

YOU'RE INVITED

Celebrate America's 250th anniversary with the First Annual American Heritage Wine Competition. This national event honors wines made from American native, hybrid, and heritage varietals, including Norton, Catawba, Concord, Niagara, Chambourcin, Vidal Blanc, Traminette, Marquette, blends and MANY MORE.

Enter to gain national recognition, marketing support, and award assets designed to help your winery stand out while celebrating the grapes and wines that tell America's own wine story.

This registration packet includes the forms and instructions you will need to register and submit your entries.

Your initial registration and payment **must** be made online at **HeritageWineCompetition.com**. You will use THIS document to submit your physical entries to the competition.

If you have any questions, please send an e-mail to **info@libationawards.com**.

Registration and Entry Samples Received by: Monday, August 17th, 2026

Judging: August 18th – 21st, 2026

ELIGIBILITY AND CONDITIONS

1. Any commercial native/heritage wine produced by a professional winery located in the United States (For a complete list see wine code section).
2. There is no limit to the number of wines entered. However, no wine may be entered into more than one class category.
3. Wines entered in Competitions from previous years are welcome.
4. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications, on our website, and in publicity issued by the Competition.

JUDGING CRITERIA

The Competition uses a modified 100-point Davis system. Entries will be adjudicated across 5 categories: Appearance, Aroma & Bouquet, Taste & Texture, Aftertaste, and Overall Impression. Each category is worth up to 20 points.

Medals are awarded as follows:

Gold: 90-100

Silver: 80-89

Bronze: 70-79

TASTING COMPETITION

Our **quality-based scoring system** allows for medals to be awarded through independent evaluation, rather than through comparison against other submissions. It is possible, and likely, that multiple gold, silver, or bronze awards will be awarded in each category. Entrants also have 3 additional ways wineries can win in the competition. See the panel below.

AWARDS AND RESULTS

Winners will be notified by e-mail during the week following the Competition.

FOUR WAYS TO WIN

There are FOUR WAYS for wineries to WIN for every submission:

Gold, Silver, & Bronze: Our panel of judges will score each submission using a double blind, modified Davis scale. This point-based scoring system allows for multiple Gold, Silver, and Bronze awards per category. By using this method of scoring and medaling, producers are not competing against each other, but rather being evaluated on an individual basis.

Best in Class Double Gold: The top Gold medal recipient in each category will be recognized as "Best in Class" and upgraded to Double Gold.

Winery of the Year: Submitting four or more entries will automatically enter you into the running for Winery of the Year. The average score of each eligible winery's submissions will determine winery of the year.

Best of Show Bottle Art & Label Design Gold: You spend a lot of time designing your labels- opt to have them adjudicated so they get the credit they deserve!

WE ARE HERE TO HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold.

BENEFITS TO ENTERING

- **Medals and Bottle Stickers Increase Sales.** Gold medal, best in class and winery of the year will receive medals/plaques. Graphics for the self-production of bottle stickers will be provided. *Bottle stickers are proven to improve sales.*
- **As Many Medals as Points Dictate.** Our judging model results in as many medals being awarded as point totals dictate.
- **Industry Leading PR and Marketing for Your Brand.** All award winners receive exposure through our six-tiered PR and marketing plan- including separate state, regional, and national press releases in wine media, as well as separate online branding and marketing.
- High-quality, high-resolution medal imagery is available for licensed use in online, print and POS materials for winners.

Developed exclusively for medal winners, a **complimentary marketing toolkit** will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.

WE PROVIDE A SIX TIER PROMOTIONAL PLAN

PROPRIETARY BRANDING

Use our trademarked and well-recognized logos in your brand building efforts.

AWARD MEDALS

Gold medal, best in class, and winery of the year will receive medals/plaques. Silver and bronze winners will receive digital medals and certificates.

PRESS RELEASE TO INDUSTRY LEADERS

Winners will be included in Libation's digital publication to THOUSANDS of industry leaders and insiders.

LOCAL, REGIONAL, AND NATIONAL MEDIA

Winners will be included in press releases to state, regional, and national level media. You may also use the press release for your own marketing purposes.

SOCIAL MEDIA/WEB EXPOSURE

We will promote event results on our web and social media outlets including Facebook, Instagram and Twitter- with over 200,000 individual reaches.

MEDIA KIT

Winners will receive an extensive media kit to use for self-promotion, including sample press releases, social media images, digital graphics and more.



HOW TO REGISTER

1. Register your organization and pay the fee of \$85 per entry at www.HeritageWineCompetition.com.
2. Complete the enclosed Wine Information Control sheet using the provided wine category codes and send along with wine samples.
3. Send Two (2) 750ml samples or equivalent of each entry.

