

Merry Grinchmas Makers Market 2024 November 21ST – 23RD 2024 Market Information

Thank you for your interest in participating in the Merry Grinchmas Makers Market at Scentsy Commons.

As always the theme is "Merry Grinchmas" – celebrating in Dr Suess style.



Here is a little info about Holiday House Boutique

Holiday House Boutique is a pop-up handmade artisan showcase that takes place 2-3 times a year in the Treasure Valley for 2-3 days at a time.

Holiday House Boutique has been in business since 2008 and was purchased by me in 2018. Holiday House Boutique is known throughout the Treasure Valley as the boutique to shop at. In the past two years we have had **RECORD** attendance!

Holiday House Boutique is a juried showcase. Set-up and display are very important to me, our customers, AND artisans and that is why the selection process is something I take seriously. I want this to be a boutique that you are proud to be part of. I want you to feel that your products are

showcased in the best way possible surrounded by other artisans that are proud to be part of the boutique as well.

Holiday House Boutique is not a showcase that you "man" your individual space/booth. You are responsible for setting up your space and you leave the rest to me! There is a central check-out and I do all the work for you. With the software we use, you can track your sales in "real time", so you always know what is selling and what you need to bring to restock.

Merchandise Requirements

Holiday House Boutique is happily accepting handmade artisan vendors!

If you have not sold at a Holiday House Boutique event before, please do not hesitate to apply! I love dreamers and creative souls that are pursuing their visions and passions and want to share their talents! Since this is a juried boutique, all items must be approved by the committee. Submissions will be juried on the basis of design, technical skill, originality, and salability. I am looking for unique, one of a kind, repurposed or designed by you. interesting, creative items that our customers would be happy to see for sale at Holiday House Boutique! Therefore, it is important that the committee review intended art(s)/craft(s) and give approval.

I also don't like to have a ton of vendors selling similar products. I personally don't want to sell my items at an event where there are 4 other makers with the same items, and I don't enjoy shopping at an event where every other booth is the same. I want you to be as successful as possible and I feel by limiting the number of same type of vendors, it helps you do just that – BE SUCCESSFUL!

All items sold must be available for purchase at the boutique on the days of the actual event. You are more than welcome to have a way for customers to contact you for custom orders (business cards are the best way) but the majority of your booth should be made up of the beautiful creations that you have made that are available for sale.

Display Requirements

You work so hard on your items, so why not display them so they look the best and are inviting for the customers to want to buy. Items should fit within the size of the space you rent. It may be appropriate to situate some items in other locations throughout the venue, which will be done at the committee's discretion. If you choose to have a tablecloth over your

banquet table, it <u>MUST</u> <u>BE</u> floor length on all sides that are visible to the customers.

Please note: YOU MUST HAVE FLOOR LENGTH TABLECLOTHS or you will be asked to remove your items. There will NO exceptions granted at this particular boutique, it is extremely important to the venue and myself that this market looks amazing.

No one wants to see your back-stock items or personal items stored away. Presentation of your items is very important and studies have shown that a professional looking display tells the customers that you care not only about the detail that you put into your craft, but that you care about how they are presented and displayed to the public. I care how we look as a whole as it is a reflection of me as well. If you don't want to use a tablecloth, you must make sure that the way you display your items under the table is appealing (i.e. wooden crates displayed holding items, wire baskets, etc. – in a nutshell – we are not a flea market so please insure that your items are not displayed like you are at one.)

You are responsible for ALL of your setup. Nothing is provided by HHB or the venue.

How To Apply To This Awesome Event

Note: Incomplete applications will not be considered

- Fill out the vendor application (attached).
- Include pictures (or digital images emailed) of the crafts you intend to sell.
- Include your check for the appropriate registration fee for your desired booth size.
- Mail your entire application package to: Holiday House Boutique/ 3140 N Valam Avenue / Meridian ID 83646

- Make sure that your application package is postmarked no later than August 31, 2024. Applications received after the due date will only be considered if there are open spaces available. Once all vendor spaces have been filled, qualified and approved applicants will be placed on a waiting list according to the vendor's category of art and notified when and if an opening becomes available.
- Approved and accepted vendors will be notified by September 15, 2024

The Pesky Fine Print

There is a booth fee for the boutique and this is why - this money goes towards the rental fees for the location, advertising and marketing which includes postcards and/or flyers, social media ads, boutique bucks and incentives.

Holiday House Boutique will also retain a 15% commission on total sales and this is why – this percentage has increased from other HHB markets because Scentsy Commons is a more expensive venue than others. This money also helps pay the credit card processing charges, and all those necessary items needed to run a successful boutique.

If you are not accepted as a vendor, the registration fee will NOT be deposited and your check will be destroyed – or Venmo payment will be returned.

There is a tagging software program that you MUST enter all your items for sale through.

ABSOLUTELY NO ONE WILL BE PERMITTED TO HAVE SCAN SHEETS EXCEPT FOR FOOD VENDORS.

- Holiday House Boutique will collect and pay all sales tax on your behalf.
 If you are accustomed to filing your quarterly sales tax report, you will
 simply claim sales from our boutique as non-taxable sales to avoid
 paying sales tax twice or you don't list the sales from this market at all
 on your report as I will report them for you.
 - If you have any questions or concerns, please feel free to ask me.
- Boutique dates and time are as follows: Thursday November 21st (9am-6 pm), Friday, November 22nd (9am-6 pm), Saturday, November 23rd (9am-6pm).

- Set up will be on Wednesday, November 20th. There will be scheduled times for drop off and set-up throughout the day. There will be an email sign-up sheet that will be sent a couple of weeks prior to set up day with specific instructions. (Please note that if you are in the same row as other makers that have picked the same set up time as you, makers will be asked to move times to avoid the congestion and traffic jams.)
- You are responsible for bringing your own table(s) and/or display items.
 Please include a description or picture (with your application) of how you picture your particular craft being displayed. Please make a note with your application.
- All items must be picked up Saturday night immediately after the boutique closes.
- Checks will be mailed to crafters within two weeks of the end of the boutique.

Thank you for embarking on this adventure with me! I will do my best to make this boutique as successful as possible.

Please contact me with any questions. Please keep in mind that I do have a full-time job so evenings are best if you want to call or need me to return a call.

Thank you, Amy Laverty 208.867.3852

Email: holidayhouseidaho@gmail.com