



Social-Media Guidance

Approved by Management Committee	Date: November 2025
Review Duration Annually	Date: November 2026



The club acknowledges that the use of social media is a valuable communication tool for the promotion of activities within club.

However, the club will challenge anyone who uses social media, either intentionally or by association, to insult, slander, create a risk to personal safety, abuse, or deceive any individual, organisation, or the sport of netball.

The pace of change in technology means that it is not possible to provide a definitive list of all forms of social media to which this guidance applies. Therefore, this guidance should be understood as applying to all commonly recognised forms of social media. It should be read in conjunction with the Codes of Conduct, and you are reminded that misuse of social media can result in Disciplinary Action against any Member, connected participant, Volunteer, or Staff. Consequently, this guidance applies to all Staff, Volunteers, Children, Young People, and anyone involved in England Netball (EN) Recognised and Authorised Activities.

The club adopt the [EN Social Media Policy](#) to further support this internal guidance. Please access this for further details.

Reporting concerns in relation to the safety and welfare of any club member should be reported via email at mknetters.mkdonssafeguarding@gmail.com.

Safeguarding is everyone's responsibility, as is creating and maintaining the high standards of behaviour expected of people in the sport of netball. For these reasons, everyone is encouraged to report concerns of misuse or inappropriate usage of social media or instant messaging to the Appropriate Authority within the world of netball, or outside it. The first point of contact will usually be the Club Safeguarding Officer, or the Chair of the Club. The Appropriate authority within the world of netball is EN. Which level is the most appropriate will depend on the nature of the concern, but if it relates to a potential safeguarding issue, the matter must be reported to the Lead Safeguarding Officer (Safeguarding and Welfare Manager) at EN.

Threats of immediate harm or danger should be reported to the police and/or Social Services (where the concern relates to someone in a position of trust), contactable via your local authority and reported to the Lead Safeguarding Officer (Safeguarding and Welfare Manager) at EN, following the [Reporting a Concern process](#).