



FOR IMMEDIATE RELEASE

Southern Cross Capital Advisors Expands AgTech Platform Through Strategic Alliance with Mountain States Ventures

Strategic integration enhances capital formation, M&A advisory, and structured finance capabilities across the AgTech sector

Ocean City, New Jersey & Castle Rock, Colorado — May 1, 2026 — Southern Cross Capital Advisors (“SouthX”), a capital markets advisory firm focused on structured finance, real estate, and enterprise-level capital solutions, today announced the expansion of its AgTech platform through a strategic alliance with Mountain States Ventures, Inc. (“MSV”), led by J. Cody Welborn.

The alliance establishes a vertically integrated advisory platform designed to deliver institutional capital solutions to companies operating across the agricultural technology ecosystem. The platform combines SouthX’s capital markets execution and investor access with MSV’s sector-specific expertise in agricultural finance, corporate development, and investment analysis.

Through this collaboration, SouthX will lead capital formation, transaction structuring, and investor engagement, while MSV will provide technical diligence, financial analysis, and strategic advisory support.

William P. Fusselbaugh, Founder and President of Southern Cross Capital Advisors, commented:

“This strategic alignment strengthens our ability to deliver disciplined capital solutions across the AgTech landscape. By integrating sector expertise with institutional capital access, we are positioned to support the next generation of agricultural platforms at scale.”

About Southern Cross Capital Advisors

Southern Cross Capital Advisors is a capital markets advisory firm providing structured finance, M&A advisory, and debt and equity placement services across commercial real estate, business finance, life science, AgTech, and special situations.



Platform Capabilities

- Mergers & Acquisitions Advisory
- Debt, Equity & Structured Finance Placement
- Growth Capital & Project Financing
- Institutional Capital Syndication
- Strategic Structuring & Negotiation

AgTech Platform Focus

The platform targets scalable agricultural infrastructure, sustainable inputs, water efficiency technologies, and controlled environment agriculture (CEA), aligning capital deployment with innovation-driven production systems.

Strategic Role of Mountain States Ventures

MSV contributes sector-specific expertise across agricultural finance, corporate development, and investment analysis, supporting diligence, underwriting insight, and strategic positioning across transactions.

Media & Business Inquiries

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