SHIPPING CHECKLIST FOR ENTRIES

1. Use FedEx or UPS (NOT USPS), declared as “samples for a commercial recipient.”
2. Label shipments clearly as “competition/judging samples — not for resale.”
3. Include competition entry details inside the shipment
4. **If you need support with your shipping process, email us at info@libationawards.com and we are happy to assist.**

SHIP TO:

Libation Media
8665 Sudley Road #195
Manassas, VA 20110

Entries must be shipped via commercial carrier (UPS, FedEx, DHL, etc.) and may NOT be shipped through USPS.

INCLUDE

A copy of your completed wine information control sheet and copy of your online registration.

WRITE

On the boxes: “SAMPLE MATERIALS. FOR EVALUATION PURPOSES. NOT FOR RESALE.”

For shipments of more than one box, mark each box: “BOX 1 OF 4,” “BOX 2 OF 4,” etc.

KEEP

A copy of your online registration and payment and wine information form for your records.

CONTACT US

E-MAIL: info@libationawards.com

UNUSED PORTIONS At the conclusion of the competition become the property of the **2026 American Heritage Wine Competition.**

MEDALS AND AWARDS Gold medal winners will receive physical medals. Silver and Bronze winners will receive digital medals. **Please allow up to 8 weeks after judging to receive physical medals and other awards.**

DO NOT SEND ENTRY FEES WITH YOUR WINE SAMPLE. FEES AND ORGANIZATION REGISTRATION MUST BE DONE ONLINE AT HeritageWineCompetition.com

About Libation

Libation is one of the nation’s fastest-growing wine, beer, spirits, and lifestyle brands, reaching more than 200,000 targeted engagements across the beverage and lifestyle community.

Backed by more than 30 years of specialty event coordination, media, and marketing experience, our team produces competitions designed not only to recognize excellence, but to help winners turn that recognition into real brand value.

Our Philosophy

Libation is on a mission to modernize the wine, beer, and spirits competition landscape through exciting, innovative state, regional, and national events. Our competitions are built to be fair, accessible, and meaningful, with more opportunities for outstanding entries to be recognized.

We believe a medal should be more than an award- it should enhance brand awareness. That is why Libation pairs credible competition results with strong promotional support, helping winners amplify their success, reach new audiences, and stand out in a crowded marketplace.

WINE CATEGORY CLASS CODES

6000 Series — Native American & Historic White Grape Wines

6001	Delaware
6002	Niagara
6003	Diamond / Moore's Diamond
6004	Elvira
6005	Herbemont
6006	Noah
6007	Dutchess
6008	Prentiss
6009	Winchell / Green Mountain
6010	Other Native American White Varietal
6011	Native American White Blend*

6100 Series — Native American & Historic Red Grape Wines

6101	Norton
6102	Cynthiana
6103	Catawba
6104	Concord
6105	Isabella
6106	Ives / Ives Noir
6107	Alexander
6108	Lenoir
6109	Black Spanish
6110	Jacquez
6111	Clinton
6112	Worden
6113	Moore's Early
6114	Campbell Early
6115	Other Native American Red Varietal
6116	Native American Red Blend*

6200 Series — White / Bronze Muscadine Wines

6201	Scuppernong
6202	Carlos
6203	Magnolia
6204	Doreen
6205	Fry
6206	Tara
6207	Triumph
6208	Summit
6209	Lane
6210	Other White / Bronze Muscadine
6211	White / Bronze Muscadine Blend*

6300 Series — Red / Black Muscadine Wines

6301	Noble
6302	Cowart
6303	Nesbitt

6304	Ison
6305	Southern Home
6306	Black Beauty
6307	Other Red / Black Muscadine
6308	Red / Black Muscadine Blend*

6400 Series — White French-American Hybrid Wines

6401	Seyval Blanc
6402	Vidal Blanc
6403	Vignoles
6404	Ravat 51
6405	Aurore
6406	Villard Blanc
6407	Baco Blanc
6408	Other White French-American Hybrid
6409	White French-American Hybrid Blend*

6500 Series — Red French-American Hybrid Wines

6501	Chambourcin
6502	Baco Noir
6503	Marechal Foch
6504	Leon Millot
6505	Chancellor
6506	De Chaunac
6507	Chelois
6508	Villard Noir
6509	Rougeon
6510	Landot Noir
6511	Colobel
6512	Cascade
6513	Other Red French-American Hybrid
6514	Red French-American Hybrid Blend*

6600 Series — White American-Bred Hybrid Wines

6601	Cayuga White
6602	Chardonel
6603	Traminette
6604	Valvin Muscat
6605	Aromella
6606	Melody
6607	Horizon
6608	Blanc du Bois
6609	Lake Emerald
6610	Other White American Hybrid
6611	White American Hybrid Blend*

