



## **Social Media Policy**

**Effective Date:** May 1, 2022

At Maternal Matters Favored, we believe in using social media as a tool to promote awareness, share resources, and foster community. Our social media presence is an extension of our values and mission, and we are committed to maintaining a respectful, inclusive, and supportive environment for everyone who engages with us online.

---

### **1. Purpose of Social Media Use**

Maternal Matters Favored uses social media platforms to:

- Share educational content about maternal mental health, including resources and support services.
  - Raise awareness about perinatal mood and anxiety disorders (PMADs) and related topics.
  - Foster a supportive and inclusive community for mothers and families.
  - Promote events, programs, and partnership opportunities.
- 

### **2. Respectful Communication**

We encourage open dialogue and interaction but expect all participants to communicate in a respectful and considerate manner. The following behaviors are not permitted:

- Harassment, bullying, or hate speech.
- Discrimination or exclusion based on race, gender, sexual orientation, disability, religion, or any other protected status.
- Inappropriate or offensive language, images, or content.
- Spamming or unsolicited advertising.

We reserve the right to remove any comments or content that violates these guidelines and block or report users who engage in harmful behavior.

---



### 3. Confidentiality and Privacy

We take privacy seriously and will never share personal or confidential information about individuals without explicit consent. If you are sharing personal experiences or seeking support, we encourage you to keep your private details confidential.

- **Do not share:** Personal or sensitive information about yourself or others (e.g., medical conditions, names, contact details) unless you have obtained proper consent.
  - **Respect others' privacy:** Do not post content that violates the privacy or rights of others.
- 

### 4. User-Generated Content

We welcome and appreciate user-generated content that aligns with our mission and values, including testimonials, success stories, and tips for mental wellness. If you would like to share your experience or tag us in your posts, please make sure to follow these guidelines:

- Provide context and clarity if sharing sensitive topics.
  - Ensure content is respectful, supportive, and aligns with Maternal Matters Favored's values.
  - We may share or repost content, with permission, that promotes our mission and positively contributes to our community.
- 

### 5. Third-Party Content and Sources

When sharing content from other organizations or individuals, we will always credit the source and provide appropriate links to external resources. We do not endorse or take responsibility for content on third-party websites or social media accounts linked from our pages.

---



## 6. Engagement Guidelines

We encourage active engagement with our posts, including likes, shares, and comments. Our team regularly monitors interactions to ensure a positive environment, and we aim to respond to inquiries in a timely manner. However, we may not be able to address every comment or question individually.

- **Response times:** While we strive to respond within 48 hours, please allow for delays during weekends or holidays.
  - **Support-related queries:** For urgent mental health support, we recommend reaching out to a healthcare professional or contacting our support services directly.
- 

## 7. Moderation and Reporting

We are committed to creating a positive online community and will not tolerate harmful or disruptive behavior. If you notice inappropriate content or interactions, we encourage you to report it immediately. Our team will review reports and take appropriate action, including removing harmful content or blocking users who violate our guidelines.

To report a concern:

- Email us at: [admin@mmfavored.org](mailto:admin@mmfavored.org)
  - Use the platform's built-in reporting features.
- 

## 8. Social Media Platforms

Maternal Matters Favored operates on the following social media platforms:

- **Facebook:** Maternal-Matters-Favored
  - **Instagram:** maternal\_matters\_favored
- 

## 9. Policy Updates

This Social Media Policy is reviewed regularly and updated as necessary. Any changes will be posted on our website and social media platforms with an updated effective date.

## 10. Contact Us

If you have any questions or concerns about our Social Media Policy, please feel free to contact us at:

**Maternal Matters Favored**

Email: [admin@mmfavored.org](mailto:admin@mmfavored.org)

Phone: 407-436-7825