



# PRODUCT & BRAND PLACEMENT

MONARCH PARTNERSHIPS



**MONARCH**  
UNIVERSAL PRODUCTIONS



# Monarch: AN ESTABLISHED PEDIGREE

## Notable BRAND PLACEMENTS



## Award-winning filmmakers and content creators with industry recognition



### Major awards

- 1 Academy award WINNER 8
- Academy award Nominations 1
- Golden Globe Winner 3 Golden
- Globe Nominations 3 BAFTA
- WinnerS 3 BAFTA Nominations 3
- EMMY award Winners multiple
- EMMY award nominations

Festival and documentary awards  
2023 oscar-qualifying Documentary film  
20+ Domestic & international festivalS

Advertising Awards  
ADDY Award winners

## Projects in development

8 TV Shows      14 Feature films      12 live events

# — Our proposal



## FILM & TV PLACEMENTS

Monarch Universal Productions is delighted to extend an exclusive partnership proposal to you.

This collaboration entails featuring your brand and logo across all our promotional materials, social media platforms and press releases.

Furthermore, we are pleased to invite you to accompany us to the renowned Cannes Film Festival. You will have the opportunity to join us in Europe, commencing with an exclusive visit to Italy for a season.

Your brand will also be incorporated into our project with an allocation within our production budget.



# — Partnership Opportunities

## Partnership

Your exclusive partnership with Monarch is a one-of-a-kind opportunity and a unique partnership experience. In our packages, we have outlined some traditional deliverables and we will also include overall exposure as well as VIP status and personal introductions at prominent international events and locations.





# — Flexible options for brand & product partnerships

We tailor our packages to FIT your needs



Brand placement



Sponsorship



Product Placement



Partnership



# Potential partnerships



## Travel Caribbean & Beyond

A Travel show that explores the vibrant cultures, breathtaking landscapes and hidden gems of the Caribbean islands, offering a unique blend of adventure, relaxation and local charm.



## Bucket List

Discover the epitome of luxury travel as we visit iconic destinations and hidden gems, experiencing the finest the world has to offer, one bucket list item at a time.



## Travel Florida & Beyond

The Travel Florida & Beyond mobile show curates THE perfect trip to enticing and exotic Florida destinations -- and beyond. Dine, relax, see and be seen in the most iconic spots around the Sunshine State.



New show and films coming soon!

\*we have a wide range of partnership options to meet your needs.



# Pricing plans

Sponsors will enjoy worldwide brand exposure on leading streaming and broadcasting platforms.

- Maximize Brand Exposure
- Showcase Your Brand on the Program
- Explore opportunities to make a lasting impression:

We present a variety of advertising opportunities designed to achieve these goals.

## Diamond sponsor

- Partner exposure on the show across prominent streaming and broadcast channels.
- Integration of your product within our shows and films, featuring host endorsements, highlighted segments, and brand visibility.
- Prominent display of your logo with a QR code across different segments throughout the season.

\$75

K

## Platinum sponsor

*\*everything in DIAMOND sponsor level and:*

- Voice-over introduction to segment sponsor during the show.
- Professionally edited photos and branded video content. Partner
- mention in press releases, Company
- mention in social media throughout the year.

\$150K

## Show sponsor

*\*everything in PLATINUM sponsor level and:*

- Custom show segment integration of your company, brand and product.
- Display of partner brand and logo throughout the show.
- 10 professionally edited photos to showcase your brand on social media.
- 3 branded videos for marketing purposes during the season.
- More prominent inclusion in social media shout-outs.

\$300K

## Title sponsor

*\*everything in SHOW sponsor level and:*

- Inclusion in all Press Releases.
- Prominently featured in all promotional materials. Access to
- other production companies. Partner logo and credentials displayed in the
- end credits. Customized categories and sub-placements, website/logo
- popup on the show with a QR code.

\$500K





# product & brand placements

## monarch partnerships

THANK YOU FOR YOUR TIME AND CONSIDERATION.

