



Jessica **WOODALL** MRS. GEORGIA EARTH

ABOUT

As the reigning Mrs. Georgia Earth I have a responsibility to ensure that teens nationwide understand the importance of sustainability and how to enact effective change within our environment. Whether I'm advocating for sustainable travel with my initiative "S.A.L.E" or supporting international programs centered around climate change, I know I can make a difference in our earth each day. I'm looking to partner with numerous organizations, that align with my background for conserving natural resources.

With the title of Mrs. Georgia Earth, I hope to further my outreach through brand collaborations, volunteer initiatives, and, speaking engagements actively throughout my year of service.

AUDIENCE



HOMETOWN:

Valdosta, Georgia

EDUCATION:

B.B.A Marketing
Valdosta University

PLATFORM:

S.A.L.E: Sustainable
Authentic Local
Experiences

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Jessica WOODALL

700

INSTAGRAM
FOLLOWERS

700

FACEBOOK
LIKES

PRESS + PARTNERSHIPS

- Valdosta Public Works Department
- Valdosta County Chamber of Commerce
- United Nations
- Valdosta City School District
- Humane Society
- Primavera Couture
- VIP Pageantry
- Vizcaya Swimwear
- Beauty by Lady Code
- Mr. Fix It
- Valdosta Daily Times
- Valdosta United Way
- Queenly
- Diverse Styles
- Lowndes County - University of Georgia
- World Wildlife Fund
- The Clean Earth Project
- Second Harvest
- Grassy Pond

Jessica

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“ S.A.L.E is more than a platform, it’s a movement to raise awareness and teach people how to be responsible travelers while being kind to our home, Earth. ”

S.A.L.E: Sustainable Authentic Local Experiences

As one of the most prominent representatives in the state of Georgia, I use my platform as Mrs. Georgia Earth to emphasize the importance of environmental awareness and earth cautiousness. Propelling my initiative after capturing my state title, I now have a program extending nationwide to bring attention to earth disparities and how people of all ages and backgrounds can engage in simple tasks to protect our planet.

I implemented an informative initiative, S.A.L.E is dedicated to raising awareness about sustainable travel and local experiences and the small things that each person, especially can do to reduce their carbon footprint. The concept of S.A.L.E is to think globally but act locally by becoming responsible travelers and being kind to our planet.



EXPERIENCE



PRESS/MEDIA

12



COMMUNITY INITIATIVES

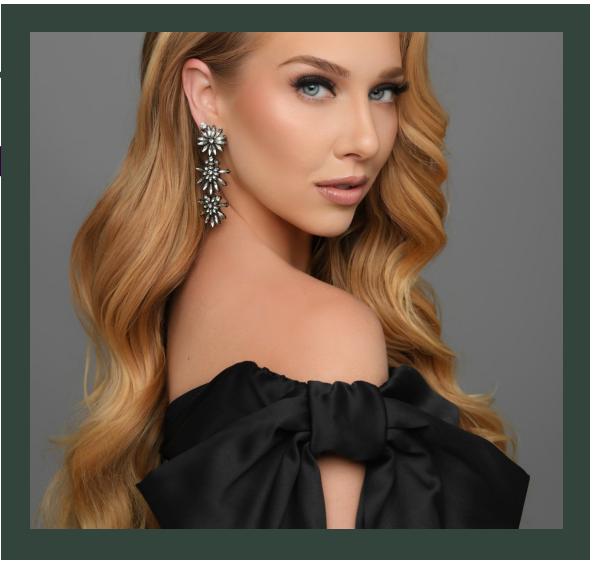
10



BRAND PARTNERSHIPS

14

Jessica Woodall



OPTION A

Keynote or Guest Speaking opportunity in exchange for curated social media posts, reviews, and or highlights of the organization.

OPTION B

Brand Ambassador Role as the face and spokesperson for the organization through curated messages and preplanned content..

OPTION C

Exclusive Interview or Publication in relation to the platform's audience in exchange for exposure and curated social media posts for the organizations.

OPTION D

Donation or distribution of goods for the organization facilitated on my behalf. Collected items or monetary goods for an exchange of a spotlight post or public 'Thank-You'.



MRS. EARTH USA

The mission of Mrs. Earth USA is to provide a platform for America's women to be a voice for environmental responsibility while featuring these beauties for a cause in fashion, media, and leadership opportunities. Mrs. Earth USA allows women ages 21-59 to spread awareness about climate change and various ways to protect the environment.

The official 501c3 charity for Mrs. Earth USA is "Beauty for a Cause", an organization that provides opportunities for advocacy, education and recognition for women and girls who want to positively impact our planet. The winner of Mrs. Earth USA will represent the United States at the International Mrs. Earth competition.

For more information visit: missearthunitedstates.com