

*we're so glad you're here*

# WELCOME TO NASHVILLE

ADDRESS

123 Anywhere St., Any

City, ST 12345

23-456-7890

hello@reallygreatsite.com

BEDROOMS

Five

#101GUESTS

Twelve

BATH

Three

LOCATION

Nashville, TN



## ABOUT NASHVILLE

Nashville isn't just a destination — it's an experience. Known globally as Music City, this dynamic Southern capital offers far more than guitars and cowboy boots. It's a city where creativity thrives, businesses grow, and every visitor is welcomed like family.

Conveniently located in the heart of the Southeast, Nashville offers direct air access to over 75 cities, making it a top choice for national conferences, retreats, and corporate gatherings. But beyond its accessibility, what truly sets Nashville apart is its energy — a vibrant blend of culture, commerce, cuisine, and connection.

From cutting-edge convention centers to skyline rooftop venues, award-winning restaurants to immersive local excursions, Nashville delivers world-class resources with a personal, hometown feel. Whether you're hosting a board retreat, a sales summit, or a multi-day conference, this is a city where your guests will feel inspired, energized, and right at home.

At Music City Events by A Brand Nu Day, we believe the magic of Nashville lies in its people, its rhythm, and its welcoming spirit — and we can't wait to help you share that magic with your team.



# ABOUT

*local attractions*

# THINGS TO DO

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From culture to creativity,  
Nashville offers more than just a  
place to meet — it's a place to  
experience.



## GETTING AROUND

Whether your guests are flying in for a conference or exploring the city during downtime, Nashville offers a variety of convenient transportation options to keep your event running smoothly.

## AIRPORT ACCESS

Nashville International Airport (BNA) is just 15 minutes from downtown and offers nonstop service from 75+ cities — ideal for attendees arriving from across the U.S.

## GROUP TRANSPORTATION

We can coordinate private shuttles, executive car service, or chartered buses for seamless airport transfers, off-site dinners, or group excursions.

# LOCAL THINGS TO DO

## Unforgettable Activities for Corporate Teams, Groups & Guests

Whether you're planning breakout sessions or building in some well-earned free time, Nashville offers an array of enriching experiences that go far beyond the boardroom. From immersive history and live music to hands-on creativity and scenic adventures, there's no shortage of things to do for teams looking to connect, explore, and unwind.

Here are some local favorites we recommend for corporate events, incentive travel, or team outings:

### **Ryman Auditorium Backstage Tour**

Step behind the curtain of one of America's most legendary music venues. Known as the "Mother Church of Country Music," the Ryman offers guided and self-led tours that are perfect for music lovers and cultural explorers alike.

### **Art & Mural Walking Tour**

Explore Nashville's vibrant creative scene with a guided mural and maker tour through the city's trendiest neighborhoods. Great for team-building photos, local artisan shopping, and Instagram-worthy moments.

### **Pedal Tavern (Private Group Bookings)**

For groups looking to combine light activity with fun sightseeing, Nashville's pedal taverns are a group favorite. Private bookings can be customized with themes, routes, and non-alcoholic options for professional groups.





## RIDE SHARE & LOCAL TRANSIT

Uber, Lyft, and local taxis are widely available, while the WeGo public transit system provides budget-friendly access around town. For downtown travel, the free WeGo Circuit electric shuttle is a great short-hop option.

## WALKABLE DOWNTOWN

Many of Nashville's top hotels, meeting venues, and entertainment hubs are located within walking distance — making it easy for your team to explore the city at their own pace.

## LOOKING FOR SOMETHING CUSTOM?

We curate unforgettable group excursions tailored to your team's vibe, values, and goals — so every Nashville moment feels intentional and inspired.

# LOCAL THINGS TO DO

### Songwriting Workshop or Listening Session

Get a true taste of Nashville's creative spirit by hosting your group in a songwriting session with a local artist or booking a private "listening room" event with live music and storytelling.

### Group Painting or Creative Class

Add a relaxing, hands-on element to your itinerary with a group paint-and-sip or creative workshop led by local artists and makers. A great choice for unwinding after meetings or encouraging team collaboration.

### Centennial Park & Parthenon Visit

Ideal for open schedules or free afternoons, Nashville's Centennial Park is a scenic oasis in the city. Stroll the walking trails or explore the full-scale replica of the Parthenon — an iconic photo-op and cultural gem.

### General Jackson Showboat or River Cruise

Give your guests a chance to enjoy the Cumberland River from a new perspective. Group charters or scheduled cruises provide an elegant and entertaining way to close out a conference or treat your VIP attendees.







*local Eateries*

# FORKS UP Y'ALL

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Whether you're planning a private team dinner, executive lunch, or casual post-event bite, these handpicked dining spots are sure to impress every palate at the table.

*places to eat and drink*

# SIPS, BITES & SOUTHERN DELIGHTS

No trip to Music City is complete without experiencing its legendary culinary scene.

