



MARYLAND HERITAGE TOURISM SUMMIT & EXPOSITION



November 13-16, 2025

| Harriet Tubman Freedom Center, Cambridge, MD

We are excited to invite you, your friends and associates to convene in Eastern Shore, Maryland. The Summit's theme is "*Honoring the Past, Celebrating the Present, Inspiring the Future.*"

The Summit is the premier gathering of Black Business owners, professionals, historians, educators, preservationists, minority business organizations, service providers, owners, attractions, venues, and entrepreneurs. nonprofit organizations and home-based businesses.

The primary venue for the four-day event will be the Harriet Tubman Freedom Center located in Cambridge, Maryland. **Planned activities include a BLACK BUSINESS EXPO and the establishment of the Maryland EASTERN SHORE BLACK CHAMBER OF COMMERCE** for Black Businesses located in the nine Eastern Shore counties, business presentations, speakers, panel discussions, and a tour of the birthplaces of Harriet Tubman and Frederick Douglass.

Headliners include Dr. Joanne Martin, CEO, National Great Blacks in Wax Museum and Dr. Robert L. Wallace, CEO, BithGroup. Our last business summit was held in November 2019, the year before the pandemic. **Maryland Black Business Freedom awards will be presented to Alex & Lisa Green, Jan Peters, Tonet Cuffe, Tarence Bailey and William "Bill" Jarmon.**

The 2026 MARYLAND BLACK BUSINESS, TRAVEL & TOURISM GUIDE will be discussed during the Summit. November 13-16 is a wonderful time to come together and share the latest news and trends emerging from the Black Business communities. Come experience the culture of Maryland's Eastern Shore! The Summit is sponsored by The Alliance of Black Business Owners, BBH Tours, The Business Talk Show, Visit Baltimore, Cecil County Tourism, BithGroup, and in part by a grant from the Maryland Department of Commerce, Office of Tourism Development, Secretary Harry Coker, Jr.

Weekly updates: WOLB-TBTS, Tuesdays 11am-12noon, Listen on WOLB 1010AM, Alexa WOLB 1010AM or www.wolbbaltimore.com. The last pre-summit informational meetings will be held October 23, 2025.

Summit sponsors and program book advertisers are welcome. Exhibitor/Vendor and attendee registration: click the link: <https://mdheritagetourismsummit.eventbrite.com>.

Baltimore African American Tourism Council, Inc. (BAATC)

Post Office Box 3014, Baltimore, MD 21229

Tel: 443-983-7974 | email: loucfields2@gmail.com, President, Louis C. Fields





MD HERITAGE TOURISM SUMMIT & EXPO

BLACK BUSINESS Theme *“Honoring the Past, Celebrating the Present, Inspiring the Future”*

Host Venue: Harriet Tubman Freedom Center, Cambridge, MD

November 13-16, 2025, | Eastern Shore Maryland

Schedule of Events **(tentative, subject to change)**

| Registration: \$95 for either one day or both days | Fri, Nov 14 _____ Sat, Nov 15 _____

3pm.....Check-in host hotel: Holiday Inn Express, 2715 Ocean Gateway, Cambridge, MD

330pm-530.....Meet & Greet, Holiday Inn Lobby, 2715 Ocean Gateway, Cambridge, MD

6pm-8pm.....Dinner @ Portside Seafood Restaurant, 201 Trenton St, Cambridge, MD

Friday, November 14, 2025 (In honor of Alvin K. Brunson)

1pm-5pm.....BLACK BUSINESS EXPO, American Legion Post 77, 102 Glenwood Ave, Easton, MD

4pm-5pm.....Frederick Douglass Walking Tour of Easton, MD

6pm-8pm.....Meet & Greet @ American Legion Post 77, Easton, MD 21663

Saturday, November 15, 2025----Harriet Tubman Day in Cambridge, Dorchester County, MD

9am-1:30pm.....Summit Sessions @ Harriet Tubman Freedom Center, (HTFC) Cambridge, MD

