

AMA SANCTIONED / CALIFORNIA

EXECUTIVE SPONSOR BROCHURE / 2026 SEASON



# GOLDEN STATE CHAMPIONSHIP

California's Premier Supermoto & Mini Road Racing Series

**4**

ROUNDS

**8**

RACES

**100+**

RIDERS PER ROUND

**2026**

SEASON

Hosted by Hawk Mazzotta Moto Camp · [HawkMazzottaMotoCamp.com](http://HawkMazzottaMotoCamp.com)

FROM SOUTH TO NORTH. FROM THE GROUND UP.

# FAST. LOUD. FAMILY-PACKED.

From our youngsters to our pros, the Golden State Championship is where California's racing community shows up — in the stands, in the pits, on the track. Your brand lives in the middle of it all.



GRID UP. GAME ON.



## MOTOAMERICA / WHAT SPONSORSHIP DELIVERS

**500M+**

OVERALL IMPRESSIONS

**350M**

DIGITAL VIDEO VIEWS

**4M**

SOCIAL FOLLOWERS

**220K+**

LIVE ATTENDANCE

Source: MotoAmerica Series Overview, 2024 season metrics

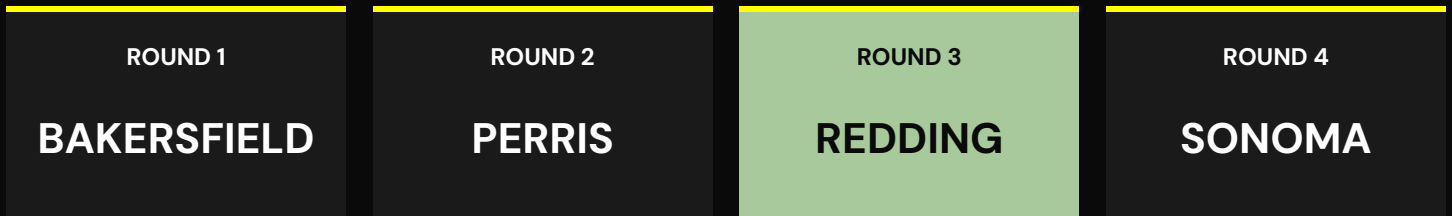
# A PREMIER PLATFORM. A POWERFUL AUDIENCE.

The AMA Golden State Championship is a premier, AMA-sanctioned state championship series spanning California from south to north. Hosted by Hawk Mazzotta Moto Camp, the series is designed to develop riders of all ages while delivering high-level competition and a powerful marketing platform for sponsors.

With a four-round, eight-race format, the championship provides consistent exposure, strong participation, and a growing national presence.

## FOUR ROUNDS ACROSS CALIFORNIA

The championship features events in Bakersfield, Perris, Redding, and Sonoma — bringing together riders from across the United States. Each round is a two-day event featuring practice, qualifying, and race competition.



### FEATURED ROUND / REDDING, CALIFORNIA

## WHERE ROUND 3 COMES TO LIFE



# WHERE EVERY DISCIPLINE COLLIDES.

Supermoto is the ultimate test of rider skill — high-speed asphalt exceeding 110 mph, flat track, dirt sections, and jumps. Riders must demonstrate versatility, control, and endurance across multiple disciplines within a single event.

# FROM AGE FOUR TO PRO LEVEL.

- **PRO CLASS**  
Elite professional riders
- **AMATEUR CLASSES**  
Developing competitors
- **YOUTH CLASSES**  
Riders starting as young as four



## MOTOAMERICA MINICUP QUALIFIER

All 4 Rounds of the Golden State Championship serve as Mini Cup qualifiers — a pathway for youth riders to advance to national competition.

# FAMILY-FRIENDLY. NATIONALLY ATTENDED.

Each event averages over 100 riders and attracts families, teams, and spectators from across the country. Events are designed to be family-friendly with full vendor and entertainment programming.

VENDOR VILLAGE

FOOD & BEVERAGE

LIVE DJ

PRO ANNOUNCER

07 / FEATURED EVENT

# REDDING, CA / JUNE 6–7

The Redding round represents a prime opportunity for sponsors to engage directly with a passionate motorsports audience. Sponsors receive exposure across marketing campaigns, on-site branding, and live event announcements.

The event will be held at [Redding Motorsports Park](#) — home to the oldest active drag strip in the nation.

08 / SPONSORSHIP OPPORTUNITIES

## ALIGN WITH THE FASTEST-GROWING RACING SERIES IN CALIFORNIA.

# \$1,000

### PRESENTING CLASS SPONSOR

- Logo on all marketing, flyers, and promotional materials
- Announcer mentions throughout the event
- Presenting sponsor of a race class
- On-site presence and engagement opportunities

FEATURED

# \$2,500

### TITLE EVENT SPONSOR

- Official title sponsor of Round 3
- Top-tier logo placement on all marketing and promotional materials
- Premium announcer mentions throughout the weekend
- Maximum brand exposure across the entire event
- Onsite Presence & Custom Engagement Opportunities

## READY TO COME ON BOARD?

Showcase your brand in a dynamic, high-energy environment alongside one of California's premier racing series.

CONTACT

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WATCH ON INSTAGRAM

Reel 1 — [Watch on Instagram](#)

Reel 2 — [Watch on Instagram](#)

Reel 3 — [Watch on Instagram](#)