



Holiday House Boutique
Spring Flamingle Market
March 21-23, 2024



Thank you for your interest in participating in the
Holiday House Boutique Spring Flamingle Market 2024!

We will be returning to the Middleton Trolley Station for this market! It is a beautiful location; it was extremely successful, and the feedback was amazing so let's do it again!

BACKGROUND INFORMATION

Holiday House Boutique is a pop-up handmade artisan showcase that takes place 2-3 times a year in the Meridian area or surrounding areas for 2-3 days at a time.

Holiday House Boutique has been in business for 17 years and is known throughout the Treasure Valley as the boutique to shop at. On the average, we will get 1000-1500 people during the course of the sale and shoppers look

forward to attending every time.

Holiday House Boutique is a juried showcase. Set-up and display are very important to me, our customers AND artisans and that is why the selection process is something I take seriously. I want this to be a boutique that you are proud to be part of. I want you to feel that your products are showcased in the best way possible surrounded by other artisans that are proud to be part of the boutique as well.

Holiday House Boutique is not a showcase that you “man” your individual space/booth. You are responsible for setting up your space and you leave the rest to me! There is a central check out and I do all the work for you. With the software we use, you are able to track your sales in “real time” so you always know what is selling and what you need to bring to restock.

MERCHANDISE REQUIREMENTS

Holiday House Boutique is happily accepting handmade artisan vendors!

If you have not sold at a Holiday House Boutique event before, please do not hesitate to apply! I love dreamers and creative souls that are pursuing their visions and passions and want to share their talents!

Since this is a juried boutique, all items must be approved by the committee. Submissions will be juried on the basis of design, technical skill, originality, and salability. I am looking for unique, one of a kind, re-purposed or designed by you. interesting, creative items that our customers would be happy to see for sale at Holiday House Boutique! Therefore, it is important that the committee review intended art(s)/craft(s) and give approval.

I also don't like to have a ton of vendors selling similar products. I personally don't want to sell my items at an event where there are 4 other makers with the same items and I don't enjoy shopping at an event where every other booth is the same. I want you to be as successful as possible and I feel by limiting the number of same type of vendors, it helps you do just that – BE SUCCESSFUL!

All items sold must be available for purchase at the boutique on the days of the actual event. You are more than welcome to have a way for customers to contact you for custom orders (business cards are the best way) but the majority of your booth should be made up of the beautiful creations that you have made that are

available for sale.

There will be a gift basket to be given away again like the Holiday Market. This drew in so many new followers and people loved it. I will ask for people to donate an item but this is not a requirement.

DISPLAY REQUIREMENTS

You work so hard on your items, so why not display them so they look the best and are inviting for the customers to want to buy. Items should fit within approximately a 6 x 2.5 foot booth area (an average banquet size table.) It may be appropriate to situate some items in other locations throughout the venue, which will be done at the committee's discretion. If you choose to have a tablecloth over your banquet table, it **MUST BE** floor length on all sides that are visible to the customers.

No one wants to see your back-stock items or personal items stored away. Presentation of your items is very important and studies have shown that a professional looking display tells the customers that you care not only about the detail that you put into your craft, but that you care about how they are presented and displayed to the public. I care how we look as a whole - it is a reflection of me as well. If you don't want to use a tablecloth, you must make sure that the way you display your items under the table is appealing (i.e. wooden crates displayed holding items, wire baskets, etc. – in a nutshell – we are not a flea market so please insure that your items are not displayed like you are at one.)

HOW TO APPLY FOR THIS AWESOME MARKET

Note: Incomplete applications will not be considered

1. Fill out the vendor application (attached).
2. Include pictures (or digital images emailed) of the crafts you intend to sell.
3. Include your check for the \$65 registration fee (IF POSTMARKED BY 2.14.24) \$75 fee if postmarked 2.15.24 or after payable to Holiday House Boutique with

your application and pictures.

***** RETURN MAKERS CAN VENMO PAYMENT & EMAIL APPLICATION AND CONTRACT*****

4. Mail your entire application package to:

Holiday House Boutique
3140 N. Valam Avenue
Meridian ID 83646

Applications received after the due date will only be considered if there are open spaces available. Once all vendor spaces have been filled, qualified and approved applicants will be placed on a waiting list according to the vendor's category of art and notified when and if an opening becomes available.

5. Approved and accepted vendors will be notified by February 20, 2024 via email.

THE PESKY FINE PRINT

- There is a registration fee for the boutique and this is why - this money goes towards the rental fees for the location, advertising and marketing which includes postcards and/or flyers, social media ads, boutique bucks and incentives.
- Holiday House Boutique will also retain a 12% commission on total sales and this is why - this money helps pay the credit card processing charges, and all those necessary items needed to run a successful boutique.
- If you are not accepted as a vendor, the registration fee will be returned to you or check destroyed by February 27, 2024.
- There is a tagging software program that you MUST enter all your items for sale through.

FYI...THERE IS A NEW SOFTWARE THAT WE ARE SWITCHING TO!

- Holiday House Boutique will collect and pay all sales tax on your behalf. If you are accustomed to filing your quarterly sales tax report, you will simply claim sales from our boutique as non-taxable sales to avoid paying sales tax twice. If

you have any questions or concerns, please feel free to ask me.

- Boutique dates and time are as follows: Thursday March 21ST (9-6 pm), Friday, March 22ND (9-6 pm), Saturday, March 23RD (9am-6pm).

Set up will be on Wednesday, March 20th. There will be scheduled times for drop off and set-up throughout the day. There will be an email sign-up sheet that will be sent a couple of weeks prior to set up day with specific instructions.

- You are responsible for bringing your own table(s) and/or display items. Please include a description or picture (with your application) of how you picture your particular craft being displayed so I can do my best to accommodate you. (i.e. against the wall or in a corner etc.) Please make a note with your application.

- All items must be picked up Saturday night immediately after the boutique closes.

- Checks will be mailed within two weeks of the end of the boutique.

- Thank you for embarking on this adventure with me! I will do my best to make this boutique as successful as possible.

Please contact me with any questions. Please keep in mind that I do have a full time job so evenings are best if you want to call or need me to return a call.

The easiest way to contact me during the day is email or text.

Thank you, Amy Laverty
208.867.3852

Email:
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