3030 Cedar Drive, Cambridge, MD 21613

1:30pm-430pm.....Harriet Tubman Tour of Dorchester County

7pm-930pm.....Maryland Heritage Tourism Awards Banquet, Harriet Tubman Freedom Center

10pm.....“Boots on the Ground” Western Party Elks Lodge, 618 Pine Street, Cambridge,

Sunday, November 16, 2025

11am.....Attend Church Service @ Bethel AME Church, 623 Pine Street, Cambridge, MD

*This program is sponsored in part by a grant from the Maryland Department of Commerce, Office of Tourism Development.

About BAATC. Lou Fields is the co-founder and President of the Baltimore African American Tourism Council of MD, Inc. The Council’s mission *“is to research, preserve, protect and promote Baltimore/Maryland’s African American History & Culture, and to utilize this heritage as a vital and beneficial product and a very important part of the Baltimore/Maryland tourism industry.”* Since 1996, the Council has continued to serve as the exclusive statewide minority tourism organization focusing on the continued growth and development of African American tourism in the State of Maryland. In 2006, Lou served as the founding president of the Greater Baltimore Black Chamber of Commerce. In 2024, Lou launched the WOLB -TBTS live radio broadcast. With over four decades of experience in tourism and hospitality, For more information, go to www.bdxlive.biz and www.atasteofsoul.biz.

BALTIMORE AFRICAN AMERICAN TOURISM INC. POST OFFICE BOX 3014, BALTIMORE, MD 21229, TEL. 443-983-7974

Baltimore African American Tourism Council, Inc. (BAATC)

Post Office Box 3014, Baltimore, MD 21229

Tel: 443-983-7974 | email: loucfields2@gmail.com

President, Louis C. Fields

October 3, 2025



MD HERITAGE TOURISM SUMMIT/BLACK BUSINESS EXPO



Primary host venue: Harriet Tubman Freedom Center, Cambridge, MD

November 13-16, 2025 | Dorchester and Talbot Counties.

The MHTSE theme for 2025 is *"Honoring the Past, Celebrating the Present, Inspiring the Future."* We are excited to return to the birthplace of Frederick Douglass and Harriet Tubman. The MD Black Business/Heritage Tourism Summit is the premier gathering of Maryland Black Business professionals and entrepreneurs.

REGISTRATION/PROGRAM BOOK ADS/EXHIBITOR FORM

Platinum Level \$5,000.00 _____ Gold Level \$3,000.00 _____ Silver Level \$2,000.00 _____

Bronze Level \$1,500.00 _____ MVP \$1,000.00 _____ Student Sponsorship (4): \$500.00 _____

Sponsors receive an invitation to speak at the Summit, an exhibition table (manned or unmanned), complimentary all-access passes, program book advertisement, event signage and promotions on WOLB-TBTS live radio broadcasts.

Registration: Single or Both Days \$95: _____ **Fri, Nov 14** _____ **Sat, Nov 15** _____

Exhibitor Space : Registrants \$50 _____ **Non-Registrants \$150** _____

Program Book Advertisement (please check your selection)

Full Page \$750 _____ Half Page \$500 _____ Quarter Page \$275 _____ Patron Listing \$175 _____

- AD SIZES: Full Page (5.25x8.25) | Half Page Ad (5x4) | Quarter Page Ad (2.5x4)

Camera Ready Artwork to: loucfields2@gmail.com. Deadline: October 30, 2025

Please make your check payable to: BAATC, Post Office Box 3014, Baltimore, MD 21229, ATTN: L Fields. * Credit Card processing is available upon request. ZELLE 443 983 7974 | Cash App \$LCFBDX

NAME

DATE

ORGANIZATION

ADDRESS

C/S/Z

TEL

EM:

WWW.

*This program is sponsored in part by a grant from the Maryland Department of Commerce, Office of Tourism Development.

Thank you for your support of the 2025 MD Heritage Tourism/Black Business Summit & Expo.