

LEBARON H. FIELDS

<https://lebaronfields.com> • lebaronfields@gmail.com • (321) 301-7682 • www.linkedin.com/in/lebaronhfields

EXPERIENCE

Communications Associate

United Nations Global Compact Network USA – *New York, NY*

January 2025 – Present

- Spearheaded the creation of tailored campaigns and communications materials to enhance the visibility of the UN Global Compact Network USA, ensuring alignment with global messaging while addressing the unique needs of U.S. corporate audiences
- Authored and edited speeches, talking points, newsletters, and digital content, demonstrating exceptional storytelling ability and editorial precision to effectively communicate the organization's programming and value proposition
- Collaborated cross-functionally with global and local teams to support key events, crafting promotional materials and coordinating logistics to ensure consistent branding and impactful engagement across various stakeholders

Public Relations & Communications Coordinator

AutoPayPlus – *Orlando, FL*

November 2023 – September 2024

- Developed communication programs, including newsletters, emails, and reports, ensuring alignment with business goals and priorities
- Managed editorial calendars, producing engaging and relevant content across internal communication channels
- Coordinated logistics for internal events and managed content for social media and public relations campaigns
- Collaborated with leadership and cross-functional teams to ensure strategic communication initiatives

Corporate Affairs Intern

Chevron – *Houston, TX*

June 2023 – August 2023

- Develop and implement communication strategies that support media relations, employee and executive communications, digital and social media engagement, events, and brand management efforts
- Managed internal and executive communications, digital and social media engagement, and brand management efforts, ensuring technical information was clearly represented in internal materials
- Executed and evaluated communication strategies, contributing to corporate media relations and employee engagement initiatives

Opinions Editor

[The Famuan](#) – *Tallahassee, FL*

August 2022 – May 2023

- Lead staff writers to develop pitches, articles, and diverse creative content for various communication formats including blog posts, website, social, and others, to align with AP style, edit for impact, copy standards, and brand style policy

Global Business Solutions Sales Intern

TikTok – *New York, NY*

May 2022 – August 2022

- Advise tech brands to implement a TikTok-first approach supporting social media growth strategy, generate insights for relevant content trends and topics, identify key influencers, and ensure brand safety
- Coordinated with sales and account leads to develop communication strategies for ad campaigns, ensuring alignment with client objectives
- Monitored campaign performance and identified opportunities for strategic communication improvements

Membership Engagement Intern

Titusville Area Chamber of Commerce – *Titusville, FL*

August 2019 – December 2019

- Cultivate and maintain robust relationships with local and national stakeholders to develop programming and increase recruitment of businesses and entrepreneurs to utilize organization resources
- Developed communication materials, including newsletters and social media posts, to promote Chamber events and programs
- Coordinated community events and business development workshops to foster economic growth and support local businesses

EDUCATION

Florida A&M University

Bachelor of Science (B.S.), **Public Relations**, *Magna Cum Laude*

May 2023

ADDITIONAL INFORMATION

Skills: InDesign, Photoshop, Word, Excel, PowerPoint, Canva, Salesforce, Muckrack, HubSpot, Cision, Adobe Premiere, WordPress, Hootsuite, Asana, Outlook, SEO, Google Analytics

Certifications: Muck Rack's Fundamentals of Social Media, Muck Rack's Fundamentals of Media Relations, The Boyd Initiative, Amazon's Amazon Retail for Advertisers, Amazon's Sponsored Ads