

MUSIC CITY EVENTS PRESENTS

# Destination *Birmingham* Plan Smart. Gather Boldly.

Your Insider Guide to Corporate Events in  
beautiful Birmingham, Alabama

## *About This Guide & How to Use It*

Inside, you'll find recommendations for venues, transportation, local attractions, restaurants, and more—all curated with the corporate planner in mind. Each section is crafted to provide clear, actionable information that helps you envision and execute a successful event in Birmingham.



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# Table of Contents

**1.**

## **Say Hello to Magic City**

- ▶ Why the Magic City is Your Next Smart Corporate Destination
- ▶ About This Guide & How to Use It

**2.**

## **Meet the Magic City**

- ▶ Introduction to Birmingham, Alabama
- ▶ Ideal Group Sizes & Types of Events We Recommend

**3.**

## **Explore & Experience**

- ▶ Must-See Attractions for Corporate Groups
- ▶ Hidden Gems Only the Locals Know
- ▶ Getting Around the City

**4.**

## **Eat, Sip & Celebrate**

- ▶ Top 10 Group-Friendly Eateries & Event Venues
- ▶ Venue Capacities & What Makes Them Special

**5.**

## **Why Bham Means Business**

- ▶ Strategic Value, Culture & Cost-Efficiency
- ▶ Ideal for Conferences, Retreats, Meetings & Incentive Travel

**6.**

## **How MSE Can Help**

- ▶ Destination Management Services
- ▶ Full-Service Corporate Event Planning
- ▶ Our Local Expertise & Seamless Execution



# Welcome to Birmingham

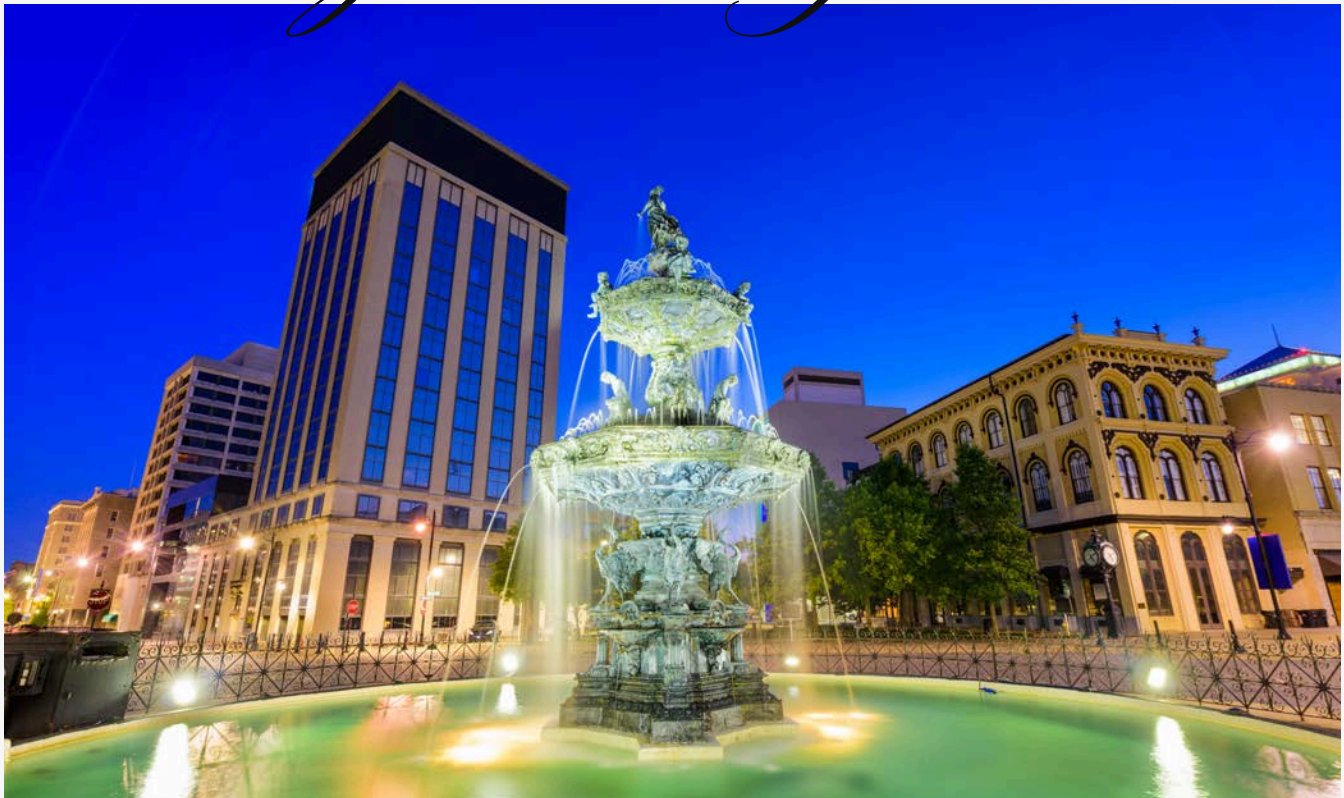
## *Why Birmingham is Your Next Smart Corporate Destination*

Welcome to Birmingham, where Southern hospitality meets modern innovation. Known as the "Magic City" for its rapid growth in the iron and steel industries, Birmingham today is a thriving hub for culture, business, and collaboration. This guide was created to offer corporate planners and decision-makers a complete overview of why Birmingham is the perfect host city for meetings, retreats, and corporate events.