# We Look Forward to Working with You!

Contact: Victoria Brinkley  
Email: [victoriab@monarchupllc.com](mailto:victoriab@monarchupllc.com)  
number: given in meeting



# Producer's bringing the vision to life

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**Victoria Brinkley**

Creator/Producer

From her early days in advertising and business development at Time Warner, Victoria understands the transformative power of storytelling. Her mission is to collaborate with professional investors, film groups and producers to secure funding for projects that resonate with audiences and support positive, value-based messaging.



**Martin Pelham**

SVP of Marketing

With over two decades of experience building and running marketing departments, Martin has worked with Hollywood celebs, insiders and global influencers at major studios including Disney and Warner Bros. With a background in operations, he bridges the gap between creative and technical to support value-based content.



**Mark Shapiro**

DIRECTOR OF BRAND & MARKETING STRATEGY

Co-director and producer of the Oscar-qualifying, award-winning feature documentary DOWNWIND (2023), Mark previously headed Brand Management for the animation studio LAIKA overseeing marketing endeavors for five Oscar-nominated features. Before LAIKA, he managed branding and marketing for Nike USA Communications.



# The team supporting the vision

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**PHIL FISHER**

VICE PRESIDENT

Phil is a 40-year veteran of the entertainment industry who has produced network specials for HBO, BET, Showtime, MTV, ABC, CBS, FOX, NBC and Telemundo. He's launched and implemented international music festivals and consulted governments and companies on the business of entertainment and event management.



**BRIAN GOLDBERG**

CTO

Brian is a seasoned software leader, architect, designer and developer with several decades of experience in both software and database design and development. He has led development teams in the medical software, eCommerce and automotive vertical.



**Rory A. Oldham**

Director of International Partnerships

Rory is a successful advertising executive that understands the ever-changing landscape in the world of branding & product placement integration. He has built partnerships for brand & product placement campaigns with major brands such as Volvo, American Express, United Airlines, Nissan, Pepsi Co., Verizon, Red Bull and Mars Inc.



# FILMMAKERS

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## Mark Shapiro

Director/Producer

Featuring Michael Douglas, Martin Sheen, Patrick Wayne and produced by Matthew Modine, the critically acclaimed documentary feature DOWNWIND (2023) was co-directed by Mark Shapiro and Douglas Brian Miller. The film has gone on to win several awards and qualified for Academy Award consideration.



## Doug Miller

Director/DIRECTOR OF PHOTOGRAPHY

Douglas's Director of Photography credits include: DOWNWIND and Why Did You Kill Me (Netflix). Miller was Camera Operator for The Wendy Williams Show and The Montel Williams Show. Miller has worked with top brands including Apple, Starbucks, and Charles Schwab. For a list of credits:

