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## Privacy Policy for Maternal Matters Favored

**Effective Date: May 1, 2022**

Maternal Matters Favored ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you interact with our website, participate in our programs, or engage with our services.

By using our website or participating in any of our activities, you consent to the practices described in this Privacy Policy.

### 1. Information We Collect

We may collect personal information from you when you visit our website, make a donation, register for an event, volunteer, or communicate with us. The types of information we may collect include:

- **Personal Identification Information:** Name, email address, phone number, mailing address, and other contact details.
- **Payment Information:** Credit card or debit card information, billing address, and other payment details when you make a donation or purchase from us.
- **Volunteer Information:** Information relevant to your participation in our volunteer programs, such as your volunteer hours, availability, and experience.
- **Website Usage Information:** Information about how you use our website, including your IP address, browser type, device information, and browsing patterns (via cookies or other tracking technologies).

### 2. How We Use Your Information

We use the information we collect for various purposes, including but not limited to:

- **Processing Donations:** To process and acknowledge your donations and provide receipts for tax purposes.
- **Communications:** To communicate with you about our events, campaigns, newsletters, and other initiatives that may interest you. You may opt-out of these communications at any time.
- **Volunteer Coordination:** To manage volunteer activities, track volunteer hours, and engage with volunteers.
- **Improving Our Services:** To improve the content and functionality of our website and to tailor our services to better meet your needs.



- **Legal and Operational Requirements:** To comply with legal obligations, resolve disputes, and enforce agreements.

### 3. How We Protect Your Information

We take reasonable measures to safeguard the personal information we collect. These measures include:

- **Data Security:** We use industry-standard encryption methods to protect your financial information during online transactions.
- **Restricted Access:** Access to your personal information is limited to authorized personnel only.
- **Secure Payment Processing:** We use third-party payment processors to handle financial transactions, which comply with the highest security standards.

However, please note that no method of transmission over the internet or electronic storage is 100% secure, and while we strive to protect your information, we cannot guarantee its absolute security.

### 4. Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who assist with our operations, such as payment processors, email marketing services, and event organizers. These service providers are required to keep your information confidential and secure.
- **Legal Requirements:** We may disclose your information when required to do so by law, such as to comply with a subpoena or other legal process, or to protect the rights, property, and safety of Maternal Matters Favored, our participants, or others.

### 5. Your Choices and Rights

You have several rights regarding your personal information:

- **Access and Correction:** You may request access to the personal information we hold about you and request corrections if any information is inaccurate or incomplete.
- **Opt-Out:** You can opt out of receiving promotional emails or communications from us at any time by following the unsubscribe instructions in those emails or contacting us directly.



- **Data Deletion:** You may request that we delete your personal information, subject to any legal obligations we may have to retain it.

## **6. Cookies and Tracking Technologies**

Our website uses cookies and similar tracking technologies to improve your experience and understand how our site is used. Cookies are small files that are stored on your device to help us recognize you when you return to our site and to personalize your experience.

You can adjust your browser settings to refuse cookies or to alert you when cookies are being sent. However, please note that some features of the website may not function properly if you disable cookies.

## **7. Third-Party Links**

Our website may contain links to third-party websites. Please be aware that we are not responsible for the privacy practices of these external sites. We encourage you to read their privacy policies before providing any personal information to them.

## **8. Children's Privacy**

Maternal Matters Favored does not knowingly collect or solicit personal information from children under the age of 13. If we learn that we have inadvertently collected such information, we will take steps to delete it as soon as possible.

## **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. When we update the policy, we will post the revised version on our website with a new effective date. We encourage you to review this Privacy Policy periodically for any updates.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or the way we handle your personal information, please contact us: