

Hybrid Lighting Solutions

Franchise Opportunity

“Giving Displaced Sales Professionals a Way Forward!”

HYBRID LIGHTING SOLUTIONS (HLS) is a total industry solution for today’s complex industry challenges!

There are three (3) groups directly impacted by today’s industry challenges (*the injured manufacturer, the displaced sales professional, and the forgotten project professional*) and each DIRECTLY impacts the other simultaneously – HLS provides a sustainable path to growth, security, trust, and prosperity for everyone.

Specific to the Displaced Sales Professional – HLS provides a way forward:

- **THE CHALLENGE:** In today’s environment (*considering project sales cycles, availability of products, and the time it takes to begin realizing new customer acquisition opportunities*) the Seller’s expectations for any new regional or national sales manager are completely unrealistic! This is not the seller’s fault – given the economic impact felt by engaging in today’s “direct-hire” practice, what choice do they have? it is the environment! When the economic impact of a single year is as great as it is for the manufacturer, the sales revenues required to SUSTAIN such a hire in the FIRST year are simply not attainable. New Customer acquisition in year-2 and 3 leverages year-1’s efforts – but seldom do manufactures allow for this truth to be realized! And when tied to a manufacturer’s requirement to answer to a board of investors annually, the sales professional is not long for the job and is cut short before successes begins to arise. This hurts the sales manager, it hurts the manufacturer, and it creates a lack of trust in the manufacturer’s support mechanism for the energy-driven buyer which eliminates any opportunity for them to adopt the manufacturer’s product solutions – a vicious cycle that hinders growth at all levels and ultimately hurts the entire industry.

If this is you and you would like to learn more – we need to talk!

- **THE HLS SOLUTION:** HLS, through the implementation of its solution to the Injured Manufacturer provides today’s Displaced regional and national sales professionals a path to economic freedom and security through a Sales Management Model and the added option of pursuing a *Franchise Opportunity* as an extension of HLS to expand the industry solution at scale. Consistency and trust being built within all paths taken.

LET’S DO THIS – CONTACT HLS NOW!

Contact Devon Anderson (CEO) for more information!

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“A solution you can count on!”