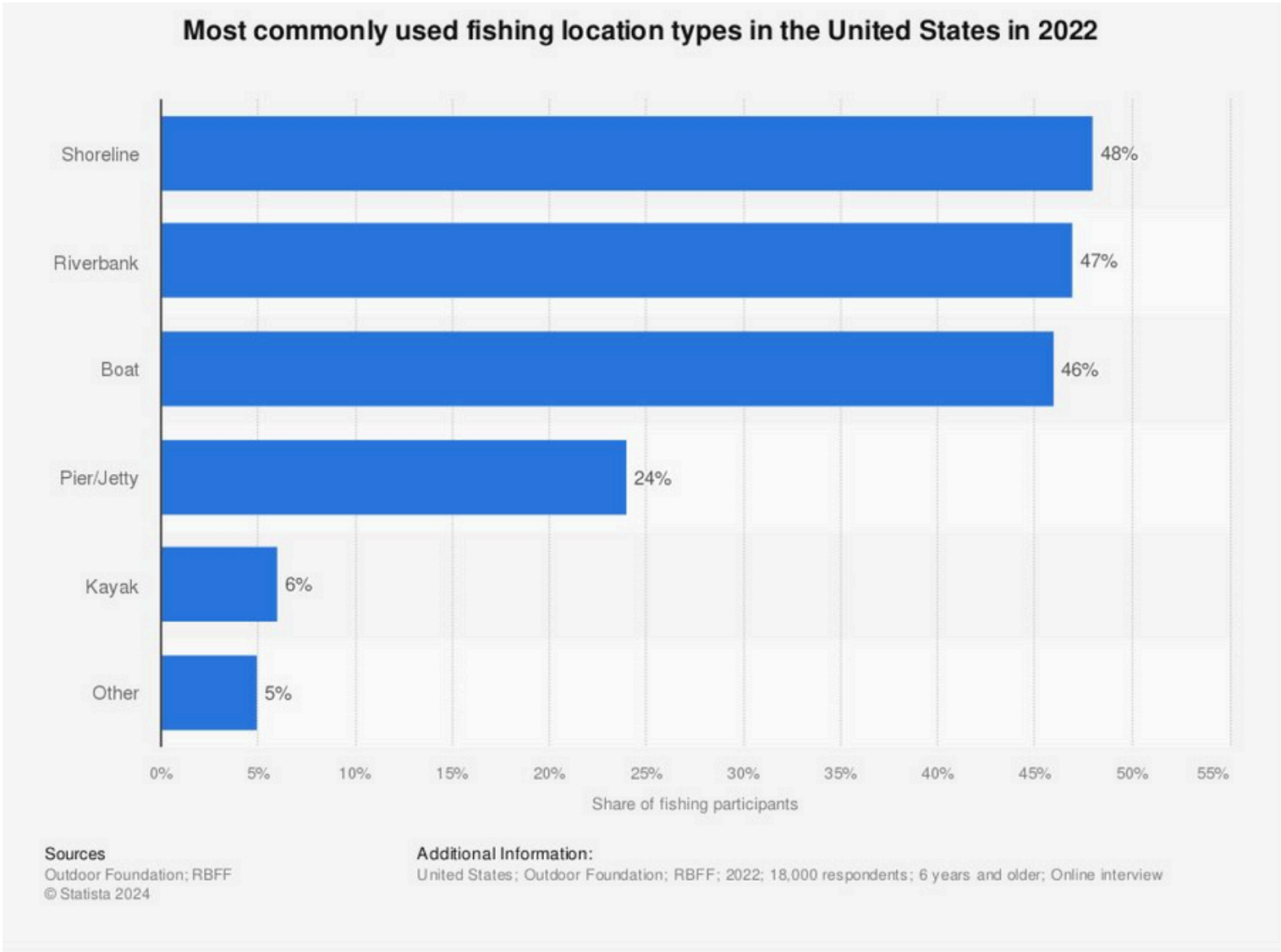
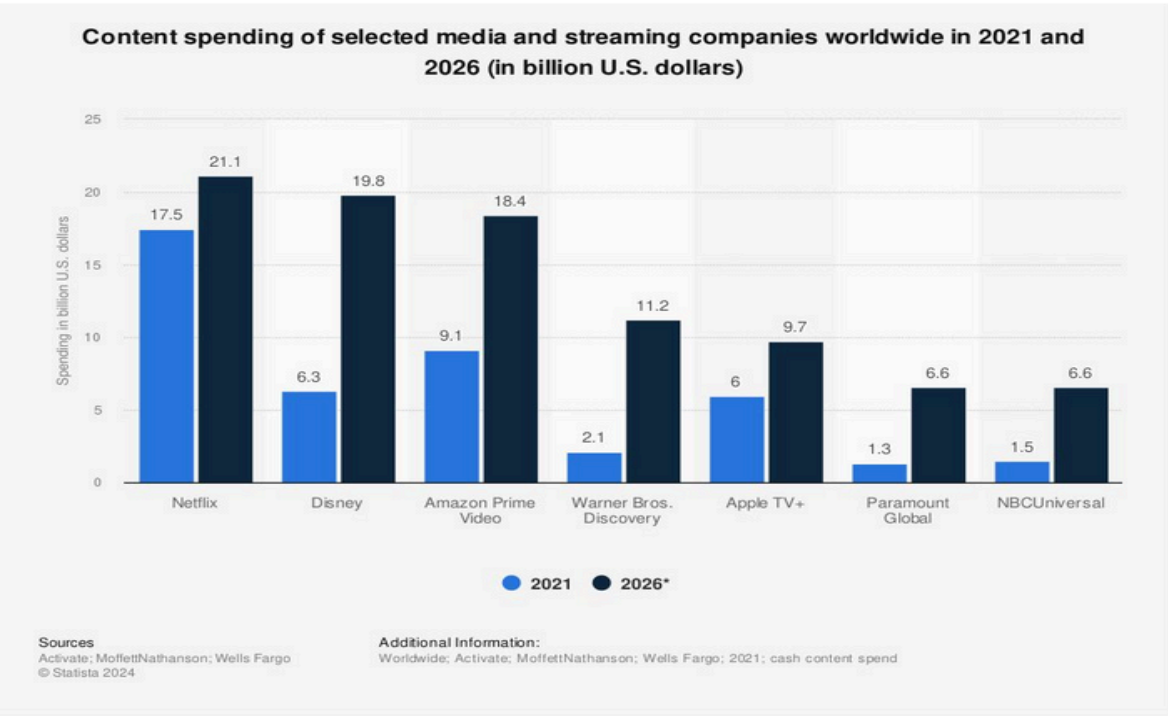
