





# **2025 ENTRY INSTRUCTIONS**

# ENTRIES MUST BE RECEIVED BEFORE OR ON:

Monday, August 11th, 2025



# **BENEFITS TO ENTRY**

# **FOUR WAYS TO WIN**

You've spoken and we've listened- we now offer more ways to medal and takehome accolades from our competitions.

# Ways to win include:

- Standard medaling: Gold, Silver, and Bronze
- Best in Class Double Gold
- National Winery of the Year
- Label & Bottle Design

# SIX TIER, MULTI-CHANNEL PROMOTION PROGRAM

We help promote your brand and get the word out! Winners will be featured through our targeted national media push, press releases to thousands of industry insiders, as well as, gold medals, bottle sticker graphics, and through all Libation platforms that reach hundreds of thousands of individuals annually.

# YOU'RE NOT DIRECTLY COMPETING AGAINST OTHER ENTRIES

Our quality-based scoring system awards medals through independent, standalone evaluation rather than through comparison against other submissions. As many medals will be awarded as scores dictate.



THANK YOU FOR YOUR INTEREST in this year's

National Small Producer Wine Invitational produced by Libation Wine, Beer, and Spirits Awards! This document includes all the forms and instructions you will need to submit your entries. Your initial registration and payment **must** be made online at **www.NSPWInvitational.com**. You will use this paper document to submit your entries to the competition.

If you have any questions, please send an e-mail to info@libationawards.com.

# **ELIGIBILITY AND CONDITIONS**

- 1. Any commercial wine produced by a professional United States winery that produces **fewer than 5,000 cases** per year may enter.
- 2. There is no limit to the number of wines entered. However, no wine may be entered into more than one class category.
- 3. Wines entered in Competitions from previous years are welcome.
- 4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications, on our website, and in publicity issued by the Competition.

# JUDGING CRITERIA

The Competition uses a modified 100-point Davis system. Entries will be adjudicated across 5 categories: Appearance, Aroma & Bouquet, Taste & Texture, Aftertaste, and Overall Impression. Each category is worth up to 20 points.

Medals are awarded as follows:

Gold: 90-100 Silver: 80-89 Bronze: 70-79

### **TASTING COMPETITION**

Our **quality-based scoring system** allows for medals to be awarded through independent evaluation, rather than through comparison against other submissions. It is possible, and likely, that multiple gold, silver, or bronze awards will be awarded in each category. Entrants also have 3 additional ways wineries can win in the competition. See the panel below.

## **AWARDS AND RESULTS**

Winners will be notified by e-mail during the week following the Competition.

# **FOUR WAYS TO WIN**

There are FOUR WAYS for wineries to WIN for every submission:

Gold, Silver, & Bronze: Our panel of judges will score each submission using a double blind, modified Davis scale. This point-based scoring system allows for multiple Gold, Silver, and Bronze awards per category. By using this method of scoring and medaling, producers are not competing against each other, but rather being evaluated on an individual basis.

**Best in Class Double Gold:** The top Gold medal recipient in each category will be recognized as "Best in Class" and upgraded to Double Gold.

Winery of the Year: Submitting four or more entries will automatically enter you into the running for Winery of the Year. The average score of each eligible winery's submissions will determine winery of the year.

**Bottle Art & Label Design:** You spend a lot of time designing your labels- opt to have them adjudicated so they get the credit they deserve!



### **WE CAN HELP**

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold.

# **BENEFITS TO ENTERING**

- Medals and Bottle Stickers Increase Sales. Gold medal, best in class and winery of the year will receive medals/plaques. Graphics for the selfproduction of bottle stickers will be provided.
   Bottle stickers are proven to improve sales.
- As Many Medals as Points Dictate. Our judging model results in as many medals being awarded as point totals dictate.
- Industry Leading PR and Marketing for Your Brand. All award winners receive exposure through our six-tiered PR and marketing planincluding separate state, regional, and national press releases in wine media, as well as separate online branding and marketing.
- High-quality, high-resolution medal imagery is available for licensed use in online, print and POS materials for winners.
- Developed exclusively for medal winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.

### WE PROVIDE A SIX TIER PROMOTIONAL PLAN

### **PROPRIETARY BRANDING**

Use our trademarked and well-recognized logos in your brand building efforts.

# **AWARD MEDALS**

Gold medal, best in class, and winery of the year will receive medals/plaques. Silver and bronze winners will receive digital medals.

