



May 27, 2019

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Dear [REDACTED]

There was a frenzy of activity in Washington, D.C. in the first half of 2019 that kept Printing Industries of America government affairs and advocacy efforts working diligently to protect the interests of the print industry. From tariff talks to consumer choice for paper-based communications to postal reform, Printing Industries of America was there at the forefront ensuring that our collective voices were heard and touting the strength and vitality of our industry.

To give you a closer look at our efforts, we have enclosed a copy of our spring *Advocate* newsletter, but to continue our work we need the support of companies like yours. **We're asking you to make an investment in Printing Industries of America's signature advocacy programs today.** Our collective success depends on contributions from ALL print, publishing, and graphic communications companies regardless of size.

**PrintPAC is funded through annual personal donations and Print Powers America is funded through annual corporate contributions by industry leaders like you.** These are the twin pillars of Printing Industries of America's strength in advocating on behalf of your company and the industry. The enclosed brochure provides more detail on the unique purpose of each of these programs and how you can easily support both by visiting [www.printing.org/contribute](http://www.printing.org/contribute).

PrintPAC and Print Powers America supporters are passionate about the dynamic world of today's printing industry and its future. They know that decisions made in Washington deeply impact their bottom line and the overall trajectory of the entire industry. Our advocacy is actively working to shape environmental and workplace regulations, tax policy, and the modernization of the U.S. Postal Service. We are your watchdogs on emerging threats and complex challenges, such as national data privacy legislation. **Your support of PrintPAC and Print Powers America is crucial to ensuring best-in-class advocacy representation for our industry.**

**Will you join us?** Your support truly matters. Let's continue our upward trajectory through 2019 knowing that our industry is working together to advocate for the future of print.

*Thank you for your consideration.*

A handwritten signature in blue ink, appearing to read 'Michael F. Makin'.

**Michael F. Makin**  
President & CEO  
Printing Industries of America