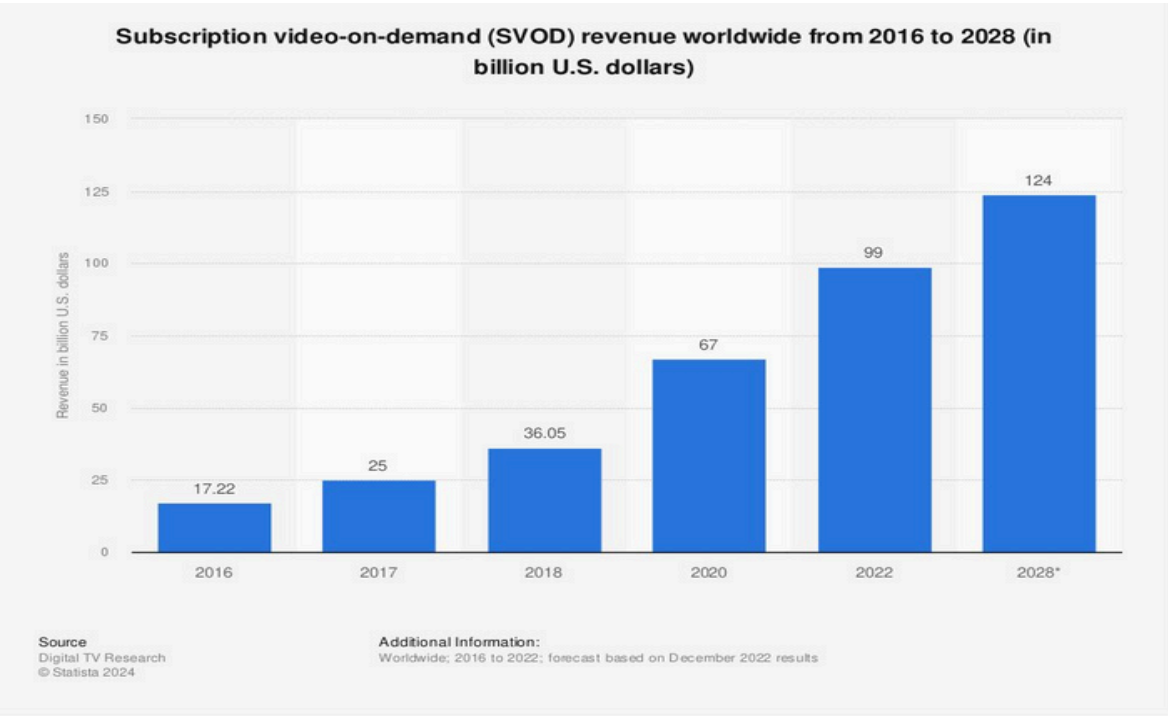
<http://douglasbrianmiller.com/>



