

#### IN THIS **EXPONENTIAL AGE**,

WHERE THINGS ARE CHANGING FASTER THAN EVER.

# IT'S CRITICAL

THAT WE TAKE CONTROL OF OUR FUTURE.

#### HERE ARE **SEVERAL REASONS WHY...**

In 1998, Kodak had 170,000 employees and sold 85 percent of all photo paper worldwide. Within just a few years, their business model disappeared, and they went bankrupt.



Now, because of advances in software, most traditional industries will be disrupted in the next 5 to 10 years.

And, just like what happened with Kodak, most people won't see it coming.

It has already happened in several industries...



Uber and Lyft, for example, are just software tools. They don't own any cars, yet they have taken over the taxi industry.



Airbnb is now the biggest hotel company in the world, although they don't own any properties.

And soon, it will happen with the automobile and insurance industries, health and healthcare, energy production, agriculture and jobs.

# WELCOME TO THE EXPONENTIAL AGE.

### **AUTOMOBILES**

Around 2020, self-driving cars will disrupt the automobile industry. You won't have to own a car anymore. You will simply call a car, and it will pick you up at your location and drop you off at your destination.

Most traditional car companies will probably become bankrupt as they continue with the standard evolutionary approach of building a better car each year.

Tech companies (Tesla, Apple, Google), on the other hand, will take the revolutionary approach and build a computer on wheels.

Car accidents will drop significantly, so insurance premiums will go way down — testing insurance companies' ability to stay in business. And parking lots and garages will be replaced by green space.

## **ARTIFICIAL INTELLIGENCE**

Computers will become exponentially better in understanding the world.

In the U.S., young lawyers are already having a difficult time getting jobs. Because of IBM's Watson, you can get legal advice (so far, for basic legal questions) within seconds, with 90% accuracy compared with 70% accuracy when done by humans.

Watson is already helping health practitioners diagnose cancer. It is 4 times more accurate than humans.

And Facebook now has a pattern recognition software that can recognize faces better than humans.

#### **ENERGY PRODUCTION**

Electricity will become incredibly cheap and clean. Electric cars will become mainstream within a couple of years.

With cheap electricity comes cheap and abundant water. It costs less to desalinate water than ever before. We don't have scarce water in most places; we only have scarce drinking water. Imagine what will be possible if anyone can have as much clean water as they want, for nearly no cost.

More solar energy is being installed worldwide than fossil.

#### **HEALTHCARE**

Some companies will build a medical device called the "Tricorder" that will work with your phone. It will scan your retina scan and take a blood and breath sample. It will then analyze 54 bio-markers to identify nearly any disease.

A Tricorder will be inexpensive, so in a few years everyone on this planet will have access to world-class medical analysis, nearly for free. This will have an enormous impact on the current medical establishment.

# **JOBS**

The net effect of all these changes is that as much as half of the workforce will be impacted, their lives disrupted with the logistical, financial and societal side effects our future will cause. And it's predicted that 70-80 percent of current jobs will disappear in the next 20 years.

Human beings need to be gainfully employed and challenged to feel fulfilled. While various socially advanced countries will do a better job than others at reducing the impact on their people through cross training and guaranteed minimum income programs, this approach is a type of band-aid. It is simply not enough.

## IF YOU ARE . . .

- 1. Concerned about the security of your job
- 2. Unhappy with your job or career
- 3. Want to earn more money and enjoy more fulfillment

... it's time to take matters into your own hands.

# "The best way to predict the future is to create it." ABRAHAM LINCOLN

The only way to do this is to **THINK into the RESULTS** you really want.

However, before you start, ask yourself: "Is this what I really want, or just what I think I can get?"

This question should cause you to start thinking.

The first step towards creating a powerful way to predict and create the future of YOUR choosing.

So, what if you could undergo a personal and professional transformation that...

- ⊙ Connects you to your purpose and passion in life

... and much more!

Where are you going?

Will you be in control or at the mercy of the changes that are coming in the near feature?

You'd be astonished by where you could be.