

Welcome to **Holiday House Boutique**, a joyful, high-spirited **pop-up handmade artisan showcase** that brings magic to the **Treasure Valley** 2–3 times a year for 2–3 unforgettable days at a time.

Originally established in **2008** and lovingly taken over by me in **2018**, HHB has grown into one of the **most beloved markets in the valley**—and we're proud to say that in the past two years, we've had **record-breaking attendance!**

HHB is a **juried boutique**, which means every maker and product is carefully selected to ensure the **highest quality**, **variety**, **and visual appeal**. Set-up and display are hugely important—not just to me, but to our shoppers and to the artisans who pour their hearts into their work. This isn't just a market—it's a **beautifully curated showcase** that you can be proud to be part of.

What makes HHB extra special?

You don't have to man your booth! That's right—once you've set up your space, I handle the rest. There's a central check-out system, so you can enjoy the event stress-free knowing your sales are being taken care of.

We use a **real-time sales tracking system**, so you'll always know what's selling and when it's time to restock your booth with more of your fabulous creations.

At Holiday House Boutique, we're all about **celebrating creativity, community, and a little holiday magic.** I can't wait to see what you bring to the table—literally!





Welcome to the Holiday House Boutique - Grinchmas Market Edition! We are thrilled to welcome handmade artisan vendors who bring magic, cheer, and a little bit of Whoville-style wonder to our event.

If you've never sold with us before—don't be shy! We love dreamers, makers, and merry mischief-makers who are chasing their creative visions and ready to share their talents with the world. 🐑 🧎

Since this is a **juried market**, all items must be approved by our Grinchmas Committee of Crafty Elves.

Selections are based on:

- **†** Originality
- 🎁 Technical Skill & Craftsmanship
- T Design & Presentation
- Salability & Holiday Cheer

We're on the lookout for unique, one-of-a-kind creations—items you've designed, repurposed, or crafted by hand. Think magical, merry, and maybe even a little mischievous—something that makes a shopper's heart grow three sizes!

To keep things jolly and fair, we limit the number of similar product types. No one wants to stroll through a market where every booth looks the same (not even the Grinch!). We want you to stand out and be successful, so we do our best to balance variety and prevent product overlap.

Important: All items must be available for purchase during the event—this isn't a pre-order or catalog sale. You're welcome to display business cards or flyers for custom orders, but your booth should be filled with the fabulous, festive goods you've brought and are ready to sell!

We can't wait to see what holiday magic you bring to the table—whether it's glittery, rustic, cozy, or whimsical. Let's make this Grinchmas Market one for the storybooks!

T Grinchmas Market Display Guidelines **T**

You've put so much heart and hustle into creating your beautiful items—now it's time to **show them off in style!** A thoughtful, inviting display not only draws in shoppers but also reflects the quality and care you put into your work. Let's make sure your booth is just as **magical and merry** as what you're selling!

▲ Display within your rented space. Your setup must fit within the size of the space you selected. If we feel certain items would sparkle in other spots around the venue, our Grinchmas Committee of Crafty Elves may suggest a special placement—but that's at our discretion.

▲ Tablecloths are a MUST. If you're using a banquet table, it must be covered with a floor-length tablecloth on all sides visible to shoppers. No exceptions. It's not just a rule—it's part of the Grinchmas charm! →

No visible backstock or personal items. We want booths that feel like a curated boutique, not a storage room. Please tuck your extras away neatly or use attractive storage like crates or baskets if visible.

▲ **No flea market vibes**, **please**. Presentation matters! A polished booth tells customers you take pride in your work and makes them more likely to buy. Think: cozy, festive, clean, and professional.

♦ You are responsible for your own setup. HHB and the venue do not provide tables, chairs, linens, or display items—so plan ahead and bring what you need to make your booth shine!

Let's deck the halls, dazzle the shoppers, and show off your handmade magic the way it deserves to be seen. The goal is for every booth to look like it stepped straight out of a holiday dream!

🛕 Choose Your Grinchmas Booth Size 🛕

We offer **three merry booth options** to fit your creative setup and your space needs! Please note that **larger booths are very limited**, and selection is based on product type, variety, and overall layout needs. Requesting a larger booth **does not guarantee** placement in one!

