



# the Denver Winter Ball

A black tie event raising funds to help children  
and families facing hunger across Colorado

6:00 pm  
to  
11:00 pm

December  
7th

University  
Club of  
Denver

**OFFICIAL 2024 SPONSORSHIP PACKAGE**



## INTRODUCTION

# DENVER WINTER BALL SPONSOR INFORMATION



**Saturday, Dec 7th, 2024 6:00-11:00 pm**

Making An Impact Foundation is a certified 501(c)(3) organization founded right here in Colorado. Our motto is *party with a purpose*. We provide marquee events that create memorable experiences for our guests and raise money to help children and families facing hunger across Colorado.

Denver Winter Ball is our annual black tie affair surrounded by festive decor within the historic University Club of Denver. Our guests will enjoy live entertainment, dancing, hors d'oeuvres, and an open bar all night long. This event benefits our official charity partner - **Food Bank of the Rockies**.

Making An Impact is run by 100% volunteers and all profits go to feeding those in need.



## HUNGER IN COLORADO

# YOU KNOW WHAT IT'S LIKE TO BE *HANGRY*



You're irrational, unreasonable. But what if you were 14 years old, hungry, angry, and lacking the awareness to identify it or the resources to address it? Would you still be hangry? Or just plain hungry?

**EVERY DAY IN COLORADO, 1 IN 7 KIDS DON'T KNOW WHEN OR WHERE THEY'LL GET THEIR NEXT MEAL.**

- Helping children facing hunger can result in improved educational outcomes and fewer health and behavioral issues. What's more, programs that help these children can also help families stretch their grocery budgets, generating hope and greater economic parity.





## WHY SPONSOR?

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# HELP A GREAT CAUSE AND CONNECT WITH AN AFFLUENT AUDIENCE

Our elegant black tie event is held at the historic University Club of Denver. Our guests are club members, business owners, politicians, and affluent residents from all around Denver and the Front Range.

We offer highly-desired sponsorship opportunities, such as category exclusivity and custom brand activation, to make sure that your brand is not only noticed, but given an opportunity to interact with our audience and a positively memorable way.



# *Presenting Sponsor*

## **BENEFITS:**

- Presenting Sponsor displayed on all printed and digital materials
- Official welcome on stage and full presentation opportunity
- Ever-present logo displayed throughout the event
- Presenting Sponsor recognition and linking on all social media posts
- Presenting Sponsor recognition and linking on all email blasts with call-outs about your organization
- Logo and link on official event website
- 10 tickets

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**\$10,000**



# *Platinum Sponsor*

## **BENEFITS:**

- Official welcome on stage and 5-minute presentation opportunity
- Logo displayed on digital sponsorship banners throughout the event
- Platinum Sponsor recognition and linking on social media posts
- Platinum Sponsor recognition and linking on email blasts with call-outs about your organization
- Logo and link on official event website
- 8 tickets

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**\$5,000**



# *Gold Sponsor*

## **BENEFITS:**

- Logo displayed on digital sponsorship banners throughout the event
- Gold Sponsor recognition and linking on social media posts
- Gold Sponsor recognition and linking on email blasts with call-outs about your organization
- Logo and link on official event website
- 4 tickets

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**\$2,500**



# *Silver Sponsor*

## **BENEFITS:**

- Logo displayed on digital sponsorship banners throughout the event
- Silver Sponsor recognition and linking on social media posts
- Silver Sponsor recognition and linking on email blasts
- Logo and link on official event website
- 2 tickets

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**\$1,000**





# the Denver Winter Ball

THANK YOU FOR YOUR CONSIDERATION

Please contact Ben Gonzalez or Rob Tait with any questions. We look forward to your sponsorship and together helping those in need!

[www.denverwinterball.com](http://www.denverwinterball.com)

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