From upscale Southern cuisine and iconic hot chicken to rooftop dining and local favorites perfect for groups, Nashville serves up bold flavors and unforgettable atmospheres. Whether you're planning a private team dinner, executive lunch, or casual post-event bite, these handpicked dining spots are sure to impress every palate at the table. Here are some of our favorites:

- The Twelve Thirty Club
- Moto
- Kayne Prime
- Etch
- City House
- Butcher & Bee
- The 404 Kitchen
- Harper's Steakhouse
- Frankies 925 Spuntino
- Husk
- Eddie V's Prime Seafood
- Rodney Scott's Whole Hog BBQ
- Common Ground
- The Finch
- Federales
- Maiz De La Vida
- Midtown Café
- Sixty Vines
- Tootsie's Orchid Lounge
- Skull's Rainbow Room
- Ole Red
- Robert's Western World
- The Legendairy Milkshake Bar
- The Standard





# Why Nashville?

## Why Nashville is the Smart Choice for Your Next Corporate Event

### A City That Blends Business with Southern Soul

Nashville, Tennessee isn't just known for country music—it's quickly becoming one of the top destinations in the U.S. for corporate events, retreats, and conferences. Centrally located and easily accessible via over 75 nonstop flights through Nashville International Airport (BNA), Music City offers the perfect mix of professional resources and unforgettable experiences.

From large-scale venues like Music City Center to luxury hotels and rooftop lounges, Nashville delivers a versatile setting for conferences, leadership retreats, client appreciation events, and more. And when it's time to unwind, your guests can enjoy iconic live music, local culture, river cruises, and curated group excursions designed to connect and inspire.

### 🎯 Let Music City Events by A Brand Nu Day Lead the Way

As Nashville's premier destination management and corporate event planning team, Music City Events by A Brand Nu Day provides seamless, full-service solutions to help companies host impactful and memorable events—without the stress.

### What We Offer:

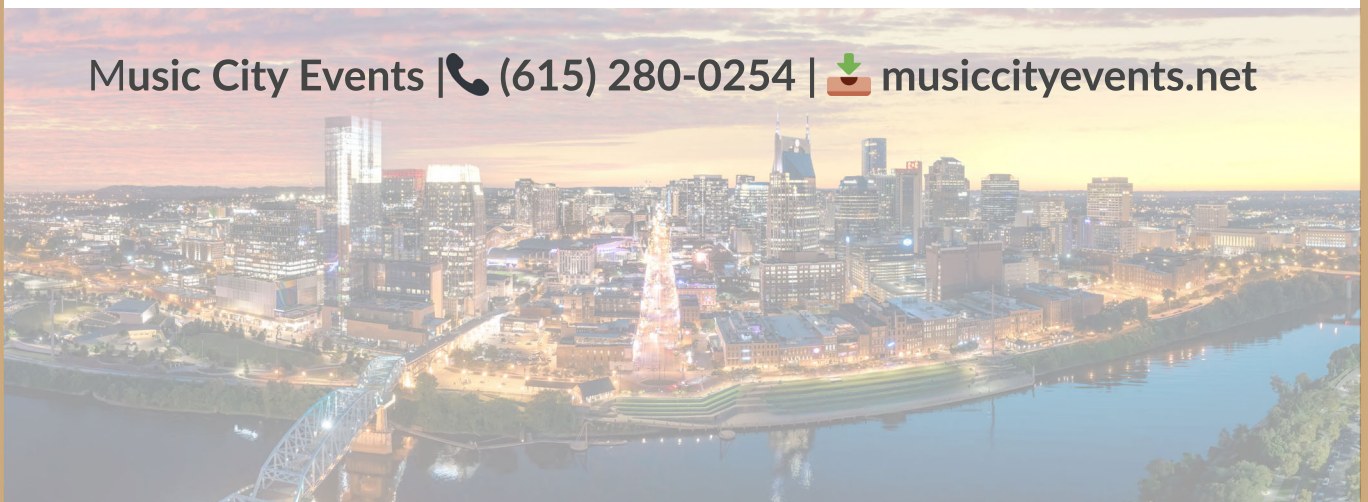
- Venue sourcing and event design
- Group transportation and VIP welcome services
- Custom team-building and entertainment
- Hospitality staffing and guest management
- On-site logistics, vendor coordination, and more

Whether you're planning a multi-day conference or a single unforgettable celebration, our team brings the creativity, professionalism, and Southern hospitality to make it happen—flawlessly.

Make Nashville your next stop for business and celebration.

Let's create an experience your team will talk about long after the flight home.

Music City Events | 📞 (615) 280-0254 | 📄 [musiccityevents.net](https://musiccityevents.net)





*That's a Wrap, Y'all!*

**THANK YOU!**



Thank you for reading our Nashville Destination Guide!

We hope it helped you see why Music City is more than just a place to visit — it's a place to gather, connect, and celebrate. Whether you're planning a conference, team retreat, or client experience, Nashville offers the perfect backdrop — and Music City Events by A Brand New Day is here to bring it to life. Ready to start planning?

Let's talk timelines, venues, and all the fun details that make an event unforgettable.

Music City Events | 615.280.0254 | [info@musiccityevents.net](mailto:info@musiccityevents.net)