Available Booth Sizes:

- Standard Booth 2.5' x 6' (banquet table size): \$110.00
- Mid-Size Booth 4' x 8' (4 feet deep x 8 feet across): \$135.00
- Large Booth 10' x 10': \$165.00 Note: These spots are very limited and in high demand.



How to Apply for This Merry Grinchmas Market 🎄



Ready to bring your handmade magic to Holiday House Boutique's Grinchmas Market? We're so excited you're here! Follow these steps to make sure your application lands you a spot in this festive and fabulous event:

A few important notes before you start:

Incomplete applications will not be considered—

don't let a missing detail land you on the naughty list! 😊



† Here's What You Need to Do:

- 1. Fill out the vendor application form
- 2. Email 2-4 clear photos of the items you plan to sell to holidayhouseidaho@gmail.com

 Returning makers: 📷 You can skip this step *unless you've changed your product type or niche.

3. Submit your booth fee via Venmo or by check for your desired booth size.



Mail checks to: 3140 N Valam Avenue, Meridian ID 83646

- 4. Ensure your application has been submitted no later than August 31, 2025. Late applications will only be considered if space is still available. If we're full, approved applicants will be added to the waiting list based on product category and contacted if a spot opens.
- 5. All accepted vendors will be notified by September 15, 2025. So grab your glitter, check your list twice, and send in your best! We can't wait to see who's joining our Grinchy maker family this season. 🗐 🔒

Let the Grinchmas magic begin!



<u>The (Not-So-Pesky) Fine Print – Grinchmas Edition</u>



We know no one *loves* the fine print—but trust us, these details are important to make the **Holiday House Boutique – Grinchmas Market** run smoothly and merrily!



Booth Fee + Why It Matters

Your booth fee helps cover the cost of:

- Venue rental (Scentsy Commons is magical... and pricey)
- Advertising & marketing (postcards, flyers, boutique bucks, social media ads, etc.)
 - Supplies & logistics that make the market feel like a holiday dream.

<u>a</u> Commission Details

HHB will retain a 15% commission on your total sales. This covers:

- Credit card processing fees
 - ✓ Sales tracking system
 - Check-out support
- Running a professional boutique that works for you!
- Please note: This percentage is slightly higher than past HHB events due to the elevated cost of our beautiful venue.

Payment + Refund Policy

If you're **not accepted**, your **payment will be refunded**. Easy as that!

Please note: No refunds for accepted makers will be issued for the Merry Grinchmas

Market after September 16th.

If you are accepted and later choose not to participate, your vendor fee will be forfeited.

Tagging System – Super Important!

You must enter all of your items into our designated tagging software.

NO scan sheets allowed (except for food vendors).

This keeps everything organized and running smoothly at check-out.

Sales Tax – We Handle It!

HHB collects and pays sales tax on your behalf. If you report sales quarterly, you can either:

• Claim these as **non-taxable sales**, or exclude them altogether from your tax report, since we've already paid it for

you.

m Event Dates + Set-Up Info m Grinchmas Market Dates m

- Thursday, Nov. 20 9:00 AM to 6:00 PM
 - Friday, Nov. 21 9:00 AM to 6:00 PM
- Saturday, Nov. 22 9:00 AM to 6:00 PM

Set-Up Day:

- Wednesday, Nov. 19
- A sign-up email will go out a few weeks before the event with time slots and instructions.
- To avoid congestion, if you're scheduled in the same row as others with the same setup time, you may be asked to shift your slot.

What You Need to Bring:

- All tables, shelves, and display materials.
- A brief description or photo of your planned booth layout is encouraged when you apply so we can help the event stay balanced and beautiful.

Final Details:

- All items must be picked up on Saturday night, right after the boutique closes.
- Sales checks will be mailed out to makers within two weeks after the market ends.

Thank you for hopping aboard this merry sleigh ride with us. I am so grateful to have you as part of this Grinchmas adventure and will do everything I can to make this market a huge success for everyone involved.

If you have any questions, feel free to reach out. Just a friendly reminder—I work full time, so **evenings are the best** for calls or replies.

With excitement and gratitude,
 Holiday House Boutique – Grinchmas Market
 Amy

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