# PRESS RELEASE TO INDUSTRY LEADERS

Winners will be included in Libation Magazine's digital publication to THOUSANDS of industry leaders and insiders.

# LOCAL, REGIONAL, AND NATIONAL MEDIA

Winners will be included in a press release to state, regional, and national level media. You may also use the press release for your own marketing purposes.

## **SOCIAL MEDIA**

We will promote event results on our social media outlets including: Facebook, Instagram and Twitter- with over 200,000 individual reaches.

# **WEB EXPOSURE**

Winners will be posted on LibationAwards.com and any other applicable websites. You may link freely to these announcement lists to enhance your brand.



### WINE CATEGORY CLASS CODES

# **Sparkling Wines**

100 Sparkling White < 2.5% rs

101 Sparkling White >2.5% rs

102 Sparkling Rose < 2.5% rs

103 Sparkling Rose > 2.5% rs

104 Sparkling Red < 2.5% rs

105 Sparkling Red >2.5% rs

106 Sparkling Fruit < 2.5% rs

107 Sparkling Fruit > 2.5% rs

108 Other

109 Flavored Sparkling

### **White Wines**

200 Chenin Blanc

201 Riesling dry 0.0 - 0.9% rs

202 Riesling semi-dry 0.91 - 2.0% rs

203 Riesling semi-sweet 2.1 - 4.0% rs

204 Riesling sweet >4.1% rs

205 Gewurztraminer < 3.0% rs

206 Gewurztraminer >3.1% rs

207 Semillon

208 Muscat Varietals 0.0 - 5.0% rs

209 Other White Varietals

210 Other White Blends

211 White Bordeaux Type Blends

212 Sauvignon Blanc < \$20.00

213 Sauvignon Blanc > \$20.01

214 Pinot Gris/ Grigio

215 Pinot Blanc

216 Viognier

217 Chardonnay < \$20.00

218 Chardonnay \$20.01 - \$40.00

219 Chardonnay \$40.01 - \$75.00

220 Chardonnay > \$75.01

221 Other (are you SURE it's not a varietal or blend?

See categories 209 and 210)

