

T21' Christopher Ray Coleman

SPEAKER - COACH - AUTHOR







linkedin.com/in/christopherraycoleman

BIOGRAPHY

Christopher Ray Coleman is a Keynote Speaker, Performance Strategist, and Author. He's the Founder & CVO of Triggered 2 Triumph, a brand that helps student-athletes transition to play the infinite game of life. He has over 10 years of business experience, over 20 years of coaching/consulting experience, and over 30 years of peak performance experience. And after experiencing an adverse-filled Life After Sports transition, he aims to help SAs reject burnout and choose flow.

Chris has taken all of his knowledge, experience, and wisdom and placed them in the book <u>"Triggered 2 Triumph: A Student-Athlete's Playbook To Winning Before, During, & After The Game"</u>.



KEY TALKS

- Triggered 2 Triumph
- 2 Infinity & Beyond

SADV WORKSHOPS

- Grow With The Flow
- Gritty Personal Branding
- Purposeful Goal-Setting

STAFF WORKSHOP

 PROACTIVE - 8 Strategies to Better Connect with the Modern-Day Student-Athlete

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"Chris is as real as they come. When he speaks with passion it's because he has experienced the highs and lows of life. This is what drives him to work as hard as he does, as well as instill the same drive in the people around him."

-TJ McCord, <u>Owner of Quikfits Wellness & Fitness</u>, Former Pro Football Player, and State Champion High School Football Coach