Whether you're planning a multi-day summit, a leadership retreat, or a team-building getaway, you'll discover how this vibrant city combines accessibility, affordability, and rich local character to deliver exceptional experiences.



# Meet the *Magic City*



Birmingham sits at the intersection of business, history, and culture. With a metro population of over 1.1 million, it offers the infrastructure of a large city with the convenience and charm of a smaller market. The downtown district is walkable and filled with historic buildings, repurposed warehouses, tech startups, and buzzing eateries—making it a dynamic choice for progressive corporate gatherings.

## Ideal For

- Small to medium executive retreats (10-150 attendees)
- Sales & Leadership meetings (50-250 attendees)
- Regional conferences & multi-day trainings (100-500+)

## Cuisine

Home to James Beard-nominated chefs, and unique venues that double as event spaces. It's the perfect city to mix business with culinary pleasure—offering group-friendly options that can accommodate 20 to 200+ guests.

## Investment

- Half-day meetings or workshops: \$5,000–\$15,000
- Full-day strategy sessions or offsites: \$10,000–\$30,000
- Multi-day corporate retreats or conferences: \$25,000–\$150,000+



# Explore *and* Experience Birmingham

*What to Do When You're Not in the Boardroom*



## Civil Rights Institute

A powerful educational experience that pairs well with DEI-centered programming.



## Vintage Motorsports Museum

One of the largest motorcycle collections in the world, with event rental spaces.



## Red Mountain Park

Zip lines, hiking trails, and ropes courses perfect for group bonding and trust exercises.



## Pepper Place Market

A farmer's market and creative community space on weekends.

### *Getting Around:*

Birmingham is a car-friendly city, but rideshare services like Uber and Lyft are reliable and widely used. For group transit, Music City Events can arrange luxury sprinters, mini coaches, or charter buses for multi-site meetings or tours.

# Eat, Sip & *Celebrate*

Birmingham's food scene rivals that of cities twice its size. Here's a curated list of eateries and nightlife spots perfect for group events:

## **The Essential**

**Why It's Special:** European-inspired, Southern-rooted menus in a beautiful minimalist space.

**Best For:** Executive dinners or welcome receptions

**Capacity:** Up to 50 seated, private buyouts available

## **Saw's BBQ**

**Why It's Special:** Award-winning, no-frills Alabama BBQ. A local legend.

**Best For:** Casual team lunches or group takeout picnics

**Capacity:** 20-40 people in select locations

## **Automatic Seafood & Oysters**

**Why It's Special:** Elegant seafood spot led by a James Beard nominee

**Best For:** Client dinners or celebratory meals

**Capacity:** Private dining rooms hold up to 40

## **Avondale Brewing Company**

**Why It's Special:** Craft beer with a laid-back outdoor patio and stage for live music

**Best For:** Casual team mixers or post-conference hangouts

**Capacity:** Over 100 with indoor/outdoor setup



# Why *Birmingham* Means Business



## **The Smart Choice for Events That Matter**

Choosing Birmingham means selecting a destination that blends culture, convenience, and cost-effectiveness. Whether you're planning a strategic leadership retreat, company summit, or a multi-day training experience, Birmingham delivers big city perks with small town ease.

### ***Strategic Value, Culture & Cost-Efficiency***

Birmingham offers a rare blend of business-ready infrastructure, vibrant culture, and value pricing. With world-class restaurants, engaging attractions, and a supportive local hospitality industry, the city makes it easy to impress clients and energize your team without stretching your budget. Its central location in the Southeast U.S. also makes it convenient for companies with regional teams or multi-state operations.

### ***How Music City Events Can Help***

As a full-service corporate event planning and destination management company, Music City Events specializes in helping you bring your vision to life with:

- Venue sourcing and contract negotiation
- Hotel blocks and lodging coordination
- Custom transportation logistics
- Branded event collateral and registration
- Onsite event staffing and vendor management
- Curated team-building experiences and offsite dinners
- Concierge-level guest services and welcome kits

Whether you're planning a 3-day leadership summit or a 1-day strategy session, we handle the logistics so you can focus on results.



MUSIC CITY EVENTS

# Let's *Make* It Happen

## Your Next Event Starts Here

Ready to bring your team to Birmingham? Let Music City Events help you design an event that reflects your brand, engages your team, and maximizes your investment.

 **Schedule a Consultation or Request a Custom Quote Today**

- Website: [www.musiccityevents.net](http://www.musiccityevents.net)
- Email: [info@musiccityevents.net](mailto:info@musiccityevents.net)
- Phone: 615-280-0254

Let's make your next event effortless, impactful, and distinctly Birmingham.