# Market Research



# Reality TV popularity



\$570B

Spend on SVOD projected over next four years

30% Growth

In market size Over the next four years

\$13B

Spend on travel & aspirational content over the next four years

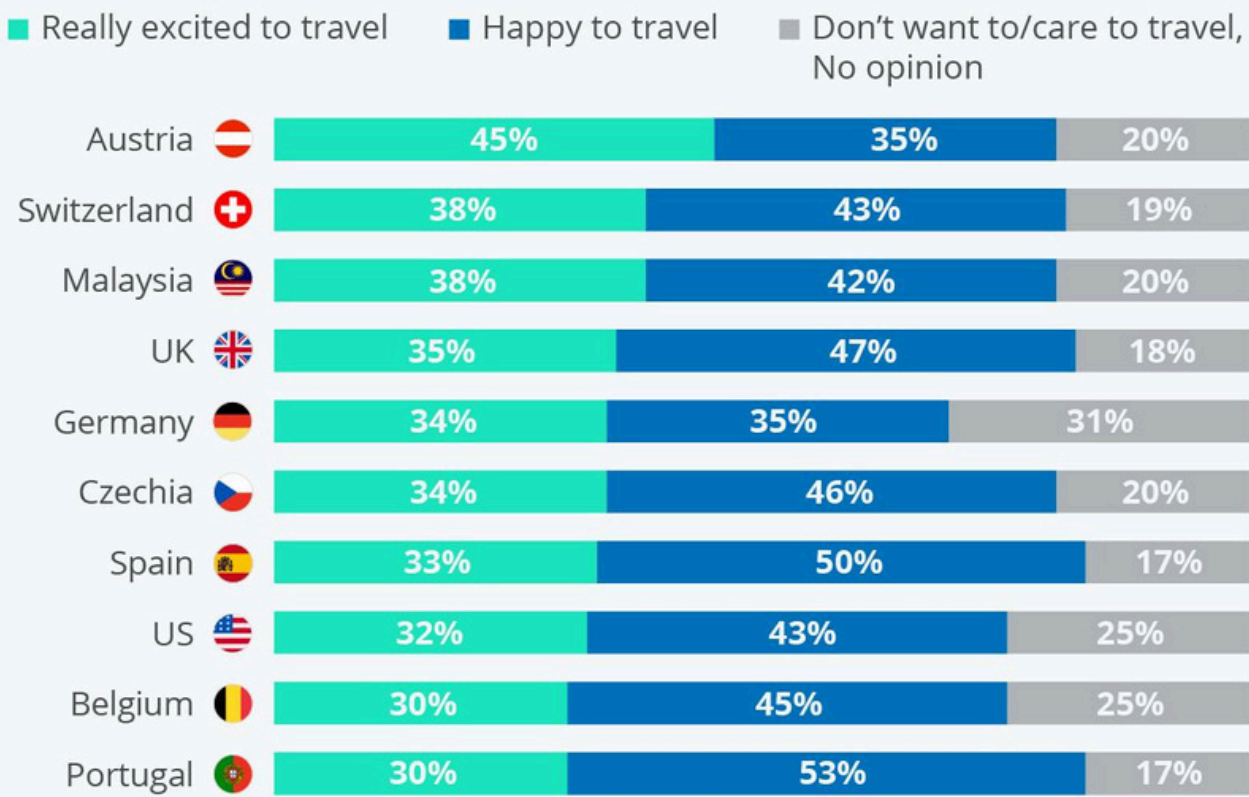




# Tourism & leisure reporting

## TRAVEL ENTHUSIASM IS HIGH IN 2023

Responses to the question ‘how would you describe your enthusiasm and desire to travel this year’

