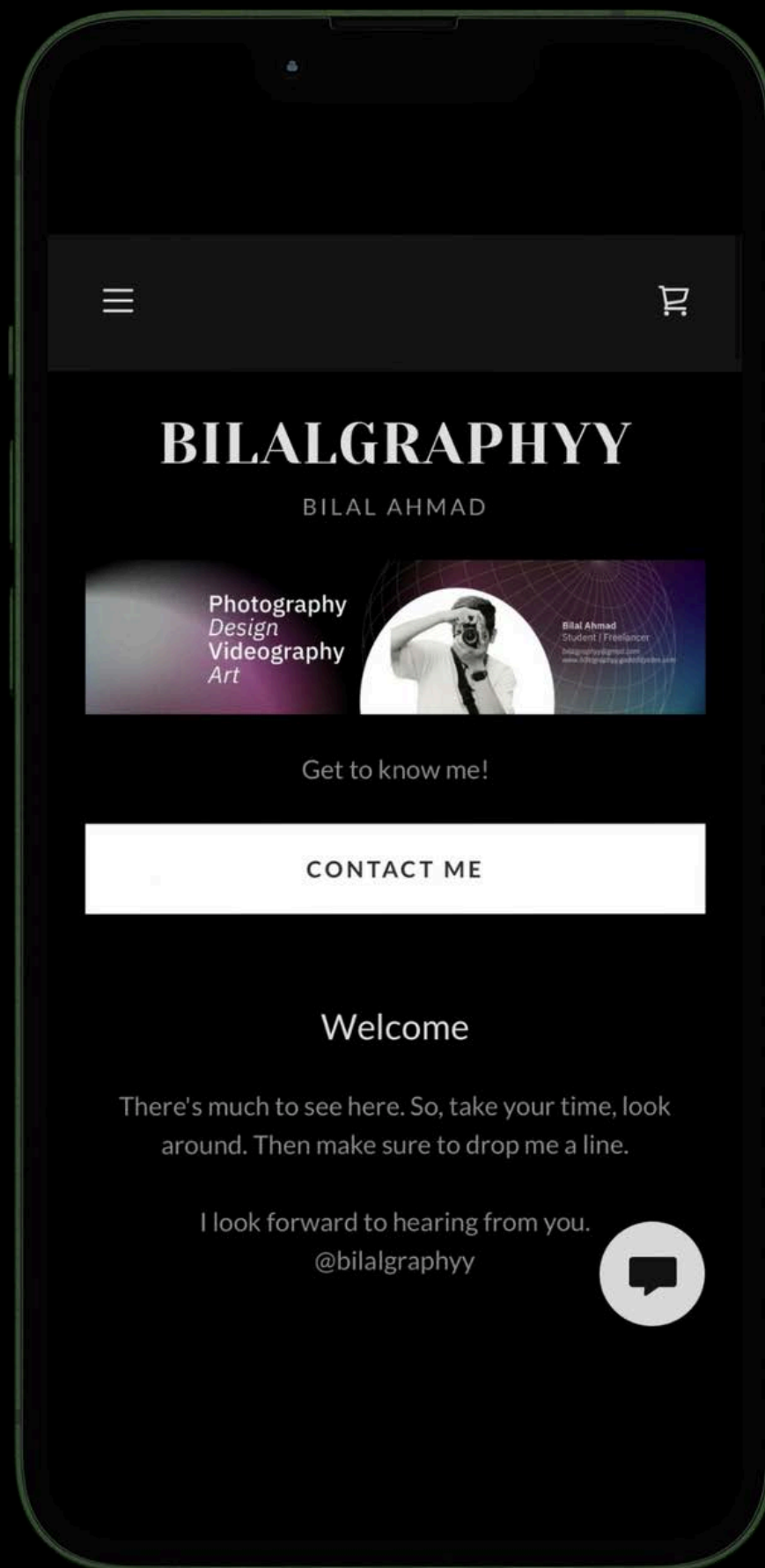
Delhi | Dehradun
9520875541

Apparel Mockups

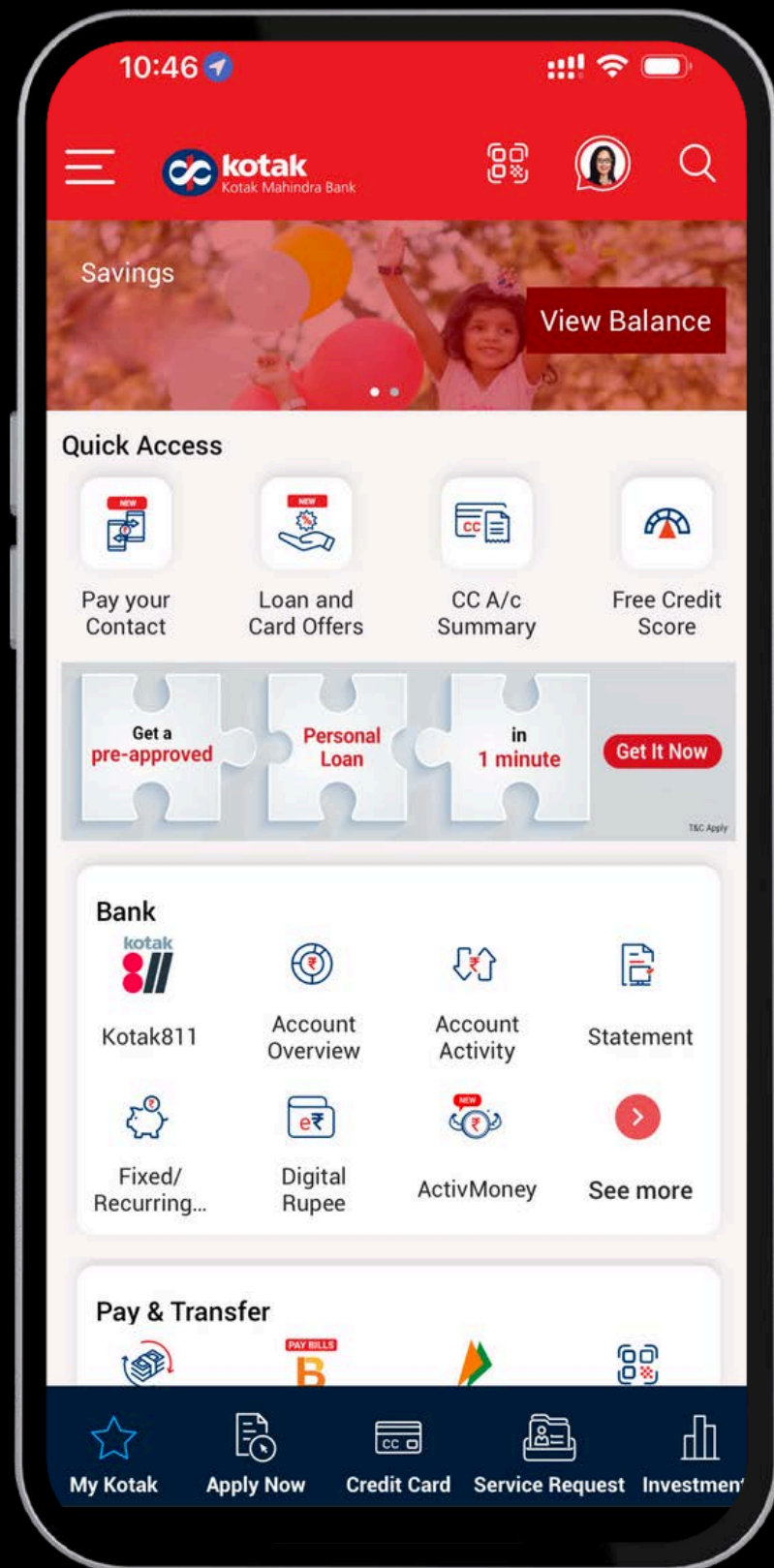


Website Design





Before



After





Kotak Banking Mobile App



Download Kotak Mobile Banking App

To pay bills,
make secure fund transfers
and shop.