6700 Series — Red American-Bred Hybrid Wines

6701	Noiret
6702	Corot Noir
6703	Arandell
6704	GR 7 / Geneva Red
6705	Lomanto

6706 Favorite
 6707 Conquistador
 6708 Valjohn
 6709 Other Red American Hybrid
 6710 Red American Hybrid Blend*

6800 Series — White Cold-Climate Hybrid Wines

6801 La Crescent
 6802 Frontenac Gris
 6803 Frontenac Blanc
 6804 Itasca
 6805 Brianna
 6806 Edelweiss
 6807 La Crosse
 6808 St. Pepin
 6809 Prairie Star
 6810 Louise Swenson
 6811 Swenson White
 6812 Other White Cold-Climate Hybrid
 6813 White Cold-Climate Hybrid Blend*

6900 Series — Red Cold-Climate Hybrid Wines

6901 Frontenac
 6902 Marquette
 6903 St. Croix
 6904 Sabrevois
 6905 Petite Pearl
 6906 Crimson Pearl
 6907 Valiant
 6908 King of the North
 6909 Bluebell
 6910 Other Red Cold-Climate Hybrid
 6911 Red Cold-Climate Hybrid Blend*

7000 Series — Rosé Heritage Wines

7001 Native American Rosé Wine
 7002 Muscadine Rosé Wine
 7003 French-American Hybrid Rosé Wine
 7004 American Hybrid Rosé Wine
 7005 Cold-Climate Hybrid Rosé Wine
 7006 Mission Rosé Wine
 7007 Heritage Rosé Blend*
 7008 Other Heritage Rosé Wine

7100 Series — Sparkling Heritage Wines

7101 Native American Sparkling Wine
 7102 Muscadine Sparkling Wine
 7103 French-American Hybrid Sparkling Wine
 7104 American Hybrid Sparkling Wine
 7105 Cold-Climate Hybrid Sparkling Wine
 7106 Mission Sparkling Wine
 7107 Heritage Sparkling Blend*
 7108 Other Heritage Sparkling Wine

7200 Series — Dessert Heritage Wines

7201 Native American Dessert Wine
 7202 Muscadine Dessert Wine
 7203 French-American Hybrid Dessert Wine
 7204 American Hybrid Dessert Wine
 7205 Cold-Climate Hybrid Dessert Wine
 7206 Mission Dessert Wine
 7207 Heritage Dessert Blend*
 7208 Other Heritage Dessert Wine

7300 Series — Fortified Heritage Wines

7301 Native American Fortified Wine
 7302 Muscadine Fortified Wine
 7303 French-American Hybrid Fortified Wine
 7304 American Hybrid Fortified Wine
 7305 Cold-Climate Hybrid Fortified Wine
 7306 Angelica-Style Mission Wine
 7307 Heritage Fortified Blend*
 7308 Other Heritage Fortified Wine

7400 Series — Mission & Colonial Heritage Wines

7401 Mission
 7402 Listán Prieto
 7403 Criolla / Criolla Chica
 7404 Mission Blend*
 7405 Other Mission / Colonial Varietal

7500 Series — Wild / Species-Based American Wines

Code	Variety / Species
7501	Mustang
7502	Vitis riparia / Riverbank Grape
7503	Vitis labrusca
7504	Vitis aestivalis
7505	Vitis rotundifolia
7506	Vitis lincecumii
7507	Vitis californica
7508	Plymouth
7509	Other Documented Wild / Species-Based American Wine

7600 Series — General Heritage Blends & Specialty Wines

7601 Heritage White Blend*
 7602 Heritage Red Blend*
 7603 Heritage Vinifera Blend*
 7604 Mixed Native / Hybrid Heritage Blend*
 7605 Experimental Heritage Wine*
 7606 Other American Heritage Wine

***at least 51% of the blend must be from qualifying native or heritage varietals**



2026 American Heritage Wine Competition Control Sheet

DEADLINE FOR ENTRY: August 17th, 2026, Ship To: Libation Media, 8665 Sudley Rd. #195, Manassas, VA 20110

Producer Name: _____ (You must register as a producer and pay your entry fee online at HeritageWineCompetition.com)

Class Code	Vintage per label or N/A	Wine Name: Varietal, blend, or proprietary name as it appears on the label. Include Brand name if different than Winery above.	Identifying designations such as Reserve, Estate Grown, specific vineyard, etc. ONLY if on label.	Appellation per label	Percentage of Each Grape or other ingredient if any (For verification of coding)	Residual Sugar Percent	Alcohol Percentage	Retail Price USD

(Make as many copies as necessary)