222 Unoaked Chardonnay

223 Spanish White

## **Blush and Rose Wines**

301 Varietal Roses

302 Rose Blends

303 Other

### **Red Wines**

400 Pinot Noir < \$20.00

401 Pinot Noir \$20.01 - \$40.00

402 Pinot Noir \$40.01 - \$75.00

402.5 Pinot Noir > \$75.01

403 Sangiovese

404 Barbera

405 Italian Type Red Blends

406 Tempranillo

407 Other Red Varietals

408 Other Red Blends

409 Syrah/Shiraz <\$20.00

410 Syrah/Shiraz >\$20.01

411 Grenache

412 Petite Sirah

413 Rhone Type Red Blends

414 Zinfandel <\$20.00

415 Zinfandel >\$20.01

416 Malbec

418 Merlot < \$20.00

419 Merlot > \$20.01

420 Cabernet Franc

421 Cabernet Sauvignon < \$20.00

422 Cabernet Sauvignon \$20.01 - \$40.00

423 Cabernet Sauvignon \$40.01 - \$75.00

423.5 Cabernet Sauvignon > \$75.01

424 Other Red Bordeaux Type Varietals < \$20.00

424.5 Other Red Bordeaux Type Varietals > \$20.01

425 Red Bordeaux Type Blends < \$20.00

426 Red Bordeaux Type Blends \$20.01 - \$40.00



427 Red Bordeaux Type Blends \$40.01 - \$75.00

427.5 Red Bordeaux Type Blends > \$75.01

428 Proprietary (House) Red

429 Other (are you SURE it's not a varietal or blend?)

**Late Harvest and Dessert Wines** 

500 LH White Varietals

501 Muscat Varietals >5.1% rs

502 LH Zinfandel

503 Other LH Red Varietals

504 Ice Wine

505 Other

**Native American and Hybrid Wines** 

600 Native American White Varietals

601 Native American White Blends

602 White Hybrid Varietals

603 White Hybrid Blends

604 White Hybrid Vinifera Blends

605 Native American Red Varietals

606 Native American Red Blends

607 Red Hybrid Varietals

608 Red Hybrid Blends

609 Red Hybrid Vinifera Blends

610 Native American Vinifera Blends

611 Other

612 Rose Varietal

Fruit Wines, Vermouth and Other Wine Types

700 White Vermouth

701 Red Vermouth

702 White Fruit Wines

703 Red Fruit Wines

704 Meads

705 Fresh Fruit Sangrias

706 Other

**Fortified Wines** 

800 Sherry

801 Port

802 Fortified Fruit Wines

803 Other

Cider

998 Hard Cider

999 Cider

**Distilled Beverage** 

900 Brandy

901 Grappa

902 Eau de Vie

903 Other distilled grape and fruit spirits

Sake

1000 Sake

**Canned Wines** 

1100 White Wines

1101 Flavored White Wines

1200 Red Wines

1201 Flavored Red Wines

1300 Rose Wines

1301 Flavored Rose Wines

1400 Sparkling Wines

1500 Red Wine Coolers

1501 White Wine Coolers

1502 Rose Wine Coolers

1503 Flavored Wine Coolers

1504 Fruit Wine Coolers

**Boxed Wines** 

1600 Red Wines

1601 White Wines



### SENDING FORMS AND PAYMENTS

The entry fee is \$85 per wine. Payment and organization registration **must** be done online at **NSPWInvitational.com.** Wine information form will be sent with wine sample entries.

# **NUMBER OF SAMPLES**

Two (2) 750ml samples or equivalent.

### **SHIP TO**

Libation Awards 8665 Sudley Road #195 Manassas, VA 20110

A sample address label has been included in this document for you to use if you wish.

Entries must be shipped via commercial carrier (UPS, FedEx, DHL, etc.) and may NOT be shipped through USPS.

# **INCLUDE**

A copy of your completed wine information form and copy of your online registration.

# WRITE

On the boxes: "SAMPLE MATERIALS. FOR EVALUATION PURPOSES. NOT FOR RESALE."

For shipments of more than one box, mark each box: "BOX 1 OF 4," "BOX 2 OF 4," etc.

## **KEEP**

A copy of your online registration and payment and wine information form for your records.

E-MAIL: info@libationawards.com

**UNUSED PORTIONS** At the conclusion of the competition become the property of The National Small Producer Wine Invitational.

MEDALS AND AWARDS Gold medal winners will receive physical medals. Silver and Bronze winners will receive digital medals. Please allow up to 6 weeks after judging to receive physical medals and other awards.

DO NOT SEND ENTRY FEES WITH YOUR WINE SAMPLE.

FEES AND ORGANIZATION REGISTRATION MUST BE DONE ONLINE AT www.NSPWInvitational.com



# **2025** NATIONAL SMALL PRODUCER WINE INVITATIONAL

**DEADLINE FOR ENTRY: August 11th, 2025** 

Producer Name:	(You must register as a producer and pay your entry fee online at NSPWInvitatioinal.com
----------------	---

Class Code	Vintage per label or N/A	Wine Name: Varietal, blend, or proprietary name as it appears on the label. Include Brand name if different than Winery above.	Identifying designations such as Reserve, Estate Grown, specific vineyard, etc. ONLY if on label.	Appellation per label	Percentage of Each Grape or other ingredient if any (For verification of coding)	Residual Sugar Percent	Alcohol Percentage	Retail Price USD



# **2025** NATIONAL SMALL PRODUCER WINE INVITATIONAL

**DEADLINE FOR ENTRY: August 11th, 2025** 

Producer Name:	$\_$ (You must register as a producer and pay your entry fee online at NSPWInvitatioinal.com
----------------	--

Class Code	Vintage per label or N/A	Wine Name: Varietal, blend, or proprietary name as it appears on the label. Include Brand name if different than Winery above.	Identifying designations such as Reserve, Estate Grown, specific vineyard, etc. ONLY if on label.	Appellation per label	Percentage of Each Grape or other ingredient if any (For verification of coding)	Residual Sugar Percent	Alcohol Percentage	Retail Price USD

SHIPPING LABEL
FROM:
Libation Global Headquarters 8665 Sudley Road, #195 Manassas, VA 20110
(SAMPLE MATERIALS. FOR EVALUATION PURPOSES. NOT FOR RESALE) ${ m Box\ \_\_of\ \_\_}$
SHIPPING LABEL
FROM:
<u> </u>
Libation Global Headquarters  8665 Sudley Road, #195  Manassas, VA 20110
(SAMPLE MATERIALS. FOR EVALUATION PURPOSES. NOT FOR RESALE) ${ m Box} \ \_{ m of} \ \_$