#GoCashless

Payments made
quick 'n' easy

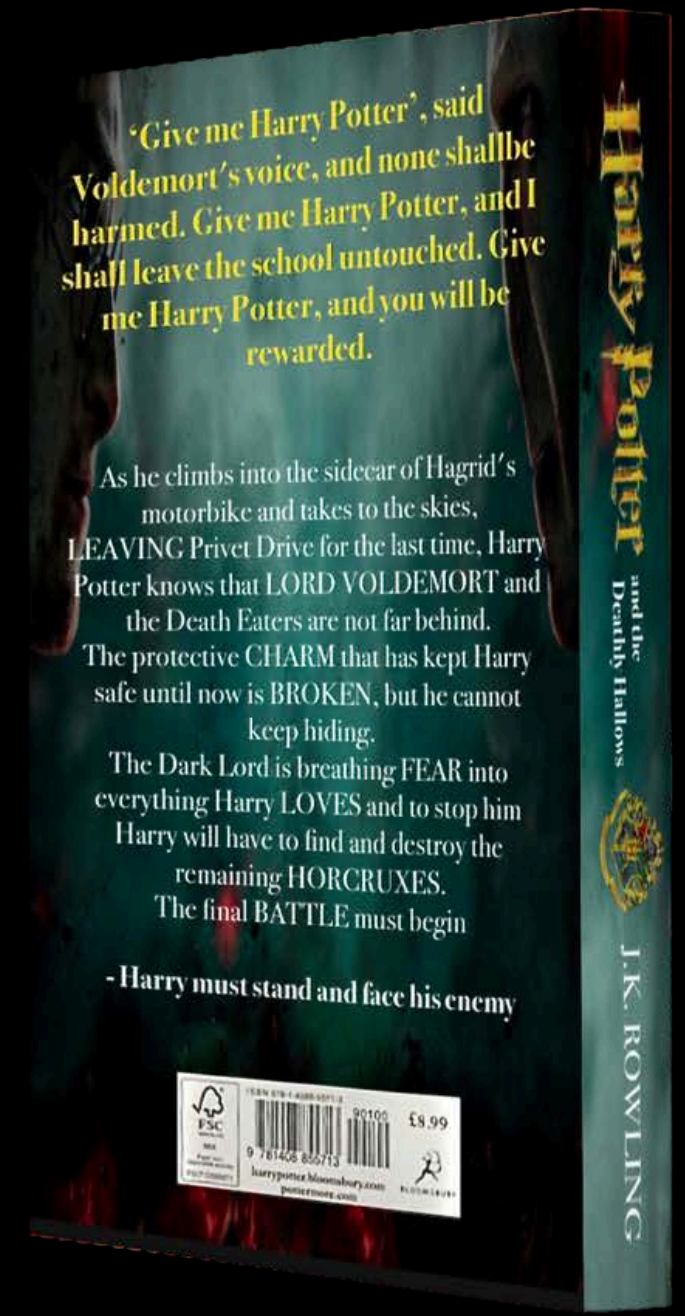
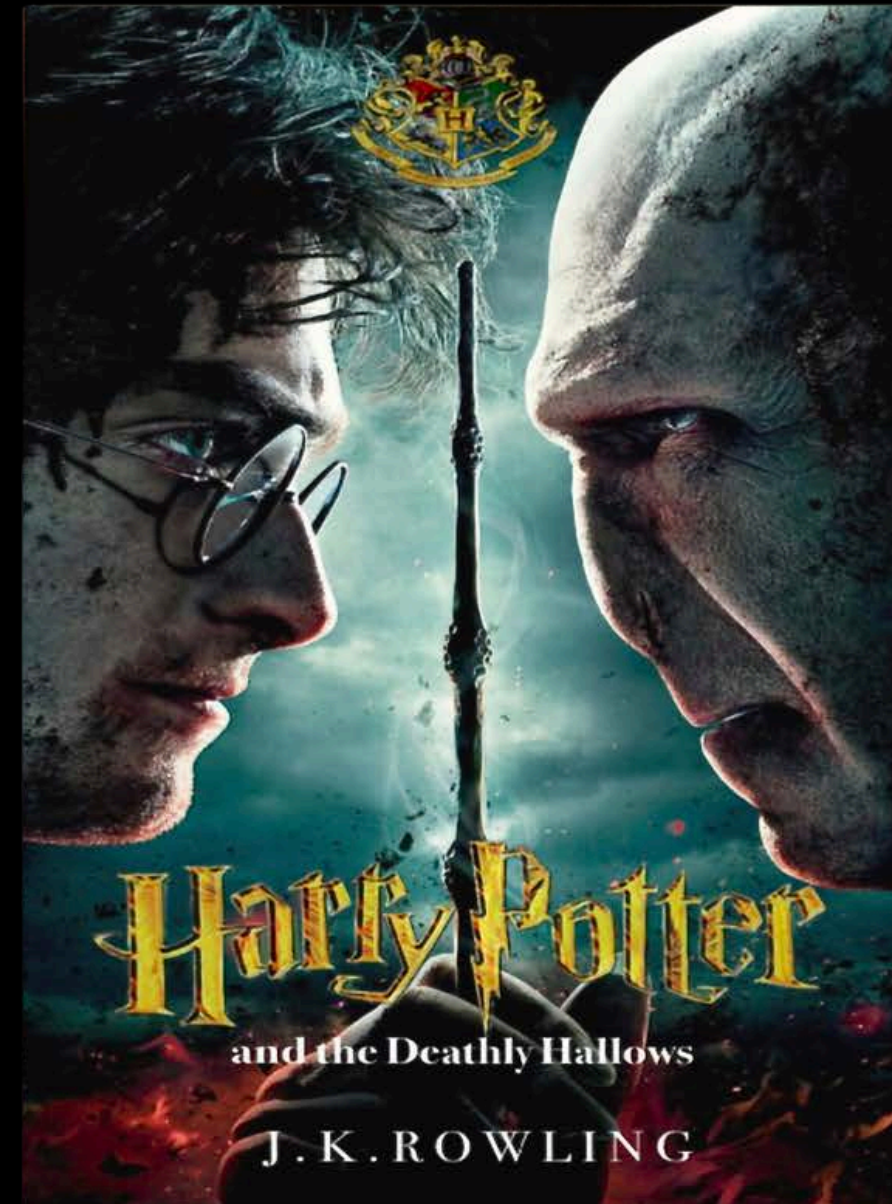
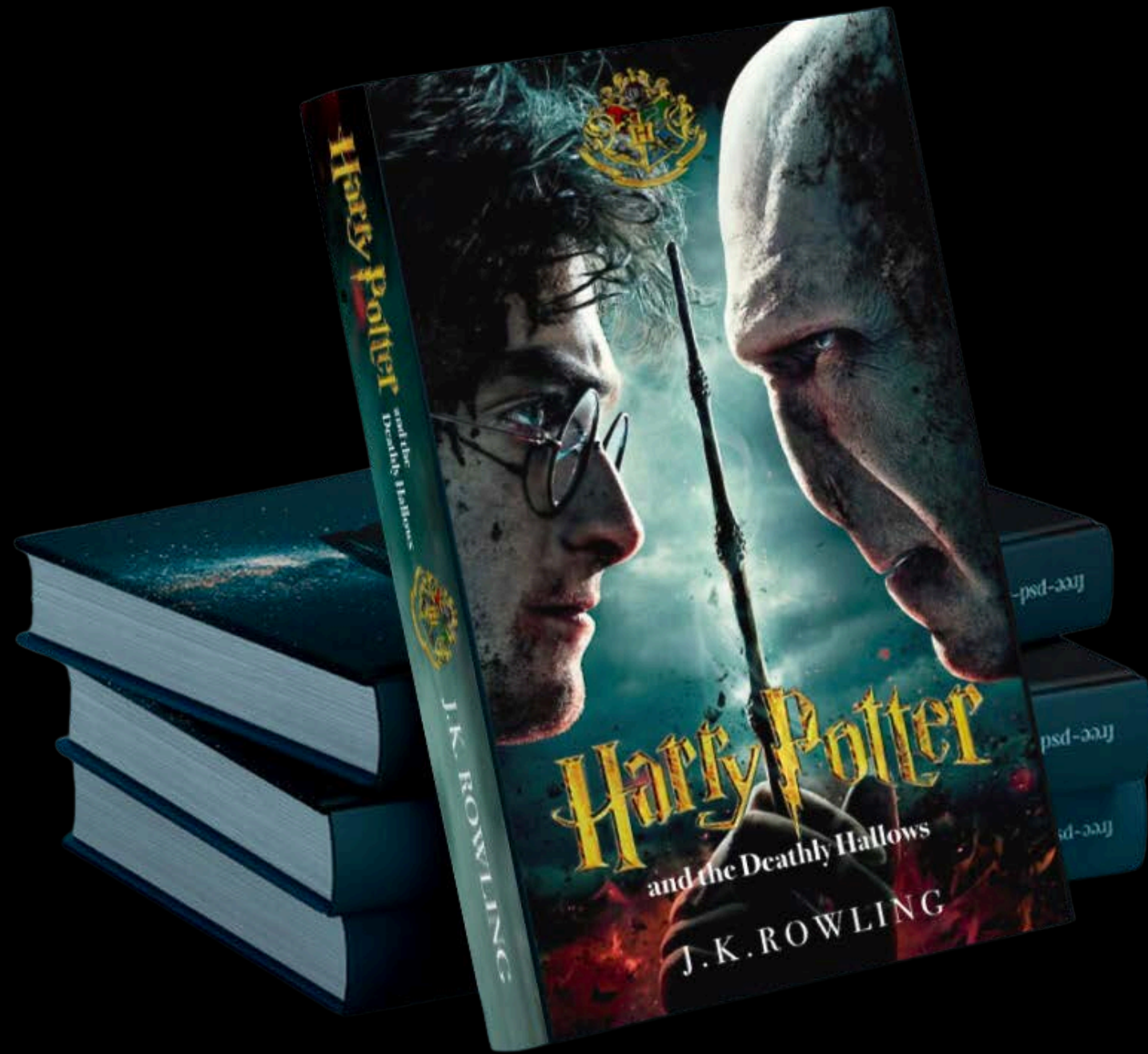


Kotak Banking Mobile App
Banking on the move
Banking Made Easy

Product Mockups



Book Cover





CREATIVE / BILAL AHMAD

2025

LET'S WORK *together*

www.bilalgraphyy.godaddysites.com
bilalgraphyy@gmail.com