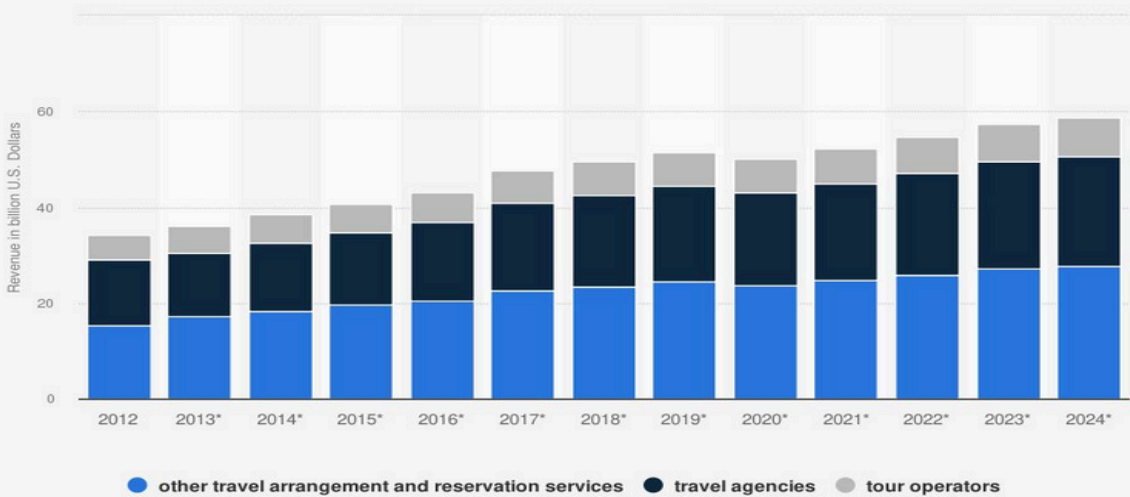


Note: Online survey of 1,000 respondents from each country between March 20 and April 7, 2023

Source: IPSOS Holiday Barometer



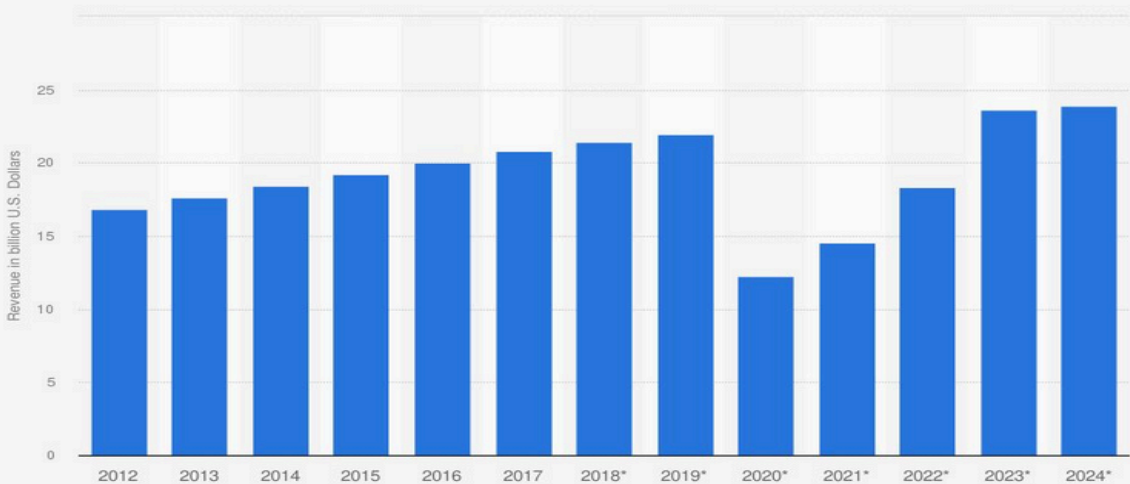
Industry revenue of “travel arrangement and reservation services” in the U.S. from 2012 to 2024 (in billion U.S. Dollars)



Sources  
Statista; US Census Bureau  
© Statista 2024

Additional Information:  
2012-2017

Industry revenue of “hotels (except casino hotels) and motels” in Florida from 2012 to 2024 (in billion U.S. Dollars)



Sources  
Statista; US Census Bureau  
© Statista 2024

Additional Information:  
2012-2017

\$60B

Projected spend on travel arrangements in the US in 2024

\$25B

Amount projected to be spent on hotels alone in Florida

75% positivity

Worldwide sentiment towards travel post-pandemic







# THANK YOU

Have any question?

Please call 561-316-6170  
monarchfilmgroup.com  
monarchfilmgroup@outlook.com

